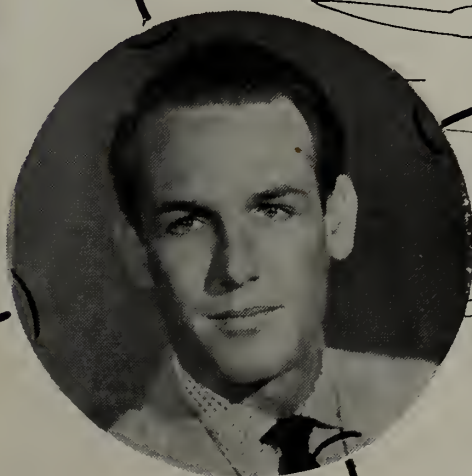
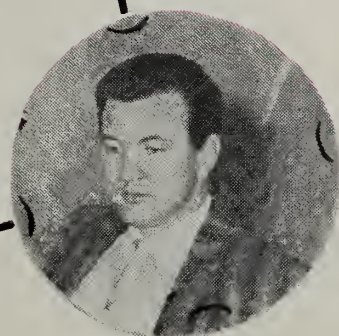


The Cash Box

VOLUME XIX—NUMBER 33

MAY 3, 1958

The Champs ride their first Challenge record, "Tequila", to the upper spaces of the number one spot where the disk remained for five straight weeks in a row. Watching the progress of the record from their sputniks are the two youthful spearheads of the Challenge organization; Joe Johnson, vice president and A&R chief (top right); and Johnny Thompson, vice president and general manager (bottom left). Both are hopeful that The Champs' new Challenge release, "El Rancho Rock" and "Midnighter", will follow "Tequila" to the heights.





SMASH!

JIMMIE RODGERS

*is off again with
another million seller*

SECRETLY

and

MAKE ME A MIRACLE

R4070



R O U L E T T E



FOUNDED BY BILL GERSH

The Cash Box

Vol. XIX—Number 33

May 3, 1958

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THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

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Gigantic New Market!

The record industry is right on the verge of opening up a gigantic new market which will be an historical event comparable to the change-over of speeds from 78 to 45 rpm and the launching of the LP. This event will be the introduction next Fall and Winter of stereo disks on a commercial production basis.

Already manufacturers are creating new stereophonic phonographs which will be shown at trade shows this Spring and will be available to the public by the Fall. This opens a whole new and exciting era for the record industry for as these sets begin to find their way into homes, there should be an immediate rush of new business from people who have the means of producing magnificent sound but who literally do not own one single stereo album and must therefore go out and start from scratch. This means an initial sale of three, six, twelve or even more albums at one time.

It's true that the new stereophonic sets will also play the present crop of monaural LPs, but once the listener falls under the spell of the new three dimensional sound, it is likely that he may no longer be content with his current library. While technically a monaural library will not become obsolete because it will still be playable (and sound even better

than it did on a monaural set), the buyer of a new stereophonic set is almost certain to start a stereo library with a rush. Remember what happened to those big libraries of 78's when the 33-1/3 LP was introduced? Almost everyone held onto the old records for years because of the investment and their love of the opera, symphony or artist that first prompted the purchases, but most hardly ever played them again and eventually all were replaced with the new product. This same procedure can be expected with stereo.

Will everyone rush out and buy a stereo set? Hardly. But there are four sources who will. One—the normal replacement buyer of the old, broken down set. Two—the normal first time buyer. Three—the snob appeal buyer, the fellow who must have the newest of everything. And four—the fellow who is exposed to his friend's set and becomes dissatisfied with the sound of his own.

Stereophonic therefore is going to open up a whole new world for the record industry. And we are entering this remarkable era right now. Now is the time for us to make the proper preparations so that the changeover occurs on a basis that will be of the utmost benefit both to the public and our industry, a basis that will protect the interests of all.



The Cash Box TOP 60

Best Selling Tunes on Records

PIN UP CARD
For Week Ending
MAY 3, 1958

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 4/26	Pos. 4/19	Pos. 4/26	Pos. 4/19	Pos. 4/26	Pos. 4/19	Pos. 4/26	Pos. 4/19	Pos. 4/26	Pos. 4/19	Pos. 4/26	Pos. 4/19
1—Twilight Time	2 3	9—Book Of Love	10 7	18—Wishing For Your Love	21 17	28—I Met Him On A Sunday	24 25	38—Catch A Falling Star	29 11	48—Padre	—
★ME-71829—PLATTERS Out Of My Mind		★AG-5290—MONOTONES You Never Loved Me		AT-1175—CLOVERS All About You		★DE-30588—SHIRELLES I Want You To Be My Boyfriend		★VI-7128—PERRY COMO Magic Moments		CR-61976—ERIN O'BRIEN Honey Boy	
2—Witch Doctor	3 B	10—Lollipop	5 4	★ME-71282—VOXPOPPERS The Last Drag		29—High Sign	37 46	39—All The Time	3B 56	★DE-30628—TONI ARDEN All At Once	
★LI-SS132—DAVID SEVILLE Don't Whistle At Me Baby		★CD-1345—CHORDETTES Baby Come-A Back-A		19—Johnny B. Goode	33 —	★ME-71291—DIAMONDS Don't Let Me Down		★CO-41152—JOHNNY MATHIS Teacher, Teacher		ME-71303—SARAH VAUGHAN Spin Little Bottle	
3—He's Got The Whole World In His Hands	1 1	★VI-7174—RONALD & RUBY Fickle Baby		★CH-1691—CHUCK BERRY Around & Around		30—Rumble	43 —	40—Do You Wanna Dance	4B —	RO-4066—VALERIE CARR When The Boys Talk About The Girls	
★CA-3891—LAURIE LONDON Handed Down		11—Who's Sorry Now	B 5	★CA-3926—ED TOWNSEND Over And Over Again	23 20	31—Teacher, Teacher	36 39	★JZ-835—BOBBY FREEMAN Big Fat Woman		★MG-12647—CONNIE FRANCIS Lock Up Your Heart	
CO-41150—MAHALIA JACKSON Didn't It Rain		★MG-12588—CONNIE FRANCIS You Were Only Foolin'		20—For Your Love	23 20	★CO-41152—JOHNNY MATHIS All The Time		41—Sick And Tired	60 —	50—Jacqueline	—
CR-61972—BARBARA McNAIR Flipped Over You		12—Believe What You Say	12 16	21—My Bucket's Got A Hole In It	20 35	32—Sweet Little Sixteen	22 23	★IM-SS15—FATS DOMINO No No		★DE-30619—BOBBY HELMS Living In The Shadow Of The Past	
KA-215—JO MARCH A Sweet Someone To Love		★IM-SS03—RICKY NELSON My Bucket's Got A Hole In It		★IM-SS03—RICKY NELSON Believe What You Say		★CH-1683—CHUCK BERRY Reelin' And Rockin'		42—Teacher's Pet	42 —	★CC-454—KENNY ROGERS I We'll Always Have Each Other	
4—Wear My Ring Around Your Neck	7 24	13—Oh Lonesome Me	14 1B	22—Are You Sincere	16 9	33—Tumbling Tumbleweeds	35 30	★CO-41123—DORIS DAY A Very Precious Love		51—That Crazy Feeling	54 —
★VI-7240—ELVIS PRESLEY Doncha' Think It's Time		FE-12319—SWALLOWS Angel Baby		★CD-1340—ANDY WILLIAMS Be Mine Tonight		★DO-15710—BILLY VAUGHN Trying		43—Talk To Me	60 —	★CC-454—KENNY ROGERS I We'll Always Have Each Other	
5—All I Have To Do Is Dream	9 42	IM-5490—JACKIE WALKER Only Teenagers Allowed		23—Lazy Mary	25 13	34—You	39 —	★KI-S108—LITTLE WILLIE JOHN Spasms		52—26 Miles	31 26
★CD-1348—EVERLY BROS. Claudette		★VI-7133—DON GIBSON I Can't Stop Lovin' You		★VI-7160—LOU MONTE Angelique		DO-15734—GALE STORM Angry		44—You Excite Me	47 50	53—Another Time, Another Place	55 3B
6—Return To Me	6 10	14—Kewpie Doll	1B 29	24—Billy	17 14	★FA-1001—AQUATONES She's The One For Me		★CN-1016—FRANKIE AVALON Darlin'		54—Make Me A Miracle	—
★CA-3894—DEAN MARTIN Forgetting You		★VI-7202—PERRY COMO Dance Only With Me		★FS-8510—KATHY LINDEN If I Could Hold You In My Arms		35—Little Blue Man	30 32	45—Little Train	46 47	55—Maybe Baby	32 22
7—Chanson D'Amour	13 15	15—Looking Back	27 2B	25—Let The Bells Keep Ringing	26 48	★AT-1169—BETTY JOHNSON Winter In Miami		★ME-71286—MARIANNE VASEL & ERICH STORZ Sunny Lane Walk		56—Groovy	56 59
★DO-15736—FONTANE SISTERS Cocoanut Grove		★CA-3939—NAT "KING" COLE Do I Like It		★AP-9907—PAUL ANKA Crazy Love		36—Crazy Love	41 53	46—It's Too Soon To Know	2B 19	57—Sugar Moon	—
★ER-1064—ART & DOTTY TODD Along The Trail With You		16—A Wonderful Time Up There	11 6	26—Skinny Minnie	34 45	★AP-9907—PAUL ANKA Let The Bells Keep Ringing		★DO-15690—PAT BOONE A Wonderful Time Up There		58—Secretly	—
VI-7228—RAY HARTLEY Beautiful Love		★DO-15690—PAT BOONE It's Too Soon To Know		★DE-30592—BILL HALEY & COMETS Sway With Me		37—To Be Loved	45 44	47—Torero	52 —	59—Endless Sleep	—
8—Tequila	4 2	17—Don't You Just Know It	15 12	27—There's Only One Of You	19 21	★BR-SS052—JACKIE WILSON Come Back To Me		★CA-71080—RENATO CARASONE Chella Lia		60—Nee Nee Na Na Na Na Nu Nu	—
AP-9899—EDDIE PLATT Peppercorn		★AE-545—HUEY SMITH High Blood Pressure		★CO-41136—FOUR LADS Blue Tattoo				CA-3965—ANDREWS SISTERS Sunshine		60—Cherie, I Love You	—
CA-3928—STAN KENTON Cuban Mumble		SP-625—TITANS Can It Be						VI-7227—JULIUS LA ROSA Milano			
★CG-1016—CHAMPS Train To Nowhere											

CODE:

AC—Atco
AE—Ace
AF—Audio Fidelity
AG—Argo
AL—Aladdin
AO—Apollo

AP—ABC-Paramount
AR—Arrow
AT—Atlantic
BA—Baton
BB—Back Beat
BN—Banana
BR—Brunswick
BT—Bethlehem
CA—Capitol

CC—Carlton
CD—Cadence
CG—Challenge
CH—Chess
CK—Checker
CL—Colonial
CM—Cameo
CN—Chancellor
CO—Columbia

CR—Coral
CS—Class
CY—Crystallite
DA—Dona
DC—Decor
DD—Dale
DE—Decca
DL—DeLuxe
DO—Dot

DS—Disneyland
DT—Dooto
DU—Duke
EB—Ebb
EM—Ember
EN—End
EP—Epic
ER—Era
EX—Excella

FA—Forgo
FE—Federal
FI—Fiesta
FL—Flash
FP—Flip
FR—Fraternity
FS—Felsted
GE—Gee
GL—Glory

GO—Gone
HE—Herald
HY—Hickory
IM—Imperial
JU—Jubilee
JZ—Josie
KA—Kapp
KE—Keen
KI—King

LI—Liberty
LK—Lark
LO—London
LU—Luniverse
ME—Mercury
MG—MGM
MO—Modern
NA—Nasco
OJ—OJ

OK—Okiah
PA—Paris
PE—Peacock
PH—Sam Phillips
Int.
PP—Prep
RE—Regent
RM—Rama
RO—Roulette

RP—RPM
RV—Rev
SA—Savoy
SF—Surf
SP—Specialty
SU—Sun
SW—Swan
TH—Thunderbird

TI—Tico
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
VP—Vip

★ INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

• All labels listed in alphabetical order.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

*Dot's Fastest Breaking
Million Seller
of 1958!*

THE ORIGINAL!

THE ORIGINAL!

**JENNY
LEE**

THE ORIGINAL!

THE ORIGINAL!

By
JAN and ARNIE

Arwin #108

Distributed Exclusively By

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THE NATION'S BEST SELLING RECORDS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

TRIPLETS born on Broadway

- 1 A NEW HIT!
- 2 A NEW LABEL!
- 3 A NEW GROUP!

“I WONDER WHY”

The Cash Box

Sleeper of the Week

“I WONDER WHY” (2-19) [Schwartz ASCAP—Anderson, Work]
“TEEN ANGEL” (2-99) [Schwartz ASCAP—Singer, Patrick, DiMucci]
DION & THE BELMONTS (Leave 3013)
● Laurie Records, a new indie label, debuted on the national scene this week with a rock and roll item that has the “big profit” ingenuis enroute in every groove. It’s a free-swinging group vocal dubbed “I Wonder Why,” that’s tailor made for the teenage disk buying set. Featuring Dion and the Belmonts, the tune is a relatively simple love song set to a terrific beat. But the vocal gimmicks and the overall sound showcase Dion’s solo singing are just fabulous and the overall sound will have the juke house hoppin’. You can be sure the M&M’ll be running to the shops to pick up a copy of this number.

b/w

“TEEN ANGEL”
LAURIE #3013

DION & THE BELMONTS

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GARMISA DISTRIBUTING CORP.
Chicago, Ill.

HIT RECORD DISTRIBUTING CO.
Cincinnati, Ohio
- STERLING MUSIC OISTRIBUTING,
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CENTURY DISTRIBUTORS, INC.
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PACIFIC RECORD DISTRIBUTORS
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- ESSEX DISTRIBUTORS
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New York, N. Y.

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DISTRIBUTING CO.
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THE NATION'S
Top Ten
JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	HE'S GOT THE WHOLE WORLD IN HIS HANDS LAURIE LONDON CA-3891—Laurie London CO-41150—Mahalia Jackson	2
2	TEQUILA CHAMPS AP-9899—Eddie Platt CG-1016—Champs	1
3	TWILIGHT TIME PLATTERS ME-71829—Platters	6
4	LOLLIPOP CHORDETTES CD-1345—Chordettes	3
5	WHO'S SORRY NOW CONNIE FRANCIS MG-12588—Connie Francis	4
6	WITCH DOCTOR DAVID SEVILLE LI-55132—David Seville	15
7	A WONDERFUL TIME UP THERE PAT BOONE DO-15690—Pat Boone	5
8	ARE YOU SINCERE ANDY WILLIAMS CD-1340—Andy Williams	7
9	BOOK OF LOVE MONOTONES AG-5290—Monotones	11
10	RETURN TO ME DEAN MARTIN CA-3894—Dean Martin	16

11) SWEET LITTLE SIXTEEN. 12) WEAR MY RING AROUND YOUR NECK. 13) BELIEVE WHAT YOU SAY. 14) OH LONESOME ME. 15) DON'T YOU JUST KNOW IT. 16) BILLY. 17) CHANSON D'AMOUR. 18) WISHING FOR YOUR LOVE. 19) LAZY MARY. 20) THERE'S ONLY ONE OF YOU. 21) CATCH A FALLING STAR. 22) ALL I HAVE TO DO IS DREAM. 23) IT'S TOO SOON TO KNOW. 24) KEWPIE DOLL. 25) FOR YOUR LOVE. 26) 26 MILES. 27) MY BUCKET'S GOT A HOLE IN IT. 28) I MET HIM ON A SUNDAY. 29) BREATHLESS. 30) TUMBLING TUMBLEWEEDS. 31) LOOKING BACK. 32) SAIL ALONG SILV'RY MOON. 33) LITTLE BLUE MAN. 34) MAYBE BABY. 35) SUGARTIME.

CODE			
AC—Atco	CG—Challenge	DT—Docto	GL—Glory
AG—Argo	CH—Chess	DU—Duke	HE—Herald
AL—Aladdin	CK—Checker	EL—Eldorado	IM—Imperial
AO—Apollo	CM—Cameo	EM—Ember	JU—Jubilee
AP—ABC—Paramount	CO—Columbia	EP—Epic	JZ—Josie
AR—Arrow	CR—Coral	ER—Era	KA—Kapp
AT—Atlantic	CS—Class	LI—Liberty	KI—King
BR—Brunswick	CY—Crystalette	FS—Four Star	LO—London
BT—Bethlehem	DA—Dana	FE—Federal	ME—Mercury
BY—Bally	DC—Decor	FI—Fiesta	MG—MGM
CA—Capitol	DE—Dacca	FR—Fraternity	MO—Modern
CD—Cadence	DL—DeLuxe	GE—Gee	NA—Nasco
	DO—Dot		
			OK—Okah
			PE—Peaceck
			PH—Sam
			Phillips Int.
			PP—Prep
			RE—Regent
			RM—Rama
			RO—Roulette
			RP—RPM
			SA—Savoy
			SE—Seeco
			SP—Specialty
			SU—Sun
			SW—Swan
			TH—Thunderbird
			TI—Tico
			UN—United
			UQ—Unique
			VE—Verve
			VI—RCA-Victor
			VJ—Vee-Jay
			VK—Vik
			VP—Vip

SEE AND HEAR*

The KINGSTON TRIO

Sing both sides of their new introductory Capitol recording

SCARLET
RIBBONS

3 JOLLY
COACHMEN

Record No. 3970

*On the CBS-TV Playhouse 90 Production

"Rumors of Evening"

May 1, 1958





Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

SHEPPARD SISTERS
(Mercury 71306)

B+ "A BOY AND A GIRL" (2:10) [Fifth Ave BMI—Craft, Greenfield, Craft] The Sheppard Sisters of "Alone" fame hand in another swinging teen item loaded with the vocal gimmicks that made their other hit so big. Solid dance stuff that could catch on. It's got potential.

B "EATIN' PIZZA" (2:49) [Se-quence ASCAP—Alfred] Teeners in the big cities oughta get a kick out of this stroll beat rocker dealing with one of the kids' favorite "hang-outs", the pizzeria. Good side to watch.

DEBBIE REYNOLDS
(Coral 61986)

B+ "THIS HAPPY FEELING" (2:06) [Carrie ASCAP—Livingston, Evans] Debbie's last film tune was the smash "Tummy". Now she takes hold of the title tune from her latest film and chants the pretty waltz ballad in winning form. Fragile romancer that grows on you. Could be another big one for the lass. Keep a close watch on this side.

B "HILLSIDE IN SCOTLAND" (2:11) [Carrie ASCAP—Roberts, Katz, Clayton] A tender romancer with a Scottish fling is this pretty opus. Dreamy delivery of a touching tune. Strong coupling.

ROCK-A-FELLAS
(ABC-Paramount 9923)

B+ "RED LIPS" (2:17) [Milford ASCAP—Baum, Kaye] Am-Par has picked up another exciting master that's loaded with potential. Side is a good finger-snapper with the Rock-A-Fellas singing up a storm. Deck deserves watching.

C+ "DON'T TORMENT ME" (2:23) [B. J. Devere BMI—Shaw, Karlen] Another good staccato rocker belted with gusto by the crew.

RONNIE SELF
(Columbia 41166)

B "BIG BLON' BABY" (1:45) [Alamo ASCAP—Roberts, Jacobson] Ronnie Self, who clicked with "Bop-A-Lena" on a territorial level, could go national with this wild rocker. Hard hitting rafter-shaker for the teen market.

B "DATE BAIT" (2:15) [Cedarwood BMI—Riley, Woodfolk] More wild and wooley rockin' fare chanted with verve by Self and a chorus. Good rock-a-billy merchandise that could also do well in the country market especially since Self was formerly a country star.

THE FLATTOPS
(Beat 27472)

B+ "TOO MUCH SLACK IN THE SACK" (2:10) [Gil BMI—Ferland, Whitaker] The new Beat label makes a strong first showing on the disk scene with a very funny rocker about the sack dress look. Exciting side sporting a strong lyric about the sack look. Teeners could make this a big one.

C+ "FLATTOP SPECIAL" (2:03) [—Williams] A wild and repetitious instrumental rocker with a wailing sax in the spotlight.

The Cash Box Disk of the Week

"EL RANCHO ROCK" (2:18) [E. B. Marks BMI—Ramos, Uranga]

"MIDNIGHTER" (2:08) [Golden West BMI—Burgess]

CHAMPS (Challenge 59007)

● The Champs, the five lads who skyrocketed to fame aboard one of the biggest hits of 1958, "Tequila", follow-up with an equally sensational instrumental that should repeat the success of their initial hit. Their new release is a modern day rock and roll version of the south-of-the border evergreen, "El Rancho Grande", which the Champs call "El Rancho Rock". It's a fabulous arrangement with one of the most exciting background beats we've ever heard—and that includes "Tequila". Sensational follow-up performance with a thrilling latin rock beat. The kids'll be wild about this one. Bottom side, "Midnighter" is a driving instrumental jumper excitingly tailored for dancing.

"ZORRO" (2:00)
[Walt Disney BMI—Foster
Bruns]

"LOVE IS A TWO WAY STREET"
(2:06)
[Sheldon BMI—Sherman, Keller]

CHORDETTE (Cadence 1349)

● The Chordettes, still riding high on the charts with one of their biggest hits in years, "Lollipop", are chart bound once again with both sides of their tremendous new Cadence platter. One deck has the versatile femme quartet cashing in on the current popularity of the Walt Disney TV series "Zorro". The girls sing the exciting pasa-doble theme of the show with gusto and color and hand in a thrilling deck that could be the biggest kiddie seller since "Davy Crockett". A horse's gallop and a foil's slashing the letter "Z" add to the excitement of the side. Equally strong is "Love Is A Two Way Street"—a side directed at the teenagers. Terrific shuffle-beat romancer replete with commercial characteristics. Looks and sounds like a two-sided winner for the gals.

"RAVE ON" [Nor Va Jak BMI—West, Tighman, Petty]

"TAKE YOUR TIME" [Nor Va Jak BMI—Petty, Holly]

BUDDY HOLLY (Coral 61985)

● Buddy Holly, who as a soloist clicked with "Peggy Sue" and as the lead voice of the Crickets has had a chain of hits, comes thru now with another tremendous solo effort on a side dubbed "Rave On". It's a potent rhythm rocker chanted with gusto and with good hiccup vocalizing the kids'll love. Holly has a natural country twang in his voice that'll also make this one a contender for the country market. The lower lid is an up-beat rock-a-ballad presented with feeling by the talented songster. Dubbed "Take Your Time", this end was co-authored by Holly. Good coupling with upper portion leading the way.

"I KNOW WHERE I'M GOIN'"
(2:19)

[Gil BMI—Wolf, Starr]

"WHO'S TAKING YOU TO THE
PROM" (2:17)

[Kahl BMI—Lehmann, Lebowsky]

GEORGE HAMILTON IV (ABC-Paramount 9924)

● George Hamilton IV, one of ABC-Paramount's hottest talents, follows-up his "Why Don't They Understand" and "Now And For Always" chart riders with a wonderful new disk that could be one of his biggest to date. One end features the warm-voiced warbler with a charming, shuffle-rhythm rendition of a great old folk theme sporting a delightful new lyric. Titled "I Know Where I'm Goin'", the song is a natural for the charts. It's got that pleasant, easy-going quality that'll appeal to all age groups. And the choral group showcasing Hamilton is fabulous. Side gets stronger as it rolls along. The companion deck "Who's Taking You To The Prom" is another contender for chart honors. Strong teenage ballad tenderly treated by the polished star. Two hot sides jockeys will be spinning often.

"DON'T GO HOME" (2:30) [Kahl BMI—Lehmann, Lebowsky]

"CAN'T YOU GET IT THROUGH YOUR HEAD" (2:20)

[H & L BMI—Claps, Cicchetti]

PLAYMATES (Roulette 4072)

● The Playmates, of "Jo-Ann" fame, have another choice morsel that's just chock-full-of hit ingredients. It's a wonderful latin beat rocker dubbed "Don't Go Home" and it could be the boys' biggest hit of their young and successful career. Donny, Morey and Chic bounce thru this brightly paced ditty accompanied by a fabulous choral backdrop that makes the side thoroughly delightful. And at the end of each chorus, the boys change keys riding up the scale with wonderful results. This one could be another "Catch A Falling Star". Flip, "Can't You Get It Through Your Head" is a good rhythm rocker. Top half is the one with the rainbow future.

BARRY DE VORZON
(RCA Victor 7226)

B+ "RAINDROPS ON MY WINDOW" (2:11) [DeVorzon BMI—Allen] The ear-pleasing voice of Barry De Vorzon is thoroughly delighting as the songster lilt thru a sentimental shuffle-beat romancer. Contagious side that could blossom into the songster's first hit.

C+ "FALSE LOVE" (1:51) [De Vorzon BMI—De Vorzon] The vocalist penned this rock-a-ballad which he chants with emotion. Driving dance tempo.

LARRY ELLIS
(Swan 4007)

B+ "MY HEART UNDERSTOOD" (2:48) [World ASCAP—Vance, Pockriss] Larry Ellis leans into a good rock-a-ballad item with an exciting beat. Good romancer that the hoofers will find to their liking. Could break out.

B "TENNESSEE VALLEY" (2:17) [World ASCAP—Vance, Pockriss] The vocalist, singing with a tear in his voice, chants a sentimental folk-flavored waltzer. Pretty arrangement of a tune that grows on you.

JIMMY WILLIAMS
(Cub 9002)

B+ "YOU'RE THE ONE" (2:37) [Hill & Range BMI—Orrell] An interesting clacking in the backdrop supplies an effective showcase for Jimmy Williams' debut disk on the new Cub label. Good finger-snappin' rock-a-ballad side that swings. Side has potential.

C+ "I'LL ONLY GIVE MY LOVE" (2:18) [Monument BMI—Brandon, Williams] Another easy-going rocker that changes up in tempo. Interesting listening.

ART MOONEY ORCH. & CHORUS
(MGM 12649)

B+ "SOMETHING'S ALWAYS HAPPENING ON THE RIVER" (2:32) [Stratford ASCAP—Styne, Comden, Green] Art Mooney, his ork and chorus head joyfully thru a light and refreshing marcher from the B'way musical "Say Darling". It's a very contagious, summery item that should attract heavy air play. Charming, wordy novelty that should appeal to all age groups. It has that wonderful old-fashioned flavor.

B "LOUELLA" (2:30) [Diana ASCAP—Adamson, McHugh] Also tailor-made for summer programming is this swaying waltz romancer chanted in 1890 style by the chorus against a pretty Art Mooney instrumentation.

BOBBY MILANO
(Challenge 59005)

B "LIFE BEGINS AT FOUR O'CLOCK" (2:22) [Golden West BMI—Wolfe] When school's out that's when life begins. That's the subject of this house rocker that cuts along at a torrid pace. Side should do well because it expresses the feelings of millions of kids.

C+ "DOUBLE TALKING BABY" (2:01) [Golden West BMI—Wolfe] Another sizzling rocker about a gal who can't make up her mind.

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Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

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THE ROCKIN' KIDS

(Dot 15749)

B+ "BLACK STOCKINGS" (2:00) [Champ-Peer Inter'l BMI—White, Simmons, Berry] The Rockin' Kids, an exciting new vocal quartet, set one of the popular fashion trends to music via a rock and roll jumper the kids should enjoy. Contagious, spirited side to watch closely. Could break out.

B "YEA YEA (I'm In The Mood)" (2:20) [Champ-Peer Inter'l BMI—Berry, White, White] Another commercial R & R jumper handled with an easy-going beat by the gals.

RAY ARLO

(Castle 501)

B "SHE'S MY STEADY DATE" (2:33) [Cas-San BMI—Stalter, Gottfried, Castellano] The new Castle label makes a promising debut with an exciting rocker belted with spirit by Ray Arlo. Side has the beat and sound the kids'll want.

B "TOMORROW NIGHT" (2:41) [Bourne ASCAP—Coslow, Grosz] A top drawer ballad that's been recorded time and time again by R & R performers, is handled with emotion by Arlo. Strong performance.

JOHNNY OTIS SHOW

(Capitol 3966)

B+ "WILLIE AND THE HAND JIVE" (2:32) [El Dorado BMI—Otis] Johnny Otis and his band work with a Bo Diddleyish beat as the leader expounds on one of the teen-agers' latest crazes, hand-jive. Exciting side that could give Otis his first big Capitol hit. Hand-jive is the hand-clapping rhythms that teenagers employ when watching and listening to R & R music. Watch this sleeper. It's loaded with potential.

B "RING-A-LING" (1:52) [El Dorado BMI—Otis] Another torrid rocker belted with gusto. Otis does a wild job with the vocal and gets some torrid instrumental accompaniment from his men. Both sides are good for the R & B market too.

CLARENCE PALMER & JIVE BOMBERS

(Savoy 1535)

B+ "JUST AROUND THE CORNER" (2:15) [Broadway ASCAP—Von Tilzer, Singer] Clarence Palmer, of "Bad Boy" fame, employs his wah-wah-wah gimmicks as his group glides thru an easy-rocking arrangement of a grand oldie. Soft shoe segment adds to color of side. Charming pop item that could develop into a big money-maker. Watch this sleeper.

B "IS THIS THE END" (2:10) [Medalion Songs ASCAP—Betzner] More good wah-wah effects enhance this rock-a-ballad smoothly styled by the Palmer-Bombers combo.

BURNETTE BROTHERS

(Imperial 5509)

B+ "WARM LOVE" (1:54) [Travis BMI—Burnette, Burnette] The Burnette Brothers have a socko two-sider here. This end is a torrid rock-a-billy ballad displaying some exciting harmony by the duet. Side cuts along at a torrid pace with some wild guitar work accompanying. Deck is loaded with potential.

B "MY HONEY" (2:58) [Travis BMI—Burnette, Burnette] The same sizzling pace continues as the boys belt across another commercial country-flavored swinger. Hot coupling to watch.

The Cash Box Sleeper of the Week

"DORMI, DORMI, DORMI"
(2:45) [Paramount ASCAP—
Kahn, Warren]

"HER HAIR WAS YELLOW"
(2:35)
[Jeanmor BMI—Shayne, Paris]

DON RONDO (Jubilee 5325)

● Don Rondo has put together two choice sides to give himself a disk with a rainbow future. Both are quality numbers and offer delightful change-ups from the much rock and roll merchandise we hear today. "Dormi, Dormi, Dormi" is a lovely slow-waltz ballad from the up-coming Paramount flicker "Rockabye Baby". Class tune with a charming Italian flavoring. Don does a top notch job with the delivery. Jockeys'll be spinning this one frequently. Also chart material is the companion deck "Her Hair Was Yellow", a brightly paced folk flavored number with a tearful storyline. Touching tale about a lover who steals for his sweet-heart and gets caught. Something different that's very palatable to the ear. Both sides are marked "Big Profits".

"BIG NAME BUTTON" (2:10) [Budd & Labell ASCAP—Kaye, Carr]

"SHAM ROCK" (2:19)

[Admiration BMI—Caudio, Austin, Dalton, Qualiano]

ROYAL TEENS (ABC-Paramount 9918)

● The Royal Teens who made "Short Shorts" a stylish piece of merchandise in the record field, come right back with another good rock and roll jumper dealing with a current teenage craze the "Big Name Button" that all the kids wear to school and to hops. It's an exciting hand-clapping rocker which the boy-girl group offers in commercial style. During pauses a bass voice injects a few words about "squares" who don't wear buttons. Side's got the winning sound and deals with a subject close to the teeners' hearts. Potential smash. There's not a trace of Ireland in the companion side. "Sham Rock". But it's another powerhouse rocker that drives hard all the way. Watch the top side take off. It'll fracture the younger set.

"YOU NEED HANDS" (2:29) [Lakeview Music—Irwin]

"DORMI-DORMI-DORMI" (2:39) [Paramount ASCAP—Kahn, Warren]

EYDIE GORME (ABC-Paramount 9925)

● Dee jays will probably wear out the grooves of Eydie Gorme's exciting new release "You Need Hands". It's a wonderful and refreshingly different side that should be welcomed with great enthusiasm by platter spinners interested in a top-drawer change-of-pace breather from the rock and roll dominated market. The side is a rhythmic shuffler describing the various uses of hands. The deck opens in an easy-going mood, breaks into a soft shoe dance segment, and completes its course with an exciting hand-clapping beat that has the entire audience joining in. Side has an authentic on-stage sound. And a male voice in the backdrop has a Steve Lawrence like sound. Great programming material. Flip, "Dormi-Dormi-Dormi" is a tender romantic waltzer handled with finesse by the popular songstress. Tune is from the up-coming pic "Rockaby Baby." Top half is great.

"YOUNG AND WARM AND WONDERFUL" (2:37)

[Frank ASCAP—Zaret, Singer]

"NOW I LAY ME DOWN TO SLEEP" (2:39)

[E. H. Morris ASCAP—Leigh, Coleman]

TONY BENNETT (Columbia 41172)

● Tony Bennett has a way with a class ballad. And a class ballad is what he's working with on his latest Columbia platter. The tune is a fragile romantic item titled "Young And Warm And Wonderful". It's a velvety love song with a wistful melody that firmly entrenches itself in one's memory after just a couple of listens. And Frank De Vol showcases the polished warbler with a fitting, string backdrop. Jockeys will give this one a big send-off. Underside, "Now I Lay Me Down To Sleep" is a reminiscent love tune also handled with warmth by Bennett. Top deck is the stronger one.

"A COUPLE OF CRAZY KIDS" (2:19) [Conley BMI—Slay, Crewe]

"SEVEN STEPS TO LOVE" (2:03) [Wemar BMI—Dickson, Wiener]

SAL MINEO (Epic 9271)

● It looks as tho Sal Mineo has hit upon the piece of material that will give him the winner he has been seeking ever since his smash version of "Start Movin'." It's a simple finger-snappin' ditty dealing with the teeners' favorite subject, love. The number is contagious lilter telling about two youngsters in love who don't seem to care about the adults who call them "A Couple Of Crazy Kids". Cute tune handled in an easy-going manner by Mineo. Also strong is the pretty rock-a-ballad coupling which enumerates the "Seven Steps To Love." Warm teenage love song chanted with warmth by the film star. Novelty side should attract initial attention, but don't sell the coupling short.

RUFF AND REDDY

(Cavalier 876)

B "HENRY GOES TO THE MOON" Part 1 (2:15) Part 2 (2:20) [Clockus BMI—Randel] Ruff and Reddy handle the narration for the latest entry in the "Flying Saucer" category of releases. Humorous two-sider tying together bits and pieces of currently and recently popular rock and roll records with dialog dealing with the launching of a space ship bound for the moon.

HARRY DOUGLASS

(RCA Victor 7195)

B "ALL OF EVERYTHING" (2:10) [Bourne ASCAP—Buchanan, Scott] A vocal group supplies an excellent gimmick-filled backdrop for Harry Douglass' swinging delivery of a good teenage rocker. Finger-snap-pin' stuff the kids should like.

B "OH WELL-A-WHATCHA GONNA DO" (2:21) [Tri-Park BMI—Hammer] Another fast moving rocker belted with spirit by the songster. Intro by the group reminds the listener of "Get A Job".

JOHNNY KING

(Nine Rock 100)

B+ "FORSAKE ME NOT" (2:15) [BMI—Medley] The new Nine Rock label makes an impressive first showing with a torrid rockin' novelty that could easily blossom into a teenage favorite. It's a fast-moving jumper with Johnny King handling the vocal and a group of kids shouting their approval of rock and roll music. Side's got a terrific beat and sound.

C+ "FORSAKE ME NOT" (2:15) [BMI—Medley] A slow rocker is smoothly handled in commercial fashion by King.

DOROTHY COLLINS

(Coral 61982)

B "I MUST GO ALL THE WAY" (1:55) [Chatham ASCAP—Taylor, Cates] Dorothy Collins lends her charming voice to a pretty tango romancer which she presents with emotion and color. Delightful ballad that should attract considerable air play.

B "SEND ME SOME LOVIN'" (2:21) [Venice BMI—Price, Marscalco] A good rock-a-ballad is handled with feeling by the lark. A chorus supplies a good backdrop.

KENNY KOLE & THE HUSKIES

(Klik 8205)

B+ "WHO" (2:10) [Wall BMI—Kolok, Kugell, Giam] A haunting latin tempo rock-a-ballad with a melody that you can't seem to forget, is presented by Kenny Kole and his men on the new Klik label. Exciting sound that could catch and spread fast. Potent offering.

B "SORRY" (2:10) [Wall BMI—Kolok, Covert, Sokira] This end is a good fish-beat item smoothly handled by the crew. Boys create an interesting blend that could win mass teen approval.

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LEROY

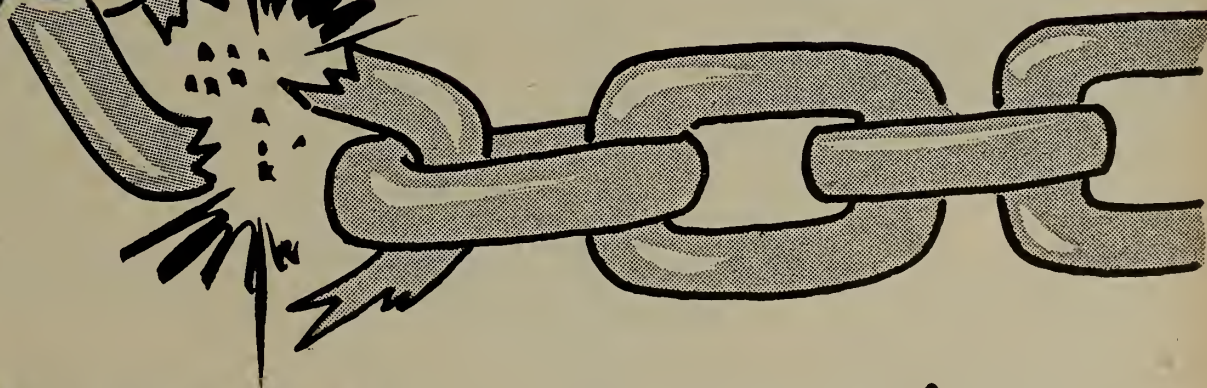
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Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

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CATERINA VALENTE

(Decca 30629)

B "BE MINE TONIGHT" (2:19) [Peer Inter'l BMI—Lara, Skylar] International favorite Caterina Valente gets an exciting, string-filled, latin tempo assist for her delightful, spirited, revival rendition of a grand oldie. Lovely song.

B "MINE, MINE, MINE" (2:15) [Robbins ASCAP — Gietz, Sigman] English lyrics have been added to this contagious German waltz tune with pleasant results. Miss Valente works in an echo chamber achieving some attractive effects.

ERNIE FELICE

(RCA Victor 7326)

B+ "HOT SPELL" (2:21) [Famous ASCAP — David, Bacharach] A stirring Western flavored folk-type tune—title song of a forthcoming Paramount film — is dramatically chanted by Ernie Felice. Strong performance of a good song. You get to like this number the more you hear it.

B "SO YOUNG SO FAIR" (2:43) [Larry Spier ASCAP — Allen, Firenze] The polished crooner lends his warm voice to a tender romantic ballad. Smooth reading of a class item.

THE MEL-O-TONES

(Key 5804)

B "LITTLE BIT MORE" (2:40) [Round Table ASCAP—Singer] Key could have a big money-maker in this pretty fish-beat ballad chanted smoothly and with R & R class by the group. Good sound and delivery by the polished combo. Lead has a rich voice.

B "WHEN LOVE IS YOUNG" (2:20) [Daywin BMI—Singer] A pretty, slow-waltz ballad is presented with tenderness and feeling by the group. Inviting listening.

PRESTON FOSTER

(Capitol 3964)

B+ "PRETORIA" (2:04) [Ray Gilbert ASCAP—Gilbert] Film star Preston Foster lends his mature, convincing voice to a delightful march item that attracted some attention via another recording some months back. This charming delivery could catch. It's a refreshing change-of-pace disk.

C+ "THE SALTY SAILOR" (2:16) [Ray Gilbert ASCAP — Gilbert] Foster has the voice of a sailor as he chants a spirited sea-faring novelty also set to a march tempo. Two unusual sides that could attract attention.

MARKEES

(Gone 5028)

B "SPECIAL DELIVERY" (2:37) [RealGone-Marlow BMI — Isle, Isle] The Marquees cruise thru a pretty rockaballad featuring the voice of Lloyd Jones in the lead. Warm side that could catch.

B "ALONG CAME LOVE" (2:06) [Real Gone & Marlow BMI—Smith, Butram, Choate] Jones leads the crew again as he compares his love with the love of Adam and Eve. Interesting spiritual-flavored rocker.

The Cash Box Sleeper of the Week

"JENNIE LEE" (2:00)
[Daywin BMI—Berry, Ginsberg]
"GOTTA GETTA DATE" (2:30)
[Daywin BMI—Ginsberg, Berry,
Lubin]
JAN & ARNIE
(Arwin 108)

● In this era when "sound" is probably the most important characteristic of a hit record, an exciting and different sound can give you a huge smash. And that's just what is featured on two new recordings of the same tune, "Jennie Lee". The original stars newcomers Jan & Arnie on the Arwin label and the cover headlines Billy Ward and the Dominoes on the Liberty diskery. Both versions are basically a maze of vocal gimmicks and instrumental drive that almost completely cover-up the lyrics the artists are singing. But we're sure the teenagers won't mind. The "sound" that'll send their happy feet hopping is there and that's all that counts. Watch "Jennie Lee". It's a hit number. Jan & Arnie's flip is a rocker discussing the problem of getting a date for Saturday night. Ward's flip side brings back the oldie "Music, Maestro, Please" in a rockin' beat.

"ROCK AND ROLL AGE" (2:00) [Atlantic BMI—Baionno]
"BE NICE, DON'T FIGHT" (2:08) [Atlantic BMI—Baionno]
FOUR J'S (United Artists 125)

● Far and away United Artists strongest release since its entry into the disk field is this tremendous rocker by a new group billed as the Four J's. It's a simple staccato beat number discussing in spirited fashion a piece of Americana called "Rock And Roll Age". The boys sing with drive and are assisted by some socko instrumentation. But the gimmick that sells the side is the pause phrase in which the boys change the tempo and chant "We're at that young cool stage and we're living in a rock and roll age". Lyrics are tailor-made for teeners and the lead voice handles them well. Underside, "Be Nice, Don't Fight" is an average jumper. Don't let the top half slip thru your fingers. It sounds like UA's biggest.

"HAND JIVE" (2:37) [Zodiac BMI—Allen]
"BEWITCHED" (2:38) [Chappell ASCAP—Rodgers, Hart]
BETTY SMITH GROUP (London 1787)

● The latest off-shoot of the rock and roll era is "Hand Jive", a form of rhythmic hand-clapping and lap-slapping that is rapidly becoming popular among the teeners. At hops and R & R stage shows you find more and more teeners enjoying the music with this "hand dancing" technique. Betty Smith and her group have set the idea to music via a good jump item on the London label. The lyrics also describe how hand jive is done, which should make the record extremely popular with the kids. Side could follow in the footsteps of "Bunny Hop", "Hokey Pokey", and many other teen standards. Watch the charts for this one. Flip, the Rodgers-Hart evergreen, "Bewitched", is offered in a R & R tempo by the group, singing without lyrics. Good rockin' beat arrangement with a sax in the spotlight. Top side is the big one.

"BEWILDERED" (2:58) "ROCK AND STROLL ROOM"
[Miller ASCAP—Powell, Whitcup] (2:31) [Ben-Ghazi BMI—Mapp]
MICKEY & SYLVIA (Vik 0324)

● Mickey & Sylvia have a pair of aces back-to-back on their latest Vik platter, and both could join hands to give the team their biggest money-maker since "Love Is Strange". One end, "Rock And Stroll Room", is, as the title indicated, a stroll beat dance item. It's a commercial offering with a terrific beat and some excellent backdrop accompaniment. Mickey and Sylvia blend beautifully. Kids'll be strollin' to this one. The other ace is "Bewildered", a beautiful latin beat rock-a-ballad perfectly designed for the teenagers' dancing needs. It's got a clear cut cha cha tempo. Toward the conclusion the artists talk to one another as they did in "Love Is Strange". Terrific two-sider. Take your pick.

"GIRL OF MY DREAMS" (2:07) "NO CHEMISE, PLEASE" (2:30)
[Mills ASCAP—Clapp] [Sunbeam BMI—Granahan,
Goland, D'Amour]
GERRY GRANAHAN (Sunbeam 102)

● The new Sunbeam label gets off to a great start with a tremendous two-sided debut disk that could put the firm in the chips in short order. The record features Gerry Granahan, a lad who, under the name of Gerry Grant, was the vocalist on the hit "Click Clack". For his Sunbeam debut, Gerry offers something old and something new. The oldie is the favorite "Girl Of My Dreams" which the polished teenage songster chants in top grade rock-a-ballad form. Dramatic number that builds as the side progresses. Equally sensational is the new tune "No Chemise, Please". The deck opens with a calm, collected ballad beat. But after the first chorus, Granahan breaks loose with a torrid and very humorous rockin' beat dissertation on the sack look. One of the best sack-dress ditties on the market. It's a toss-up as to which will be the big one.

DENNIS FARRON ORCH.

(RCA Victor 7229)

B "DUCKY" (2:25) [Hill & Range BMI—Bones] Some novel muted trumpet effects add color to this shuffling rhythm rock and roll instrumental. Contagious jumper with a good dance tempo.

B "TAKE ME DREAMING" (1:47) [Symphony House ASCAP—Stillman, Gaze] Farron dances thru a brightly paced Continental flavored ditty. A harpsichord is featured in the first segment and a chorus thru the second.

THE SHOW BROS.

(Robin 1007)

B "HAND JIVE" (2:07) [Southern ASCAP—Lang, Lightborn] The newest teenage craze, hand-jive, is described in this rock and roll jumper by the Show Brothers. Exciting novelty the kids'll pick up.

B "I HEAR" (2:10) [Ray Maxwell BMI — Maxwell] The Brothers blend commercially as they chant an inviting rock-a-ballad. Pretty song. Female chorus supplies an excellent assist.

T-BIRDS

(Anex 4011)

B "FULL HOUSE" (2:10) [Guild BMI — Faulkner] The T-Birds high tail it thru a wild, high speed jam session in the presence of an audience which is heard on the disk. Torrid deck that almost melts on the turntable.

B "BAG PIPE STROLL" (2:20) [Andrea BMI—Wait] The instrumental combo takes the popular stroll dance tempo and presents it with a bag pipe in the spotlight. Unusual sound. But the swinging, low-down feeling the kids like is there.

GOGI GRANT

(RCA Victor 7215)

B "MY SECRET PRAYER" (2:32) [Alamo ASCAP—Mann, Lowe] Gogi Grant, a dee jay favorite, oughta attract heavy air play with this pretty shuffle-beat ballad. Attractive theme with a touching lyric. Fine job.

B "HOW DO WE KNOW WE'RE IN LOVE" (2:51) [Granmore ASCAP — Livingston, Evans] The canary leans into a dramatic love tune and sings her heart out in delivering it. Beautiful piece. Class performance of a class tune.

WILLIE RODRIGUEZ ORCH.

(RCA Victor 7422)

B "WILLIE'S BLUES" (2:11) [Harvard BMI—Rodriguez] Although part of Victor's International release, this side has definite appeal for the American market. It's a haunting flute-blues number that "Swinging Shepherd Blues" fans should enjoy. Hip-swinging beat is terrific. Good dee jay fare.

C+ "ON THE DOCKS" (2:10) [—Rodriguez] A latin beat rocker is projected with zest on this end. Good rock and roll instrumental material.

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Round The Wax Circle

NEW YORK:

Most of the New York music trade preparing to visit Chicago next week for the MOA Convention. Last year's meet proved to be the greatest so far and every one expects this year's to outdo it. . . . Music people who left last week for Europe included Jack Mills aboard the Nieuw Amsterdam and Harry Tobias aboard the Ile De France. Fay Tishman leaves on May 7 for an extended trip which will take her to six countries. . . . Mickey Addy of Dot has been assigned to the Cosnat distribution branches working exclusively on Dot releases. Will headquarter at the 1721 Broadway offices effective May 5. . . . A promotion man passing through Detroit last week said that as he switched stations on the radio he heard Don McLeod, Ed McKenzie and Robin Seymour all playing Perry Como's "Kewpie Doll" at the same time. . . . The Four Voices open a five week engagement at the Flamingo in Las Vegas on May 1. . . . Dody Goodman is planning to make several deejay appearances in connection with her first Coral album, "Dody Goodman Sings?" . . . Stan Freberg has been signed by Plymouth Cars to do a national radio campaign this summer. Freberg, in addition, has just completed the longest musical commercial ever written, a six minute and thirty eight second musical comedy called "Omaha" plugging Butternut Coffee. . . . E. B. Marks is publishing the new version of "Hansel and Gretel" with music by Alec Wilder and lyrics by William Engvick. . . . Wally Lewis, whose Dot waxing of "Kathleen" is riding the charts, set to appear on the Saturday night Dick Clark ABC-TV. . . . William Morris Agency has signed Laurie London and Cathy Linden. . . . Link Wray and his Ray Men made the local deejay circuit last week promoting their rapidly rising Cadence hit "Rumble".

CHICAGO:

Composite opinion of the happy guys along record row is that retail sales are improving steadily. . . . Blue-Chip prexy Harold Reeves anticipates a bright future for the recently pacted Bob And The Rockabilies. According to Reeves, the group is creating quite a stir with teenagers everywhere they appear. . . . Genial host Jack McLaughlin spotted Vik's Pat Suzuki roundly applauding The Signatures at his Club Laurel the other p.m. . . . Ray Ruch reports that Alan Freed's "Big Beat" rock 'n roller show expects a big turnout at Milwaukee's Riverside Theater. . . . The brass at Records Unlimited and All-State Distribs held a wingding of a soiree for deejay King Richard (Dick Whyte) prior to his departure for a tour of duty with the Air Force. . . . Coral's Ralph Cox is breathing sighs of relief since Sam Cerami was appointed to handle promotions and publicity for the Chi. office. Ralph was seen squiring Will Holt around the town t'other day. Will spins folk songs nightly at the Gate O' Horn. . . . Jack Buechler, chief announcer at WRIT, Milwaukee, drops a line to advise that the "Hops" WRIT stages are not "Record Hops". They are actually "Live Hops". We humbly bow deep from the waist, Jack. We admit that there is a big dif. . . . Delighted to hear from Carol Dewing (record librarian) and deejay Jim McKinney of WCVS, Springfield, Ill. Carol tells us that they find The Cash Box most informative and vitally necessary in record programming at WCVS. . . . Frank Holzfeld was tickled pink about Harry James' SRO stint at the Blue Note. Three big acts followed James into the plush club April 23, George Shearing, Dakota Staton and the Joe Saye Trio. . . . Stan Dale (whose station call letters are WAIT) pleads to an impatient Bill Gersh, "She's driving me out of my mind—but nothing's happening!" In a serious vein, Stan says that he was singularly honored by the MOA Convention when he was recently selected to address the assemblage. . . . Marty Faye has gathered up four name artists for interviewing on his "Marty's Morgue" TV show, Connie Moore (current attraction at the Drake), Buddy Rich, Eddy Howard and Dakota Staton. . . . A busy Stan Pat took Frankie Lyman in tow last week when Frankie co-starred in Alan Freed's "Big Beat" at the Civic Opera House April 26.

HOLLYWOOD:

Bob Thiele, vice president of Dot Records returned to New York for recording sessions with Nick Todd and The Hilltoppers, after two weeks of conferences with Dot president, Randy Wood at Dot's Hollywood headquarters. . . . Art and Dotty Todd hosted a luncheon for Los Angeles disk jockeys to thank them for their help in breaking their Era record of "Chanson D'Amour". . . . Harry Kaye appointed new promotion man for Hart Distributors. . . . Joe Lubin has signed a personal management contract with the new young rock and roll singing team, Jan and Arvie. Duo's first record of "Jennie Lee" making noise on the Arwin label. . . . Al Bennett, newly appointed vice president of Liberty Records, back in town after visiting distributors around the country and setting up company's spring release schedule with Liberty president Sy Waronker. . . . Larry Bodas, formerly heard on the Crystallite label, has been signed to a new recording contract by Dick Puccio, head of Rip Records. . . . Walt Maguire, national sales manager for London and Felsted Records in town on business for a few days. . . . Larry Dean set to do his Brunswick recording of "Pony Tail" on the American Bandstand show. . . . Gene Fadely has appointed Peter Welihan to head Eastern offices for Tender Records. . . . Buddy Knox, Roulette recording artist in town for screen and television testing. . . . Dick Pierce, Victor A & R head in Hollywood, has signed Ernie Felice to a recording contract. . . . The Show Brothers off on a Mid-Western tour with their new Robin record of "Hand Jive". . . . Liberty Records has taken over national distribution for Demon Records "Endless Sleep" by Jody Reynolds.



PERRY COMO



PAT SUZUKI



BUDDY KNOX

High sign for sales!



RECENT POP RELEASES
COMING UP STRONG

The High Sign... . . . The Diamonds
(BMI) Mercury 71291



**The Cash Box
TOP 60**

—High Sign

★ME-71291—DIAMONDS
Don't Let Me Down



HIGH SIGN

THE DIAMONDS

Smash Follow-up to "The Stroll"

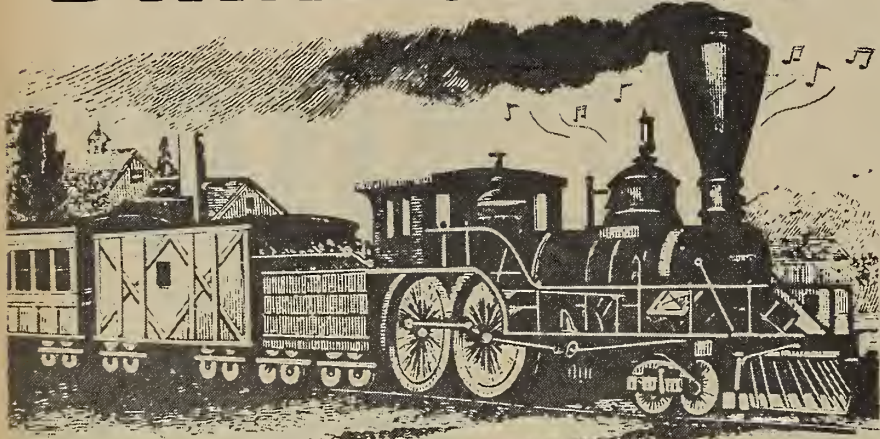
MERCURY 71291

MACH' SCHNELL ZU DEM GRÖSSTEN SCHLAGER!

Dast ist grossartig
von KÜSTE ZU KÜSTE.

Alle einsteigen in

Die Kleine Bimmelbahn



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Marianne Vasel UND **Erich Storz**

MERCURY # EINUNDSIEBZIGTAUSENDZWEIHUNDERT —
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STRAIGHT TRADE TALK!

LATCH ON TO THE BIG HIT!

It's tremendous from COAST TO COAST.

Get aboard

The LITTLE TRAIN

by **Marianne Vasel**
and **Erich Storz**



MERCURY 71286X45



The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	TWILIGHT TIME PLATTERS (Mercury)	2
2	HE'S GOT THE WHOLE WORLD IN HIS HANDS LAURIE LONDON (Capitol)	1
3	WITCH DOCTOR DAVID SEVILLE (Liberty)	6
4	WEAR MY RING AROUND YOUR NECK ELVIS PRESLEY (RCA Victor)	12
5	CHANSON D'AMOUR ART & DOTTY TODD (Era) FONTANE SISTERS (Dot)	8
6	TEQUILA CHAMPS (Challenge)	3
7	ALL I HAVE TO DO IS DREAM EVERLY BROTHERS (Cadence)	23
8	LOLLIPOP CHORDETTES (Cadence)	4
9	RETURN TO ME DEAN MARTIN (Capitol)	10
10	WHO'S SORRY NOW CONNIE FRANCIS (MGM)	5
11	BOOK OF LOVE MONOTONES (Argo)	15
12	THERE'S ONLY ONE OF YOU FOUR LADS (Columbia)	14
13	KEWPIE DOLL PERRY COMO (RCA Victor)	16
14	BELIEVE WHAT YOU SAY RICKY NELSON (Imperial)	11
15	A WONDERFUL TIME UP THERE PAT BOONE (Dot)	9
16	ARE YOU SINCERE ANDY WILLIAMS (Cadence)	7
17	OH LONESOME ME DON GIBSON (RCA Victor)	19
18	BILLY KATHY LINDEN (Felsted)	13
19	DON'T YOU JUST KNOW IT HUEY SMITH (Ace)	20
20	MY BUCKET'S GOT A HOLE IN IT RICKY NELSON (Imperial)	27

21) LET THE BELLS KEEP RINGING. 22) LOOKING BACK. 23) LAZY MARY. 24) FOR YOUR LOVE. 25) NOW AND FOR ALWAYS. 26) GIGI. 27) SWEET LITTLE SIXTEEN. 28) IT'S TOO SOON TO KNOW. 29) CATCH A FALLING STAR. 30) HOW ARE YA' FIXED FOR LOVE. 31) ANOTHER TIME, ANOTHER PLACE. 32) A VERY PRECIOUS LOVE. 33) WHISTLE ME SOME BLUES. 34) 26 MILES. 35) ARRIVEDERCI ROMA. 36) TUMBLING TUMBLEWEEDS. 37) TEACHER, TEACHER. 38) YOU. 39) WISHING FOR YOUR LOVE. 40) RUMBLE. 41) I'VE GOT BELLS ON MY HEART. 42) SKINNY MINNIE. 43) JOHNNY B. GOODE. 44) PADRE. 45) WOODCHOPPER'S BALL. 46) BEAT OF MY HEART. 47) STAIRWAY OF LOVE. 48) MAYBE BABY. 49) IN MY LIFE. 50) GROOVY. 51) BREATHLESS. 52) LITTLE BLUE MAN. 53) THAT CRAZY FEELING. 54) TEACHER'S PET. 55) CLAUDETTE. 56) CAREFUL, CAREFUL. 57) SECRET OF HAPPINESS. 58) SAIL ALONG SILV'RY MOON. 59) CRAZY LOVE. 60) LONG HOT SUMMER; BIG MAN; BLUEBIRDS OVER THE MOUNTAIN; I MET HIM ON A SUNDAY; SUGARTIME; ALL THE TIME; THESE WORLDLY WONDERS; LITTLE TRAIN; HIGH SIGN; SUGAR MOON; DANCE ONLY WITH ME; TALK TO ME, TALK TO ME.

the most powerful release in Epic's history!



As introduced last night on the Ed Sullivan show!—

SAL MINEO
A COUPLE OF CRAZY KIDS

b/w
Seven Steps To Love
Epic 5-9271



The "great voice" discovery of the year!—

JIMMY BREEDLOVE
THIS TOO SHALL PASS AWAY

b/w
Could This Be Love
Epic 5-9270



The second consecutive hit for Roy!—

ROY HAMILTON
CRAZY FEELIN'

b/w
In A Dream
Epic 5-9268



A summer-style hit!

SOMETHIN' SMITH & THE REDHEADS
MY SECRET INSPIRATION

b/w
The Brush Off
Epic 5-9269



The newest addition to the Lester Lanin landslide of best selling albums!—

LESTER LANIN
GOES TO COLLEGE

LN 3474
also available on Extended Play
EG 7202 & EG 7203



the pick of the hits are on...

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ARTIST OR BAND HERE

1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten "Western & Folk" Tunes Here

NAME OF RECORD HERE

ARTIST OR BAND HERE

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8.
9.
10.

List Your Top Ten "Rhythm 'N Blues" Records Here

NAME OF RECORD HERE

ARTIST OR BAND HERE

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NAME

FIRM

ADDRESS

CITY

STATE



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

John Doremus (WIND-Chicago, Ill.), emcee of the Chicago Hour and Music, Music, Music, appeared in the record department of Mandel Brothers department store Apr. 19th, for the 103rd Anniversary celebration of the store. Doremus' guest was lovely Anita O'Day, current steller attraction at the Drake Hotel. . . . Pat Donovan (CFCF-Montreal, Que. Canada) reports



JERRY BESSELL
(WALB-Albany, N. Y.)

that the station is finally going into all night operation. Donovan tells how some of CFCF's sharp salesmen sold the time to a wonderful sponsor, to make the station the only one in Montreal to have a sponsored show all night. . . . Sig Sakowicz (WHFC-Chicago, Ill.) accepted an invitation from the Department of the Air Force to view the Air Force Missile Center in Canaveral, Fla. The popular disk jockey taped interviews with Air Force Brass for rebroadcast on his show. . . . Tom Edwards (WERE-Cleveland, Ohio) says that his best gimmick to catch and hold the adult audience is his practice of playing one hit song of the 50's on each half hour segment of his show. Edwards says "You can't beat the hits". . . . Dick Biondi (WHOT-Youngstown Ohio)

writes us about the Strollers' new effort "Swinging Yellow Rose Of Texas". Biondi says he played a 45 copy of the tune at 78 rpm "and got a fantastic sound". . . . Buddy Basch reports that Neal Hefti has been signed to cut another album of his originals with the Count Basie Band. . . . Sam Babcock (WPEO-Peoria, Ill.) writes to tell about WPEO's latest contest, called "Sounds Of Spring". The prize of \$50.00 was offered for the correct definition of a certain sound connected with spring, with five dollars being added each day they were not identified. The last of the three sounds (marbles, windex sprayer, and children playing jacks) were identified April 16th with the fifty dollars having built up to \$145.00.

* * * * *



AL RADKA
(KFRE-Fresno, Calif.)

Jerry Bessell (WALB-Albany, New York) recently announced a contest that really created a headache for himself. Bessell said that an autographed copy of a Pat Boone album would be awarded to the person that writes Pat Boone legibly the most times on the back of a post card. Most of the cards averaged around 700 or more, but the winning entry contained a grand total of 956! The deejay's eyes are just returning to normal. . . . Ernie Forrester (KGNO-Dodge City, Kansas) tells of the contest he recently ran, based on the question "Do You think rock and roll is here to stay and why?" The winner was Kathy Donohue with this letter in poem form: "Rock'n Roll is here to stay, there is no doubt about it—If You Don't think so tell me, pray, What would we do without it?—And even if it's patrons now should grow up to despise it—Another age of youth will come and they'll revitalize it. . . . Don Bell (KIOA-Des Moines, Iowa) was recently picked by RCA's promotion man Jack Dunn as one of the ten winners of portable RCA TV sets. The prize was for a short thesis on which Glenn Miller record Bell programmed most. The record was "Adios", the jockey used it as a theme for years. . . . Mark Prichard (WMPFJ-Daytona Beach, Fla.) writes us that Jack Webb of "Dragnet" fame is holding auditions to find an actor for his forthcoming TV series "Pete Kelly's Blues" which has a jazz music format. . . . Ronn Terrell (KWOS-Jefferson City, Mo.) tells us that he along with fellow platter spinner Earl Jackson were the M.C.'s for a local high school dance. Terrell says that the dance was reported the greatest in the history of the school. . . . Dave Sweet, former deejay from New Bedford, Mass., wrote Vic Selsman from Korea, where he is now stationed to congratulate Selsman on his new position. Sweet read about Selsman's change in a recent issue of the The Cash Box.

* * * * *



HERB KNIGHT
(WONE-Dayton, Ohio)

Al Radka (KFRE-Fresno, Calif.) tells of the pleasure he had of guesting Marti Barris on his TV and radio shows recently. Miss Barris is doing well with her Keen recording of "Scottish Fling". Radka discovered that the artists pop is Harry Barris, and her mom, since remarried is Loyce Whitman, who warbled with Jimmy Grier back in the "good old days". . . . Jack Karey (WCFL-Chicago, Ill.) emceed a special Easter platter party April 1st, at the Loop Veterans Research Hospital. The Affair was held in conjunction with the "52 Club". Veterans were presented with gifts from the "52 Club", and were also entertained by a host of recording artists and club performers. . . . Herb Knight (WONE-Dayton, Ohio) tells us that The Five Stars record of "Pickin' On The Wrong Chicken" has broken out in this area as well as Cincy, and Indianapolis, the boys' home. Knight says the group drew hundreds and hundreds of guys and gals into the Town and Country Music Box, the location of the jockey's Saturday afternoon show.

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BASIN STREET BLUES

BIRTH OF THE BLUES

FRANKIE AND JOHNNY

BLUES IN THE NIGHT

ST. LOUIS BLUES

BLUES PIZZACATO

SHADES OF BLUES

SYMPHONY FOR BLUES

\$1.98
Retail

THE BIGGEST SELLING
MODERATE PRICED LP
LINE IN THE WESTERN WORLD





London Lowdown

Julie Wilson, who appeared on the Sunday Night Palladium Show on TV together with Liberace, was a tremendous hit. She is here to open at the Colony Supper Club where she will headline for a few weeks. She is already an established favourite over here.

Opening on the bill with Jerry Lewis this week is the famous Italian instrumental group, Marino Marini. This engagement follows a very successful TV appearance some months ago.

Mitzi Gaynor, Rossano Brazzi, Joshua Logan and Oscar Hammerstein II will be among the many celebrities attending the first night of the Todd-AO production of "South Pacific" at the Dominion Theatre, London.

Agent Leslie McDonnell on his 51st trip to the U.S. for discussions with Joe Glazer and other V.I.P.'s on behalf of the artists he represents. They include Vera Lynn, Edmundo Ros, Ronnie Hylton and Marion Ryan. Most of them may be appearing in the States later in the year.

Howard Keel over here for film work. May do TV guest appearances.

Also coming back is violinist Florian Zabach.

Two shows drawing the largest audiences on BBC-TV are the Perry Como Show and the rock 'n roll skiffle show, "The Six-Five Special", each drawing nine million viewers.

Arriving to-day, and looking forward to seeing them again, Janet and Archie Bleyer, who will also visit several European countries while on this side of the Atlantic. Archie has a welcome awaiting him as the Chordettes "Lollipop" breaks into the #13 spot on N.M.E.'s best seller list.

We are very thrilled at the great success achieved by young Laurie London on his American tour and glad to hear he has joined the ranks of the million selling record makers.

Edmundo Ros should have a big one with his new release, "Saunabad", on the London label.

"Colonel Bogey" should reap nice rewards for Mrs. Alford, wife of the late Kenneth Alford, who now resides in South Africa. Apart from American and English recording, "Colonel Bogey" is now enjoying great popularity all over Europe with vocal versions in many languages.

Guy Mitchell coming back for more vaudeville and TV appearances. Also coming over, Mindy Carson.

Ted Heath, riding high with "Swingin' Shepherd Blues", may attend an international festival of music with his band to be held at Buxton, Derbyshire, week commencing June 22nd, and has also been asked to appear at the Brussell's World Fair.

Other artists scheduled to appear in Brussels are George Melachrino and his Orchestra, and Harry Belafonte among others.

Stereophonic sound will be the topic of several discussions during the BBC's Record Week. Most companies

now set with new sound and it should be available shortly.

The J. Arthur Rank Film Company has entered the record Business and will shortly bring out recordings under the Rank label.

THIS WEEK'S BEST SELLING POP SINGLES

(Courtesy "New Musical Express")

- 1 Magic Moments—
Perry Como (RCA)
- 2 Whole Lotta Woman—
Marvin Rainwater (MGM)
- 3 Swingin' Shepherd Blues—
Ted Heath (Decca)
- 4 Tequila—
The Champs (London)
- 5 A Wonderful Time Up There—
Pat Boone (London)
- 5 Who's Sorry Now—
Connie Francis (MGM)
- 7 Nairobi—
Tommy Steele (Decca)
- 8 It's Too Soon To Know—
Pat Boone (London)
- 9 Maybe Baby—
Crickets (Coral)
- 10 La Dee Dah—
Jackie Dennis (Decca)
- 11 Breathless—
Jerry Lee Lewis (London)
- 12 Don't—
Elvis Presley (RCA)
- 13 Lollipop—
Chordettes (London)
- 14 Mandy—
Eddie Calvert (Columbia)
- 15 To Be Loved—
Malcolm Vaughan (HMV)
- 16 Catch A Falling Star—
Perry Como (RCA)
- 17 April Love—
Pat Boone (London)
- 18 Oh-Oh, I'm Falling In Love Again—
Jimmie Rodgers (Columbia)
- 19 Why Don't They Understand—
George Hamilton IV (HMV)
- 20 Tequila—
Ted Heath (Decca)
- 21 Grand Coolie Dam—
Lonnie Donegan (Pye-Nixa)
- 22 The Story Of My Life—
Michael Holliday (Columbia)
- 23 Good Golly, Miss Molly—
Little Richard (London)
- 24 You Are My Destiny—
Paul Anka (Columbia)
- 25 I May Never Pass This Way Again—
Robert Earl (Philips)
- 26 The Big Beat—
Fats Domino (London)
- 27 Jailhouse Rock—
Elvis Presley (RCA)
- 28 At The Hop—
Danny and the Juniors (HMV)
- 29 Sugartime—
Alma Cogan (HMV)
- 30 To Be Loved—
Jackie Wilson (Coral)

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BROTHERS

AND

ANOTHER OF THEIR

HITS



A VERY PRECIOUS LOVE

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BROADWAY MUSIC
New York, New York

1. Twilight Time (Platters)
2. Return To Me (D. Martin)
3. You (Aquatones)
4. Try The Impossible (L. Andrews)
5. Book Of Love (Monotones)
6. He's Got The Whole World In His Hands (L. London)
7. Witch Doctor (D. Seville)
8. Billy (K. Linden)
9. Pretty Baby (Gino & Gina)
10. I'm Sorry I Made You Cry (C. Francis)

ROSE RADIO
Chicago, Ill.

1. Return To Me (D. Martin)
2. All I Have To Do Is Dream (Everly Bros.)
3. Witch Doctor (D. Seville)
4. Book Of Love (Monotones)
5. Oh Lonesome Me (Gibson)
6. Twilight Time (Platters)
7. He's Got The Whole World In His Hands (L. London)
8. Chanson D'Amour (Art & Dotty Todd)
9. River Kwai March & Colonel Bogey (M. Miller)
10. There's Only One Of You (Four Lads)

ERNSTROM'S
Dallas, Tex.

1. All I Have To Do Is Dream (Everly Bros.)
2. Witch Doctor (D. Seville)
3. Twilight Time (Platters)
4. Book Of Love (Monotones)
5. Johnny B. Goode (C. Berry)
6. Don't You Just Know It (H. Smith)
7. Wear My Ring (E. Presley)
8. Sick & Tired (F. Domino)
9. Rumble (L. Wray)
10. That Crazy Feeling (Rogers)

BILL'S T RECORD SHOP
Tulsa, Okla.

1. Wear My Ring (E. Presley)
2. Believe What You Say (R. Nelson)
3. Johnny B. Goode (C. Berry)
4. Oh Lonesome Me (Gibson)
5. Looking Back (N. Cole)
6. Twilight Time (Platters)
7. Crazy Love (P. Anka)
8. Rumble (L. Wray)
9. Stairway Of Love (Robbins)
10. Pink Pedal Pushers (C. Perkins)

CALIFORNIA MUSIC COMPANY
Los Angeles, Calif.

1. Witch Doctor (D. Seville)
2. He's Got The Whole World In His Hands (L. London)
3. Twilight Time (Platters)
4. Tequila (Champs)
5. Lollipop (Chordettes)
6. Billy (K. Linden)
7. Are You Sincere (Williams)
8. Who's Sorry Now (Francis)
9. Chanson D'Amour (Art & Dotty Todd)
10. Book Of Love (Monotones)

SHERMAN CLAY
San Francisco, Calif.

1. Witch Doctor (D. Seville)
2. All I Have To Do Is Dream (Everly Bros.)
3. Wear My Ring (E. Presley)
4. Tequila (Champs)
5. He's Got The Whole World In His Hands (L. London)
6. Twilight Time (Platters)
7. Lollipop (Chordettes)
8. Return To Me (D. Martin)
9. Lazy Mary (L. Monte)
10. Billy (K. Linden)

SUPER ENTERPRISE
Washington, D. C.

1. All I Have To Do Is Dream (Everly Bros.)
2. Witch Doctor (D. Seville)
3. Looking Back (N. Cole)
4. Twilight Time (Platters)
5. He's Got The Whole World In His Hands (L. London)
6. Wear My Ring (E. Presley)
7. Crazy Love (P. Anka)
8. Tequila (Champs)
9. Johnny B. Goode (C. Berry)
10. Believe What You Say (R. Nelson)

THE GROOVE-GOSSAGE
Houston, Tex.

1. Twilight Time (Platters)
2. He's Got The Whole World In His Hands (L. London)
3. Return To Me (D. Martin)
4. Chanson D'Amour (Art & Dotty Todd)
5. Wear My Ring (E. Presley)
6. My Bucket's Got A Hole In It (R. Nelson)
7. Looking Back (N. Cole)
8. That Crazy Feeling (Rogers)
9. Who's Sorry Now (Francis)
10. Tequila (Champs)

SUPER MUSIC, INC.
Baltimore, Md.

1. Looking Back (N. Cole)
2. I Met Him On Sunday (Shirelles)
3. Wear My Ring (E. Presley)
4. Skinny Minnie (B. Haley)
5. He's Got The Whole World In His Hands (L. London)
6. Believe What You Say (R. Nelson)
7. Wishing For Your Love (Voxpoppers)
8. Kewpie Doll (P. Como)
9. Crazy Feeling (R. Hamilton)
10. To Be Loved (J. Wilson)

THE MUSIC BOX
Spokane, Wash.

1. All I Have To Do Is Dream (Everly Bros.)
2. Wear My Ring (E. Presley)
3. Twilight Time (Platters)
4. My Bucket's Got A Hole In It (R. Nelson)
5. Book Of Love (Monotones)
6. Return To Me (D. Martin)
7. Tumbling Tumbleweeds (B. Vaughn)
8. Oh Lonesome Me (Swallows)
9. Don't You Just Know It (H. Smith)
10. Just Married (M. Robbins)

BOWMAN'S
Bridgeport, Conn.

1. Witch Doctor (D. Seville)
2. All I Have To Do Is Dream (Everly Bros.)
3. Tequila (Champs)
4. Twilight Time (Platters)
5. He's Got The Whole World In His Hands (L. London)
6. Book Of Love (Monotones)
7. Wear My Ring (E. Presley)
8. Torero (R. Carasone)
9. Chanson D'Amour (Art & Dotty Todd)
10. Teacher's Pet (D. Day)

ANDERSON'S MUSIC
Red Bank, N. J.

1. All I Have To Do Is Dream (Everly Bros.)
2. Wear My Ring (E. Presley)
3. Twilight Time (Platters)
4. Oh Lonesome Me (Gibson)
5. He's Got The Whole World In His Hands (L. London)
6. Tequila (Champs)
7. For Your Love (Townsend)
8. Witch Doctor (D. Seville)
9. Book Of Love (Monotones)
10. Believe What You Say (R. Nelson)

GLEN MUSIC SHOP
Detroit, Mich.

1. Dream (Everly Bros.)
2. Witch Doctor (D. Seville)
3. Return To Me (D. Martin)
4. Wear My Ring (E. Presley)
5. He's Got The Whole World In His Hands (L. London)
6. Chanson D'Amour (Art & Dotty Todd)
7. Lazy Mary (L. Monte)
8. Don't You Just Know It (H. Smith)
9. There's Only One Of You (Four Lads)
10. Billy (K. Linden)

LONNIE'S RECORD SHOP
Denver, Colo.

1. Witch Doctor (D. Seville)
2. All I Have To Do Is Dream (Everly Bros.)
3. Wonderful Time Up There (P. Boone)
4. Little Blue Man (Johnson)
5. Kewpie Doll (P. Como)
6. Believe What You Say (R. Nelson)
7. Wear My Ring (E. Presley)
8. Who's Sorry Now (Francis)
9. Don't You Just Know It (H. Smith)
10. Oh Lonesome Me (Gibson)

TRI-BORO RECORD EXCHANGE
Jamaica, L.I., N.Y.

1. Witch Doctor (D. Seville)
2. Twilight Time (Platters)
3. Down On My Knees (Heartbeats)
4. All I Have To Do Is Dream (Everly Bros.)
5. You (Aquatones)
6. Looking Back (N. Cole)
7. Teacher's Pet (Doris Day)
8. For Your Love (Townsend)
9. Wear My Ring (E. Presley)
10. Tequila (Champs)

MUSIC BOX
Cleveland, Ohio

1. All I Have To Do Is Dream (Everly Bros.)
2. Twilight Time (Platters)
3. Rumble (L. Wray)
4. Witch Doctor (D. Seville)
5. Skinny Minnie (B. Haley)
6. Wear My Ring (E. Presley)
7. Padre (T. Arden)
8. Kewpie Doll (P. Como)
9. Chanson D'Amour (Art & Dotty Todd)
10. My Bucket's Got A Hole In It (R. Nelson)

KATZ DRUG COMPANY
Kansas City, Mo.

1. He's Got The Whole World In His Hands (L. London)
2. Wonderful Time Up There (P. Boone)
3. Twilight Time (Platters)
4. Witch Doctor (D. Martin)
5. Wear My Ring (E. Presley)
6. Believe What You Say (R. Nelson)
7. Return To Me (D. Martin)
8. Oh Lonesome Me (Gibson)
9. Looking Back (N. Cole)
10. All I Have To Do Is Dream (Everly Bros.)

LYNN MUSIC COMPANY
Lynn, Mass.

1. All I Have To Do Is Dream (Everly Bros.)
2. Witch Doctor (D. Seville)
3. Twilight Time (Platters)
4. Return To Me (D. Martin)
5. He's Got The Whole World In His Hands (L. London)
6. Arrivederci Roma (M. Lanza)
7. Chanson D'Amour (Art & Dotty Todd)
8. Book Of Love (Monotones)
9. Let The Bell Keep Ringing (P. Anka)
10. You Excite Me (F. Avalon)

THE GROOVE RECORD SHOP
Norfolk, Va.

1. Witch Doctor (D. Seville)
2. Book Of Love (Monotones)
3. Skinny Minnie (B. Haley)
4. All I Have To Do Is Dream (Everly Bros.)
5. Twilight Time (Platters)
6. He's Got The Whole World In His Hands (L. London)
7. Chanson D'Amour (Art & Dotty Todd)
8. High Sign (Diamonds)
9. Oh Lonesome Me (Gibson)
10. Don't You Just Know It (H. Smith)

25

A RECORD TO BE PROUD OF!

OUTSTANDING NEW RELEASES FROM OUR CATALOGUE

25

1. C'MON C'MON
Della Reese JUBILEE

4. I WANT YOU TO BE MY OWN
Chip Fisher RCA

7. WELCOME POLKA
Jupp Kleber DANA

From The Album
"Music For Happy People"
by
Albimoor Orchestra

11. CHICK A-CHICK A-CHICK
12. LUCKY SHUFFLE
13. PANAMA PATROL
14. THE PIANO LESSON
15. ROSATELLA
16. VIVE LA LIBERTE
17. WALTZING SKATES
18. YO TE QUIERO
JUBILEE

2. HAND JIVE
Betty Smith LONDON

5. SWISS KANTON POLKA
Big Ben Banjo Band CAPITOL

8. THE WAYS OF LOVE
Beverly Ann Gibson IMPERIAL

10. BLUE JEAN CINDERELLA
The Pee Wee's JUBILEE

From The Album
"Time Out For Toots"
by
Jean "Toots" Thielmans

19. COOL AND EASY
DECCA

3. I LOVE YOUR PONY TAIL
Chip Fisher RCA

6. WORLD'S FAIR POLKA
Jupp Kleber DANA

9. SOMETHING SPECIAL
Johnny Gee RCA

From The Album
"Moonlight Madness"
by
Daniel De Carlo Orchestra

20. LOVE AFFAIR
21. SHARE WITH ME A LONELY CIGARETTE
22. SOLITARY
23. MELODIE ROMANTIQUE
24. THE SHADOWS
25. LOVE
DECCA

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The Cash Box

MOA

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(dated: may 10th)

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80 Boylston St. (phone: Hancock 6-8386)
- HOLLYWOOD
6272 Sunset Blvd. (phone: Hollywood 5-2129)
- LONDON, ENGLAND
17 Hilltop (phone: Speedwell 2596)
- PARIS, FRANCE
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Executive offices moved to 1540 Broadway, New York, N. Y., JU 2-2000

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and His Orchestra

CRAFT

and Chorus

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on 45 & 78 rpm

ART MOONEY
and His Orchestra
and Chorus

SOMETHING'S ALWAYS HAPPENING ON THE RIVER

(From the Broadway musical "Say, Darling")

K12649 on 45 & 78 rpm

LEROI

and His

HOLMES

Orchestra

BASIN STREET BLUES

K12650

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An MGM Record Album from
the NBC Spectacular
RED **BARBARA**
BUTTONS **COOK**

HANSEL and GRETTEL

also Starring

RUDY **STUBBY** **PAULA**
VALLEE **KAYE** **LAWRENCE**

E3690



THE FERRERS

ROSEMARY **JOSÉ**
CLOONEY **FERRER**
Sing Selections from the
Broadway Musical Comedy

OH CAPTAIN!

E3687



Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.

1. Twilight Time (Platters)
2. Witch Doctor (D. Seville)
3. Tequila (Champs)
4. He's Got The Whole World (L. London)
5. All I Have To Do Is Dream (Everlys)
6. For Your Love (E. Towns)
7. Who's Sorry Now (C. Francis)
8. Book Of Love (Monotones)
9. Lollipop (Chordettes)
10. Wear My Ring Around Your Neck (E. Presley)

Cincinnati, Ohio

1. Twilight Time (Platters)
2. Wear My Ring Around Your Neck (E. Presley)
3. Who's Sorry Now (C. Francis)
4. Chanson D'Amour (Todds)
5. My Bucket's Got A Hole In It (R. Nelson)
6. Tequila (Champs)
7. He's Got The Whole World (L. London)
8. Talk To Me (L. W. John)
9. A Wonderful Time Up There (P. Boone)
10. Let The Bells Keep Ringing (P. Anka)

Boston, Mass.

1. Twilight Time (Platters)
2. Witch Doctor (D. Seville)
3. All I Have To Do Is Dream (Everlys)
4. He's Got The Whole World (L. London)
5. Chanson D'Amour (Todds)
6. Lollipop (Chordettes)
7. Billy (K. Linden)
8. Skinny Minnie (B. Haley)
9. My Pledge To You (J. Nash)
10. Wear My Ring Around Your Neck (E. Presley)

Denver, Colo.

1. Wonderful Time Up There (P. Boone)
2. He's Got The Whole World (L. London)
3. Tequila (Champs)
4. Don't You Just Know It (H. Smith)
5. Who's Sorry Now (C. Francis)
6. Believe What You Say (R. Nelson)
7. Witch Doctor (D. Seville)
8. All I Have To Do Is Dream (Everlys)
9. Twilight Time (Platters)
10. Wear My Ring Around Your Neck (E. Presley)

New Orleans, La.

1. Who's Sorry Now (C. Francis)
2. He's Got The Whole World (L. London)
3. Looking Back (N. Cole)
4. Oh Lonesome Me (D. Gibson)
5. Return To Me (D. Martin)
6. Twilight Time (Platters)
7. Lazy Mary (L. Monte)
8. Tequila (Champs)
9. Sugartime (McGuire)
10. Wear My Ring Around Your Neck (E. Presley)

Cleveland, Ohio

1. All I Have To Do Is Dream (Everlys)
2. Twilight Time (Platters)
3. Witch Doctor (D. Seville)
4. Return To Me (D. Martin)
5. Padre (Arden/Carr)
6. Wear My Ring Around Your Neck (E. Presley)
7. Johnny B. Goode (C. Berry)
8. Chanson D'Amour (Todds)
9. Rumble (L. Wray)
10. He's Got The Whole World (L. London)

Baltimore, Md.

1. He's Got The Whole World (L. London)
2. Believe What You Say (R. Nelson)
3. Oh Lonesome Me (D. Gibson)
4. Wear My Ring Around Your Neck (E. Presley)
5. Book Of Love (Monotones)
6. Return To Me (D. Martin)
7. Who's Sorry Now (C. Francis)
8. I Met Him On A Sunday (Shirelles)
9. Looking Back (N. Cole)
10. Twilight Time (Platters)

Chicago, Ill.

1. Twilight Time (Platters)
2. Return To Me (D. Martin)
3. Witch Doctor (D. Seville)
4. He's Got The Whole World (L. London)
5. All I Have To Do Is Dream (Everlys)
6. Chanson D'Amour (Todds)
7. Wear My Ring Around Your Neck (E. Presley)
8. Book Of Love (Monotones)
9. Tequila (Champs)
10. Oh Lonesome Me (D. Gibson)

Seattle, Wash.

1. Witch Doctor (D. Seville)
2. Wear My Ring Around Your Neck (E. Presley)
3. Twilight Time (Platters)
4. Believe What You Say (R. Nelson)
5. All I Have To Do Is Dream (Everlys)
6. My Bucket's Got A Hole In It (R. Nelson)
7. Book Of Love (Monotones)
8. He's Got The Whole World (L. London)
9. Lollipop (Chordettes)
10. Oh Lonesome Me (D. Gibson)

Miami, Fla.

1. Twilight Time (Platters)
2. He's Got The Whole World (L. London)
3. Lollipop (Chordettes)
4. Return To Me (D. Martin)
5. All I Have To Do Is Dream (Everlys)
6. Chanson D'Amour (Todds)
7. Witch Doctor (D. Seville)
8. Oh Lonesome Me (D. Gibson)
9. Wear My Ring Around Your Neck (E. Presley)
10. Tequila (Champs)

Milwaukee, Wisc.

1. He's Got The Whole World (L. London)
2. Witch Doctor (D. Seville)
3. Oh Lonesome Me (D. Gibson)
4. Twilight Time (Platters)
5. All I Have To Do Is Dream (Everlys)
6. Believe What You Say (R. Nelson)
7. Wear My Ring Around Your Neck (E. Presley)
8. Wonderful Time Up There (P. Boone)
9. There's Only One Of You (Four Lads)
10. My Bucket's Got A Hole In It (R. Nelson)

Philadelphia, Pa.

1. He's Got The Whole World (L. London)
2. Twilight Time (Platters)
3. Witch Doctor (D. Seville)
4. Oh Lonesome Me (D. Gibson)
5. For Your Love (E. Towns)
6. Lollipop (Chordettes)
7. Chanson D'Amour (Todds)
8. Tequila (Champs)
9. Kewpie Doll (P. Como)
10. All I Have To Do Is Dream (Everlys)

Houston, Tex.

1. Twilight Time (Platters)
2. He's Got The Whole World (L. London)
3. Return To Me (D. Martin)
4. Wear My Ring Around Your Neck (E. Presley)
5. My Bucket's Got A Hole In It (R. Nelson)
6. Chanson D'Amour (Todds)
7. Looking Back (N. Cole)
8. All I Have To Do Is Dream (Everlys)
9. That Crazy Feeling (K. Rogers)
10. Tequila (Champs)

Kansas City, Mo.

1. He's Got The Whole World (L. London)
2. Wonderful Time Up There (P. Boone)
3. Twilight Time (Platters)
4. Witch Doctor (D. Seville)
5. Wear My Ring Around Your Neck (E. Presley)
6. Believe What You Say (R. Nelson)
7. Oh Lonesome Me (D. Gibson)
8. Return To Me (D. Martin)
9. Looking Back (N. Cole)
10. All I Have To Do Is Dream (Everlys)

Los Angeles, Calif.

1. He's Got The Whole World (L. London)
2. Witch Doctor (D. Seville)
3. Twilight Time (Platters)
4. Lollipop (Chordettes)
5. Are You Sincere (A. Williams)
6. Chanson D'Amour (Todds)
7. Wear My Ring Around Your Neck (E. Presley)
8. Tequila (Champs)
9. A Wonderful Time Up There (P. Boone)
10. Book Of Love (Monotones)

Dallas, Tex.

1. Witch Doctor (D. Seville)
2. Twilight Time (Platters)
3. Book Of Love (Monotones)
4. Wear My Ring Around Your Neck (E. Presley)
5. All I Have To Do Is Dream (Everlys)
6. Believe What You Say (R. Nelson)
7. Don't You Just Know It (H. Smith)
8. Return To Me (D. Martin)
9. Johnny B. Goode (C. Berry)
10. He's Got The Whole World (L. London)

St. Louis, Mo.

1. Twilight Time (Platters)
2. Witch Doctor (D. Seville)
3. He's Got The Whole World (L. London)
4. Return To Me (D. Martin)
5. Chanson D'Amour (Todds)
6. Kewpie Doll (P. Como)
7. All I Have To Do Is Dream (Everlys)
8. Looking Back (N. Cole)
9. Wishing For Your Love (Voxpoppers)
10. Oh Lonesome Me (D. Gibson)

Minneapolis, Minn.

1. He's Got The Whole World (L. London)
2. All I Have To Do Is Dream (Everlys)
3. Twilight Time (Platters)
4. Believe What You Say (R. Nelson)
5. Maybe Baby (Crickets)
6. Wear My Ring Around Your Neck (E. Presley)
7. Wonderful Time Up There (P. Boone)
8. Witch Doctor (D. Seville)
9. Lollipop (Chordettes)
10. My Bucket's Got A Hole In It (R. Nelson)

San Francisco, Calif.

1. Witch Doctor (D. Seville)
2. Twilight Time (Platters)
3. Tequila (Champs)
4. Wear My Ring Around Your Neck (E. Presley)
5. All I Have To Do Is Dream (Everlys)
6. He's Got The Whole World (L. London)
7. Lollipop (Chordettes)
8. Don't You Just Know It (H. Smith)
9. Book Of Love (Monotones)
10. Return To Me (D. Martin)

Pittsburgh, Pa.

1. Twilight Time (Platters)
2. Wear My Ring Around Your Neck (E. Presley)
3. All I Have To Do Is Dream (Everlys)
4. Witch Doctor (D. Seville)
5. Talk To Me (L. W. John)
6. He's Got The Whole World (L. London)
7. Kiss And Make Up (Crowns)
8. Kewpie Doll (P. Como)
9. Who's Sorry Now (C. Francis)
10. Book Of Love (Monotones)

Anniversary Party For Latin-Amer DJ



NEW YORK—A crowd of close to 2000 persons gathered at Broadway's colorful Palladium, "Home of the Mambo", to help celebrate the Ninth Anniversary of Dick "Ricardo" Sugar (WAAT-Newark, N.J.) as one of the Metropolitan area's leading Latin American disk jockeys. Most of the top name bandleaders and many jockeys appeared to pay tribute.

Seen above, top picture, left to right—are Jose Curbelo, Fiesta Records; Tito Puente, RCA Victor Records; Machito, Tico Records; and Dick (Ricardo) Sugar. Bottom picture, left to right—are Paul Brenner, Bob Brown, Sugar, and Murray Kauffman, all of WAAT.

RIAA Holds Annual Membership Meeting

NEW YORK—The RIAA held its annual membership meeting last Tuesday, April 22, at The New York Athletic Club.

A new Board of Directors was elected which consisted of holdovers Goddard Lieberson, Columbia Records, George R. Marek, RCA Victor Records, Leonard W. Schneider, Decca Records, and Glenn E. Wallichs, Capitol Records, and newly elected Archie Bleyer, Cadence Records, David Kapp, Kapp Records, and Randy Wood, Dot Records.

New officers were then elected by the board. They are Irving B. Greene, Mercury Records, president; Harry C. Kruse, London Records, vice president; Arnold Maxin, MGM Records, vice president; and John Stevenson, Children's Record Guild, vice president and treasurer. John Griffin was re-elected executive secretary.

Frank W. Walker, retired president, was elected honorary chairman of the board of directors.

First East-West Albums

NEW YORK—On their way to distributors this week are the first four packages released by East West Records, a subsidiary of Atlantic Records.

The first four albums are jazz sets and include: "Tommy Potter's Hard Funk"; "The Jackie Paris Sound"; "Lars Gullin Swings" and "Prestidigitator" starring George Wallington.

The albums list for \$3.98.

Epic Records First Quarter Sales Tops Similar 1957 Period

NEW YORK—William S. Nielsen, general manager of Epic Records, announced last week that Epic had doubled its sales figure on pop albums for the first quarter of 1958 as against a similar period in 1957.

Nielsen attributed this spectacular rise to the following albums: Lester Lanin's three LPs; Jimmy McPartland's "Music Man Goes Dixieland"; Sal Mineo's "Sal"; the great upsurge in the Roy Hamilton catalog (3 LPs) generated by his current single hit "Don't Let Go"; Niel Hefti's "Singing Instrumentals" (which was re-issued as "Epic Hit of The Month"); and the "A Touch Of" promotion which was centered around the \$1.98 "Around The World In Hi-Fi", the showcase for eleven albums, each in a different locale, which sold at the \$3.98 tag.

In the single pop field business was tripled over that of the first three months of 1957. This was due to: Roy Hamilton's "Don't Let Go"; Sal Mineo's "Little Pigeon"; Ersel Hickey's "Bluebird Over The Mountain"; Tommy Prisco's "Oh Bella Mia"; Joe Sherman's "Miraculous Music Box"; and Something Smith's "Schoolbus Rock" and "I Thank You Mr. Moon."

Nielsen stated that the constant rise in sales called for still greater "prediction figures" and that he hoped to reach the predicted figures through constant top-notch offerings, high powered promotion and a "get tough" policy with distributors. Several dis-

tributor changes have already been made. Nielsen advised that Epic had already started to strengthen itself internally. A new mid-west distribution manager, Robert King, has been appointed. King will headquarter in Chicago. He comes to Epic from Prep Records.

"We will also," stated Nielsen, "tighten our policy with regard to single and LP releases. Records will be issued on a limited basis with heavy exposure and promotion concentrated on each."

"As for our current and future releases, we are in a healthy position," continued Nielsen, "with Sal Mineo's 'A Couple Of Crazy Kids', which will be exposed on Ed Sullivan's TV Show April 27, Jimmy Breedlove's 'This Too Shall Pass Away', Roy Hamilton's current hit, 'That Crazy Feeling', Something Smith's 'That's My Secret Inspiration', and Lester Lanin's new LP 'Lester Lanin Goes To College', which will set off the sales again on Lanin's previous three LP packages.

"We are also issuing 'Moiseyev Russian Folk Ballet Company', which has drawn some of the greatest reviews ever written about any Ballet company. The ballet troupe will tour the key cities of the United States and we expect great sales wherever they appear."

New Rock and Roller



Gone Distributes Cue

HOUSTON, TEXAS — Effective April 15, Cue Records, with offices in Detroit, Michigan and Houston, Texas, is being distributed nationally by the Gone Record Corporation of New York.

Jimmy Duncan, the writer of last year's smash, "My Special Angel," has been appointed A & R Director for the new label; and the first Cue release was issued April 20th. The first sides are by The Angel Sisters, "Why Doesn't He Ask Me (to go steady)" and "Tonight, Tonight."

NEW YORK—Sean Downey, son of famous Irish tenor Morton Downey, is out to prove that he too sings—but in the modern idiom—rock and roll. To convince the jockeys Sean (pronounced "shawn") acted as his own promotion man in the local New York area. Here he is seen visiting the jockeys. Upper left Sean and Jack Lacey (WINS); Upper right Lonny Starr (WNEW); lower left Jack Lazare (WNEW); and lower right Brad Phillips (WINS).



Enlarged, unretouched photo of a supplier's diamond stylus. Note the poor polish.

Enlarged, unretouched photo of a hand-polished, mirror-smooth RECOTON diamond stylus.

BEWARE OF MISLEADING ADVERTISING

A supplier's advertising states that their diamond styli are "perfect for your phonographs."

THIS IS NOT TRUE!

The supplier's styli are generally badly formed and roughly chiselled, as the above unretouched photo proves.

RECOTON diamond styli are hand-polished, mirror-smooth to assure customer satisfaction, good will and higher profit. And—remember that NOBODY SELLS FOR LESS!

Insist on RECOTON.

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FOR 1958!

Recorded all labels.

PLUS the great Easter song
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Recorded all labels.

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The Big 2 Sided Hit!

BETTY SMITH HAND JIVE

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Bustin' Wide Open!

TRY THE IMPOSSIBLE

LEE ANDREWS

and The Hearts
UA 123x

b/w NOBODY'S HOME
A Casino Record Production

NEW RELEASES

The Original

SUGAR LUMP

FRANK VERNA

and the Playboys—UA 124x

b/w GOLLY GOSH OH GEE
A Mortinique Record Production

ROCK AND ROLL AGE

THE FOUR J's

UA 125x

b/w BE NICE, DON'T FIGHT

The Original

KISSIN' AT THE DRIVE-IN

SAMMY GOWANS

UA 114x

b/w ROCKIN' BY MYSELF
Produced by Jack Lewis

SHAKE UP THE DANCE

CHUCK WILEY

UA 113x

b/w TEAR IT UP
A Spangle Records Production



Best Selling Sheet Music

		LAST WEEK
1	HE'S GOT THE WHOLE WORLD IN HIS HANDS Chappell ASCAP—Lindon, Henry	3
2	SUGARTIME Nor-Va-Jak BMI—Phillips, Echols	1
3	WHO'S SORRY NOW Mills ASCAP—Snyder, Kalmar, Ruby	4
4	TWILIGHT TIME Porgie BMI—Ram, Nevins, Nevins, Dunn	10
5	CATCH A FALLING STAR Marvin ASCAP—Vance, Pockriss	2
6	SAIL ALONG SILV'RY MOON Joy ASCAP—Tobias, Wenrich	6
7	TEQUILA Jat BMI—Rio	7
8	ARRIVEDERCI ROMA Reg Connolly ASCAP—Sigman, Rascel	11
9	LOLLIPOP E. B. Marks BMI—Dixon, Ross	5
10	CHANSON D'AMOUR Meadowlark ASCAP—Shanklin	—
11	KEWPIE DOLL Leeds ASCAP—Tepper, Bennett	13
12	RETURN TO ME Southern ASCAP—Lombardo, D. Minno	—
13	A WONDERFUL TIME UP THERE Wallace Fowler BMI—Abernathy	12
14	LITTLE BLUE MAN Trinity BMI—Ebb, Klein	14
15	76 TROMBONES Frank ASCAP—Wilson	8



Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

<u>RADIO</u>	(LISTED ALPHABETICALLY)	<u>TV</u>	
A Very Precious Love	Witmark	All I Have To Do Is Dream	Acuff-Rose
A Wonderful Time Up There	Fowler	Another Time, Another Place	Famous
Another Time, Another Place	Famous	Believe What You Say	Reeve
Billy	Mills	Billy	Mills
Catch A Falling Star	Marvin	Catch A Falling Star	Marvin
Chanson D'Amour	Meadowlark	Chanson D'Amour	Meadowlark
Cherie I Love You	Harms	Gigi	Chappell
For Your Love	Beachwood	Happiness	Conley
Gigi	Chappell	He's Got The Whole World In His Hands	Chappell
He's Got The Whole World In His Hands	Chappell	It's A Bore	Chappell
Hot Spell	Famous	Johnny B. Goode	Arc
How're Ya Fixed For Love	Tamarisk	Kewpie Doll	Leeds
I've Got Bells On My Heart	Southern	Lock Up Your Heart	Wildcar
Kewpie Doll	Leeds	Lollipop	E. B. Marks
Let The Bells Keep Ringing	Spanka	Ne Ne Na Na Na Nu Nu	Deane & Doo
Lollipop	E. B. Marks	Parisians	Chappell
Long Hot Summer	Feist	Return To Me	Southern
Make Me A Miracle	Planetary	Say Darling	Stratford
Oh Lonesome Me	Acuff-Rose	76 Trombones	Frank
Return To Me	Southern	Sky Symphony	Young
Seventy-Six Trombones	Frank	Something's Always Happening On The River	Stratford
Tequila	Jat	Sugar Moon	Gallatin
There's Only One Of You	Korwin	Tequila	Jat
These Worldly Wonders	Brenner	Thank Heavens For Little Girls	Chappell
Torero	Leeds	There's A Piano In This House	World
Twilight Time	Porgie	Vienna Bongo	Compton
Who's Sorry Now	Mills	Wear My Ring	Rush-Presley
Witch Doctor	Monarch	Witch Doctor	Monarch
Witchcraft	E. H. Morris	You	Instant
You Are My Lucky Star	Robbins	You Excite Me	Debmarr

UNITED ARTISTS RECORD CORPORATION

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Youth Talent Search Winners



NEW YORK—Steve Sholes, RCA Victor Records Artist & Repertoire Manager, presents an RCA Victor contract to The Deb-Tones. The trio were winners of the Youth Talent Search sponsored jointly by RCA Victor and the Westinghouse Radio Stations. The girls are from Ft. Wayne, Indiana, and were discovered by Marvin Hunter, disk jockey at WOWO.

The Roundtable Sets Gala Premiere Party For May 4

NEW YORK—The Roundtable, the new supper club and restaurant on the site of the Versailles at 151 East 50th Street, which Roulette Records president Morris Levy and music publisher Phil Kahl are opening on May 5th, will be the scene of a gala private review party for the press and show world celebrities on Sunday, May 4th, the night before its official opening for the general public.

Hosts Levy and Kahl have arranged a premiere party starting at the cocktail hour and running all night long. There will be a champagne dinner served throughout the night, and entertainment by Count Basie, Joey Bushkin and Teddy Wilson, leading their respective combos.

As a special highlight of the party, Levy and Kahl have arranged for Steve Allen to telecast a 10-minute segment from The Roundtable over his regular Sunday teevee show that night.

Beginning May 5th, The Roundtable will be open 7 nights a week, from the cocktail hour on, and will not charge a 20% amusement tax. Levy and Kahl have set the new club's entertainment policy to spotlight some of the nation's best instrumental combos, with the Joey Bushkin Quartet, and Teddy Wilson's Trio alternating nightly as the club's initial headliners.

Mal Braveman, who handles publicity for Levy's Roulette Records firm, is also in charge of all press relations for The Roundtable.

Decca Issues "Maracaibo" Soundtrack

NEW YORK—Decca Records will release the sound track of the new Paramount picture, "Maracaibo," starring Cornel Wilde, Jean Wallace, and Abbe Lane. The original score is composed by Laurindo Almeida. Each piece of music was written expressly for the scene in which it is used. The guitar dominates the score and is used with few instruments. The theme song "Maracaibo Moon" is sung by Jean Wallace and will be released as a single.

Chudd To Testify Against Smathers Bill

HOLLYWOOD—Lew Chudd, president of Imperial Records, has been asked by the Subcommittee on Communications of the Senate Committee on Interstate and Foreign Commerce, Senator John O. Pastore (D., R.I.), Chairman, to testify at the Committee hearings in Washington, D. C., May 6, on the Smathers Bill.

The Smathers Bill (S. 2834) is a bill to "prohibit radio or television licensees from engaging in the music publishing business or selling or manufacturing records." Chudd is in opposition to the bill.

The Committee selected Chudd because of his many years in both broadcasting and music. Chudd believes that there is no evidence of allied businesses attempting to force records on the public, which pro forces have indicated. Chudd believes that since newspapers, motion picture studios, and other enterprises own radio and television stations and exhibit their product on these stations, the bill is discriminatory against the music business. He also feels that the F.C.C. already has strict laws governing the operation of radio stations, and that these laws are adequate; and that the abuses that do exist can be corrected. A radio or TV station entering the record business represents healthy growth, providing the parent company with information with which it can better its product. There is need for such a diversification, Chudd says.

According to Chudd, none of the disk jockeys in America are "controlled," which some forces allege.

Chudd leads off the opposition witnesses at 10:00 a.m., May 6.

Sarah Vaughan Booked For Brussels Fair

NEW YORK — Sarah Vaughan, Mercury recording star, has just been booked to sing at the Brussels World's Fair. The former Newark choir singer, who flew to London last week to start a 4½-month tour, will appear at the Fair in July immediately after she does a special 3-day concert at the Palace in Monaco, to which she was personally invited by Princess Grace and Prince Rainier.

Currently a smash in London, Miss Vaughan has a string of already sold-out engagements lined up throughout the Continent, including one month at the Cine Theatre in Stockholm starting May 1st, and 3 weeks at the Olympia Theatre, Paris, starting June 19th.

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MONEY, MONEY, MONEY

Take Me Back Lover
FREDDIE CARPENTER
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Ding Dong Dandy
AL HENDERSON
113

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CATTIVA**

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YOU DO ME LIKE YOU DO**

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1	★THE MUSIC MAN BROADWAY CAST (Capitol WAO-0990 * EDM-990)	1
2	★SOUTH PACIFIC MOVIE CAST (RCA Victor LOC-1032 * EPA-4211)	4
3	JOHNNY'S GREATEST HITS JOHNNY MATHIS (Columbia CL-1133)	3
4	★COME FLY WITH ME FRANK SINATRA (Capitol W-920 * EAP-1, 2, 3, 4-920)	2
5	ELVIS' GOLDEN RECORDS ELVIS PRESLEY (RCA Victor LPM-1707)	5
6	★WARM JOHNNY MATHIS (Columbia CL-1078 * 10781)	6
7	★SWINGIN' ON BROADWAY JONAH JONES (Capitol T-963 * EAP-1, 2, 3-963)	11
8	SOUTH PACIFIC BROADWAY CAST (Columbia OL-4180)	8
9	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	10
10	★LATE LATE SHOW DAKOTA STATON (Capitol T-876 * EAP-1, 2, 3-876)	7
11	★GOOD NIGHT, DEAR LORD JOHNNY MATHIS (Columbia CL-1119 * B-11191, 2, 3)	9
12	TABOO ARTHUR LYMAN (HiFi R-806)	16
13	THIS IS SINATRA—VOL. II FRANK SINATRA (Capitol W-982)	17
14	SAIL ALONG SILV'RY MOON BILLY VAUGHN (Dot DLP-3100)	14
15	★MUTED JAZZ JONAH JONES (Capitol T-839 * EPA-1, 2, 3-839)	19
16	★AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046 * ED 836)	20
17	TILL ROGER WILLIAMS (Kapp KL-1081)	12
18	THE FRANK SINATRA STORY FRANK SINATRA (Columbia C2L-6)	13
19	★SEVEN HILLS OF ROME MOVIE CAST (RCA Victor LM-2211 * EPA-4222)	15
20	TONIGHT JOSE MELIS (Seeco-CELP-411)	18
21	EYDIE GORME VAMPS THE ROARING 20's EYDIE GORME (ABC-Paramount LP-218)	21
22	VIVA PERCY FAITH (Columbia CL-1075)	23
23	★HYMNS TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1-756, 2-756, 3-756)	24
24	★PAL JOEY MOVIE CAST (Capitol W-912 * EDM-4-912)	25
25	★RICKY RICKY NELSON (Imperial 9048 * EP-153)	22

26. THE KING AND I. 27. THE WALTZ QUEEN. 28. PAT'S GREAT HITS.
29. SAM COOKE. 30. MANTOVANI: FILM ENCORES.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Bon Voyage



NEW YORK—Mantovani, London Records star, recently completed his United States visit and was set to return to England via steamship when up popped Cash Box' ubiquitous Bob Austin to wish him a happy voyage.

U.A. Issues Single And Track LP of Moving Picture "God's Little Acre"

NEW YORK—Two new United Artists records are being launched this week in connection with the May saturation bookings of the Anthony Mann-Security Pictures film, "God's Little Acre," it was announced last week by Max E. Youngstein, President of United Artists Records.

One is a single waxing of the title song from "God's Little Acre," recorded by UA vocalist, Joe Valino. Music is by Academy Award nominee Elmer Bernstein and lyrics are by Erskine Caldwell, author of the international best-seller on which the United Artists' film is based. The second record is an LP of the soundtrack music for the film by Bernstein.

Last week Youngstein announced that Tina Louise, Broadway actress who makes her film bow in "God's Little Acre," was signed to a UA Record contract. Her first platter also will be released in conjunction with the motion picture.

The records and the film not only are being promoted by UA's greatly enlarged film-music publicity advertising promotion staffs, but also by the stars and key personnel associated in the production of "God's Little Acre." These include Robert Ryan, Aldo Ray, Miss Louise, Buddy Hackett, Jack Lord and Fay Spain; also director, Anthony Mann, producer Sidney Harmon and screenwriter Philip Yordan.

Signs Tune Tailors

PITTSBURGH, PA.—Century Records of Pittsburgh has just pacted the Tune Tailors to a recording contract. The boys have been singing professionally in various night clubs in Pittsburgh and surrounding areas for well over six years.

Matt Edwards, A & R head of Century, discovered the group at the Bali Kea Club in Pittsburgh. Their first release just out, couple "My First Love" with "Beverly."

Tops Records Merges With Hi-Fi Manufacturer

HOLLYWOOD—Carl Doshay, new president of Precision Radiation Instruments, Inc., last week announced the merger of Tops Records with P.R.I. P.R.I. is a manufacturer of electronic instruments and one of its divisions is the Radio Craftsman Co. The Radio Craftsman line of high fidelity equipment, including the Xophonic, is marketed nationally.

Tops Records is an independent producer of a popular \$1.49 LP line with offices and distributing points in Los Angeles, Chicago and New York. Tops Records today are distributed throughout the 48 states as well as foreign countries.

Doshay stated that the joint marketing of records and hi-fi equipment has been proved to be a winning combination by many companies. Doshay also predicted that pooling the executive and sales talent, resources and marketing abilities of the two divisions would result in increased volumes for both. The Tops division of P.R.I. recently acquired a new facility at 5810 S. Normandie Avenue, Los Angeles, California, which increases their total floor space to well over 100,000 square feet. The new officers of P.R.I. include: Carl Doshay, President; Sam Dickerman, Vice-President, Secretary and Treasurer, and Leslie Norman, Vice-President.

Dot To Distribute Arwin Records

Signs Four

HOLLYWOOD—Dot Records, last week, announced its first distribution agreement with another label. Effective immediately all recordings issued under the Arwin Record Company banner will be distributed by Dot outlets. The agreement includes the new "Jennie Lee" release by Jan and Arnie, which is reported breaking out on the coast.

At the same time, Dot announced the addition of four artists to its roster. Comic Buddy Hackett has been signed to record singles and LP's; Herb Shriner, comic and harmonicaist, has been inked to a pact for an LP; Patty McCormack, the young film star who rose to national prominence via her performance in "The Bad Seed," has recorded "Cathy-O," the title tune of her latest Universal-International film; and the Keymen, a vocal group, join the Dot artist roster.

Carlton Launches Heavy Promo On Jack Scott's "Leroy"

NEW YORK—As a result of the initial reaction to the Carlton label's recording of "Leroy," by Jack Scott, Joe Carlton, prexy of the diskery, is launching a campaign designed to send the record to the top.

With a reported 6000 sales registered in Cincinnati in three days, Carlton is making a premium offer in the entire southern Ohio area this week to all citizens whose first, last or middle names feature the moniker, Leroy. The gimmick offers a certificate to any person who can prove via identification that his name is Leroy, and this certificate entitles the bearer to purchase the "Leroy" disk for a 25-cent piece.

Carlton has also set up plans to form a new Leroy club and will spread his promotion to disk jockeys, distributors, dealers, one-stops, etc.

That Western Influence



TUCSON, ARIZONA—The attractive window display pictured here was set up by the Record Corral shop, this city, in conjunction with Rodeo Days recently celebrated in that city.

BEST SELLERS

LITTLE WILLIE JOHN
**TALK TO ME,
TALK TO ME**
KING 5108

JOHNNIE PATE
MUSKEETA
b/w PRETTY ONE
FEDERAL 12325

BILL DOGGETT
BLUES FOR HANDY
b/w HOW COULD YOU
KING 5130

BOO-DA-BA
b/w PIMENTO
KING 5125

EARL BOSTIC
BACK BEAT
HONEYSUCKLE ROSE
KING 5127

NEW RELEASES

THE "5" ROYALES
THE FEELING IS REAL
b/w
DO THE CHA-CHA CHERRY
KING 5131

THE CHANTERS
MY MY DARLING
b/w
I NEED YOUR TENDERNESS
DELUXE 6162

EARL BOSTIC
WOODCHOPPERS BALL
b/w
JOHN'S IDEA
KING 5133

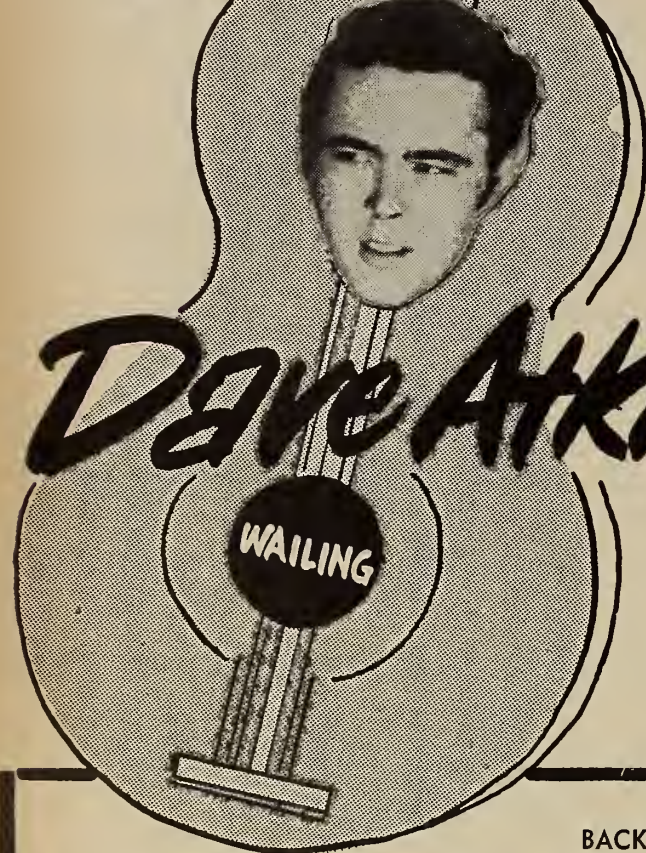
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SOUND
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A SENSATIONAL
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and

"LET'S HAVE A GOOD TIME"

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HOUSTON 26, TEXAS



Best Selling EP's

		Pos. Last Week
1	COME FLY WITH ME Frank Sinatra (Capitol EAP-1, 2, 3, 4-920)	1
2	HYMNS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)	5
3	RICKY Ricky Nelson (Imperial EP 153)	3
4	JAILHOUSE ROCK Elvis Presley (RCA Victor EPA-4114)	2
5	WARM Johnny Mathis (Columbia B-10781)	4
6	EVERLY BROTHERS Everly Brothers (Cadence CEP 105)	6
7	THE MUSIC MAN Broadway Cast (Capitol EDM-990)	9
8	SAM COOKE Sam Cooke (Keen A-2001 *, B-2001, 2002, 2003)	13
9	FRANK SINATRA Frank Sinatra (Capitol EAP-1-1015)	7
10	SEVEN HILLS OF ROME Movie Cast (RCA Victor EPA-4222)	14
11	FOUR BY PAT Pat Boone (Dot DEP 1057)	8
12	GOOD NIGHT DEAR LORD Johnny Mathis (Columbia B-11191, 2, 3)	—
13	JOHNNY MATHIS Johnny Mathis (Columbia B-2537)	—
14	JOHNNY MATHIS SINGS Johnny Mathis (Columbia B-2143)	—
15	JONAH JONES Jonah Jones (Capitol EAP-1-1014)	—

"Hansel And Gretel" On MGM



NEW YORK—Arnold Maxin, MGM prexy, rushed the "Hansel And Gretel" album onto the wax market in time to catch the full sales impact of the TV show, which was presented over the NBC-TV network on Sunday, April 27th. The tunes in the package, published by E. B. Marks Music Corp., include: "The Hansel And Gretel Song", "Market Today", "Men Run The World", "Evening Song", "Morning Song", "Eenie Meenie Miney Moe", "What Are Little Girls Made Of" and the "Finale". Also included in the LP is the Humperdinck "Hansel And Gretel" suite. The scenes shown above were caught by the MGM candid camera at the special recording session for the album. In the top left photo, Stubby Kaye, on the left, Barbara Cook and Red Buttons go over some of the H & G music before the session begins. In the top right, Paula Laurence, Arnold Maxin and Stubby Kaye are seen with a sample copy of the LP cover. Bottom left pic shows Kaye and Buttons hitting a few high notes and in the last photo, Musical Director Glenn Osser, Laurence, Buttons and Kaye flash the okay sign for the LP cover.

Up Sales With The New
"RING DANG DOO TING A LING"
b/w
ANGELA
BARB RECORDS # 100
Dist.: Territories still available — Write, wire

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BARB Records

116 E. 19th Street, New York
(National Promotion: Morty Wax)

A's In Order



ROCHESTER, N.Y.—While WHEC deejay Bob E. Lloyd was packing the 45's for the Rochester station's move to its new building at 191 East Avenue, Charlie Applewhite dropped by to make sure all the "A's" were packed with care. Charlie's new release on Design Label is "Saturday's Kisses".

Johnny Nash On Screen

NEW YORK — Production executives of the Hecht-Hill-Lancaster studio last week announced that the results of the screen test of Johnny Nash, ABC-Paramount vocalist clinched a starring role for the 17-year-old baritone in H-H-L's forthcoming production of "Take A Giant Step." The film is expected to be one of the major movie releases of 1958.

The Nash story, in itself, is a "Cinderella" yarn, with Johnny serving as a golf caddy at an exclusive Houston club as recently as three years ago. Heard singing by a member of the club, he was brought to the attention of an executive of the Paramount Theatre circuit, who, in turn, sent an audition tape to Sam Clark, president of the ABC-Paramount label. Nash was immediately signed, sight-unseen.

Since being signed by the Am-Par diskery, Johnny has also become a regular on the Arthur Godfrey Show and was on the best seller lists recently with his recording of "A Very Special Love".

Interview With Mitzi



CHICAGO—Chicago radio and TV personality Sig Sakowicz WHFC, is shown above at the Traders in the Palmer House as he interviews movie star Mitzi Gaynor who visited the Windy City on behalf of her latest movie "South Pacific". Miss Gaynor, a former Chicagoan, reminisced with Sig and they also chatted about Metropolitan opera star George Tozzi who is the voice for Rossano Brazzi in the movie and the RCA album. George and Sig were classmates at De Paul University.

Sakowicz spent the week-end of April 19-20 and 21 at the Air Force Missile Center in Cape Canaveral, Florida, interviewing top Air Force brass for rebroadcast on his WHFC Shows.

"3 x 7" Theme Of Roulette's Album Releases

NEW YORK—Roulette Records last week announced a new album release schedule with the theme "Pyramid Your Profits with Roulette's 3 x 7 Album Promotion". The program calls for the release of three albums a week for seven consecutive weeks. The schedule which got under way last week will run until the second week in June. The first three albums to be released were: "Count Basie Presents Eddie Davis Trio Plus Joe Newman", "Oriental Delight" Hank Mar-digian Sextet, and "Cowboy"—Foy Willing & The Riders Of The Purple Sage.

The "Count Basie Presents Eddie Davis Trio Plus Joe Newman" LP is the first in a new series in Roulette's Birdland jazz line. The series will be called; "Count Basie Presents" in which Basie will be heard on piano "presenting" some of the leading jazz performers in the business. "Oriental Delight" features authentic Armenian jazz music and "Cowboy" is a collection of western standards and the debut album for Foy Willing and The Riders Of The Purple Sage.

Some of the other albums in the Roulette 3 x 7 scheme are; "A Guy And His Dad"—featuring Guy Pastor backed by the Tony Pastor Orch.; "Curtain Going Up"—with the Original Dukes of Dixieland; "David Niven Reads The World's Most Famous Love Letters", the label's first spoken word set in which actor David Niven reads love letters of Napoleon, Lincoln, Beethoven, Shelley, Flaubert and other famous men of history; "St. Louis Blues"—Pearl Bailey, in which Pearl sings the songs of W. C. Handy; "Rock N' Roll"—Frankie Lyman, in which Frankie sings the rock n' roll hits of the last year; "Gospel Songs", featuring the Stamps Baxter Quartet and Quintet; "Let's Do The Polka"—Ted Tyle Orchestra; "Italy Revisited"—songs by The Di Mara Sisters, their first album for Roulette, "Italy" continues to be one of the firm's best selling LP's.

There will be a new Jimmie Rodgers album, his second, entitled "The Number One Ballads". In this package Jimmie sings the best selling ballads of the past ten years. He is heard for the first time minus his guitar with a lush string accompaniment.

He's Got A Gold Disk Comin'



CLEVELAND, OHIO—Young Laurie London (right) the British songster who took America by storm with his tremendous smash "He's Got The Whole World In His Hands", points out the position of his waxing in The Cash Box to deejay Tom Edwards, WERE-Cleveland. Laurie was interviewed by Tom during the youngster's recent promotion trip in the States. While in the States, London appeared on the Ed Sullivan network TV'er. Capitol is planning an LP with London.

"Dixieland At Carnegie Hall" is another Dixie album, an on the spot recording of the recent Dixieland concert which was given at the venerable old hall. Jeri Southern will be represented with "Coffee, Cigarettes And Memories", in which she is backed by Lennie Hayton & His Orchestra.

Besides the Basie album The Roulette Birdland Series will also be represented in this program with the release of the first Jeri Southern jazz album "Southern Breeze" and an African jazz LP—"Rites Of Diablo" featuring Johnny Richards.

Tico Records, a division of Roulette will also be included in the schedule with: "That Latin Touch"—Marco Rizo and his Orchestra; "Flying Down To Rio"—Caney and his Orch.; "Latin Jewels"—Tito Rodriguez and his orch.; "Pete With A Latin Beat" featuring Pete Terrace Orch.; and "Tito Puente Swings"—"Vincentino Valdes Sings".

Jerry Shifrin, Roulette's National Sales Manager, stated, "The twenty-one albums in this schedule offers a variety of selections and spans every musical taste from pops, jazz, polka and religious albums to rock n' roll, dixieland and Latin-American music on Tico."

It's a Hit!

THE MELLOW KINGS

"VALERIE"

b/w

"SHE'S REAL COOL"

Herald # 518

EMBER RECORDS

1697 BROADWAY, N. Y.

To The Top Again . . .

- **WHO'S SORRY NOW**
CONNIE FRANCIS on M-G-M
- **I'M GETTIN' SENTIMENTAL OVER YOU**
NELSON RIDDLE on Capitol
- **BILLY**
KATHY LINDEN on Felsted
- **ONE MORNING IN MAY**
JOSE MELIS on Seeco
- MILLS MUSIC, INC.**

SURE HIT!

BOPPIN' IN A SACK

47/20-7220

LANE BROTHERS



RCA VICTOR





Album Reviews

POPULAR



"SOUTH PACIFIC" — Liberace—Columbia CL-1118 (1-12" LP)

The music from the popular musical is offered through the romantic piano approach of Liberace. Liberace has won a huge following through his smooth keyboard personality and this disk should please them all. Liberace is assisted in his performance of the familiar selections by a smooth rhythm section. The set is a great showcase for the Liberace piano skills.



"MISS ELLA FITZGERALD AND MR. GORDON JENKINS INVITE YOU TO LISTEN AND RELAX"—Decca DL-8696 (1-12" LP)

The warmly personal voice of Ella Fitzgerald treats the listener to a dozen evergreens. Assisting the noted songstress is the always mellow, full sound of the Gordon Jenkins orchestra. Also in back of Miss Fitzgerald is the Jenkins' chorus, which adds just the right touch. "I Hadn't Anyone Till You", "I Wished On The Moon" and "Dream A Little Longer" are some of the tunes receiving the vocalists wonderful stylings. Reliable stock.



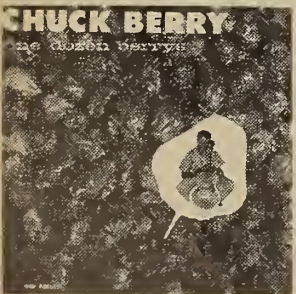
"LOU MONTE SINGS FOR YOU"—Lou Monte—RCA Victor LPM-1651 (1-12" LP)

Lou Monte is currently enjoying a chart run with his single recording of "Lazy Mary". This also appears in the album. The songster receives solid support from the orchestras of Hugo Winterhalter and Joe Reisman. Monte uses his stylized vocal delivery to good advantage as he renders a dozen goodies. One is his first smash "Darktown Strutters Ball". Pleasingly performed vocals. Will definitely please Monte's many fans.



"THE DIAMONDS MEET PETE RUGOLO"—Mercury MG-20368 (1-12" LP)

The group that turned out the swinging "Little Darling" uncovers another side of their vocal talents. The Diamonds offer the items in a jazz inspired delivery similar to that of many current progressive vocal combos. The inventive Pete Rugolo arrangements make for tasty readings of the standard selections. One highly polished item is the favorite "The Best Things In Life Are Free". A new look at the songsters.



"ONE DOZEN BERRYS"—Chuck Berry—Chess LP-1432 (1-12" LP)

Chuck Berry, one of the most consistent hit-makers on the rock and roll scene, presents twelve punchy readings. The artist currently has two solid chart items in his "Sweet Little Sixteen" (performed on the set) and "Johnny B. Good", his latest single. One socking item is a tune called "Rock At The Philharmonic". The issue offers one of the great R&R artists with a program of solid big beat items. Could very easily make the charts. Must stock.



"HE'S SO FINE"—Jackie Wilson—Brunswick BL-54042 (1-12" LP)

Jackie Wilson, who's "To Be Loved" is currently a smash chart item, displays one of the most versatile deliveries to grace this turntable in a long while. The songster is equally at home with a delicate ballad ("Danny Boy", "To Be Loved") or a rollicking swinger ("Reet Petite", "Etcetera"). Backing the artist on most of the sides is the Milton Delugg chorus and orchestra. Fine readings with lots of sales potential.



"TERRY NOLAND"—Brunswick BL-54041 (1-12" LP)

The young vocalist, who's claim to fame came through his first hit single, "Hypnotized", makes his LP debut with a host of solid big beat items. The young songster's rock-a-billy delivery is capably supported by orchestra and chorus directed by Milton Delugg. The selections were all penned by Noland, and some were previously released as singles ("Hypnotized", "Patty Baby" and "Don't Do Me This Way"). Solid teenor bait.



"IN THE STILL OF THE NIGHT"—Gordon Jenkins, his piano and his Orchestra—Decca DL-8077 (1-12" LP)

This collection of fox trots is given a refreshing flavor through the orks latin oriented mood interpretations. Gordon Jenkins' artistic piano is also a tremendous asset to the relaxed evergreens. Two of the waxing's truly beautifully treated numbers are "In The Still Of The Night" and "Dancing On The Ceiling". The maestro has himself a standout entry in the mood field. Should receive a hearty welcome from Jenkins' many fans.



"THE HITS THAT MADE RALPH MARTERIE AND HIS ORCHESTRA FAMOUS"—Mercury MG-20336 (1-12" LP)

The platter is a collection of Marterie's best selling singles. The orchestra has had a number of swinging hits and this showcase makes for a well balanced taste of top flight instrumentals. Some of the familiar and still pleasing melodies include "Skokiaan", "Shis-Kebab", "Dry Marterie" and "Castle Rock". Should attract the maestro's fans who do not have all of Marterie's issues. Could sell very well.



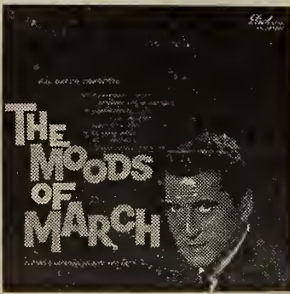
"MUSIC MAN"—Fred Waring and the Pennsylvanians—Capitol T-989 (1-12" LP)

The much recorded score from Meredith Willson's hit Broadway musical, "The Music Man", is accorded here still another treatment from the harmonious vocal blending of Fred Waring's famous Pennsylvanians. The set is definitely one of the better versions to date because of the fresh inventive innovations. We thought the standout tune was "Gary, Indiana" featuring the voice of Joanne Steel. Good stock.



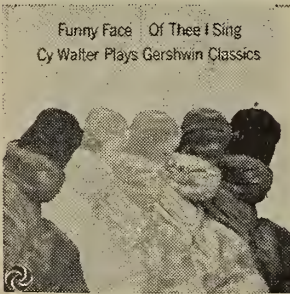
"A HOLIDAY IN HI-FI"—Kermit Leslie and his Orchestra—Epic LN-3452 (1-12" LP)

The disk offers the Leslie aggregation presenting an extremely well arranged program of melodies. The orchestra's expertly blended brass and strings make beautiful music together. Some of the very colorfully rendered items include "Night Flight To Madrid", "Jalopy", and "Bermuda Holiday". The well schooled musicians are presented through stirring sound reproduction that will delight the avid hi-fi fan and anyone appreciative of good music. Colorful display type cover.



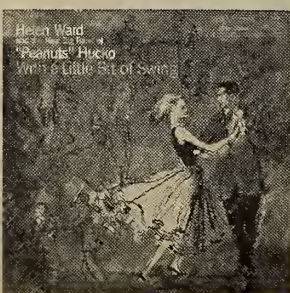
"THE MOODS OF MARCH"—Hal March—Dot DLP-3092 (1-12" LP)

March showcases another of his many skills as he expertly conducts an orchestra through twelve romantic durable ballads. Featured liberally thruout the pressing are the pleasing woodwind solos of Paul Horn, an extremely capable young musician. Some of the selections receiving Hal March's distinctive conducting abilities are "Candy", "I'll Be Around" and "I'll Buy That Dream". Worthy ork readings.



"FUNNY FACE—OF THEE I SING"—Cy Walter plays Gershwin classics—Atlantic 8016 (1-12" LP)

Cy Walter's lyrical ivory approach is a handsome compliment to any tune. The keyboard stylist goes it alone as he portrays fourteen of Gershwin's many classic goodies. The pianist's attractive key tickling is aimed at "Love Is Sweeping The Country", "How Long Has This Been Going On", "Let's Kiss And Make Up", "What Am I Gonna Do" etc. Engagingly performed set. Will get its share of sales.



"WITH A LITTLE BIT OF SWING"—Helen Ward—and the new big band of "Peanuts" Hucko—RCA Victor LPM-1464 (1-12" LP)

The accomplished vocals of Helen Ward, along with the new swinging band of "Peanuts" Hucko, make for some extremely enjoyable sessions. Miss Ward, who has done stints with Benny Goodman and Harry James, presents the listener with a musical treat. The Hucko crew, offering the inventive arrangements of Al Cohn, displays a polished brass delivery that sets the feet to tapping. One big swinger is found in the refreshing reading of "With A Little Bit Of Luck". Due for good sized sales.



Album Reviews



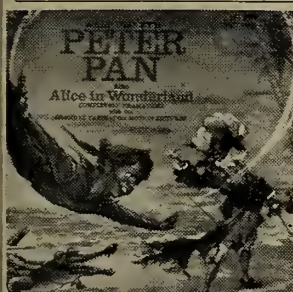
"THE MAGIC OF ANDY RUSSELL"—RCA Victor LPM-1470 (1-12" LP)

Andy Russell has an unmistakable sense of rhythm that compliments any song. Aided by the swinging orchestras of Sid Feller, Sid Bass and George Sivaro, the popular songster presents tasty readings of "They Say It's Wonderful", "Laughing On The Outside", "I Can't Begin To Tell You" and "You Belong To My Heart" plus eight others. The deck is a collection of smoothly programmed vocals.



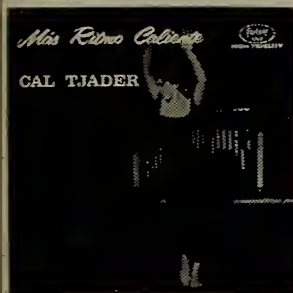
"THE FUTURE LIES AHEAD"—Mort Sahl, Iconoclast—Verve MG-15002 (1-12" LP)

Mort Sahl, currently appearing in a practically one man show on Broadway, presents the listener with a liberal sampling of his biting type humor. Sahl is a hip interpreter of current happenings. The humorist goes over such delicate subjects as political public figures, jazz musicians, Greenwich Village, etc. The entertainer does his forever fresh material to a live audience and constantly has them in stitches. Very funny waxing. Should sell big among Sahl's growing following.



"PETER PAN" AND "ALICE IN WONDERLAND"—Original Casts of the Motion Pictures—RCA Victor LBY-1009 (1-12" LP)

The two children's classics are completely dramatized by the original movie casts. The label's \$1.98 Children's Bluebird series presents the favorite "Peter Pan" on one side of the disk and "Alice in Wonderland" on the other. Joe Reisman's orchestra provides the backings. The characters are portrayed by Bobby Driscoll, Kathryn Beaumont etc. (Peter Pan) and Ed Wynn and Miss Beaumont (Alice in Wonderland). Smartly done set for the small fry.



"MAS RITMO CALIENTE"—Cal Tjader—Fantasy 3262 (1-12" LP)

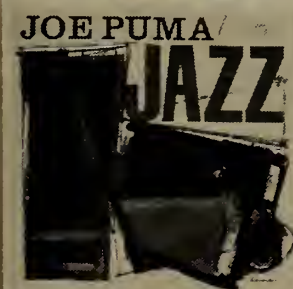
Tjader and company offer follow up to their recent "Ritmo Caliente". The maestro, one of the foremost interpreters of latin rhythms, employs one of the most impressive sets of vibes in the business. The Tjader musicians are extremely successful, as usual, in merging the latin and the jazz sounds on many of the items. The most familiar sessions are "Perdido" and "Perfidia Cha Cha", both receiving stirring new looks. Swinging readings of the "hot rhythms".

JAZZ



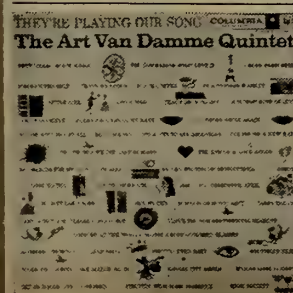
"KNIGHT MUSIC"—The George Wallington Trio—Atlantic 1275 (1-12" LP)

The group, led by Wallington's expressive keyboard style, renders five originals and six standards. The evergreen items include "The End Of A Love Affair", "It's All Right With Me", "Will You Still Be Mine" and "In A Sentimental Mood". The trio is rounded out by Teddy Kotick (bass) and Nick Stabulas (drums). The musicians display a driving delivery and a great sense of timing. Top jazz addition.



"JOE PUMA"—Quartet and Trio—Jubilee JLP-1070 (1-12" LP)

The two groupings program jazz in the true "modern" tradition. The lightly swinging performances are enhanced by the presence of such top names as Oscar Pettiford on bass and Eddie Costa on vibes. Joe Puma is one of the brighter guitar talents around. He gets plenty of room to invent on this session. The set's most enjoyable side is the durable "Indian Summer". Will get its share of sales.



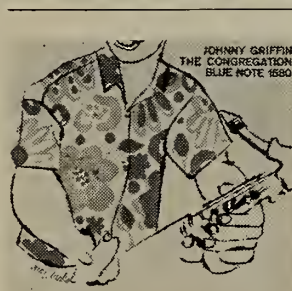
"THEY'RE PLAYING OUR SONG"—The Art Van Damme Quintet—Columbia C2L-7 (2-12" LP's)

Van Damme and company dedicate the disk to fifty years of hit songs. The artist, an accomplished accordionist, leads the quintet with his vibrant, refreshing solos. Another driving force is Chick Calzaretta, who employs a delicate set of vibes. "A Sunday Kind Of Love", "Black Coffee", "Lover Man" and "All Or Nothing At All" are among the well treated tunes. The pressing could turn out to be a long standing jazz favorite. Top jazz stock.



"THE MUSIC OF BOB COOPER"—Contemporary C-3544 (1-12" LP)

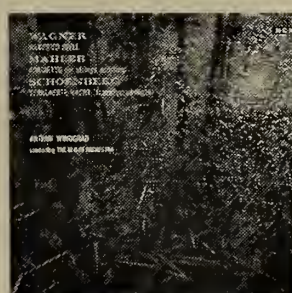
Bob Cooper, one of the greatly respected west coast tenor saxophonists, issues the package with a group ranging from six to ten members. Stick-out on the platter is a jazz theme and four variations, composed and arranged by Cooper. Side two presents mostly evergreen material ("Easy Living", "Somebody Loves Me" etc.). A worthy sampling of the talents of Bob Cooper.



"THE CONGREGATION"—Johnny Griffin—Blue Note 1580 (1-12" LP)

The tenor saxist, one of the many fine musicians to emerge from Chicago, leads a quartet thru five varied items. Griffin is noted for his long fluent lines and at times shows hints of an influence from Sonny Rollins. Performing along with Griffin are Sonny Clark (piano), Paul Chambers (bass) and Kenny Dennis (drums). One of the LP's best efforts is found in the mellow "I'm Glad There Is You". Strong jazz package.

CLASSICAL



WAGNER: Siegfried Idyll—Arthur Winograd—MAHLER: Adagio for strings and harp—Schoenberg: Verklarte Nacht conducting the M-G-M Orchestra—M-G-M E-3630 (1-12" LP)

The beautifully romantic "Siegfried Idyll" is captured in all its tonal beauty by the splendid M-G-M Orchestra. Performing superbly under Winograd's fine conducting, the musicians pay a handsome compliment to the works of all three composers. The stirring sound reproduction brings out the orchestral beauty of the three pieces and puts the spotlight on the orchestra's musical talents. Another good performance by Winograd.



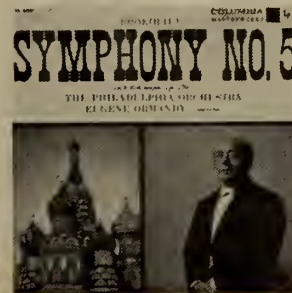
MOZART: Symphony No. 40 in G Minor—Serenade No. 13 in G Major—William Steinberg conducting the Pittsburgh Symphony Orchestra—Capitol PAO-8432 (1-12" LP)

The two Mozart compositions are expertly portrayed by the Pittsburgh Symphony orchestra under the guidance of its celebrated conductor. Mozart's emotional Symphony is rendered in its full beauty by the musicians. The orchestra also offers a sensitive delivery of the difficult "Serenade". Magnificent package that should sell extremely well.



BEETHOVEN: Sonata No. 9 in A Major, Op. 47—Sonata No. 8 in G Major, Op. 30 No. 3—Nathan Milstein, violin—Artur Balsam, piano—Capitol PAO-8430 (1-12" LP)

Milstein renders the two brilliant compositions with the poise and authority of the superb performer that he is. Artur Balsam's unique approach to the piano is another of the album's highlights. The set will surely be among Milstein's greatest efforts. The two musicians are brilliant in their roles, especially on Beethoven's extremely difficult Sonata No. 9. Great classical stock superbly done.



PROKOFIEV: Symphony No. 5—Eugene Ormandy conducting the Philadelphia Orchestra—Columbia ML-5260 (1-12" LP)

The fabulous conductor again competently displays his vast understanding of the classics. The spirited, well schooled Philadelphia orchestra is beautifully responsive during the entire portrayal. Prokofiev's tonally exciting composition is admirably performed. Give Ormandy a stirring piece of material and watch him go. Most enjoyable offering.

A Musical Tour Of South America

by HERBERT E. MARKS

RECORDS! RECORDS! RECORDS! Disks, platters, LP's, anything you want to call them! That is one of the first impressions a New Yorker gets visiting South America, particularly if he has been kicking around music publishing for more than three decades. Like the Mexicans and Cubans and other Latin American people, the South Americans are extremely musical and you find records everywhere. For example, there are beautiful music shops, special phonograph stores, small record counters in the arcades and many other places where they can buy both albums and singles. The people are encouraged to listen to them and as a result, many of the streets, as you walk along them, are carnivals of music, much of it North American. We heard "Song of the Islands" in Peru, "Glow Worm" in Argentina, "Original Dixieland One Step" in Chile, "Play Fiddle Play" in Uruguay, "Strange Fruit" in Brazil and "Ballin' The Jack" in Venezuela. I might also write that, upon leaving the plane to get some good duty free scotch in Panama City at a desolate 5:00 a.m., I heard "Manhattan", but my readers might not believe that. Let's settle for the fact that I did hear "Manhattan" every other place I went and the same thing is true about hundreds of other American songs, old and new, ballad and rock and roll, Marks and even non-Marks. The LP craze seems to be even greater in South America than here, if possible. I was astounded and pleased to see how many familiar looking albums I saw displayed everywhere. All this should not in any way detract from South American music, which is still widely to be heard and often very fascinating. I was fortunate enough to bring home with me some albums by South American artists and they are truly superb.

A month's trip when you must see dozens of music men, try to get in some sightseeing and fly some 20,000 miles from city to city, becomes a rather hectic affair, but here are my impressions of a few of the highlights:

The Saturday afternoon in Santos, a resort near Sao Paulo, when Senora Marks absolutely insisted upon tea. We were alone and neither the waiter nor the captain understood our frantic attempts to explain that it wasn't coffee she wanted but just a plain pot of tea. I tried to get her finally to take some of the justly famed Brazilian coffee, some hot chocolate or the inevitable "wheesky", but only tea would satisfy her. It was a real impasse, solved, however, when I started to whistle (as badly as only a music publisher can a competitor's song) a certain famous show tune by Vincent Youmans and Irving Caesar. The waiter's face illuminated almost immediately and with great satisfaction he announced that we were getting "cha". This, I learned later, is similar to the word for tea in Russian and in Chinese, but we never would have gotten it if it hadn't been for that old favorite "Tea for Two".

Finding The Cash Box in all the music publishers offices and devouring it greedily, either while waiting for interpreters to come along or under dim bedroom lights after borrowing it overnight. There was one other American trade paper around, also. I think it starts with "B", but who wants to read about fairs and carnivals?

Walking into the home, in Lima, Peru, of a Canadian we met through a friend. He was just as hospitable as people everywhere in South America seemed to be. He has three darling daughters. For the moment we won't discuss the 21-year-old, but I do want to write about the argument between her younger sisters, aged 14 and 11. As though it were staged, they tuned in a local station that plays American records, and sure



Arriving in Cuzco, Mr. and Mrs. Marks found they had to go to their hotel in a truck because no taxis or cars were running. Herb Marks is seated in the truck second from the left while Mrs. Marks is the lady wearing dark glasses on the same bench. Two days later they had to walk to the airport under rather menacing conditions which are described in his account on this page.

enough, within ten minutes, there was "Lollipop", in all its pristine cadence. The battle followed because the 11-year-old insisted that it had been number two on the Hit Parade, while her teen-age sister said that up to then it had only reached the third spot. This in Lima, Peru, mind you, our last stop and one that seemed, judging from the long flight home, about 80,000 miles from Tin Pan Alley. Moreover, the kids had no idea that I was a music publisher and one fortunate enough to own "Lollipop", at that.

Incidentally, it was fun hearing "Lollipop" being recorded in Brazil. The record was made by three girl vocalists and six blind boy musicians. They caught on to the word "lollipop" quickly enough, but they had to learn the rest of the lyric phonetically because they all spoke Portuguese and no English. The results were a little odd sometimes although most pleasing.

Ascertaining that many of the big South American cities are practically as cosmopolitan as New York. In the music field, particularly, there are countless numbers of Italians, Germans, Swiss and persons from all over central Europe. This was perfectly fine with me because most of them were very swell people, but I was disappointed a little, perhaps, not to get more of the real Latino flavor.

Dreading that my secretary here will get a little peeved at me when I remind her again how unusually bright, pleasant (and in some cases good looking) many of the secretaries were in Argentina and Brazil. Often they acted as interpreters and sometimes they were able to settle small disputes or problems in their own way. I remember one particularly, less than half my age and extremely cute, who became quite friendly with Senora Marks and me, and called me "daddy". I am quite sure she meant to be only respectful, but once in a while my inherent conceit has me wondering a little bit.

Running into a minor disturbance somewhere between a strike and a revolution, in Peru, that would have had comic opera potentialities if it had not been for very tragic overtones. It happened in the small but extremely beautiful city of Cuzco,

two hours by air from Lima and nearly twice as high as Mexico City. The hundreds of soldiers who had been called in wore the French Poilu helmets of the first World War. Fortunately for us we were at the magnificent Inca ruins in Machu Picchu when the real trouble started. It was the old story of inexperienced soldiers being commanded to fire into the air but losing their heads and shooting right into a crowd, resulting in the death of a young boy and the wounding of some 15 others. The people went berserk and when we came back that evening about 6:00 p.m. there was not a soldier nor a policeman on the streets. Nor was there a single car, except for a couple overturned and completely demolished. The commandant had, wisely I think, decided that the only way to quiet the crowd was to order all the military confined to barracks. It was an eerie city that night when one considers there are some 50,000 residents, most of them then in an ominous mood, and not one policeman on the street. Yet the crowd did behave very well and didn't interfere with our walking to the airport the next morning, though we had been warned that there might be all sorts of trouble. Fortunately the strike was settled soon afterwards. But it was a mighty fine feeling to have that plane take off for Lima. Personally, I prefer the ASCAP-BMI battle.

Going from the Copacabana Beach in Rio to a night club called Night and Day, whereas here in New York the fashionable spot is the Copacabana. At any rate, Night and Day's show was wonderful in every respect; talent, music, humor (really very comical even though much of it was in Portuguese), sets and costumes, or rather lack of them. The show began at 1:30 a.m., something rather typical all over South America. I still seem to be yawning madly as I dictate this. Very worthwhile staying up late for, however, as were many of the smaller night clubs and boites in Rio.

The astonishing darkness of many of the night clubs in South America. Imagine, if you can, those small air-

plane lights dimmed down about 80% and very sparsely distributed in occasional spots. The dance floors, usually small to begin with, resembled weird, ghostly scenes on the darkest of dark nights. I am reporting this for The Cash Box and not Playboy so I will not go into my impressions of why these places were so dark or how the people behaved (presuming you could see them).

Visiting and getting scalped financially in Caracas, Venezuela, where everyone knows now there is fabulous wealth on one hand, and desolate poverty on the other. An ordinary meal seems to cost as much as a fancy one here in New York at the Voisin or Chambord. This was a good city to visit but only for two days, thank you.

Having it proven that the music publishing capital of Brazil is no longer Rio but Sao Paulo. This is true of many industries, because the latter city is now nearly as big as Rio, much more modern and growing all the time. In fact it was just a little bit too much like New York, with its skyscrapers and busy streets, for us to enjoy it as we did some of the less up-to-date cities visited.

Realizing, rather sadly, that the tango is finally slightly on the wane in Argentina. This doesn't mean that they still don't play and dance it a lot, but any music man down there will admit that it is not as strong as it was. Of course, we still hear "Adios Muchachos", "La Comparsita", "El Choclo" and some of the other old favorites, plus a few new ones, but the younger people, especially, seem to be going for cha cha chas, fox trots and rock and rolls. Cuban rhythms are enormously popular in all the six countries I visited. I am sure no composer is played more than Ernesto Lecuona, both as regards his rhythmic dance music and his semi-serious type of work, such as "Malaguena", "Andalucia", "La Comparsa" and the rest.

Finding some truly beautiful music stores, particularly in the smaller countries. Up until then, Montevideo had always sounded to me as one of those "I wish I could remember what country it's in" kind of places, but I was absolutely awe-stricken at the beauty, modernity and efficiency of a couple of its music stores. I am not mentioning names, generally, in this very fragmentary story, but I do want to single out the Uruguayan music store of Ricardo e Rudolfo Giosca, as about the finest I have seen anywhere. There are others there and in Chile and Peru, not far behind it.

Watching rock and roll as I have never seen it danced before, in a Santiago night club. Senora Marks, a professor of music, musicologist and all-round long hair, agreed with me that while lively and animated, it was extremely graceful and far from erotic. Some of the rock and roll critics in the United States who in all probability have never seen it done properly, would have the opportunity of witnessing those kids there in Chile and other South American countries really enjoy themselves.

(Continued on page 35)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

A Musical Tour Of South America

by HERBERT E. MARKS

(Continued from page 34)

Being bored, however, by much of the so-called "mood" or "dinner" music still to be heard in South America as played usually by small combinations. No-one likes old songs better than I, for very obvious reasons, but there is a certain type of semi-concert music that becomes very palliating after a while and the same is true of some dated American popular songs that seemed incongruously out of place. Dvorak was a fine composer, but South America ought to learn to give his "Humoresque" a little rest, and the same thing goes for some of our "Dixie" and "mammy" songs.

One of the books I read about South America before going there gave good advice in warning Americans that they should not be too hoity-toity when visiting our southern neighbors. We found just as much culture, sophistication and good living wherever we went as anywhere in the United States. Most of the concert

and opera halls were closed because it was, down there, the very start of the fall season. But Sao Paulo has an art museum second almost to none, and highest praise must be given to the impressive universities, the many bookshops and the splendid architecture, often a rare combination of modern and Spanish colonial styles. The people themselves need never to be thought of as "natives" in the condescending way we Americans too often develop. In the same fashion, music of all sorts, and records in particular, are vastly important in daily living. Venezuela has its oil, Brazil its precious stones, Argentina its leather and steaks, and the other countries we visited all their own specialties. Yet music is a common denominator and its vogue and influence in South America made me really proud to have even a little to do with it.

Four Lads Head Philip Morris Show



LOUISVILLE, KY.—The Four Lads, have taken over the star spotlight for Jimmy Dean who originally was scheduled to headline the free "Philip Morris Country Music Show" invited specially by the 1958 Derby Festival Committee to be an entertainment highlight during Derby Festival Week on Wednesday, April 30, in Freedom Hall at the Fair Grounds Coliseum. Along with the Lads, will be such top-ranking recording and radio-tv artists as Ray Price, George Morgan, John D. Loudermilk, Gene Sullivan, comedian Billy Bowling as well as many other well known country and popular music entertainers.

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A Shearing Interview



BROOKHAVEN, P.A.—Del Parks, veteran of 14 years of radio announcing, is shown interviewing George Shearing of Capitol Records, in the beautiful Pilgrim Garden Lounge of Manny Flick, located on the Main Line in Drexel Hill, a suburb of Philadelphia. Del conducts his show Monday, Wednesday and Friday over WDRF, from 1:00 to 2:00 P.M., featuring record artists and show personalities.

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G. E. Debuts New Stereophonic Cartridge

AUBURN, N. Y.—General Electric will begin furnishing engineering samples of its new stereophonic magnetic variable reluctance hi-fi cartridge (pickup) to equipment manufacturers during the next two weeks, it was revealed last Wednesday.

The company also plans to introduce the stereo cartridge through dealer channels to consumer trade in the autumn market.

GE, however, plans to continue "active marketing on a long-range basis" of its monaural VR-II hi-fi cartridge, and other monaural components, according to E. A. Malling, manager of marketing for the company's Specialty Electronic Components Department here.

"Despite the current high level of interest in disk stereo hi-fi, we expect monaural hi-fi to be a market factor for some time," he said.

The new GE stereophonic cartridge will reproduce the dual stereophonic sound signals carried in the single microgroove of the newly developed stereo disk records.

After being picked up by the single stylus (needle) of the stereo cartridge, the dual signals then are transmitted to two separate amplifiers and two separate speakers in the stereo sound system.

In conventional, monaural reproduction of recorded sound, only one signal is carried in the record groove and transmitted to the other components of the system.

Kanner Appointed To Wiley Adv. Post

NEW YORK—Walter Wiley Advertising has appointed Jerome H. Kanner, Doctor of Music, as vice-president in charge of all musical activities. Dr. Kanner will be responsible for all radio, television and recording in conjunction with RKO Records and other accounts in the musical field.

Dr. Kanner, a well-known songwriter, is also an experienced music publisher whose catalogue contains material which has been used by many prominent performers. Kanner's firm, Top Music Publishers, Inc., is a SESAC affiliate.

Carson And Mitchell Set For Europe

NEW YORK—Singers Mindy Carson and Guy Mitchell have been set for extensive television and personal appearances in England and on the Continent starting in May, it was announced by Eddie Joy, manager for both artists.

Mindy is scheduled to leave for England during the first week in May and will star in two television shows, "Sunday Night at the Palladium," on May 11th, and "The Mindy Carson Show," a one-hour spectacular, on May 17th. Negotiations are now under way for her to perform in leading supper clubs and theatres, such as the Colony and the Savoy.

Mitchell, who is one of the most successful American artists in England, will star on the "Sunday Night at the Palladium" show on May 18th, and then will headline at the Empire Theatre, Liverpool (May 19th-24th); the Hippodrome, Birmingham (May 26th-31st); the Empire Theatre, Glasgow (June 2nd-7th). He will then embark on an extensive concert tour in Italy, Copenhagen, Frankfurt and Stockholm. Following this, he will return to England to star in his own television spectacular.

In addition to finalizing plans for his artists' appearances, Eddie Joy will confer with executives of his music publishing firm in England, Joy Music, Ltd. He will also scout new material in Europe for publishing in the United States.

Carlton Pacts Evans

NEW YORK—McKnoll Enterprises, Inc., a new personal management organization, announced last week that Lynn Evans, whom they have under contract, signed a recording deal with Carlton Records recently.

Miss Evans, who has been away from the vocal spotlight for almost a year, will be recording within a very few weeks, according to Joe Carlton, president of the company.

Also a songwriter, Lynn Evans has several of her tunes in release now, but will devote most of her time to her recording career.

Sal And Friends



NEW YORK—Dick Biondi, dee jay of WHOT in Youngstown, Ohio, was in New York recently and was hosted by Epic artist Sal Mineo. Biondi will be dying his beard 26 different colors each week, corresponding with the 26 school colors in Youngstown. It's his way of showing appreciation for acceptance of his dee jay work, and turn out at his hops. Shown in the photo, left to right, is teenager from a Youngstown school, Ralph Orzechowski, Biondi, Sal Mineo, Bill Nielsen, General Manager for Epic, and Ricki Seekann Epic office mgr from Bridgeport, Conn.

New Marlow Pubbery

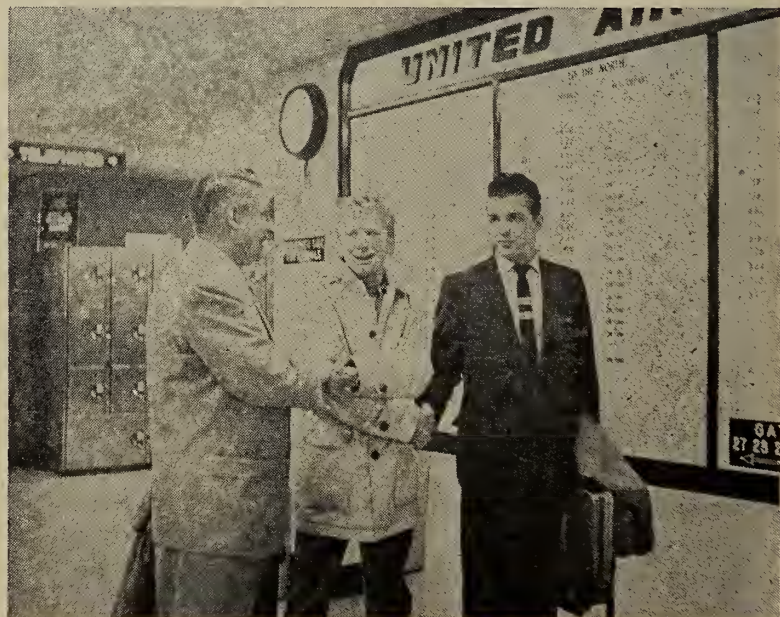
NASHVILLE—The newest entry into the music publishing business in Nashville is Kenny Marlow Music, a BMI affiliated firm owned by Kenny Marlow.

Marlow is a Nashville attorney, and is also owner of Fidelity Recording Studios, in Nashville.

Marlow says the firm will seek to discover and exploit new material and songwriting talent, with two established writers also signed to exclusive pacts with the new firm. In announcing the opening of the new firm, Marlow also revealed that two songs are being released this week on Roulette and two on Gone which are published by the firm. Marlow's firm also has six additional sides set for release on established labels later this month.

Headquarters for the publishing company will be at 420-A Broadway, in Nashville, where Fidelity Recording Studios are also located.

Miller Takes To The Air



LOS ANGELES—Ken Miller who makes his recording debut on the Faro label bids "Happy Landing" to Faro's sales mgr. Robert W. Flugel (left) and artists promotion VP Don Gallese as they leave Los Angeles on a whirlwind tour of key promotion and distribution areas in connection with Miller's disk, "You Are Love To Me" and "Zonbeeshe Blues."

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Music Master & Dance Master



NEW YORK—Saluting the celebration of Irving Berlin's 50th music anniversary during 1958, Fred Astaire Dance Studios are nationally featuring Berlin tunes for ballroom dancing. Six Fred Astaire dance-musical films were written by Berlin shown (left) with Fred Astaire on the Hollywood set (in 1935) of RKO's "Top Hat".

Audio Fidelity Presents Public Demonstration Of Stereophonic Sound

NEW YORK—The first public demonstration of High Fidelity and Stereophonic Sound on long playing records was presented by Audio Fidelity Records at Town Hall, Saturday, April 26th.

Among the unusual and extraordinary sonic fireworks heard were the tremendous illusion of personal presence of such things as a close-up of a lion's roar, the thundering vibration of a 200-ton steam locomotive, the sound of wild African elephants and the fearsome sound of a deadly rattlesnake, in addition to the colorful recordings from the Audio Fidelity catalog. Stereophonic sound for the high fidelity fan can be compared to Cinemascope for the movie fan. The actual 3-dimensional sound is distinctly heard.

Demonstrations were at 1:45, 3:00, 4:15, 7:30, 8:45 and 10:00 o'clock.

Sid Frey, president of the successful label, who has a number of "firsts" to his credit, was first to bring his stereo disk story directly to the consumer via the Town Hall demonstrations. Admission to the showing was free.

Lateef Group Presents Concert

DETROIT, MICH.—On April 9, the Yusef Lateef jazz group presented a successful private concert of contemporary American music at the Cranbrook Academy of Art in Bloomfield Hills, Michigan. Some 200 guests had been invited by the school's student council, but more than 300 persons overflowed the main galleries where the concert was given.

Several Cranbrook students invited Lateef to play at Cranbrook after hearing him in a Detroit jazz spot. The students felt it would be worth while for art students to learn about another form of artistic expression—in this case, jazz music—and arranged the concert. Lateef is known as an innovator and an experimenter in sound. His concert included several numbers which employed sounds from an inflated balloon and a "Seven-Up" bottle.

Lateef, a former member of Dizzy Gillespie's band (he played under the name Bill Evans), has been a fixture at Klein's Show Bar in Detroit for several years. He is a Moslem by faith and his interest in Near East music is implemented by instrumentations featuring: the Earth Board; the Rabat (used by King David in biblical times); Turkish Finger Cymbals; the Tamborine; the Ram's Horn; and the flute.

Lateef's group is featured on the Argo label, and currently has a single going entitled "Marching Piper's Blues."

Art Ford Joins WNTA

NEW YORK—Art Ford, popular WNEW (N.Y.) dee jay for the past fifteen years, on May 7th joins the Newark radio and television station being taken over by National Telefilm Associates. The station, now identified by the call letters WAAT radio and WATV television, will use the new WNTA call letters under the new management.

Ted Cott, v.p. in charge of N.T.A. stations, said Ford had been named director of musical programming for WNTA radio. He will have a dee jay program from 11:30 to 1:00 PM and 5:30 to 7:00 PM Mondays thru Fridays.

Every Sunday Ford will conduct a special 18 hour radio tribute to some important personality in the music world (composer, performer, etc.). The first such broadcast will salute Richard Rodgers (May 11).

Ford will also emcee a live jazz concert to be televised each Thursday from 9:30 to 10:30 PM on Channel 13.

Ford, with WNEW, rose to fame as the station's late hour platter spinner for the "Milkman's Matinee" show. In recent months he had been running the "Make Believe Ballroom" for the station.

Greenwich In Foreign Deal

NEW YORK—Greenwich Records announced last week that it has just consummated an agreement for British and European distribution of its initial release "Apache" by the Chiefs, thru the London Decca operation, beginning May 15th.

Greenwich also set a deal with the Quality Record Company of Canada for Canadian distribution of "Apache" and all other releases by the label.

In the States, Greenwich is available thru 31 different distributors.

Greenwich execs report that they have already turned down 11 offers for the master and that they intend to stay in the record business and market their own product.

Kaufman & Miron Form Firms

NEW YORK—M. Kaufman and J. Miron have just announced the recent opening of their music publishing firms, Portrait Music Corp. (BMI) and Royalty Music Ltd. (ASCAP). Both companies will seek to exploit new material and songwriting talent.

Portrait Music Corp. has acquired the A.Q.V. catalogue, containing: "La Brillante," "Her Tears," "Curtain Time," "Cavalier's Ball," "My Love, My Love," "Tillie's Tango," "That's All," and "Beyond The Next Hill." Kaufman and Miron have also produced their own masters, which are to be released on the Brunswick label. Other sides are set for release on other established labels later this month.

Headquarters for Portrait Music Corp. and Royalty Music Ltd. are at 35 West 53rd Street, New York City.

Cameo Purchases Master

PHILADELPHIA, PA. — Bernie Lowe, president of Cameo Records, last week announced that he has purchased a master from the Martinique label—a tune called "Over The Weekend" by the Playboys.

The price paid by Lowe was not disclosed.

Storz Stations Managers Meets



CHICAGO—There was no evidence of, nor talk about, the so called "recession" as Storz Stations executives held their semi-annual conclave at the Sheraton Hotel, in Chicago on April 17-18-19 and 20. The four-day session was helmed by President Todd Storz and was attended by Vice President and General Manager, G. W. Armstrong of WHB-Kansas City; General Manager Jack Thayer of WDGY-Minneapolis-St. Paul; General Manager Jack Sandler, WQAM-Miami and Vice-President and General Manager Fred Berthelson of WTXI-New Orleans. In addition, the Home Office complement was in attendance, General Counsel Herb Dolgoff, Director of Engineering Bob Tilton and National Program Director Bill Stewart were all on hand.

Storz announced that the combined stations' billings were up 17.5% over the comparable first quarter last year, this in spite of the fact that last year's total included five stations inasmuch as KOWH-Omaha was still a member of the group. Storz also reported that ratings were at an all-time high for all four stations with the newest members of the chain chalking up the most fantastic rating rises in recent months. The most recent Miami Pulse figures showed WQAM in front in every single quarter hour surveyed and the most recent Minneapolis Hooper figures (month of April) showed WDGY in a dominant first place position all day long.

The subject of music occupied almost two full days of the discussion. The recent trade paper criticism of pop music programming was seriously discussed and the consensus of opinion was the policy in effect would be continued.

Storz also announced that the group is making every effort to add the three stations which would bring it up to the FCC limit. Several irons are in the fire and it is expected that announcements regarding expansion of the Storz chain will be forthcoming in the very near future.

At the meeting above left to right are: Herb Dolgoff, general counsel; Jack Thayer, general manager WDGY Minneapolis-St. Paul; Fred Berthelson, V. P. and general manager WTXI New Orleans; G. W. Armstrong, V. P. and general manager WHB Kansas City; Todd Storz, president; Bill Stewart, national program director; Jack Sandler, general manager WQAM, Miami; and Bob Tilton, director of engineering.

WNEW Announces New Program Lineup

NEW YORK—On Monday, April 21st, Radio Station WNEW began what is basically a completely new program line-up, including the addition of one new program personality, Dick Partridge, and the return of an old WNEW favorite, Al Collins.

Dick Partridge, who has been on the air for WHIM in Providence, took over the 4 to 6 P. M. segment, seven days a week.

The "Al Collins Show" is now heard every night, from 10 to 12 Midnight.

The most important change brought about by the new schedule, was in the "Make Believe Ballroom". William B. Williams took over as host on the show, which has consistently been one of the most popular radio programs in New York.

Other personality shifts include a

new assignment for Jack Lazare. He now does the "Jack Lazare Show" seven nights a week, from 8 to 10 P. M. Dick Shepard takes over the "Milkman's Matinee", 12 Midnight to 5 A. M.

Lonny Starr, in addition to the "Music Hall," heard 2 to 4 P. M. daily, emcees "Starr, Sinatra & Strings," 11:35 to 12 Noon, Monday thru Friday, and 10 to 12 Noon on Sunday.

Bob Howard emcees "Music In The Air", 8 to 10 A. M., Sunday, and the "Bob Howard Show", 6 to 8 P. M., Sunday.

The only shows not affected by this program shift are Klavan & Finch, 6 to 10 A. M., and the "Bob Landers Show," 12 Noon to 2 P. M., heard daily.

THANKS Phila., Balt. and Wash. D.J.'s for the consistent plays of my latest Style release.

DANNY DE CARLO

The New Voice
sings

IF MY HEART COULD ONLY TALK

b/w FUNNY WHAT LOVE CAN DO

45-621

STYLE RECORDS INC.

1650 Bway (CI 7-3499) N. Y.



Disk Jockey

REGIONAL RECORD REPORTS

JIMMY HUTSELL
WCRK—Morristown, Tenn.

1. So Tough (Casuals)
2. That Crazy Feelin' (Rogers)
3. Ballad Of A Teenage Queen (J. Cash)
4. You Are My Destiny (Anka)
5. Lollipop (Chordettes)
6. Believe It Or Not (Davis)
7. Are You Sincere (Williams)
8. Maybe Baby (Crickets)
9. Get A Job (Silhouettes)
10. Breathless (J. L. Lewis)

TOM DUNN
WPEO—Peoria, Ill.

1. Twilight Time (Platters)
2. Book Of Love (Monotones)
3. He's Got The Whole World (L. London)
4. Witch Doctor (D. Seville)
5. Lollipop (Chordettes/Ronald & Ruby)
6. Lazy Mary (L. Monte)
7. Oh Lonesome Me (Gibson)
8. Tequila (Platt/Champs)
9. Return To Me (D. Martin)
10. Billy (K. Linden)

GEORGE HAYES
KEEL—Shreveport, La.

1. Tequila (Champs)
2. Return To Me (D. Martin)
3. Are You Sincere (Williams)
4. He's Got The Whole World (L. London)
5. Who's Sorry Now (Francis)
6. Twilight Time (Platters)
7. Lollipop (Chordettes)
8. Sweet Little Sixteen (Berry)
9. Sail Along Silvery Moon (B. Vaughn)
10. Wear My Ring Around Your Neck (E. Presley)

DAVE TEIG
WILK—Wilkes-Barre, Pa.

1. Witch Doctor (D. Seville)
2. Twilight Time (Platters)
3. All I Have To Do Is Dream (Everlys)
4. He's Got The Whole World (L. London)
5. Tequila (Champs)
6. Now And For Always (G. Hamilton IV)
7. Return To Me (D. Martin)
8. Book Of Love (Monotones)
9. Chanson D'Amour (Todds)
10. For Your Love (Townsend)

CHUCK BREWER
KAKC—Tulsa, Okla.

1. Wear My Ring Around Your Neck (E. Presley)
2. Believe What You Say (R. Nelson)
3. Oh Lonesome Me (Gibson)
4. Talk To Me (L. W. John)
5. He's Got The Whole World (L. London)
6. Wonderful Time Up There (P. Boone)
7. Looking Back (N. Cole)
8. Johnny B. Goode (Berry)
9. Twilight Time (Platters)
10. Witch Doctor (D. Seville)

HARRY NUNGESTER
KREO—Indio, Calif.

1. He's Got The Whole World In His Hands (L. London)
2. Corrido Rock (J. Balcorn)
3. Tequila (Champs)
4. Lollipop (Chordettes)
5. Twilight Time (Platters)
6. Witch Doctor (D. Seville)
7. Do Nothing Till You Hear From Me (J. Maddox)
8. Mr. Clarinet Man (Lennon Sisters)
9. Pennies From Heaven (Whispering Pigg)
10. Who's Sorry Now (Francis)

JACK BARR
KUDL—Kansas City, Mo.

1. He's Got The Whole World (L. London)
2. Wonderful Time Up There (P. Boone)
3. Oh Lonesome Me (Gibson)
4. Wear My Ring Around Your Neck (E. Presley)
5. Witch Doctor (D. Seville)
6. Don't You Just Know It (H. Smith)
7. Believe What You Say (R. Nelson)
8. Looking Back (N. Cole)
9. Lollipop (Chordettes)
10. Talk To Me (L. W. John)

BOB LLOYD
KZEY—Tyler, Tex.

1. He's Got The Whole World (L. London)
2. Tequila (Champs)
3. Twilight Time (Platters)
4. Lollipop (Chordettes)
5. Who's Sorry Now (Francis)
6. Wonderful Time Up There (P. Boone)
7. Witch Doctor (D. Seville)
8. Are You Sincere (Williams)
9. Return To Me (D. Martin)
10. Billy (K. Linden)

W. C. ROGERS
WBGR—Jesup, Ga.

1. He's Got The Whole World (L. London)
2. Lollipop (Chordettes)
3. Tequila (Champs)
4. Maybe (Chantels)
5. Click Clack (Doo & Don'ts)
6. The Walk (J. McCracklin)
7. Book Of Love (Monotones)
8. Twilight Time (Platters)
9. Billy (K. Linden)
10. Kewpie Doll (P. Como)

KENNY VINCENT
WEOL—Lorain, Ohio

1. Witch Doctor (D. Seville)
2. Chanson D'Amour (Todds)
3. Kewpie Doll (P. Como)
4. All I Have To Do Is Dream (Everlys)
5. Looking Back (N. Cole)
6. Stroll Me (K. Starr)
7. Another Time, Another Place (P. Page)
8. You're For Me (Five Keys)
9. Flipped Over You (McNair)
10. Endless Sleep (G. Ross)/You Can't Be True Dear (Wayne)

AUGIE BENDER
WJWS—Chase City, Va.

1. Teacher's Pet (D. Day)
2. Return To Me (D. Martin)
3. He's Got The Whole World (L. London)
4. Learning (X. Cugat)
5. Billy (K. Linden)
6. A Very Precious Love (Ames Bros.)
7. Kewpie Doll (P. Como)
8. Chanson D'Amour (Fontaine Sisters)
9. Lazy Mary (L. Monte)
10. Say Darling (T. Martin)

TOM GILLIES
WTRL—Bradenton, Fla.

1. He's Got The Whole World (L. London)
2. Tequila (S. Kenton)
3. Whistle Me Some Blues (Four Freshman)
4. Who's Sorry Now (Francis)
5. Sail Along Silvery Moon (B. Vaughn)
6. Witch Doctor (D. Seville)
7. Wonderful Time Up There (P. Boone)
8. Lollipop (Chordettes)
9. Kewpie Doll (P. Como)
10. Twilight Time (Platters)

HAL BOTHAM
CJET—Smith Falls, Ont., Can.

1. He's Got The Whole World In His Hands (L. London)
2. Corrido Rock (J. Balcorn)
3. Tequila (Champs)
4. Lollipop (Chordettes)
5. Twilight Time (Platters)
6. Witch Doctor (D. Seville)
7. Do Nothing Till You Hear From Me (J. Maddox)
8. Mr. Clarinet Man (Lennon Sisters)
9. Pennies From Heaven (Whispering Pigg)
10. Who's Sorry Now (Francis)

EARLE JERRIS
WHEN—Syracuse, N. Y.

1. Swing Into Spring (B. Goodman)
2. Secret Of Happiness (Shore)
3. Marching Saints (Belafonte)
4. This Is The Place (Mayo & Vale)
5. Gigi (V. Damone)
6. Whispering Groovin' High (K. Stone Four)
7. Out Of This World (S. Summers)
8. Holiday For Trumpets (Kime)
9. Saturday Dance (T. Brewer)
10. Every Hour, Every Day Of My Life (Four Voices)

JERRY WEAVER
KCVN—Stockton, Calif.

1. Witch Doctor (D. Seville)
2. Chanson D'Amour (Todds)
3. He's Got The Whole World (L. London)
4. Book Of Love (Monotones)
5. Billy (K. Linden)
6. Lollipop (Chordettes)
7. College Man (B. Justis)
8. Oh Lonesome Me (Gibson)
9. My Bucket's Got A Hole In It (R. Nelson)
10. Catch A Falling Star (Como)

ROB ROBBINS
KRIZ—Phoenix, Ariz.

1. He's Got The Whole World (L. London)
2. Twilight Time (Platters)
3. Return To Me (D. Martin)
4. Tequila (Champs)
5. Witch Doctor (D. Seville)
6. Wear My Ring Around Your Neck (E. Presley)
7. Lollipop (Chordettes)
8. Book Of Love (Monotones)
9. All I Have To Do Is Dream (Everlys)
10. Who's Sorry Now (Francis)

BOB OUELLETTE
WGHM—Skowhegan, Me.

1. Who's Sorry Now (Francis)
2. Tequila (Champs)
3. He's Got The Whole World (L. London)
4. Twilight Time (Platters)
5. Lollipop (Chordettes)
6. Wonderful Time Up There (P. Boone)
7. Catch A Falling Star (Como)
8. Are You Sincere (Williams)
9. It's Too Soon To Know (P. Boone)
10. Sweet Little Sixteen (Berry)

RALPH FAUCHER
WTAQ—LaGrange, Ill.

1. The Song Is You (W. Kime)
2. Teacher's Pet (D. Day)
3. Kewpie Doll (P. Como)
4. Woodchoppers Ball (Davie)
5. He's Got The Whole World (L. London)
6. Chanson D'Amour (Todds)
7. Birth Of The Blues (Curtis)
8. Teacher, Teacher (Mathis)
9. It's Too Soon To Know (P. Boone)
10. Another Time, Another Place (P. Page)

RAY BRIEM
KING—Seattle, Wash.

1. He's Got The Whole World (L. London)
2. Twilight Time (Platters)
3. Witch Doctor (D. Seville)
4. All I Have To Do Is Dream (Everlys)
5. Tequila (Champs)
6. Chanson D'Amour (Todds)
7. Who's Sorry Now (Francis)
8. Now And For Always (G. Hamilton IV)
9. Wear My Ring Around Your Neck (E. Presley)
10. Make Me A Miracle (Rodgers)

LARRY H. DUNPHY
WKBJ—Milan, Tenn.

1. He's Got The Whole World In His Hands (L. London)
2. Twilight Time (Platters)
3. Return To Me (D. Martin)
4. Believe What You Say (R. Nelson)
5. Who's Sorry Now (Francis)
6. My Love With All My Heart (Charmetts)
7. Don't Cha' Think It's Time (E. Presley)
8. Endless Sleep (G. Ross)
9. Wear My Ring Around Your Neck (E. Presley)
10. For Your Love (Townsend)

DON KELLY
WDGY—Minneapolis, Minn.

1. All I Have To Do Is Dream (Everlys)
2. He's Got The Whole World (L. London)
3. Twilight Time (Platters)
4. Believe What You Say (R. Nelson)
5. Witch Doctor (D. Seville)
6. Wear My Ring Around Your Neck (E. Presley)
7. Wonderful Time Up There (P. Boone)
8. All The Time (J. Mathis)
9. Ballad Of A Teenage Queen (J. Cash)
10. Maybe Baby (Crickets)



Disk Jockey

REGIONAL RECORD REPORTS

DON McKAY
WEVD—New York, N. Y.

1. He's Got The Whole World (L. London)
2. Tequila (Champs)
3. Lollipop (Chordettes)
4. Oh Lonesome Me (Gibson)
5. Are You Sincere (Williams)
6. Return To Me (D. Martin)
7. Who's Sorry Now (Francis)
8. Witch Doctor (D. Seville)
9. Chanson D'Amour (Todds)
10. Golly Gee (G. Bua)

JACK LAMAR
WCAM—Camden, N. J.

1. Life Is A Mystery (Spade)
2. Kee-Bo-Ry'n' (Johnny & Jonie)
3. Witch Doctor (D. Seville)
4. Saturday Dance (T. Brewer)
5. Johnny B. Goode (C. Berry)
6. Smoke Gets In Your Eyes (R. Barrett)
7. So Tough (Casuals)
8. Now And For Always (G. Hamilton IV)
9. Who's To Know (V. Schoen)
10. Tequila (Champs)

JIM MARTIN
WIST—Charlotte, N. C.

1. Tequila (Champs)
2. Who's Sorry Now (Francis)
3. Lollipop (Ronald & Ruby)
4. Catch A Falling Star (Como)
5. Book Of Love (Monotones)
6. He's Got The Whole World (L. London)
7. Wonderful Time Up There (P. Boone)
8. Billy (K. Linden)
9. Are You Sincere (Williams)
10. Wear My Ring Around Your Neck (E. Presley)

BOB ELLIOTT
KUSN—St. Joseph, Mo.

1. A Wonderful Time Up There (P. Boone)
2. Who's Sorry Now (Francis)
3. Tequila (Champs)
4. He's Got The Whole World In His Hands (L. London)
5. Lollipop (Chordettes)
6. Sweet Little Sixteen (Berry)
7. Believe What You Say (R. Nelson)
8. Are You Sincere (Williams)
9. Maybe Baby (Crickets)
10. The Walk (J. McCracklin)

BOB BOHRER
WRVM—Rochester, N. Y.

1. Don't You Just Know It (H. Smith)
2. Twilight Time (Platters)
3. Witch Doctor (D. Seville)
4. Chanson D'Amour (Todds)
5. For Your Love (Townsend)
6. Rumble (L. Wray)
7. All I Have To Do Is Dream (Everlys)
8. Tumbling Tumbleweeds (B. Vaughn)
9. Saturday's Kisses (C. Applewhite)
10. An Innocent Kiss (Tops)

ROBB THOMAS
WEMP—Milwaukee 3, Wis.

1. There's Only One Of You (Four Lads)
2. Chanson D'Amour (Art & Doty Todd)
3. Lida Rose (J. Gart)
4. Worldly Wonders (P. Page)
5. Kewpie Doll (P. Como)
6. Arrivederci Roma (Williams)
7. Thank Heaven For Little Girls (A. Griffith)
8. When The Boys Talk About The Girls (V. Carr)
9. The Music Box (R. Maltby)
10. Billy (K. Linden)

NICK RAMSEY
WFAA—Dallas, Tex.

1. Witch Doctor (D. Seville)
2. Twilight Time (Platters)
3. He's Got The Whole World (L. London)
4. Chanson D'Amour (Todds)
5. Believe What You Say (R. Nelson)
6. Teacher, Teacher (J. Mathis)
7. Wear My Ring Around Your Neck (E. Presley)
8. There's Only One Of You (Four Lads)
9. Lazy Mary (L. Monte)
10. Tumbling Tumbleweeds (B. Vaughn)

BOB COOPER
KGO—San Francisco, Calif.

1. Witch Doctor (D. Seville)
2. Tequila (Champs)
3. Cherry Pie (Tri-Lads)
4. Book Of Love (Monotones)
5. Lollipop (Chordettes)
6. Kathleen (W. Lewis)
7. Long Hot Summer (Rodgers)
8. Sweet Little Sixteen (Berry)
9. Are You Sincere (Williams)
10. Maybe Baby (Crickets)

KEN SCOTT
WGSN—Birmingham, Ala.

1. He's Got The Whole World (L. London)
2. Return To Me (D. Martin)
3. There's Only One Of You (Four Lads)
4. Who's Sorry Now (Francis)
5. Are You Sincere (Williams)
6. Catch A Falling Star (Como)
7. Another Time, Another Place (P. Page)
8. Lollipop (Chordettes)
9. Tequila (Champs)
10. Sugartime (McGuire)

SIG SAKOWICZ
WHFC—Chicago, Ill.

1. Tequila (Champs)
2. Kewpie Doll (P. Como)
3. Chella Lia (R. Carosone)
4. Little Train (Vasel & Storz)
5. Woodchoppers Ball (Davie)
6. Tumbling Tumbleweeds (B. Vaughn)
7. Lollipop (Chordettes)
8. Gigi (C. Margulis)
9. Return To Me (D. Martin)
10. Marandy (Roulettes)

CHARLES SPRADLIN
WDOC—Prestonsburg, Ky.

1. He's Got The Whole World In His Hands (L. London)
2. Tequila (S. Kenton)
3. A Wonderful Time Up There (P. Boone)
4. Who's Sorry Now (Francis)
5. Twilight Time (Platters)
6. Lollipop (Ronald & Ruby)
7. Catch A Falling Star (Como)
8. 26 Miles (Four Preps)
9. Kewpie Doll (P. Como)
10. When You Took Your Love (J. Dorsey)

ED DUNN
KTSA—San Antonio, Tex.

1. Twilight Time (Platters)
2. Don't You Just Know It (H. Smith)
3. Wear My Ring Around Your Neck (E. Presley)
4. Believe What You Say (R. Nelson)
5. Corrido Rock (B. Balcorn)
6. Tequila (Champs)
7. He's Got The Whole World (L. London)
8. Looking Back (N. Cole)
9. Book Of Love (Monotones)
10. Every Night (Chantels)

MILTON Q. FORD
WOL—Washington, D. C.

1. Tequila (Champs)
2. Twilight Time (Platters)
3. There's Only One Of You (Four Lads)
4. Lazy Mary (L. Monte)
5. Chanson D'Amour (Todds)
6. Are You Sincere (Williams)
7. Sail Along Silvery Moon (B. Vaughn)
8. A Very Precious Love (Ames Bros.)
9. I've Got Bells On My Heart (J. Morgan)
10. It's Too Soon To Know (P. Boone)

JIM SIMON
KRIG—Odessa, Tex.

1. Chanson D'Amour (Fontaine Sisters)
2. I've Got Bells On My Heart (D. Cornell)
3. A Very Precious Love (B. Guitart)
4. There's Only One Of You (Four Lads)
5. He's Got The Whole World In His Hands (L. London/McNair)
6. You're So Right For Me (T. Bennett)
7. Kewpie Doll (P. Como)
8. Twilight Time (Platters)
9. Another Time, Another Place (P. Page)
10. Hot Spell (M. Whiting)

LONNY STARR
WNEU—New York, N. Y.

1. Return To Me (D. Martin)
2. Stairway Of Love (Robbins)
3. Bells On My Heart (Morgan)
4. Lazy Mary (L. Monte)
5. Chanson D'Amour (Todds)
6. Long Hot Summer (Haymes)
7. The Mooch (L. A. Simms)
8. Portable On My Shoulder (F. Lyman)
9. Padre (V. Carr)
10. The Night They Invented Champagne (S. Syms)

GORDON BENSON
KUTY—Palmdale, Calif.

1. Witch Doctor (D. Seville)
2. Wonderful Time Up There (P. Boone)
3. Lollipop (Chordettes)
4. Twilight Time (Platters)
5. Are You Sincere (Williams)
6. He's Got The Whole World (L. London)
7. Hot Spell (M. Whiting)
8. Cherie, I Love You (Boone)
9. Trying (B. Vaughn)
10. Chanson D'Amour (Fontaine Sisters)

HARRY DOWNIE
WICC—Bridgeport, Conn.

1. Witch Doctor (D. Seville)
2. Twilight Time (Platters)
3. Torero (R. Carosone)
4. You (Aquatones)
5. That Crazy Feeling (Rogers)
6. Let The Bells Keep Ringing (P. Anka)
7. For Your Love (Townsend)
8. I Love You So (Cooke & Charlie)
9. You-oo (J. A. Campbell)
10. Big Name Button (Royal Teens)

CLIFF MERCER
WGN—Chicago, Ill.

1. Twilight Time (Platters)
2. He's Got The Whole World (L. London)
3. Tequila (Champs)
4. Chanson D'Amour (Todds)
5. Are You Sincere (Williams)
6. Billy (K. Linden)
7. Nairobi (T. Steele)
8. Stop (Teacho)
9. Return To Me (D. Martin)
10. Wonderful Time Up There (P. Boone)

BUZZ JONES
KWBB—Wichita, Kans.

1. He's Got The Whole World (L. London)
2. Twilight Time (Platters)
3. Let The Bells Keep Ringing (P. Anka)
4. My Bucket's Got A Hole In It (R. Nelson)
5. Tequila (Champs)
6. Sweet Little Sixteen (Berry)
7. Wear My Ring Around Your Neck (E. Presley)
8. Witch Doctor (D. Seville)
9. The Walk (J. McCracklin)
10. Stairway Of Love (Robbins)

ED REILLY
WBRY—Waterbury, Conn.

1. He's Got The Whole World (L. London)
2. Twilight Time (Platters)
3. Witch Doctor (D. Seville)
4. Lollipop (Chordettes/Ronald & Ruby)
5. Chanson D'Amour (Todds)
6. Return To Me (D. Martin)
7. Tequila (Champs)
8. Billy (K. Linden)/Book Of Love (Monotones)
9. Lazy Mary (L. Monte)
10. Let's Be Lovers (Playmates)/Wonderful Time Up There (P. Boone)

PIKE'S PEAK
WNOP—Newport, Ky.

1. Don't You Hear Me Callin' Baby (R. Haig)
2. Twilight Time (Platters)
3. Talk To Me (L. W. John)
4. Sweet Little Sixteen (Berry)
5. Things I Love (Fedelifys)
6. Wear My Ring Around Your Neck (E. Presley)
7. There's Only One Of You (Four Lads)
8. Believe What You Say/My Bucket's Got A Hole In It (R. Nelson)
9. Witch Doctor (D. Seville)
10. I Met Him On A Sunday (Shirelles)

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Please keep us constantly informed of any changes in call letters or title.

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Disk Jockey

REGIONAL RECORD REPORTS

HAL ENGBRETSON
KGYW—Vallejo, Calif.

1. Twilight Time (Platters)
2. Who's Sorry Now (Francis)
3. Return To Me (D. Martin)
4. Catch A Falling Star (Como)
5. Tequila (S. Kenton)
6. Witch Doctor (D. Seville)
7. He's Got The Whole World (L. London)
8. Lollipop (Chordettes)
9. Looking Back (N. Cole)
10. Chanson D'Amour (Fontaine Sisters)

MARK DUNHILL
KPOL—Los Angeles, Calif.

1. Gigi (V. Damone)
2. Kewpie Doll (P. Como)
3. 76 Trombones (King Sisters)
4. Fools (J. Manolas)
5. O Bella Mia (T. Prisco)
6. Long Hot Summer (Haymes)
7. Arrivederci Roma (F. Chacksfield)
8. Swinging Shepherd Blues (D. Rose)
9. Very Precious Love (D. Day)
10. Teacher's Pet (D. Day)

AL WEAVER
WKBC—No. Wilkesboro, N.C.

1. Return To Me (D. Martin)
2. Catch A Falling Star (Como)
3. Passing Fancy (C. McRae)
4. Five Penny Nickel (Glasser Bros.)
5. How Are Ya Fixed For Love (Sinatra & Smith)
6. Who's Sorry Now (Francis)
7. Bells On My Heart (Rondo)
8. I Can't Help It (M. Whiting)
9. We're Engaged (G. Mitchell)
10. No Piano In My House (V. Monroe)

JIM STANLEY
WGH—Newport News, Va.

1. Book Of Love (Monotones)
2. Twilight Time (Platters)
3. Tequila (Champs)
4. He's Got The Whole World (L. London)
5. Oh Lonesome Me (Gibson)
6. Don't You Just Know It (H. Smith)
7. Lollipop (Chordettes)
8. Witch Doctor (D. Seville)
9. Who's Sorry Now (Francis)
10. Rock 'N Roll Rhapsody (Four Aces)

BILL "RIP" ROWAN
WCSS—Amsterdam, N. Y.

1. Witch Doctor (D. Seville)
2. Cloudette (Everlys)
3. All I Have To Do Is Dream (Everlys)
4. Let The Bells Keep Ringing (P. Anka)
5. Wear My Ring Around Your Neck (E. Presley)
6. Kewpie Doll (P. Como)
7. Rumble (L. Wray)
8. High Sign (Diamonds)
9. Nee, Nee Na Na (D. Doo & Don'ts)
10. Book Of Love (Monotones)

LARRY KANE
KXYZ—Houston, Tex.

1. Why Doesn't He Ask Me (Angel Sisters)
2. All I Have To Do Is Dream (Everlys)
3. Down On The Farm (A. Downing)
4. Twilight Time (Platters)
5. The Little Train (Vasel & Storz)
6. Along Came Love (Markers)
7. Rumble (L. Wray)
8. All The Time (J. Mathis)
9. Groovy (J. Dodo)
10. Witch Doctor (D. Seville)

MITCH DUPRE
WCMP—Pine City, Minn.

1. He's Got The Whole World (L. London)
2. There's Only One Of You (Four Lads)
3. Who's Sorry Now (Francis)
4. For Your Love (E. Townsend)
5. Witch Doctor (D. Seville)
6. Wishing For Your Love (Voxpoppers)
7. These Worldly Wonders (P. Page)
8. Twilight Time (Platters)
9. Now And For Always (G. Hamilton IV)
10. All The Time (J. Mathis)

GUY KING
WWOL—Buffalo, N. Y.

1. He's Got The Whole World (L. London)
2. Twilight Time (Platters)
3. Witch Doctor (D. Seville)
4. Return To Me (D. Martin)
5. Lazy Mary (L. Monte)
6. Book Of Love (Monotones)
7. Oh Lonesome Me (Gibson)
8. Skinny Minnie (B. Haley)
9. Chanson D'Amour (Todds)
10. Lollipop (Ronald & Ruby)

HENRY DABECRO
KQV—Pittsburgh, Pa.

1. Twilight Time (Platters)
2. He's Got The Whole World (L. London)
3. Return To Me (D. Martin)
4. Who's Sorry Now (Francis)
5. Book Of Love (Monotones)
6. Tequila (Champs)
7. Kiss And Make Up (Crowns)
8. Lollipop (Ronald & Ruby)
9. Let's Be Lovers (Playmates)
10. I Met Him On A Sunday (Shirelles)

JIM 'EARLY BIRD' SPARROW
KRUX—Phoenix, Ariz.

1. Witch Doctor (D. Seville)
2. He's Got The Whole World (L. London)
3. Believe What You Say (R. Nelson)
4. Lazy Mary (L. Monte)
5. Lollipop (Chordettes)
6. Who's Sorry Now (Francis)
7. Whistle Me Some Blues (Four Freshman)
8. You Are My Dream (Burns)
9. Kewpie Doll (P. Como)
10. A Tisket A Tasket (Jones)

FRANK RAPPAPORT
WVU—Nashville, Tenn.

1. He's Got The Whole World (L. London)
2. Tequila (Champs)
3. It's Too Soon To Know (P. Boone)
4. School Girl (Crescendos)
5. Rumble (L. Wray)
6. Sweet Little Sixteen (Berry)
7. Put Your Heart Next To Mine (C. Applewhite)
8. Lollipop (Chordettes)
9. Catch A Falling Star (Como)
10. Baby You've Had It (Paul)

BOB N. PERRY
WCRR—Miami, Fla.

1. Kewpie Doll (P. Como)
2. Billy (K. Linden)
3. Whistle Me Some Blues (Four Freshman)
4. It's Too Soon To Know (P. Boone)
5. Lollipop (Chordettes)
6. Who's Sorry Now (Francis)
7. Baubles, Bangles & Beads (J. Jones)
8. 26 Miles (Four Preps)
9. Arrivederci Roma (F. Chacksfield)
10. Are You Sincere (Williams)

DEL CLARK
WJJD—Chicago, Ill.

1. Twilight Time (Platters)
2. Witch Doctor (D. Seville)
3. Return To Me (D. Martin)
4. He's Got The Whole World (L. London)
5. Book Of Love (Monotones)
6. All I Have To Do Is Dream (Everlys)
7. Chanson D'Amour (Todds)
8. Oh Lonesome Me (Gibson)
9. Don't You Just Know It (H. Smith)
10. My Bucket's Got A Hole In It (R. Nelson)

JOHNNY TOWNE
WLYN—Lynn, Mass.

1. Twilight Time (Platters)
2. Chanson D'Amour (Todds)
3. Don't You Just Know It (H. Smith)
4. Careful Careful (E. Rodgers)
5. Now And For Always (G. Hamilton IV)
6. All I Have To Do Is Dream (Everlys)
7. Wishing For Your Love (Voxpoppers)
8. Gigi (C. Margulis)
9. He's Got The Whole World (L. London)
10. Lazy Mary (L. Monte)

HOWARD WATSON
KPBA—Pine Bluff, Ark.

1. He's Got The Whole World (L. London)
2. Tequila (Champs)
3. Are You Sincere (Williams)
4. Who's Sorry Now (Francis)
5. Lonely Island (S. Cooke)
6. Looking Back (N. Cole)
7. Return To Me (D. Martin)
8. I Can't Help It (M. Whiting)
9. Stairway Of Love (Robbins)
10. There's Only One Of You (Four Lads)

JACK McDERMOTT
WHIL—Medford, Mass.

1. Twilight Time (Platters)
2. Chanson D'Amour (Todds)
3. Careful Careful (Rodgers)
4. My Pledge To You (J. Nash)
5. There's Only One Of You (Four Lads)
6. You (Aquatones)
7. Rumble (L. Wray)
8. Stairway Of Love (Robbins)
9. How Are Ya Fixed For Love (Sinatra & Smith)
10. Daddy Lolo (Ganim's Asia Minors)

JOHN BENNETT
WNNJ—Newton, N. J.

1. Lollipop (Chordettes)
2. He's Got The Whole World (L. London)
3. Return To Me (D. Martin)
4. Chanson D'Amour (Todds)
5. Don't You Just Know It (H. Smith)
6. Padre (V. Carr)
7. Woodchoppers Ball (Davie)
8. To Be Loved (J. Wilson)
9. Make Me A Miracle (Rodgers)
10. Because I'm A Dreamer (Marv & Patty)

BILL ADAMS
KSLR—Oceanside, Calif.

1. Tequila (Champs)
2. Book Of Love (Monotones)
3. Who's Sorry Now (Francis)
4. He's Got The Whole World (B. McNair)
5. Wonderful Time Up There (P. Boone)
6. Lollipop (Chordettes)
7. Sweet Little Sixteen (Berry)
8. Are You Sincere (Williams)
9. Catch A Falling Star (Como)
10. It's Too Soon To Know (P. Boone)

JERRY WICHNER
WQAM—Miami, Fla.

1. Lollipop (Chordettes)
2. Book Of Love (Monotones)
3. He's Got The Whole World (L. London)
4. Are You Sincere (Williams)
5. My Bucket's Got A Hole In It (R. Nelson)
6. Believe What You Say (R. Nelson)
7. Tequila (E. Platt)
8. Oh Lonesome Me (Gibson)
9. Who's Sorry Now (Francis)
10. Don't You Just Know It (H. Smith)

TOM MOFFATT
KPOA—Honolulu, Hawaii

1. Wear My Ring Around Your Neck (E. Presley)
2. Oh Julie (Crescendos)
3. My Friend (Hi-Fives)
4. He's Got The Whole World (L. London)
5. Lollipop (Chordettes)
6. Believe What You Say (R. Nelson)
7. Now And For Always (G. Hamilton IV)
8. Chanson D'Amour (Todds)
9. Give Me Another Chance (Playmates)
10. Book Of Love (Monotones)

STEVE SMITH
WFST—Caribou, Me.

1. He's Got The Whole World (L. London)
2. Arrivederci Roma (Williams)
3. Bells On My Heart (Cornell)
4. Tequila (Champs)
5. Twilight Time (Platters)
6. Who's Sorry Now (Francis)
7. A Very Precious Love (Ames Bros.)
8. Let The Bells Keep Ringing (P. Anka)
9. There's Only One Of You (Four Lads)
10. Wonderful Time Up There (P. Boone)



Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"SICK AND TIRED" "NO NO"

The Cash Box
Disk of the Week

4/19

Fats Domino Imperial 5515

"TALK TO ME"

Little Willie John King 5108

"PADRE"

The Cash Box
Sleeper of the Week

4/12

Toni Arden Decca 30628

"I'M SORRY I MADE YOU CRY"

The Cash Box
Disk of the Week

4/19

Connie Francis MGM 12647

"JACQUELINE"

The Cash Box
Disk of the Week

4/5

Bobby Helms Decca 30619

SURE HIT!

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LANE BROTHERS



RCA VICTOR



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Love Theme from

The Brothers Karamazov

ROBBINS MUSIC CORPORATION

A NATIONAL HIT

Bobby Freeman

"DO YOU WANNA DANCE"

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Josie RECORD

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On The Way
to No. 1

"BREATHLESS"

by
Jerry Lee Lewis

Sun # 288

SUN RECORD CO.
706 UNION ST.
MEMPHIS, TENN.

Fraternity RECORDS

3 BIG HITS!

"DANCE WITH ME"
by Dale Wright

"WHEN I'M ALONE"
by Danny Bell

"DIS A ITTY BIT"
by Robin Hood Briens

413 RACE STREET, CINCINNATI 2, OHIO

3 GREAT RECORDS

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EILEEN RODGERS Columbia

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MUSIC PUBLISHERS
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Henri De Paris

HAS GOT A BIG ONE!

"TANGO OOH LA LA"

CORAL 9-61953

Miller Reorganizes Columbia Pop Dept.

NEW YORK—A series of promotions and reassignments within Columbia's Popular Record Department has been announced by Mitch Miller, Director of Popular Artists and Repertoire.

"We have been developing this new and more flexible structure during the past six months. Its effectiveness has been dramatically demonstrated in greatly improved product as well as closer coordination in the planning of singles and album releases."

Miller announced the promotion of Al Ham to the post of Director of Popular Singles Artists and Repertoire. Ham will act as associate to Miller in all A&R activities. Assisting Ham as Single Records Producer will be Tony Piano.

The second promotion announced by Miller was the appointment of Irving Townsend as Executive Producer for Popular Albums, with overall responsibility for work produced by members of the Popular Albums section; Townsend will also continue to create and produce albums himself. He will report to Miller. Reporting to Townsend will be Calvin Lampley, Robert Prince and Ernest Altschuler.

Stanley J. Kavan has been transferred to the Popular Department from the Columbia Sales Department to take the newly-created post of Project Director; he will be responsible for artist liaison, coordination of A&R products and services, and motion picture sound track negotiations.

Still reporting directly to Miller are Percy Faith and Frank DeVol, East and West Coast Musical Directors respectively, and Don Law, Director of Country and Western Artists and Repertoire.

Busy Time For Steve Allen

NEW YORK — April has been a busy and profitable writing month for Steve Allen.

As an author, he saw his latest book, "The Girls on the 10th Floor," just released by the publisher, Henry Holt & Co. The work contains a number of short stories, some centered around musicians; others about mugs, movie stars, publicity agents, etc.

As a songwriter, Steve has seen a raft of new songs recorded and released in April. Some of his latest compositions are: "Honey Boy," Erin O'Brien; "Valley of the Moon," Alan Dale; "Kiss Me," Five Grands; "O Bella Mia," Tommy Prisco; "All At Once," Toni Arden; "Impossible," Hi-Los; "Fools," Jerry Manolas.

Named Decca St. Louis Mgr.

NEW YORK — Sydney N. Goldberg, Executive Vice-President of Decca Distributing Corporation has announced the appointment of Max Melton as St. Louis branch manager. He was formerly manager of the Peoria branch. Ken Schlosser, formerly salesman in the Peoria territory, is now appointed Peoria branch manager.

The Nation's Newest
Smash!

APACHE

by
The Chiefs

Greenwich # 408

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JULIEN 6-0240, Suite 408

MGM Prepares \$1.98 Line

NEW YORK — Arnold Maxin, president of MGM Records, and Irving Jerome, vice president and director of sales for the label, last week announced that the diskery is preparing a \$1.98 line of LP's to be introduced during the Fall season.

The announcement stated that approximately 25 albums are being prepared featuring such artists as Artie Shaw, Lena Horne, Jimmy Durante, Sam "The Man" Taylor, Jimmy Dorsey, Sarah Vaughan, the Billy Williams Quartet, Ivory Joe Hunter and additional talent to be announced later.

The new \$1.98 label will probably be introduced to distributors at MGM's mid-summer convention.

Herald In EMI Deal

NEW YORK — Al Silver and Doug Moody, Herald and Ember Records, this week announced the conclusion of a deal with EMI in London whereby they would release an LP in America featuring Tony Crombie and his orchestra.

The album, titled "Dance To The Sweet Beat of The Tony Crombie Orchestra," is now being readied and will be released on June 1. The deal also guarantees Silver and Moody all of Crombie's sides cut during the next twelve months.

Said Moody, "Al and I are excited about this because the record is great and we are sure it will be a hit LP soon after it is released. We believe it is the first time any independent company has concluded such a deal with EMI."

Evans Presents Spring Show

CHICAGO — A star-studded array of recording talent performed at a Spring Festival of rock 'n roll and pop music at the Civic Opera House, April 26.

The show, produced by Sam Evans, WGES deejay, included, Sam Cooke, Jimmy Reed, Paul Anka, the Everly Brothers, Clyde McPhatter, George Hamilton IV, LaVern Baker, Frankie Avalon and the Silhouettes, Jackie Wilson, the Royal Teens, the Storey Sisters, the Crescendos, the Monotones, Jimmy Dell, Harold Cromer and the Paul Williams Orchestra.

Evans emceed the show, assisted by guest emcees Tony Ford, WGES, and Bernie Allen of WIND. There were two evening performances.

Avakian In Coast Confab

HOLLYWOOD — George Avakian, who recently joined the World-Pacific organization in a directorial and A & R capacity has been spending the last week on the West Coast in an extended conference series in World-Pacific's West Coast offices. Avakian will open offices for World Pacific in New York City, where he will handle East Coast recording for the label. With Joe Napoli, European entrepreneur and personal manager, directing continental activities from World Pacific's Dusseldorf office, a new around-the-world link has been set up in the label's chain of production.

New Cadence Distributor

ATLANTA — Art Godwin, General Manager of National Record Distributors, Atlanta, Georgia, has announced that National is now distributing the Cadence line. Area covered will be: Georgia, Alabama and East Tennessee. The addition of Cadence now gives National Distributors eighteen record lines.

Epic Enters Stereo Field

NEW YORK — William S. Nielsen, general manager of Epic Records, this week announced that Epic Records would enter the true stereophonic disk field this fall in competition with the industry both in quality and in price. Nielsen, in line with most of the recording industry, stated that Epic would not venture into the compatible stereo field, but would issue both monaural and true stereophonic.

Nielsen advised that Epic had been recording stereophonically for the past year and was ready to make its move in full strength.

International Biz On Elsa Maxwell Album

NEW YORK—Sid Siegel, president of Seeco Records, announced last week that the Elsa Maxwell LP has had the heaviest overseas sales in the firm's seventeen year history.

Siegel reported that requests for Maxwell albums have been coming in direct from record dealers in Paris, Rome, London, Manila and even from Hong Kong.

"The astonishing part of this", Siegel stated, "is that the requests are not from exporters but from dealers themselves. It seems that the news of the Maxwell LP has reached all over the world and that everyone is interested in hearing Elsa. The most remarkable of all was the letter we got from a record dealer in Hong Kong who wants 25 copies and actually paid in advance."

Legion Records Formed

NEW YORK—Legion Records, a new label, released its first two sides last week. They are "Fly, Don't Fly On Me", b/w "Ring-A-Rockin'". The artist on both sides is young pianist-singer, Neil Sedaka, formerly of Decca Records.

President Lenny Maxwell, has retained Morty Wax to set up distribution. The east and mid-west are set, leaving the southern territory still open. Maxwell states that Legion has ten more masters in the can, and one LP in the works.

Legion is located at 330 W. 55th St. in New York.

First Anniversary



HACKENSACK, N. J.—Tina Robin, Coral Recording artist is surprised with a cake commemorating her first anniversary in show business. Presentation was made at the Stage Coach Inn, Hackensack, New Jersey, by emcee Howie Storm at the conclusion of Tina's act.

Todds Form Pubbery

NEW YORK—The Liza Music Corporation has been formed by Michael Todd, Jr. and Elizabeth Taylor Todd, it was announced last week by Michael Todd, Jr. The Liza Music Corporation owns the copyrights to all the music in the sound track of "Around The World In 80 Days" and will have offices at 729 Seventh Avenue.

Jack Saunders, who has been associated with the late Michael Todd over the past 20 years and has acted as music advisor to the Michael Todd Company, has been named Vice-President and Manager of the Liza Music Company, effective immediately.

Epic Goes All Out On New Mineo Single

NEW YORK—Epic Records has big hopes for the new Sal Mineo release "A Couple Of Crazy Kids" b/w "The Seven Steps Of Love". Mineo introduced the former tune on the Ed Sullivan Show last Sunday.

Joe Sherman, who recorded, arranged and conducted the "Couple Of Crazy Kids" recording left for the coast last week to start all promotion rolling on the new disk as well as the new Roy Hamilton single "Crazy Feeling".

Sherman's primary reason for going to the coast is to record the Four Coins and to confer with Jerry Wald, Twentieth-Century Fox executive. While there, Sherman will discuss album ideas with various film personalities.

Champs On TV Spree

NEW YORK—The red-hot Champs, who have had the No. 1 record "Tequila" for several weeks but who were unable to land a network TV shot, finally broke the ice April 20 on the Ed Sullivan Show.

The Champs, who are following up their smash with a new Challenge record, "El Rancho Rock" backed with "Midnighter," are skedded for two appearances on the Dick Clark Show, May 3 (N. Y.) and May 7 (Phila.).

Johnny Thompson, general manager of Challenge Records, winged East last week to accompany the Champs on their tour and to break in the new record as well as new LP album, "Go, Champs, Go!"

Coral Signs Two

NEW YORK—Coral Records has just signed Eddie Bergman and his Hotel Statler-Hilton Orchestra, one of the popular society orchestras in the country today. Bergman has worked with such bands as Glenn Miller, Benny Goodman, Fred Waring and other top orchestras, also as Assistant Concert Master with the Philadelphia Philharmonic Orchestra. He entertains constantly at many Hollywood society functions with his sophisticated dance rhythms, and is currently appearing at the Terrace Room of the Statler-Hilton, in Los Angeles.

At the same time Coral announced the signing of comic Jonathan Winters, one time disk jockey, who is currently receiving raves as one of our better comedians, to a long term contract. His first record which is available immediately is "Take Me To Your Leader" and "Nee Nee Na Na Na Nu Nu."

Hi-Lo's Postpone First European Trek

HOLLYWOOD — The Hi-Lo's scheduled to make their first European tour in May, highlighted by an appearance at the Brussels World's Fair, have had to set back their two-month tour until September because of recording, nitery, and TV commitments during May, June, and July.

Group, currently preparing a new nitery act, will guest on the Steve Allen Show May 25; they will play club dates at Scialla's in Philadelphia, Birdland in New York, and The Clouds in Honolulu, plus six other contractual commitments being worked out now; and they will cut another album for Columbia during this time under their six-year pact.

With the tour set back to September the Hi-Lo's have just made a deal with Berlitz School of Language to teach them their songs and patter in eight different languages, so that the group will be understood, as well as listened to abroad.

"We feel it is essential that the lyric content of our singing be understood," said Gene Puerling, spokesman for the Hi-Lo's. "Our harmonies and interpretations of songs are conceived many times on lyric structure, and the song's whole punch can be lost if key words are not understood. We also feel an obligation to foreign audiences," Puerling continued. "If they pay money to see us, they should be able to understand us."

Hi-Lo's newest album on Columbia, titled "Love Nest," has just been released, and the group will do taped interviews with DJ's in sixteen key cities to plug it.

New Teenage Dance



NEW YORK—Hand Jive, the British term for "hand swinging" which is a tremendous new teenage craze in England has spread to the United States and bandstand type TV shows in America have indicated that the kids in this country are developing a hand routine of their own. Last Wednesday, April 23rd, on Herb Sheldon's "Studio Party", WABD-TV, Sheldon (center) spotlighted for the first time New York's teenage version of the Hand Jive Dance set to the music of Johnny Otis' latest Capitol waxing, "Willy And The Hand Jive".

New Label With New Distribution Method

PHOENIX, ARIZ.—Palmer Record Co., a brand new label just organized in Phoenix, has announced a new method of distribution of their records which should cause comment in the industry.

The new program of distribution will be known as the "Profit-Maker" plan, with the distributor getting a chance to pick up an extra 30% profit on all records released under this plan.

Basically, the distributor is able to buy Palmer Records for about 14¢ per disk less than the usual price, by paying with the order, approximately 2% of the billing with no return privileges.

Besides the extra profit incentive, all distributors who have signed up for the "Profit-Maker" plan, have full assurance that the disk will not be sold to another label. This guarantee is covered in a contract between Palmer Record Co. and the distributor.

The new corporation is headed by prexy, Frank Porter, owner of Porter Record Co., V. P. Les Palmer, real estate operator of Phoenix and Bill Miller, Sales and promotion manager.

A & R duties will be handled by Al Casey and Frank Porter. Al Casey is known for his fine guitar work on various labels.

The Porter Record Co. will continue on a regular schedule of releases and will concentrate on albums.

The first Palmer Record Corp. release will be on the Porter label, featuring Pete Pepper on "You're My Girl" and "Cherry, Cherry Red".

Porter states, "We believe this 'Profit-Maker' plan will benefit everyone concerned. Extra profits to the distributor is our main objective, because we know we have the ability to produce hits if the distributor has the incentive to push them."

On International Kick

NEW YORK — Songwriter Mack Discant seems to be on an international kick of late. His latest composing effort, "The Long Legged Ladies Of Labrador", recorded by Morty Craft for MGM Records, was preceded by such other recordings as "Peruvian Paperboy" and "Urchin Of Venice". His next record, set for release in the near future is called "Argentina Ballerina".

At The Shop



PHOENIX, ARIZ.—Station KTAR, this city, has been offering dealers thruout the Phoenix area a new clip board gimmick listing the station's top tunes of the week. Above, Bob Furry, KTAR jockey, presents Miss Vera Jobe of Culvers Music Company with a copy of the list.

Gene Vincent
"Baby Blue"

CAPITOL # 3959

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HOLLYWOOD 1-9347

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sings
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9898

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A NATIONAL HIT!
"I'M SNOWED"
and
"IT'S ONLY YOU"
by
Joe South
002

NATIONAL RECORDING CORP.
1224 Fernwood Circle N.E. Atlanta, Georgia

SEECO

Album
Of The
Week

SEECO

39 WEST 60th STREET
NEW YORK 23, N. Y.
JUDSON 6-3620



R & B Ramblings

NEW YORK:

Don Robey, Duke-Peacock-Backbeat prexy, who winged off last week to catch Alan Freed's "Big Beat Show" in Tulsa and Oklahoma, also shot us a fast note telling about Little Jr. Parker's new deck on Duke, "Wondering" and "Sitting And Thinking". Don reports the plate has started to really move.



THE CASUALS

Back Beat will soon issue an E.P. by The Original Casuals of "So Tough" fame. . . . New releases are being readied for Bobby Blue Bland, The Reverend Cleophus Robinson, and Dave Atkins. . . . Earl Bostic appears on King with a cover of "Woodchopper's Ball", currently making noise via Hutch Davies on Atco. Bostic backs it with "John's Idea." . . . Lou Krefitz, who pulled a coupe when he signed the Vox Poppers just at the time they burst out sensationally with "Wishing For Your Love", issues the group's first on Poplar this week. The sides are labeled "A Love To Last A Lifetime" and "Come Back Little Girl". The effervescent Lou has been doing verreeee nicely with his new label as he paces his releases and works each one all the way. . . . East West out with three new releases this week. Freddie Carpenter offers "Money, Money, Money" and "Take Me Back Lover"; Al Henderson

singing "Mary Jane" and "Ding Dong Daddy"; and Jimmie Helms with "It Was Ours" and "Senior Class Ring." . . . Dick Clark kicks off a coast to coast in-person version of his rock 'n roll show in New York on May 31 under the aegis of Shaw Artists, Inc. The show, "Dick Clark's Caravan", will debut in either Madison Square Garden or Ebbett's field, according to Milt Shaw, president of the booking agency. The giant sized locations are being sought in anticipation of adult as well as teen-age interest in the deejay. Some estimate that at least half of his daily audience is made up of the older set. Clark will not change his Philadelphia video schedule to make appearances with the Caravan but will emcee all those dates which are within commuting distance, by plane or otherwise. Phil Landwehr is acting as talent coordinator for Clark in New York and will work closely with Shaw in preparing the package. The Shaw Agency's pact with Clark calls for a minimum of eight weeks and the show will very likely travel all the way to the West Coast, according to current plans. . . . Lester Lees, sales manager of Atlantic, says that Chuck Willis' new offering is being turned over and the side is now "What Am I Living For". Early indications had the Atlantic crew working on "Hang Up My Rock And Roll Shoes". Also selling "like a single", according to Lees, is Willis' LP "King Of The Stroll." . . . Al Silver and Doug Moody, Herald and Ember Records, are putting the final touches to two plush LPs which represent a wide departure from the usual Ember and Herald offerings. One will be the newest import from England, a deal arranged by Doug Moody with EMI, "Dance To The Sweet Beat Of The Tony Crombie Orchestra", and the other will be "Miss You" by Thip Taylor. Thip is an unusual and exciting pianist accompanied by a trio called The Three Cleffs. Al and Doug picked Thip up in a run-down bar in New Jersey and the sound they get is tremendous. Both LPs will be released on June 1. . . . Thomas Kilebrew is reorganizing The Five Satins and will interview new voices starting now. He can be reached at the Hotel Theresa, 125th Street, New York City. . . . Josie Records just a bit excited about the Fabulous Cadillacs' "Speedoo Is Back". Morty Palitz certain it's another hit for the lads. Jubilee also releasing one that has the fellas upstairs flipping. They're talking up Della Reese's "I've Got A Feelin' You're Foolin'." It's that wonderful oldie treated with the teenage feeling. Young Bobby Freeman, whose "Do You Want To Dance" on Josie is doing very nicely, will appear on the Dick Clark Show at the end of April. . . . Over at Cosnat Distributors, Elliot Blaine reports his top deck is "You" by the Aquatones on Fargo, followed by "Do You Want To Dance" by Bobby Freeman, Josie; "Hang Up My Rock And Roll Shoes", Chuck Willis,



DELLA REESE

Atlantic; "The Little Blue Man" by Betty Johnson, Atlantic; and "Tumbling Tumbleweeds," Billy Vaughan on Dot. . . . Bob Rosen has his first out on his new Fleetwood label. It is "Daddy Guitar" and "Castle Rock" by the Mighty Five. Both sides come off "solid" and Bob has gotten good reactions wherever exposed. . . . Dave Rolnick, Don Robey's eastern rep, tells us The Rob Roy's "Dance Girls Dance" on Backbeat, has created a favorable reaction in and around Baltimore. . . . Hy Weiss, Old Town Records, in discussing Robert and Johnny's "We Belong Together", compares it to George Goldner's "Gee" of about five years ago. Both records started slowly in one area and spread at snail pace from city to city. In the case of "Gee", it took about four or five months to finally break out and become a national hit. "We Belong Together" seems to be following the same pattern. We hope Weiss is correct in his comparison, and that it breaks out for a national pop and r & b hit. Weiss released two new decks this week. A Solitaires and a Bob Gaddy. Gaddy's "Woe, Woe Is Me" has already gotten a solid sales play in New Orleans and Cleveland. . . . Some other new releases this week are Apollo Records—"Sweet Shop" and "Lucianne" by Larry Kirby; "It Must Be Love" and "Intermission" by Jimmy Lee. Port Records—Chuck Howard's "Can't You Tell" and "Crazy, Crazy, Baby"; and "They Call Me Casanova" and "Sally Mae" by Casanova, Jr. Josie—"One Kiss and That's All" and "Rock To The Philadelphia" by The Steadies; Savoy Records—"Do-oo, Do-oo I Dreamed" by The Three Playmates; and "Blues, Early Early" by Big Maybelle Smith. Excella Records—"Darlin' Please Don't Change" and "Can't Go On" by Lilian Offitt; "Wondering And Worryin'" by Slim Harpo; "Ludella" and "We're Gonna Shake" by Arthur Gunter. Back Beat—"Let's Have A Good Time" and "Shake-Kum-Down" by Dave Atkins. Duke Records—"Yu Got Me" and "Loan A Helping Hand" by Bobby Blue Bland. Aladdin Records—"Temptation" by Lynn Hope; "Kiss Me" by The DeVilles.

CHICAGO:

Talk about an upswing in concert biz here, Sam Evans advises that, to get just two dates at Civic Opera House, he had to book the first as far ahead as September 13, '58 and the second a year in advance, May 15, '59. Where artists were seeking for dates for sometime, this sudden switcheroo in



COUNT BASIE

booked up concert houses, has brought big smiles to many. All now look forth to much better times ahead. Sam Evans, by the way, still smiling but the biggest of big smiles because of the financial results of his big Count Basie clickeroo. Biggest surprise of this evening, Sam reports, was the ovation accorded young King Records thrush, Lorez Alexandria. Sam goes out on the limb to proclaim this young gal "on the way right to the top". . . . Lots of terrific complimentary comment for Archie Bleyer's great ads appearing in The Cash Box featuring the grandest of grand old gals to tell everyone all about Cadence's latest with those but definite New Yorkese expressions. Want Archie to know all look forward to these ads in each week's issue and comment about them continues all week long. . . . Regal jumpin' this week with rock 'n roller featuring The Spaniels, Arthur Prysock, Ruth Brown, Johnny Pate Trio,

Sonny Bol Williamson and Wild Bill Davis. . . . Vee Jay-Falcon's E. Abner happier than happy over fact that last four sessions will produce new wax in time for MOA conventioners to listen to. Among the artists whose new wax will be ready are Abner's recently pacted Impressions, who cut four new sides, also The Magnificents, Jan & Joe (8 and 11 years old respectively)



RUTH BROWN

on whom Abner is banking for the big money because, he believes, "they are among the most terrific of the younger rock 'n rollers". . . . United's Jerry Ferber reports the firm has just acquired the new west coast Brad label. . . . Roulette's Stan Pat eagerly awaiting the arrival of Jimmy Rodgers who is skedded to perform at MOA convention banquet. Stan advises that Jimmy has been signed by MGM pictures to co-star with gorgeous Debbie Reynolds. . . . Blue Chip's prexy, Harold Reeves, and his local promo mogul, Sam Fishbein, planning an intensive Chi deejay tour for their top group, Bob And The Rock-billies. . . . Deejay Roy Woods bringin' in bags of mail with his newest contest which gives Chi public chance to guess what'll be the No. 1 tune next week's Top 60 in The Cash Box. This has been adopted as weekly feature by the station. . . . Jerry Allan points to 8 month stellar attraction, Tony Bellus, at the Caribbean Room on the south side as the one and only accordionist-vocalist who has held this spot for so long a period of time and who has busted all attendance records for this spot. . . . Many disk distribs here reports leading waxers will arrive ahead of time for MOA convention. They have dinner dates as well as entertainment set in advance.

LOS ANGELES:

Singing duo, Marvin and Johnny visiting the local disk jockeys with their new Kent recording of "Cherry Pie". . . . The Hollywood Flames visiting with Red Blanchard on his Saturday afternoon show, emanating from the Park Camera and Television Store in Huntington Park. . . . Johnny Otis headlining an all Negro revue which will feature singer Marie Adams, an all star band, and several variety acts. The package has been set by Gene Norman to appear at the Crescendo every Monday night in addition to his regular presentation. . . . Milt Weiss of Milton Phono Records Co. looking for a big one from Aladdin Records "One Two, Let's Rock" by Sugar Pie and Pee Wee. . . . Dootsie Williams of Dooto Records very happy about the sales on the new jazz LP, "Buddy's Best" by Buddy Collette. Dooto also last week released five new albums in its growing catalogue. . . . Lew Chudd, president of Imperial Records will testify at the Committee hearings in Washington, D.C. next Tuesday on the Smathers bill. . . . Sam Cooke, Clyde McPhatter, LaVerne Baker and The Crescendos have all joined the cast of Irving Field's "The Biggest Show of Stars for '58", currently touring the country. . . . Bo Rhambo and his combo playing a two week engagement at the Booker T. Washington Hotel in San Francisco. . . . Lee Rupe of Ebb Records reporting heavy action on two singles, "Frankenstein's Dance" by The Hollywood Flames and "Fiddlers Rock" by a new group called The Greats. . . . Googie Rene, who has a new one "Mama Jolie" on Class Records, currently on a 21 day tour throughout the northwest with his band and singer, Bobby Day. . . . Little Willie John, The Five Royales, The Midnighters, all booked for West Coast tours by Carl Petersen of Universal Attractions.



SAM COOKE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

ALL I HAVE TO DO IS DREAM
Everly Brothers (Cadence 1348)

BAUBLES, BANGLES AND BEADS
Jonoh Jones (Capitol 3893)

BEGGING BEGGING
James Brown (Federal 12316)

BLUEBERRY SWEET
Chandellers (Angel Tone 521)

*BLUES FOR HANDY
Bill Doggett (King 5130)

BOO-DA-BA
PIMENTO
Bill Doggett (King 5125)

CHA CHA IN BLUE
Jr. Wells (Checker 7008)

CHANSON D'AMOUR
Art & Datty Todd (Era 1064)

CHERRY PIE
Tri-Lads (Bulls-Eye 1003)

CHILLI WITH HONEY
Danny Bell (Fraternity)

COME WHAT MAY
Clyde McPhatter (Atlantic 1185)

CONFESSIN' THE BLUES
Little Walter (Checker 890)

CORRIDO ROCK
Bill Balcam (Dot 15711; Starla S-7)
Tortillo Pete (Imperial 5502)

CRAZY LOVE
*LET THE BELLS KEEP RINGING
Paul Anko (ABC-Poromount 9907)

CRY FOR ME BABY
Elmore James (Chief 7006)

DIZZY MISS LIZZIE
SLOW DOWN
Larry Williams (Specialty 626)

DO I LIKE IT
Nat Cole (Capitol 3939)

DO WHAT YOU DID
I'M ASKING FORGIVENESS
Thurston Harris (Aladdin 3399)

DO YOU WANT TO DANCE
Bobby Freeman (Josie 835)

DOWN ON MY KNEES
Heartbeats (Roulette 4054)

DOWN ON THE FARM
Al Downing (White Rock 1111)

FIVE O'CLOCK IN THE MORNING
Basie & Williams (Roulette 4061)

GOT A JOB
Miracles (End 1016)

GROOVY
Joe Doda & Groovers (RCA Victor 7207)

*HAPPY TIMES
A. Tausan (RCA Victor 7192)

HIGH BLOOD PRESSURE
Huey Smith & Clowns (Ace S45)

HIGH SIGN
Diamonds (Mercury 71291)

*HIT THE ROAD
Gus Jenkins (Floss 128)

HOO DOO BLUES
Lightning Slim (Excella 2131)

I HAD A DREAM
YES INDEED
Ray Charles (Atlantic 1180)

I MET HIM ON A SUNDAY
Shirelles (Decca 30588)

I'M OUT TO GETCHA
BE BABA LEBE
Thurston Harris (Aladdin 3415)

*I WONDER WHY
Dion & Belmonts (Laurie 3013)

*JUMP FOR JOY
Joe Turner (Atlantic 1184)

*LIFE IS A MYSTERY
Tony Spade (Rock Beat 505)

*LONELY BOY
Ronnie Jones & Clossmotes (End)

LITTLE TURTLE DOVE
Bobby Day (Class 225)

* Indicates first appearance on Territorial Tips

MARSHA
Prodigals (Falcon 1011)

MISS THING
Silhouettes (Ember 1032)

MUSKEETA
Johnny Pate (Federal 12325)

MY BUCKET'S GOT A HOLE IN IT
BELIEVE WHAT YOU SAY
Rickey Nelson (Imperial 5503)

*NEE NEE NA NA NA NA NU NU
Dicky Doo & Don'ts (Swan 4006)

OH WHAT A FEELING
5 Fleets (Felsted 8513)

REELIN' AND ROCKING
Chuck Berry (Chess 1683)

REMEMBER
Velours (Cub 9001)

RUBY, RUBY
Little Willie Littlefield (Bullseye)

RUMBLE
Link Wray (Cadence 1347)

SCHOOL GIRL
Crescendos (Nasco 6009)

7-11
Gane All Stars (Gone 5016)

*SHOOTY BOOTY
Ivory Joe Hunter (Atlantic 1183)

SICK AND TIRED
NO NO
Fats Domino (Imperial 5515)

SKINNY MINNIE
Bill Haley (Decca 30592)

SOMEWHERE DOWN THE LINE
Jimmy Scott (King 5104)

SO TOUGH
Casuals (Back-Beat 503)

STAY BY MY SIDE
Midnighters (Federal 12317)

STRAIGHT SKIRTS
Gene Summers & Rebels (Jan 100)

SUBSTITUTE
Lavern Baker (Atlantic 1176)

TEQUILA
Eddie Platt (ABC-Paramount 9899)

*THAT CRAZY FEELING
Kenny Rogers (Corlton 454)

THE SPRINGER
Dells (Vee-Jay 274)

THE THINGS I LOVE
Fidelitys (Baton 252)

THIS IS THE NIGHT
Valiants (Keen 34004)

*TRY THE IMPOSSIBLE
Lee Andrews & Hearts
(Unitel Artists 123)

26 MILES
Four Preps (Capitol 3845)

WHAT AM I LIVING FOR
Chuck Willis (Atlantic 1179)

WHO'S SORRY NOW
Connie Francis (MGM 12588)

WISHING FOR YOUR LOVE
Voxpoppers (Mercury 71282)
Clovers (Atlantic 1175)

WHY DO EVERYTHING HAPPEN
TO ME
B. B. King (Kent 301)

*WOODCHOPPER'S BALL
Hutchie Davie (Atco 6110)

YES MY DARLING
DON'T YOU KNOW I LOVE YOU
Fats Domino (Imperial 5492)

YOU
Aquatones (Fargo 1001)

YOU GOT ME CRYING
GO ON TO SCHOOL
Jimmy Reed (Vee-Jay 275)

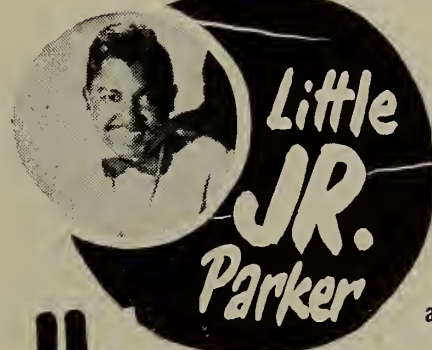
NO QUESTION ABOUT IT . . .

"WONDERING" and "SITTING" AND THINKING"

DUKE 184

it's **LITTLE
JR.**

PARKER'S
biggest yet!



and don't you dare
overlook these—



ENSATIONAL PIRITUAL PIN-TACULARS

THE DIXIE HUMMINGBIRDS

"WALL OF ZION"

and

"JUST A LITTLE WHILE"

The Brooklyn All Star Singers
"CARELESS SOUL"

AND

"PRAYER FOR TODAY"

DUKE - PEACOCK RECORDS INC.

2809 Erastus Street
Houston 26, Texas

PEACOCK 1783

I & I

1782

on the "Fable" label
New Swinging Sensation!

KELLY GORDON

and The Pages

"Old Man Mose" b/w "Zippity Zip"

F620

THE PAGES

singing

"Spanish Rock Tango" b/w "Ill Wind"

musical direction by Tommy Oliver

F621

FABLE RECORDS

6601 Sunset Blvd.

Hollywood, Calif.

Omegatape's "Two For Ten" Promotion



HOLLYWOOD—Trading in his out-dated merchandise, Dealer Sammy Ricklind, left, of California Music Company takes advantage of Omegatape's new "Two for Ten" tape trade-in promotion. With him are distributor Jack Lewerke, center, of California Record Distributors and Mark Markman of Omegatape.

A new pre-recorded tape trade-in idea for dealers and distributors was announced this month by Omegatape of Hollywood, California. The trade-in promotion, entitled "Two for Ten," enables dealers to clear their shelves of their old monaural and staggered tapes by turning them in to distributors for credit with their purchases of Omegatapes.

Omegatape distributors taking part in the promotion are allowing their dealers a credit of \$5.00 each for any two tapes (\$10.00 total) they return. In order to receive the \$5.00 credit for each tape dealers must purchase 10 new Omegatapes for every two they return.

Tapes that dealers can return may be any brand, any kind, in any condition; except demonstration tapes. Dealers can return as many tapes as they like as long as 10 Omegatapes are purchased for every two tapes returned.

The "Two for Ten" trade-in idea was initiated in Los Angeles by Dave Hubert, President of Omegatape, and Jack Lewerke, Manager of California Record Distributors. "In many cases, the \$5.00 credit we are offering," said Hubert, "is more than the dealer paid for the tape originally."

"Because the tape industry has gone almost completely to inline (or stacked) stereo," continued Hubert, "this trade-in idea will afford dealers a timely opportunity to rid their inventories of old monaural and staggered merchandise."

The "Two for Ten" promotion, which will be open to dealers between April 15 and June 15, will include any of the 75 tapes in the Omegatape catalog, except their Demonstration tapes. Dealers wanting additional information were asked to contact their Omegatape distributors.

Mirrosonic Releases 2nd In Series Of Organ LP's

NEW YORK—Mirrosonic Records, Ltd., of New York, last week announced the release of Album II in the series of six albums which document the First International Congress of Organists held in London during the summer of 1957.

The organs in London's Temple Church and St. Sepulchre's Church are featured in ICO Volume II and offer contrasting examples of British organ sound. On the one hand "Robert Baker at Temple Church" typifies a large British organ which possesses a somewhat heavier tone and a greater preponderance of unison than most contemporary American organs. Robert Baker, organist of both the Fifth Avenue Presbyterian Church and Temple Emanu-El in New York, is one of America's most distinguished organists.

"C. H. Trevor at St. Sepulchre's Church" represents a tour de force on an instrument with extremely limited resources, one with only two manuals and a mere handful of stops, largely at unison pitch.

Trevor, known as both teacher and recitalist, is active in London music circles as organist to the Honourable Society of Lincoln's Inn and Professor of Organ at the Royal Academy of Music. He is heard frequently as recitalist on the BBC.

ICO Volume III, which was released this month, highlights the Chapel Choir at St. John's College, Cambridge, in a performance of British anthems and contemporary Cathedral music, and, through special dispensation, the music sung during the actual Capitular High Mass for the Feast of St. Martha at Westminster Cathedral.

Smashing!!

"LITTLE TURTLE DOVE"

Bobby Day

225

Class RECORDS

ACTION!

THE GREATS

"FIDDLERS ROCK"

145

ebb RECORDS

4523 south western avenue
los angeles 62, california
AXminister 5 2124

The Cash Box



NEW YORK	CHICAGO	NEW ORLEANS
1 TEQUILA Champs (Challenge 1016)	LOOKING BACK Nat Cole (Capitol 3939)	LOOKING BACK Nat Cole (Capitol 3939)
2 TALK TO ME, TALK TO ME Little Willie John (King 5108)	TALK TO ME, TALK TO ME Little Willie John (King 5108)	WHAT AM I LIVING FOR Chuck Willis (Atlantic 1179)
3 TWILIGHT TIME Platters (Mercury 71829)	TEQUILA Champs (Challenge 1016)	TALK TO ME, TALK TO ME Little Willie John (King 5108)
4 DOWN ON MY KNEES Heartbeats (Roulette 4054)	TWILIGHT TIME Platters (Mercury 71829)	TEQUILA Champs (Challenge 1016)
5 FOR YOUR LOVE Ed Townsend (Capitol 3926)	WHY DO EVERYTHING HAPPEN TO ME B. B. King (Kent 301)	TWILIGHT TIME Platters (Mercury 71829)
6 LOOKING BACK Nat Cole (Capitol 3939)	TEACH ME HOW TO LOVE YOU Bobby Blue Bland (Duke 182)	HAVE FAITH Gene Allison (Vee-Jay 273)
7 BOOK OF LOVE Monotones (Argo 5290)	5 O'CLOCK IN THE MORNING Basie & Williams (Roulette 4061)	BEEN SO LONG Pastels (Argo 5287)
8 DON'T YOU JUST KNOW IT Huey Smith & Clowns (Ace 545)	BOOK OF LOVE Monotones (Argo 5290)	LONELY ISLAND Sam Cooke (Keen 4009)
9 HANG UP MY ROCK AND ROLL SHOES Chuck Willis (Atlantic 1179)	THAT'S ALL I NEED TO KNOW Sam Cooke (Specialty 627)	JOHNNY B. GOODE Chuck Berry (Chess 1691)
10 THE THINGS I LOVE Fidelities (Baton 252)	BOO DA BA Bill Doggett (King 5125)	NO NO Fats Domino (Imperial 5515)
ST. LOUIS	NEWARK	DALLAS
1 LOOKING BACK Nat "King" Cole (Capitol 3939)	TALK TO ME, TALK TO ME Little Willie John (King 5108)	BOOK OF LOVE Monotones (Argo 5290)
2 TO BE LOVED Jackie Wilson (Brunswick 55052)	LOOKING BACK Nat "King" Cole (Capitol 3939)	WITCH DOCTOR David Seville (Liberty 55132)
3 WITCH DOCTOR David Seville (Liberty 55132)	TEQUILA Champs (Challenge 1016) Eddie Platt (ABC-Paramount 9899)	TWILIGHT TIME Platters (Mercury 71829)
4 TWILIGHT TIME Platters (Mercury 71829)	BOOK OF LOVE Monotones (Argo 5290)	WEAR MY RING AROUND YOUR NECK Elvis Presley (RCA Victor 7240)
5 BOOK OF LOVE Monotones (Argo 5290)	JOHNNY B. GOODE Chuck Berry (Chess)	WHAT AM I LIVING FOR Chuck Willis (Atlantic 1179)
6 HANG UP MY ROCK AND ROLL SHOES Chuck Willis (Atlantic 1179)	HANG UP MY ROCK AND ROLL SHOES Chuck Willis (Atlantic 1179)	DON'T YOU JUST KNOW IT Huey Smith & Clowns (Ace 545)
7 REMEMBER Velours (Cub 9001)	DON'T YOU JUST KNOW IT Huey Smith & Clowns (Ace 545)	ALL I HAVE TO DO IS DREAM Everly Brothers (Cadence 1348)
8 LITTLE TURTLE DOVE Bobby Day (Class 225)	DOWN ON MY KNEES Heartbeats (Roulette 4054)	TEQUILA Champs (Challenge 1016)
9 WE BELONG TOGETHER Robert & Johnny (Old Town 1047)	TO BE LOVED Jackie Wilson (Brunswick 55052)	JOHNNY B. GOODE Chuck Berry (Chess 1691)
10 CHILLI WITH HONEY Danny Bell (Fraternity)	EVERY NIGHT Chantels (End 1050)	SICK AND TIRED Fats Domino (Imperial 5515)

The Cash Box

PHILADELPHIA

LOS ANGELES

DETROIT

- 1 BOOK OF LOVE
Monotones
(Argo 5290)
- 2 WE BELONG TOGETHER
Robert & Johnny
(Old Town 1047)
- 3 TWILIGHT TIME
Platters
(Mercury 71829)
- 4 TEQUILA
Champs
(Challenge 1016)
- 5 FOR YOUR LOVE
Ed Townsend
(Capitol 3926)
- 6 TALK TO ME, TALK TO ME
Little Willie John
(King 5108)
- 7 LOOKING BACK
Not Cole
(Capitol 3939)
- 8 DOWN ON MY KNEES
Heartbeats
(Roulette 4054)
- 9 EVERY NIGHT
Chontels
(End 1050)
- 10 DON'T YOU JUST KNOW IT
Huey Smith & Clowns
(Ace 545)

- TEQUILA
Champs
(Challenge 1016)
- TWILIGHT TIME
Platters
(Mercury 71829)
- WE BELONG TOGETHER
Robert & Johnny
(Old Town 1047)
- CORRIDO ROCK
Bill Bolcom
(Starlo 5-7)
- DON'T YOU JUST KNOW IT
Huey Smith & Clowns
(Ace 545)
- BOOK OF LOVE
Monotones
(Argo 5290)
- TALK TO ME, TALK TO ME
Little Willie John
(King 5108)
- HANG UP MY ROCK AND ROLL SHOES
Chuck Willis
(Atlantic 1179)
- ALL I HAVE TO DO IS DREAM
Everly Brothers
(Cadence 1348)
- SWEET LITTLE SIXTEEN
Chuck Berry
(Chess 1683)

- TWILIGHT TIME
Platters
(Mercury 71829)
- TALK TO ME, TALK TO ME
Little Willie John
(King 5108)
- DON'T YOU JUST KNOW IT
Huey Smith & Clowns
(Ace 545)
- BOOK OF LOVE
Monotones
(Argo 5290)
- HE'S GOT THE WHOLE WORLD IN HIS HANDS
Laurie London
(Capitol 3891)
- WITCH DOCTOR
David Seville
(Liberty 55132)
- TEQUILA
Champs
(Challenge 1016)
- LOOKING BACK
Not "King" Cole
(Capitol 3939)
- WEAR MY RING AROUND YOUR NECK
Elvis Presley
(RCA Victor 7240)
- JOHNNY B. GOODE
Chuck Berry
(Chess 1691)

ATLANTA

BOSTON

SAN FRANCISCO

- 1 TO BE LOVED
Jackie Wilson
(Brunswick 55052)
- 2 WHAT AM I LIVING FOR
Chuck Willis
(Atlantic 1179)
- 3 RUBY RUBY
Little Willie Littlefield
(Bullseye)
- 4 DON'T YOU JUST KNOW IT
Huey Smith & Clowns
(Ace 545)
- 5 LOOKING BACK
Not "King" Cole
(Capitol 3939)
- 6 YOU GOT ME CRYING
Jimmy Reed
(Vee-Jay 275)
- 7 HAVE FAITH
Gene Allison
(Vee-Jay 273)
- 8 TWILIGHT TIME
Platters
(Mercury 71829)
- 9 BOOK OF LOVE
Monotones
(Argo 5290)
- 10 TEQUILA
Champs
(Challenge 1016)

- TEQUILA
Champs (Challenge 1016)
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- BOOK OF LOVE
Monotones
(Argo 5290)
- DON'T YOU JUST KNOW IT
Huey Smith & Clowns
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- SWEET LITTLE SIXTEEN
Chuck Berry
(Chess 1683)
- TWILIGHT TIME
Platters
(Mercury 71829)
- TALK TO ME, TALK TO ME
Little Willie John
(King 5108)
- EVERY NIGHT
Chontels
(End 1050)
- WITCH DOCTOR
David Seville
(Liberty 55132)
- THE WALK
Jimmy Cracklin
(Checker 885)
- LOLLIPOP
Chordettes
(Cadence 1345)

- TEQUILA
Champs
(Challenge 1016)
- LOOKING BACK
Not "King" Cole
(Capitol 3939)
- BOOK OF LOVE
Monotones
(Argo 5290)
- TWILIGHT TIME
Platters
(Mercury 71829)
- WE BELONG TOGETHER
Robert & Johnny
(Old Town 1047)
- WEAR MY RING AROUND YOUR NECK
Elvis Presley
(RCA Victor 7240)
- DON'T YOU JUST KNOW IT
Huey Smith & Clowns
(Ace 545)
- DOWN ON MY KNEES
Heartbeats
(Roulette 4054)
- SWEET LITTLE SIXTEEN
Chuck Berry
(Chess 1683)
- WHY DO EVERYTHING HAPPEN TO ME
B. B. King
(Kent 301)



R & B Sure Shots

"ALL I HAVE TO DO IS DREAM"

The Cash Box
Award o' the Week 4/12

Everly Brothers Cadence 1348

"RUMBLE"

The Cash Box
Best Bets 3/29

Link Wray Cadence 1347

"BLUES FOR HANDY"

The Cash Box
Award o' the Week 4/26

Bill Doggett King 5130

From Bill To Sarah



BOSTON—The urbane young gentleman who is happily presenting Sarah Vaughan with a copy of her newest Mercury long play album, "Sarah Vaughan at Mister Kelly's," is Bill Marlowe of WBZ and WBZ-TV in Boston. The occasion for these joyful festivities was a cocktail party thrown by the station in honor of "Sassy's" appearance on a special Storyville Television Jazz Show carried over WBZ-TV and aptly moderated by Marlowe.

The Cash Box Award o' the Week

"THE SPRINGER"

b/w

"WHAT YOU SAY BABY" THE DELLS

VEE-JAY 274

VEE JAY-FALCON RECORDS

2129 So. Michigan Avenue

Chicago 16, Illinois



R & B Reviews

A AWARD & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

GENE TERRY

(Goldband 1066)

B "CINDY LOU" (2:00) [Golden State BMI—Shuler, Dunaway] Gene Terry etches a middle beat r & b deck with a strong beat. Terry's vocal efforts have a hard time with the instrumental support in that the engineering permitted the band to come in too strong. Swinging deck with a strong dance beat.

C+ "TEARDROPS IN MY EYES" (2:03) [Lion BMI—Wm. H. Bodaford Sr.] Terry handles a slow sorrowful ballad in ok fashion, but the item fails to come off with real strength.

THE EL DOMINGOES

(Kappa 206)

B+ "I'M NOT KIDDING YOU" (2:55) [B Flat BMI—Vernon] The El Domingoes dish up a middle beat cha cha with an intriguing vocal treatment—and are assisted neatly with an easy to take arrangement. The over all effects of the deck are good and deserve your close attention.

C+ "EVENING BELLS" (2:59) [B Flat BMI—Young] The El Domingoes turn in a delicate performance of a slow beat pretty. Soft treatment of this easy tune makes it an ok coupler.

THE SOLITAIRES

(Old Town 1049)

B+ "WALKIN' AND TALKIN'" (2:43) [Maureen BMI—Dunham] The Solitaires offer a smooth, rhythmic reading of a tuneful ballad. The Solitaires do a smart job on the appealing tune and the result is one that could build a tidy sale before its run is finished.

B "NO MORE SORROWS" (2:40) [Maureen BMI—Ward, Weiss] The Solitaires back with another dreamy effort. Restful stuff.

BEN HUGHES

(Specialty 630)

B "SACK" (2:00) [Fairway BMI—Bronti, Stryker] Hughes covers a recent country release with an r&b treatment. Deck is a rocker with a solid appeal. Hughes comes off well on this side.

C+ "COME ON" (2:25) [Venice Fore-Site BMI—Ben Hughes] Ben Hughes turns in a down home reading of a middle beat jump that should appeal to r & b segment of the r & r market.

THE TITANS

(Specialty (632))

B "ARLENE" (2:12) [Venice Chance/BMI—C. McNear] The Titans offer a slow, drifts r&r ballad and turn in a smooth performance. Easy on the ears deck handled with a restful approach.

B "LOVE IS A WONDERFUL THING" (2:07) [Venice BMI—E. Smith] The Titans up the tempo on the flip, handling a middle beat jumper with an enticing treatment. Deck skips lightly and with spirit.

The Cash Box Award o' the Week

"THE FEELING IS REAL" (2:45) [Armo BMI—Lowman Pauling]
"DO THE CHA CHA CHERRY" (2:10) [Armo BMI—Lowman Pauling]
THE "5" ROYALES
(King 5131)

● The "5" Royales, who a few years ago were one of the top groups in the business, and then went cool for a while, are now in the process of building back to their previous eminence. The lads have been getting consistently stronger with each of their last few releases. Now—with these newest, "The Feeling Is Real", a slow, rhythmic offering, The "5" Royales bid fair to make it all the way with a number one hit. This deck has a quality and the result is a top-notch product. "Do The Cha Cha Cherry" is a middle beat Cha Cha beat. A better than fair deck, but we think it's "The Feeling Is Real" all the way.

"A TEENAGE QUARREL" (2:16) [Malver BMI—Gasper, Scheff]
"MY SHINING HOUR" (2:00) [E. H. Morris ASCAP—Arlen, Mercer]
THE WANDERERS
(Cub 9003)

● The Wanderers debut on Cub with two decks that make a fast getaway a great big possibility. The group dishes up the great Arlen-Mercer standard, "My Shining Hour", with a thrilling treatment—and then turn around and see that you are not shortchanged with a deft treatment of "A Teenage Quarrel". The two sides are a mixing of the past and present that should envelop the hearts of the teenage audience. The slow shuffle "Teenage Quarrel" is a melodic opus that has captured the mood of the times. We look to both sides to grab a big piece of attention, and when properly shaken down one will emerge for a good sized hit.

"SITTING AND THINKING" (2:30) [Lion BMI—Robey, Scott]
"WONDERING" (2:37) [Lion BMI—Robey, Scott]
LITTLE JUNIOR PARKER
(Duke 184)

● Little Junior Parker has a couple of strong sides to follow up his "That's Alright". Little Junior wails a slow beat blues, "Sitting And Thinking", with that expert touch that has won him so many followers. This moving waxing is given a warmth and sincerity that Little Junior Parker has made a trademark. Penetrating blues that is marked for "sales". The coupling, "Wondering", is a middle beat bouncer that should meet with a ready acceptance. A backing that is "pop" styled, Parker's swinging reading makes this a powerful presentation. Two top decks with "Sitting" for the r & b buyer and "Wondering" for both pop and the r & b market.

"SPEEDOO IS BACK" (2:14)
[Benell BMI—Bryant, Bailey, Carroll, Phillips]
"A' LOOKA HERE" (1:50)
[Benell BMI—Bryant, Bailey, Carroll, Phillips]
THE CADILLACS
(Josie 239)

● The Cadillacs go back to their smash triumph and bring "Speedoo" into the fore once again. The deck is a quick beat bouncer and The Cadillacs give it that rocking treatment that is certain to meet with a rousing reception. Deck really moves and the kids can hop like crazy to it. Watch this deck take off for the charts. The flip, "A' Looka Here" is another hard hitting jump of a slightly slower tempo and The Cadillacs again turn out a topflight offering. Two solid treats with "Speedoo Is Back" just a shade in front of "A' Looka Here".

"EL RANCHO ROCK"
THE CHAMPS (Challenge 59007)

"JENNIE LEE"
JAN & ARNIE (Arwin 108) BILLY WARD & DOMINOES (Liberty 55136)

"RAVE ON"
BUDDY HOLLY (Coral 61985)

"BIG NAME BUTTON"
ROYAL TEENS (ABC-Paramount 9918)

● Four prospects for their r & b market. See pop reviews.

TITUS TURNER

(King 5129)

B "WAY DOWN YONDER" (2:30) [Jay & Cee BMI—Titus Turner] Titus Turner showcases his talents with a middle beat rock that should appeal to the down home markets and the dance happy kids. Deck is good, sincere shouting.

B "FOLLOW ME" (2:34) [Jay & Cee BMI—Titus Turner] Turner backs with a slow, rhythmic ballad in which he injects a warm reading. A mellow love song handled in strong style. Two effective decks.

TINY TOPSY

(Federal 12323)

B+ "CHA CHA SUE" (2:37) [Armo BMI—Danny Overbea] Tiny Topsy belts a gusto filled middle beat cha cha with one of her gravely interpretations. Ok deck that excites and entertains. Good airplay should get a solid reaction.

B+ "WESTERN ROCK 'N ROLL" (2:40) [Armo BMI—Bernice Williams] Tiny Topsy wails a humorous novelty in her usual energetic manner. The deck is adorned with gimmicks borrowed from TV and current pop tunes. This deck could break away—so watch it carefully.

TRUDY WILLIAMS/ THE SIX TEENS

(Flip 333)

B+ "LOVE'S A FUNNY THAT WAY" (1:50) [Limax BMI—Ed Wells] Trudy Williams and The Six Teens collaborate on a most intriguing piece of middle beat bouncer material. Melodic and appealing, the tune is given a top-flight treatment by the smooth working group. Strong deck that rates a good, long look.

B "DANNY (This Is The Last Dance)" (2:05) [Limax BMI—Ed Wells] Trudy Williams sings a slow, chant type tune with dramatic overtones. The lass comes through very strong on this emotional effort. Moving deck that is delivered pop all the way.

FREDDIE CARPENTER

(East West 112)

B+ "MONEY, MONEY, MONEY" (2:06) [Cal Progressive BMI—Riley, Woodfolk] Freddie Carpenter bows in a cute middle beat novelty that has the beat, delivery and material to catch on big. Carpenter is backed with a swinging ork and the result is a deck that just has to be watched. It could break for big totals.

B "TAKE ME BACK LOVER" (2:10) [Cal Progressive BMI—Riley, Woodfolk] Carpenter turns mellow on the flip with a slow beat pop ballad. Dreamy effort that provides a good coupler, but without the punch cut into "Money".

THE REVALONS

(Pet 802)

B+ "DREAMS ARE FOR FOOLS" (2:41) [Don BMI—Simpkins, Carter] The Revalons dish up a quick beat teeny bit that is loaded with what the kids want. The Revalons have the sound, dash and quality. We think this deck could grab it very big if the airplay is forthcoming.

C+ "THIS IS THE MOMENT" (2:41) [Don BMI—Simpkins, Carter] The Revalons offer a slow beat ballad on the flip—but it fails to reach the level of "Dreams". Easy deck for an adequate coupler.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Top Selling Records

Reported by

R & B

Retail Outlets

From Coast to Coast

- TOLZIEN MUSIC STORE
- Amarillo, Texas
1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. Down On The Farm (A. Downing)
4. Sick And Tired (F. Domino)
5. My Bucket's Got A Hole (R. Nelson)
6. Book Of Love (Monotones)
7. The Walk (J. McCracklin)
8. 26 Miles (Four Preps)
9. Lollipop (Chordettes)
10. Breathless (J. L. Lewis)

- AL'S RECORD MART
- Detroit, Mich.
1. Talk To Me (L. W. John)
2. Muskeeta (J. Pate)
3. String To Your Heart (Reed)
4. Dedicated To The One (S. Royales)
5. Yes Indeed (R. Charles)
6. Boo-Da-Ba (B. Doggett)
7. Have Faith (G. Allison)
8. Book Of Love (Monotones)
9. Johnny B. Goode (C. Berry)
10. Somewhere Down The Line (J. Scott)

- SOUTH CENTRAL NOVELTY
- Chicago, Ill.
1. The Walk (J. McCracklin)
2. Twilight Time (Platters)
3. Tequila (Champs)
4. Talk To Me (L. W. John)
5. Looking Back (N. Cole)
6. You Were Made For Me (S. Cooke)
7. Been So Long (Pastels)
8. To Be Loved (J. Wilson)
9. What Am I Living For (C. Willis)
10. Teach Me How (B. B. Bland)



- BOB SMITH
- WJWL—Georgetown, Dela.
1. Book Of Love (Monotones)
2. Don't You Just Know It (H. Smith)
3. Twilight Time (Platters)
4. To Be Loved (J. Wilson)
5. Witch Doctor (D. Seville)
6. Tequila (Champs)
7. For Your Love (Townsend)
8. Wishing For Your Love (Voxpoppers)
9. Lollipop (Chordettes)
10. That's All I Need To Know (S. Cooke)/Earthquake In My Heart (Salmas Bros.)

- ROYCE FAULKNER
- WRF5—Alexander City, Ala.
1. Lollipop (Ronald & Ruby)
2. Book Of Love (Monotones)
3. Sweet Little Sixteen (Berry)
4. Good Golly Miss Molly (L. Richard)
5. Lonely Island (S. Cooke)
6. Maybe (Chantels)
7. Breathless (J. L. Lewis)
8. You Were Made For Me (S. Cooke)
9. Yes My Darling (F. Domino)
10. Substitute (L. Baker)

- CHUCK DUNAWAY
- KXYZ—Houston, Texas
1. Come What May (McPhatter)
2. Johnny B. Goode (C. Berry)
3. Get Tough (J. McCracklin)
4. What Am I Living For (C. Willis)
5. Breathless (J. L. Lewis)
6. College Man (B. Justis)
7. Good Golly Miss Molly (L. Richard)
8. C. C. Rider (C. Willis)
9. I Met Him On A Sunday (Shirelles)
10. Betty And Dupree (C. Willis)

- THE BOOK SHOP, INC.
- Fitchburg, Mass.
1. Witch Doctor (D. Seville)
2. Book Of Love (Monotones)
3. Twilight Time (Platters)
4. Tequila (E. Platt)
5. Sweet Little Sixteen (Berry)
6. Don't You Just Know It (H. Smith)
7. Breathless (J. L. Lewis)
8. Maybe Baby (Crickets)
9. The Walk (J. McCracklin)
10. Good Golly (L. Richard)

- STATE MAN #2
- New Orleans, La.
1. Looking Back (N. Cole)
2. Tequila (Champs)
3. What Am I Living For (C. Willis)
4. Talk To Me (L. W. John)
5. Dedicated To The One (S. Royales)
6. The Walk (J. McCracklin)
7. Lonely Island (S. Cooke)
8. Have Faith (G. Allison)
9. Book Of Love (Monotones)
10. No No (F. Domino)

- SCHERSON BROTHERS
- Los Angeles, Calif.
1. Tequila (Champs)
2. All I Have To Do Is Dream (Everlys)
3. Corrido Rock (B. Balcom)
4. Twilight Time (Platters)
5. We Belong Together (Robert & Johnny)
6. Lonely Island (S. Cooke)
7. Don't You Just Know It (H. Smith)
8. Book Of Love (Monotones)
9. Oh Julie (Crescendos)
10. You Are My Destiny (Anka)

- HUDSON RECORD SHOP
- Jackson, Tenn.
1. Looking Back (N. Cole)
2. Tequila (Champs)
3. Don't You Just Know It (H. Smith)
4. Sweet Little Sixteen (Berry)
5. Twilight Time (Platters)
6. Talk To Me (L. W. John)
7. Have Faith (G. Allison)
8. The Walk (J. McCracklin)
9. To Be Loved (J. Wilson)
10. Witch Doctor (D. Seville)

- RAY'S MUSIC SHOP
- New York, N. Y.
1. Looking Back (N. Cole)
2. Talk To Me (L. W. John)
3. For Your Love (E. Townsend)
4. Down On My Knees (Heartbeats)
5. Every Night (Chantels)
6. Twilight Time (Platters)
7. Tequila (Champs)
8. Don't You Just Know It (H. Smith)
9. Betty And Dupree (C. Willis)
10. Book Of Love (Monotones)

- JOE'S MUSIC SHOP
- St. Louis, Mo.
1. Looking Back (N. Cole)
2. To Be Loved (J. Wilson)
3. Witch Doctor (D. Seville)
4. Hang Up My Rock And Roll Shoes (C. Willis)
5. Remember (Velours)
6. Twilight Time (Platters)
7. We Belong Together (Robert & Johnny)
8. Chilli & Honey (D. Bell)
9. Little Turtle Dove (B. Day)
10. Johnny B. Goode (C. Berry)

R & B

Disk Jockey

REGIONAL RECORD REPORTS

- DICK DEAN
- WKTQ—Norway-Paris, Me.
1. Wear My Ring Around Your Neck (E. Presley)
2. High Sign (Diamonds)
3. Count On Me (R. Starr)
4. All I Have To Do Is Dream (Everlys)
5. I Met Him On A Sunday (Shirelles)
6. Little Turtle Dove (B. Day)
7. My Bucket's Got A Hole In It (R. Nelson)
8. Crazy Feeling (R. Hamilton)
9. Hang Up My Rock And Roll Shoes (C. Willis)
10. No No (F. Domino)

- GLENDIA DORNSIFE
- WVBU—Lewisburg, Pa.
1. I Met Him On A Sunday (Shirelles)
2. That's All I Need To Know (S. Cooke)
3. Sweet Little Sixteen (Berry)
4. Maybe (Chantels)
5. The Walk (J. McCracklin)
6. Twilight Time (Platters)
7. Every Night (Chantels)
8. Book Of Love (Monotones)
9. Talk To Me (L. W. John)
10. Pimento (B. Doggett)

- DENNY SULLIVAN
- WFBL—E. Syracuse, N. Y.
1. He's Got The Whole World (L. London)
2. Lollipop (Chordettes)
3. Tarantella Rock (F. Sandy)
4. Twilight Time (Platters)
5. Tequila (Champs)
6. For Your Love (Townsend)
7. Sweet Little Sixteen (Berry)
8. Breathless (J. L. Lewis)
9. Wishing For Your Love (Voxpoppers)
10. Ballad Of A Teenage Queen (J. Cash)

- ALICE "PARTY DOLL" BAILEY
- WCry-Macon, Ga.
1. To Love And Be Loved (L. Price)
2. You Were Made For Me (S. Cooke)
3. Talk To Me (L. W. John)
4. Beggin', Beggin' (J. Brown)
5. Lonely Island (S. Cooke)
6. Every Night (Chantels)
7. Headin' For The Poorhouse (Silhouettes)
8. Have Faith (G. Allison)
9. My Confession Of Love (D. Elbert)
10. The Right To Love (R. Hamilton)

- DICK McFARLAND
- CKSL—London, Ont., Can.
1. Don't You Just Know It (H. Smith)
2. Wear My Ring Around Your Neck (E. Presley)
3. Claudette (Everlys)
4. Yea Yea (Kendalls)
5. Every Night (Chantels)
6. For Your Love (Townsend)
7. Book Of Love (Monotones)
8. Johnny B. Goode (C. Berry)
9. You Excite Me (F. Avalon)
10. Rumble (L. Wray)

- GUY ANDREWS
- WHEB—Portsmouth, N. H.
1. Twilight Time (Platters)
2. All I Have To Do Is Dream (Everlys)
3. Little Turtle Dove (B. Day)
4. We Belong Together (Robert & Johnny)
5. Wishing For Your Love (Voxpoppers)
6. Book Of Love (Monotones)
7. Cherry Pie (Tri-Lads)
8. Dear Tommy (Teen Queens)
9. Apache (Chiefs)
10. Lollipop (Chordettes)



CLEVELAND—The Beavers, Capitol recording artists, hit town recently to tell everybody the story of the "Sack Dress" (their new record). The group made several appearances at dances and record hops while in town. The above pic was taken when the group appeared with Phil McLean on his KYW-Bandstand TV Show. Robbi Buckley, seen in the sack dress, aided the Beavers (George, Walt and Warner) on this number.

Denver Area Dealers

Form Association

DENVER, COLO.—Last November, the record dealers of Denver, Colorado, got together to form a dealer association to promote the record business in the Denver area. Last month, the association was incorporated and now sports a line-up of 39 dealer members.

When the dealers got together in November, their first objective was to get all of the stations together to put out one record survey. The reason for this move was due to the fact that the 17 Denver stations were issuing six different top forty surveys which the dealers found were hurting them because of the difference in the position a record had on the various lists. Today, many of the stations are co-operating with the dealers' association in one list.

The young Denver Area Detail Record Dealers Association is headed by Russ Baker (Russ' Record Shop), President; Jack Kaufman (Harmony Record Shop), Vice-President, and Marge Havnar (Wells Music Company), Secretary.

The members of the new dealer group have found that the association offers them many benefits and advise other dealers throughout the country to form similar organizations.

Miss Havnar stated that she was interested in ideas other dealers' associations have come up with since their formation and welcomes any information or advice these groups can offer. Other dealer groups interested in corresponding with the Denver members should direct their mail to Miss Marge Havnar, D.A.R.D.A., 1575 Milwaukee, Denver, Colo.

Stereo Announces

Initial LP Releases

HOLLYWOOD—Stereo Records, a new label in the general field of stereo-phonetic high fidelity sound, announced its first release of six stereophonic records for the first of May.

A subsidiary of Good Time Jazz Record Co., Inc., Stereo Records will issue Contemporary and SFM (The Society for Forgotten Music) as well as Good Time Jazz masters. It is also contracting for outside material in the popular, classic and "sounds" fields.

"We do not claim our records to be compatible," announced Howard Holzer, Stereo Records sound engineer. "After months of research we've decided not to compromise and make the so-called 'compatible' disk."

Holzer designed and built special lathe and dubbing channels to use the Westrex 45-45 "StereoDisk" cutter.

Included in the initial six- two-channel albums is the best-selling jazz album "Shelly Manne & His Friends: My Fair Lady." Stereo Records will also release the Good Time Jazz "Firehouse Five Plus Two Goes To Sea" album; as well as Contemporary's "Pal Joey" by André Previn and His Pals; "Leroy Walks!" by the Leroy Vinnegar Sextet; "Music To Listen To Barney Kessel By"; and heretofore unknown quartets by Mendelssohn and Glinka from the Society for Forgotten Music label.

Sensational Jazz Album!!

'BUDDY'S BEST'

THE BUDDY COLLETTE QUINTET

DTL 245

THE PENGUINS' NEW HIT!!!

"DO NOT PRETEND"

435

DOOTO RECORDS

9512 SO CENTRAL AVE LOS ANGELES, CALIF.

Exciting Instrumental

"HIT THE ROAD"

b/w "ROAD RUNNER"

by Gus Jenkins

FLASH # 128

BREAKING NATIONALITY!

The Original

"DEAD"

b/w

"VOWELS OF LOVE"

by The Poets

FLASH # 129

FLASH RECORDS

Sallie Meets Maurice



NEW YORK—Although Maurice Chevalier, right, duets nightly with Sallie Blair's Bethlehem waxing of "Squeeze Me" (the title song of her album) in his engagement at the Waldorf-Astoria, he had never met Sallie personally before. She and her manager Walter Hyman dropped into the Empire Room the other night to see Chevalier and thank him for including her in the act, albeit electronically. The number—with Sallie's super-sexy rendition piped in via the room's p.a. system—is a showstopper. Sallie herself is headlining at the Latin Quarter, just a few blocks away.

Stereo Disk Club Readies 1st 33 Disks

PALISADES PARK, N.J. — The Stereophonic Music Society, 303 Grand Avenue, Palisades Park, New Jersey announced its new Stereo Disk Club and is ready with its first 33 disks from the libraries of ABC-Paramount, Audio Fidelity, Counterpoint, Hallmark and Urania. Added to these in May and June will be the releases from the vast libraries of many other record companies.

Disk Club president, Benvenuto Von Halle, in extensive newspaper, radio and magazine advertising is offering to all who join the club, an Electro-Voice stereo cartridge (retailing at \$22.50) absolutely free. This cartridge will enable record player owners to make the first step in converting their players to stereo. Initial club purchase requirements are three disks and a yearly membership fee of \$9.00. There is no further obligation.

Mr. Von Halle affirms the company's policy of making available immediately all new stereo products as they appear on the market.

Ronette Ships Stereo Cartridge

NEW YORK—"Shipments of initial orders of Ronette Binofluid stereophonic cartridges to distributors are being prepared," stated Sydney Storch, president of Ronette Acoustical Corp., Lynbrook, Long Island.

Orders currently being received from the O.E.M. market for Binofluid stereo cartridges, are running far ahead of the company's market forecasts.

The dual-element cartridge is 100% compatible with both monaural and stereo disks. The Ronette Binofluid Stereo Cartridge is designed for new record players and as a replacement cartridge for existing phonograph units. The cartridge uses a clip-on stylus.

The Binofluid cartridge will be available mounted in the Ronette Fonofluid transcription arm—either 12 inch or 16 inch model.

The use of Ronette's Binofluid stereo cartridges for replacement offer the consumer a replacement cartridge that will play both standard LP and stereo records without damaging either one.

During the coming Electronic Parts Show in Chicago, the Ronette cartridge and a complete new line of cartridges with clip-on styli will be shown.

WPTR Intros New "Modern Sound"

ALBANY—Radio station WPTR, Albany, N.Y., has just put a new, modern sound into its basic musical call letter ID's.

The new style ID's are the first of their kind, according to Arthur J. Daly, who developed them especially for the station, and are a major departure from the standard call letter jingles.

They have new sounds, full of the latest electronic effects, explains Daly, creator of the Campbell Soup, Cresta Blanca and other famous commercials, and establish a station identification in tune with the new, modern "sound" on many recordings now being released and featured in much radio programming.

The melodies for the five ID's, one for each of WPTR's five deejays, were composed by the piano duo of Ferrante and Teicher and feature the modern style and electronic sound effects for which they are noted. The vocals are sung by the Honeydreamers, accompanied by the composers on two pianos. The lyrics were written by Daly.

"Radio today," says Duncan Mounsey, WPTR's exec. v.p. and general manager, "has developed a new, exciting 'sound' out of the modern style music it airs, and our new ID's create tone patterns in line with that sound and readily identifiable to our audience."

Pincus Buys Tune

NEW YORK — George Pincus, president of Gil Music Corporation, last week announced that his publishing firm had acquired complete publishing rights to the song "Too Much Slack In The Sack" recorded by the Flattops on the Beat label.

The tune, which was reported breaking in the Philadelphia area last week, was spotted by Irwin Pincus while he was in the area. The purchase price was not disclosed.

Pincus is planning a heavy promotion in all key markets to start the song rolling on a national level.

"All Time" Winners



CINCINNATI—Mr. and Mrs. Richard N. Allen of Cincinnati compare opinions on the ten most popular hit records of all time, with WSAI disk jockey Will Lenay. The Allens won an all-expense paid trip to New York City for their choices of the ten "All Time Forever Fabulous" songs in a recent WSAI-Radio contest.



THE NATION'S R & B TOP 20

		Pos. Last Week
1	TWILIGHT TIME Platters (Mercury 71829)	5
2	TEQUILA Champs (Challenge 1016)	1
3	BOOK OF LOVE Monotones (Argo 5290)	3
4	LOOKING BACK Nat Cole (Capitol 3939)	7
5	TALK TO ME, TALK TO ME Little Willie John (King 5108)	4
6	DON'T YOU JUST KNOW IT Huey Smith & Clowns (Ace 545)	2
7	JOHNNY B. GOODE Chuck Berry (Chess 1691)	16
8	TO BE LOVED Jackie Wilson (Brunswick 55052)	12
9	WITCH DOCTOR David Seville (Liberty 55132)	18
10	SWEET LITTLE SIXTEEN Chuck Berry (Chess 1683)	6
11	WEAR MY RING AROUND YOUR NECK Elvis Presley (RCA Victor 7240)	26
12	HE'S GOT THE WHOLE WORLD IN HIS HANDS Laurie London (Capitol 3891)	17
13	LOLLIPOP Chordettes (Cadence 1345)	8
14	EVERY NIGHT Chantels (End 1050)	9
15	BEEN SO LONG Pastels (Argo 5287)	10
16	FOR YOUR LOVE Ed Townsend (Capitol 3926)	19
17	THE WALK Jimmy McCracklin (Checker 885) Jackie Wilson (Brunswick 55052)	11
18	WE BELONG TOGETHER Robert & Johnny (Old Town 1047)	20
19	HANG UP MY ROCK AND ROLL SHOES Chuck Willis (Atlantic 1179)	22
20	HAVE FAITH Gene Allison (Vee-Jay 273)	14

21. LONELY ISLAND. 22. WHAT AM I LIVING FOR. 23. DOWN ON MY KNEES. 24. I MET HIM ON A SUNDAY. 25. WHY DO EVERYTHING HAPPEN TO ME. 26. SICK AND TIRED. 27. MAYBE BABY. 28. GOOD GOLLY MISS MOLLY. 29. BELIEVE WHAT YOU SAY. 30. BOO DA BA.

BREAKING BIG

The Isely Brothers

I WANNA KNOW

GONE 5022

GONE RECORDS

1650 BROADWAY N. Y., N. Y.

3 GREAT HITS!

BIG MAYBELLE # 1536
"BLUES, EARLY, EARLY"

THE JIVE BOMBERS # 1535
"JUST AROUND THE CORNER"

THE 3 PLAYMATES # 1537
"(DO-OO DO-OO)
I DREAMED"

SAVOY

RECORD CO
56 MARKET ST
NEWARK, N. J.

Country Big 10

JUKE BOX TUNES

		Pos. Last Week
1	OH LONESOME ME Don Gibson (RCA Victor 7133)	1
2	BALLAD OF A TEENAGE QUEEN Johnny Cash (Sun 283)	2
3	I CAN'T STOP LOVING YOU Kitty Wells (Decca 30551) Don Gibson (RCA Victor 7133)	4
4	WEAR MY RING AROUND YOUR NECK Elvis Presley (RCA Victor 7240)	9
5	BREATHLESS Jerry Lee Lewis (Sun 288)	3
6	CURTAIN IN THE WINDOW Ray Price (Columbia 41105)	6
7	WHOLE LOTTA WOMAN Marvin Rainwater (MGM 12609)	5
8	I BEG OF YOU Elvis Presley (RCA Victor 7150)	7
9	YOUR NAME IS BEAUTIFUL Carl Smith (Columbia 41092)	8
10	JUST MARRIED Marty Robbins (Columbia 41143)	12
11.	I LOVE YOU MORE. 12. DON'T. 13. JUST A LITTLE LONESOME. 14. ALL I HAVE TO DO IS DREAM. 15. STAIRWAY TO LOVE.	

"Country America" Reaches 1st Birthday

HOLLYWOOD—KABC-TV'S weekly show, "Country America" celebrates its first birthday in May. Through the fifty-two weeks of unbroken telecasting, Don Whitman has been at the directorial helm of the show.

Whitman believes that country music, as exemplified on "Country America" has become vastly appealing and popular with the general public, because of its exposure on television. He explains that because of the camera-eye which captures the simple yet universal elements of country and western music, without rendering it corny, viewers, who may have been even hostile to this type of entertainment, have accepted it enthusiastically.

He points out that a lot of this depends on a thorough understanding of the technicalities of telecasting, which has produced a new breed of director in show business.

"There is no room any longer for the old-time artsy-craftsy director," he declares, adding that the directors who reported wearing spats, a riding crop and a long cigarette-holder had color—but are a vanished race. They didn't understand electronics and technical problems—and the technicians didn't understand them.

"Directors, these days," says Whitman, "must be equipped with technical know-how, speak the language of the cameraman and engineers—and translate that language into a show which will produce enthusiasm among the viewers."

His own tenure with ABC started in 1951, after several years as an electronics engineer, deejay on radio and in production.

No Jimmie Rodgers Day This Year

NASHVILLE, TENN. — After lengthy discussions between the wife of the late country singer, Jimmie Rodgers, and members of the Jimmie Rodgers Memorial and Health Foundation including Hank Snow and Ernest Tubb, it has been decided not to have the annual Jimmie Rodgers Day Celebration in Meridian, Mississippi this year.

However the members of the Foundation plan to hold the celebration in 1959.

On May 26th, Hank Snow and Ernest Tubb plan to do a benefit show for the "Singing Brakeman's" Memorial Foundation. As Tubb put it, "The Foundation is still in need of more funds in order to construct the type of building that we all desire for the Jimmie Rodgers Country Music Hall of Fame."

Tubb urges other country music entertainers to do a show in tribute to Rodgers to help the Foundation.

Awards For Presley

Bud Curry, representative of Radio station KAKC in Tulsa presents Elvis with his first record awards since being in the Army. The awards came as a result of an area poll conducted by KAKC to determine the top-10 tunes in the listening area for 1957. "Jailhouse Rock" and "All Shook Up" copped top honors.

Country Best Sellers

IN RETAIL OUTLETS

		Pos. Last Week
1.	OH LONESOME ME Don Gibson (RCA Victor 7133)	(1)
2.	WEAR MY RING AROUND YOUR NECK Elvis Presley (RCA Victor 7240)	(6)
3.	BALLAD OF A TEENAGE QUEEN Johnny Cash (Sun 283)	(2)
4.	I CAN'T STOP LOVING YOU Kitty Wells (Decca 30551) Don Gibson (RCA Victor 7133)	(4)
5.	CURTAIN IN THE WINDOW Ray Price (Columbia 41105)	(5)
6.	BREATHLESS Jerry Lee Lewis (Sun 288)	(3)
7.	I LOVE YOU MORE Jim Reeves (RCA Victor 7171)	(7)
8.	JUST MARRIED Marty Robbins (Columbia 41143)	(10)
9.	WHOLE LOTTA WOMAN Marvin Rainwater (MGM 12609)	(8)
10.	DON'T Elvis Presley (RCA Victor 7150)	(9)
11.	YOUR NAME IS BEAUTIFUL. 12. ALL I HAVE TO DO IS DREAM. 13. OH-OH, I'M FALLING IN LOVE AGAIN. 14. STAIRWAY OF LOVE. 15. I BEG OF YOU. 16. STOP THE WORLD. 17. SEND ME THE PILLOW YOU DREAM. ON. 18. PINK PEDAL PUSHERS. 19. THIS LITTLE GIRL OF MINE. 20. ONCE MORE. 21. MY BUCKET'S GOT A HOLE IN IT. 22. HE'S GOT THE WHOLE WORLD IN HIS HANDS. 23. WHISPERING RAIN. 24. IT'S ALL YOUR FAULT. 25. GEISHA GIRL. 26. BIG RIVER. 27. BELIEVE WHAT YOU SAY. 28. THE STORY OF MY LIFE. 29. SHE'S NO ANGEL. 30. WHAT MAKES A MAN WANDER; IS IT WRONG; ANNA MARIE.	

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

		POS. LAST WEEK
1.	OH LONESOME ME Don Gibson (RCA Victor)	(1)
2.	BALLAD OF A TEENAGE QUEEN Johnny Cash (Sun)	(2)
3.	CURTAIN IN THE WINDOW Ray Price (Columbia)	(3)
4.	I CAN'T STOP LOVING YOU Kitty Wells (Decca)	(4)
5.	I LOVE YOU MORE Don Gibson (RCA Victor)	(5)
6.	JUST MARRIED Jim Reeves (RCA Victor)	(5)
7.	BIG RIVER Marty Robbins (Columbia)	(6)
8.	WEAR MY RING AROUND YOUR NECK Johnny Cash (Sun)	(10)
9.	SEND ME THE PILLOW YOU DREAM ON Elvis Presley (RCA Victor)	(23)
10.	WHOLE LOTTA WOMAN Hank Locklin (RCA Victor)	(7)
11.	YOUR NAME IS BEAUTIFUL. 12. ALL I HAVE TO DO IS DREAM. 13. STOP THE WORLD. 14. COLOR OF THE BLUES. 15. OVERNIGHT. 16. IT'S ALL YOUR FAULT. 17. MY BABY AIN'T MY BABY ANYMORE. 18. THIS LITTLE GIRL OF MINE. 19. WHISPERING RAIN. 20. ONCE MORE. 21. STAIRWAY OF LOVE. 22. CRYIN' OVER YOU. 23. JUST A LITTLE LONESOME. 24. BREATHLESS. 25. KATHLEEN. 26. DON'T. 27. WHAT MAKES A MAN WANDER. 28. PINK PEDAL PUSHERS. 29. SATISFACTION GUARANTEED. 30. OH-OH, I'M FALLING IN LOVE AGAIN. 31. JACQUELINE. 32. BECAUSE I'M A DREAMER. 33. I USED TO LOVE YOU MORE. 34. GEISHA GIRL. 35. QUEEN FOR A DAY. 36. GOOD DEAL LUCILLE. 37. ANNA MARIE. 38. HONKY TONK HARDWOOD FLOOR. 39. IT'S TOO SOON TO KNOW. 40. MY BUCKET'S GOT A HOLE IN IT. 41. HOUSE OF GLASS. 42. TWO FOOLS IN LOVE. 43. WHEN THE WORK'S ALL DONE THIS FALL. 44. I KNOW WHAT IT MEANS TO BE LONELY. 45. I BEG OF YOU. 46. BIG, BLACK TRAIN. 47. HE'S GOT THE WHOLE WORLD IN HIS HANDS. 48. ESKIMO PIE. 49. SHE'S NO ANGEL. 50. IS IT WRONG; TOMORROW WE'LL RETIRE; LIL LIZA JANE; WHERE MY BABY GOES; THE STORY OF MY LIFE; PLEASE PASS THE BISCUITS.	(9)

JIMMIE WILLIAMS

sings

"IF YOU'RE LOOKIN' FOR LOVE"

* MGM *

WHITE OAK MUSIC, BMI.,

7771 Cheviot Rd., Cincinnati 39, Ohio

NOW ON HICKORY!

Roy Acuff

"ONCE MORE"

Hickory 1073

If It's Country Music
It's Bound To Be Good!



Country Disk Jockey REGIONAL RECORD REPORTS

Cousin Nelly, Bubby Nichols, The Boo Rider, Glenn Valentine

- KBYE—Okla. City, Okla.**
1. Ballad Of A Teenage Queen (J. Cash)
2. Oh Lonesome Me (D. Gibson)
3. I Can't Stop Lovin' You (D. Gibson)
4. Breathless (J. L. Lewis)
5. This Little Girl Of Mine (Everlys)
6. Just A Little Lonesome (B. Helms)
7. Just Married (M. Robbins)
8. Your Name Is Beautiful (C. Smith)
9. It's Too Soon To Know (E. Arnold)
10. I Love You More (J. Reeves)

- CARL STUART**
WAMO—Pittsburgh, Pa.
1. I Love You More (J. Reeves)
2. Whole Lotta Woman (M. Rainwater)
3. Overnight (J. Reeves)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. I Love You So Much (F. Tillman)
6. What You Doing After School (F. Husky)
7. Ballad Of A Teenage Queen (J. Cash)
8. Because I'm A Dreamer (Marv & Patty)
9. Just Married (M. Robbins)
10. Oh Lonesome Me (D. Gibson)

- BILL GATES**
KAGT—Anacortes, Wash.
1. Oh Lonesome Me (D. Gibson)
2. Whispering Rain (H. Snow)
3. Stop The World (Johnnie & Jack)
4. Curtain In The Window (R. Price)
5. Just A Little Lonesome (B. Helms)
6. I Can't Stop Loving You (D. Gibson)
7. Overnight (J. Reeves)
8. It's Too Soon To Know (E. Arnold)
9. Send Me The Pillow (Locklin)
10. Cryin' Over You (W. Pierce)

- ART BARTEL**
CHLO—St. Thomas, London, Ontario
1. Just Married (M. Robbins)
2. Send Me The Pillow You Dream On (H. Locklin)
3. Wear My Ring (E. Presley)
4. All I Have To Do Is Dream (Everlys)
5. Ballad Of A Teenage Queen (J. Cash)
6. I Love You More (J. Reeves)
7. Stairway Of Love (Robbins)
8. Don't Cha' Think It's Time (E. Presley)
9. Overnite (J. Reeves)
10. Careless Hands (S. Whitman)

- "SKEETS" YANEY**
WEW—St. Louis, Mo.
1. Because I'm A Dreamer (Marv & Patty)
2. No Wedding Bells For Joe (W. Jackson)
3. Used To Love You (Sheppard)
4. Dixie Darlin' (L. Donegan)
5. How Long (W. Pierce)
6. Man In The Moon (Browns)
7. My Feet Are Dirty (J. John)
8. Guilty Of Dreaming (H. Hawkins)
9. Whole Lotta Woman (M. Rainwater)
10. The Locket (F. Young)

- AL WEAVER**
WKBC—No. Wilkesboro, N.C.
1. I'll Drink No More Wine (J. Martin)
2. Katey Bar The Door (Scott)
3. Just Married (M. Robbins)
4. Queen For A Day (Jackson)
5. Big River (J. Cash)
6. One Life To Live (W. Scott)
7. Oh Lonesome Me (D. Gibson)
8. Overnight (J. Reeves)
9. Big Black Train (Flatt & Scruggs)
10. I'm The Girl In The USA (C. Hall)

- NEIL ZACHMEYER**
WRAM—Monmouth, Ill.
1. Oh Lonesome Me (D. Gibson)
2. Big River (J. Cash)
3. Kathleen (W. Lewis)
4. False Face (T. Williams)
5. I Know What It Means (B. Owens)
6. Curtain In The Window (R. Price)
7. Overnight (J. Reeves)
8. Tennessean Rollin' Home (Six)
9. Cryin' Over You (W. Pierce)
10. Warm Arms, Sweet Lips (H. Edward)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

- DON VEDDER**
WLFH—Little Falls, N. Y.
1. Whole Lotta Woman (M. Rainwater)
2. Ballad Of A Teenage Queen (J. Cash)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Whispering Rain (H. Snow)
5. Geisha Girl (H. Locklin)
6. I Can't Stop Loving You (K. Wells)
7. Curtain In The Window (R. Price)
8. Please Pass The Biscuits (G. Sullivan)
9. This Little Girl Of Mine (Everlys)
10. Camel Walk Stroll (Johnnie & Jack)

- "BUTCH" RIGGS**
WIRO—Irionton, Ohio
1. Because I'm A Dreamer (Marv & Patty)
2. Dream Boat (A. Inman)
3. When I Ask You (Louvin's)
4. He Made You For Me (W. Barkdull)
5. You're So Easy To Love (C. Smith)
6. No Wedding Bells For Joe (W. Jackson)
7. Walk To The Dance (James)
8. I'll Take Your Love (Miller)
9. Whole Lotta Woman (M. Rainwater)
10. Honky Tonk Hardwood Floor (J. Horton)

- "RAMBLIN' LOU"**
WJLL—Niagara Falls, N. Y.
1. Oh Lonesome Me (D. Gibson)
2. Ballad Of A Teenage Queen (J. Cash)
3. Send Me The Pillow (Locklin)
4. Once More (R. Acuff)
5. Curtain In The Window (R. Price)
6. House Of Glass (E. Tubb)
7. I Love You More (J. Reeves)
8. My Baby Ain't My Baby (Wilburns)
9. It's A Little More Like Heaven (H. Locklin)
10. Hidden Emotions (Tommy & Johnny)

- MACK SANDERS**
KFH—Wichita, Kans.
1. You'll Come Back (W. Pierce)
2. Oh Lonesome Me (Gibson)
3. Curtain In The Window (R. Price)
4. Whole Lotta Woman (M. Rainwater)
5. I Love You More (J. Reeves)
6. Your Name Is Beautiful (C. Smith)
7. Just Married (M. Robbins)
8. Send Me The Pillow (Locklin)
9. Ballad Of A Teenage Queen (J. Cash)
10. Pan Handle Rag (W. Pierce)

- "RED" HUGHES**
CKEY—Toronto, Ont., Can.
1. Oh Lonesome Me (D. Gibson)
2. Stairway Of Love (Robbins)
3. Wear My Ring (E. Presley)
4. Claudette (Everlys)
5. Jacqueline (B. Helms)
6. Curtain In The Window (R. Price)
7. Breathless (J. L. Lewis)
8. I Love You More (J. Reeves)
9. Your Name Is Beautiful (C. Smith)
10. Ballad Of A Teenage Queen (J. Cash)

- GUY SMITH**
KCKN—Kansas City, Kans.
1. Oh Lonesome Me (D. Gibson)
2. Just Married (M. Robbins)
3. Wear My Ring (E. Presley)
4. It's Written In The Stars (W. Walker)
5. Family Reunion (J. Dickens)
6. Send Me The Pillow (Locklin)
7. All I Have To Do Is Dream (Everlys)
8. Pink Pedal Pushers (Perkins)
9. My Bucket's Got A Hole (S. Burgess)
10. Li'l Liza Jane (H. Thompson)

- BERT WELLS**
KEPR—Pasco, Wash.
1. Driftin' (B. Wells)
2. Oh Lonesome Me (D. Gibson)
3. My Jimmy (J. Davids)
4. Ballad Of A Teenage Queen (J. Cash)
5. Jingle, Jangle, Jingle (Wells)
6. Just Married (M. Robbins)
7. Hey Gramps (M. Taylor)
8. Can't Stop Loving You (K. Wells)
9. Whole Lotta Woman (M. Rainwater)
10. Talkin' Blues (G. Parson)

- JOHNNY RION**
KSTL—St. Louis, Mo.
1. My Baby Ain't My Baby (Wilburns)
2. Oh Lonesome Me (D. Gibson)
3. I Can't Stop Loving You (Wells/Gibson)
4. Just Before Dawn (Johnnie & Joanie)
5. Curtain In The Window (R. Price)
6. Ballad Of A Teenage Queen (J. Cash)
7. It's Written In The Stars (W. Walker)
8. House Of Glass (E. Tubb)
9. Whispering Rain (H. Snow)
10. No School Bus In Heaven (Stanley Bros.)

- "FLORIDA HAYSEED" CHUCK BROWN**
WJWS—South Hill, Va.
1. Ballad Of A Teenage Queen (J. Cash)
2. Big Black Train (Flatt & Scruggs)
3. Two Fools In Love (Marv & Patty)
4. Family Reunion (J. Dickens)
5. Good Deal Lucille (A. Terry)
6. Stairway Of Love (Robbins)
7. Whispering Rain (H. Snow)
8. Mercy (Collins Kids)
9. Soft Winds (F. Willings)
10. New Panhandle Rag (Pierce)

- "TATER" PETE HUNTER**
Texas City, Texas
1. Cryin' Over You (W. Pierce)
2. When (M. Lynn)
3. Color Of The Blues (Jones)
4. Because I'm Yours (A. Terry)
5. I Can't Stop Loving You (K. Wells)
6. Two Fools In Love (Marv & Patty)
7. Tomorrow We'll Retire (P. Wagoner)
8. My Tears Are Inside (Gray)
9. On My Mind (Platt & Scruggs)
10. If It's Wrong (Wilburn Brothers)

- "OZARK ZAG" PENNELL**
WXGI—Richmond, Va.
1. Just Married (M. Robbins)
2. Oh Lonesome Me (D. Gibson)
3. Curtain In The Window (R. Price)
4. Ballad Of A Teenage Queen (J. Cash)
5. Dark Hallow (B. Browning)
6. Old Rattler's Pup (G. Jones)
7. Tomorrow We'll Retire (P. Wagoner)
8. Where My Baby Goes (B. Walker)
9. Li'l Liza Jane (H. Thompson)
10. Cryin' Over You (W. Pierce)

- COY BAKER**
KCOK—Tulare, Calif.
1. Oh Lonesome Me (D. Gibson)
2. Ballad Of A Teenage Queen (J. Cash)
3. Curtain In The Window (R. Price)
4. I Can't Stop Loving You (K. Wells)
5. How Do You Hold A Memory (H. Thompson)
6. Just Married (M. Robbins)
7. Rockin' The News (A. Smith)
8. Wear My Ring (E. Presley)
9. Send Me The Pillow (Locklin)
10. Color Of The Blues (Jones)

- DON BURFORD**
KBSF—Springhill, La.
1. All I Have To Do Is Dream (Everlys)
2. Beautiful Dawn (Singleton)
3. I Miss You (B. Gallion)
4. Stop The World (C. Belew)
5. Cryin' Over You (W. Pierce)
6. Two Little Hearts (O'Gwynn)
7. I Heard The Bluebirds Sing (Browns)
8. Little Pig (D. Hawkins)
9. Harbor Of Love (J. Mathis)
10. Honky Tonk Hardwood Floor (J. Horton)

- "KOOL" HUGH COOPER**
WCKI—Greer, S. C.
1. Oh Lonesome Me (D. Gibson)
2. Little Liza Jane (Thompson)
3. I Love You More (J. Reeves)
4. I Can't Dance (F. Young)
5. Big River (J. Cash)
6. Queen For A Day (Jackson)
7. Oo Bop Sha Boom (Wilburns)
8. Two Fools In Love (Marv & Patty)
9. Once More (R. Acuff)
10. I Can't Stop Loving You (K. Wells)



Country Reviews

A BULLSEYE **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by The Cash Box"

THE CASH BOX BULLSEYE



"I'M HURTING ALL OVER" (2:40) [Hank Snow BMI—T. Daffan]

"BIG WHEELS" (2:11) [Warden BMI—C. Yarnall]

HANK SNOW (RCA Victor 7233)

● The amazing Mr. Snow, who has come up with hit after hit, should continue his fabulous string with another twin-threat that just can't miss making the big time. The chanter polishes off the two pieces of material with such perfection that it's difficult to choose between 'em. One end, tagged "I'm Hurting All Over" is an extremely beautiful shuffler with tear-compelling love lyrics. "Big Wheels," on the other half, is an up tempo train tune that also falls into the lover's lament category. Stellar choral and instrumental assist on both ends. Take your pick.

"OCEAN OF DIAMONDS" (2:30) [Cajun BMI—C. Carnahan, B. Otis]

"SOPHRONIE" (2:34) [Copar BMI—A. Delmore, D. C. Mullins]

JIMMY MARTIN (Decca 30613)

● Jimmy Martin and his Sunny Mountain Boys, who take back seats to no one when they dish up their authentic country music stylings, come thru in splendid fashion on their newest Decca pairing. One end, labeled "Ocean Of Diamonds," is a wonderful, pledge of love-type waltzer that could prove to be Jimmy's biggest money-maker to date. And not to be overlooked is the grade "A" performance that Martin and the boys send up on the flipside, "Sophronie," a fast paced romantic novelty delivered to a fare-thee-well. Great double-decker for the ops, jocks and dealers.

GLENN DOUGLASS
(Decca 30602)

B "I WON'T CARE" (2:31) [Copar BMI — G. Douglass] A simple guitar backdrop proves to be a highly effective showcase for the smooth and polished tones of Glenn Douglass. It's a potent, slow moving lover's lament that oughta make the jocks sit up and take notice.

B "YOU SURE LOOK LONESOME" (2:22) [Forrest BMI—G. Douglass, B. Hutchinson] Here Douglass thinks that the gal misses him even tho she's hooked up with another guy. This end is a moderate paced affair with some more good string support for the warbler's persuasive vocal stylings.

GEORGE BEVERLY SHEA (Sacred)
(RCA Victor 7224)

B+ "I'LL WALK WITH GOD" (2:55) [Harms ASCAP—N. Brodsky, P. F. Webster] The sincere and resonant chanting of George Beverly Shea comes across with telling effect on this beautiful, moderate paced religious piece from the MGM flick, "The Student Prince". Superb ork and choral support under the direction of Charles Grean.

B+ "YOU'RE NOT ALONE" (2:43) [Trinity BMI — M. Moore, C. Grean] Grean also has a hand in the writing end of this heartwarming, slow paced inspirational affair that the rich-toned Shea projects with conviction. Two powerful entries for the market.

THE REBELS QUARTET (Sacred)
(Bibletone & G. B. S. 1002)

B "MY GOD & I" (2:02) [GBS BMI — Neal, Peckham] The Rebels Quartet injects a great deal of feeling into its interpretation of this meaningful moderate paced religious affair. Gospel platter spinners should find this one to their liking.

B "DO THE DO'S" (2:00) [GBS BMI — Neal, Peckham] Under half, is a change of pace, up tempo message that the group delivers in a bright, zestful fashion. Fine companion piece.

MIKE MILLER & JACK CASEY
(Cameo 137)

B+ "DON'T MESS UP MY HAIR" (2:09) [Tannen BMI—M. Miller] Cameo introduces Mike Miller and Jack Casey on a mighty appealing, rock-a-billy ditty that has what it takes to zoom up the popularity charts. Sock string support for the boy's terrific vocal duet.

B+ "I NEED YOU SWEETHEART" (2:06) [Tannen BMI—M. Miller] Under portion features some real fine hill harmony and back mountain instrumentation on a slightly up tempo romantic pleader. Excellent two-sided move into the country domain.

JIMMIE SNOW
(RCA Victor 7234)

B+ "RULES OF LOVE" (1:56) [Silver Star BMI—J. Snow] Newlywed Jimmie Snow celebrates his happy event by attractively wrapping up a tantalizing, quick beat ditty that could take off and break thru the pop-country hit barrier.

B+ "YOU FOOL YOU" (2:24) [Silver Star BMI—T. Daffan, H. Shoss] This end, an expressive, slightly up tempo shuffler, finds Jimmie handing out some friendly advice. Flavorful, two-sided pop-oriented vocal and musical assist. Two solid coin-catchers.

LINDA ROTH
(IntraState 41)

C+ "FIRST TIME IN LOVE" (2:16) [Murray Nash Assoc. BMI—B. Hard, A. Toce] Chuck Ray and his Gang ably back up a soft, sincere vocal effort by Linda Roth as the chirp tenderly caresses a slow moving, r&r-flavored ballad with teenage love lyrics.

C "DON'T COME CRYIN' TO ME" (2:20) [Murray Nash BMI—L. Kiefer, C. Isnard] The Ray outfit again assists the dulcet-toned canary on a middle beat, pop-styled romantic opus.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Country Round Up

From Lee Sutton of WWVA-Wheeling, W. Va.'s "World's Original Jamboree" comes word that new record contracts, new faces and bigger and better shows seem to be the order of business around the "Jamboree" these days. Two favorites of the "Jamboree", The Cook Brothers just signed their exclusive contract with Jubilee Records and their first release, "Strolling Guitar" b/w "Rocking At The Hop" is due out very soon. Tim Kirby of Pittsburgh, also of Jubilee will be seen on the "Jamboree" in the coming weeks.

Also, new additions to the "Jamboree" will be popular entertainer-DJ, Jimmy Hinkle of Warren, Ohio and The Watsons from Dayton, Ohio.

Recent Arthur Godfrey—"Talent Scout" winners, Abbie Neal and the Ranch Girls left for a 3-month tour of the mid and far west. This is the girls' initial trip to that part of the country. Their first appearance was in Rapid City, South Dakota and their last one will be at Elko, Nevada. They return to the "Jamboree" in July. Sutton adds that one Saturday night last winter the Smith Brothers from Atlanta, Ga., dropped in for an appearance and the audience liked them so well that they, too have been signed for regular appearances. The boys have gained national recognition for their fine sacred songs on the Capitol label, however, they recently switched to Decca. Their first release on Decca, "Say It Again" b/w "There Goes My Heart", features the Sunshine Boys with some fine reciting by Burl Strevel, bass singer for the Quartet. Speaking of The Sunshine Boys, their LP



ABBIE NEAL &
RANCH GIRLS

sacred album on the Dot label is now out.

Back at the "Midweek Jamboree" microphone is the old nighthawk, Lee Moore. Lee can be heard on "WWVA" with his records week nights 12:00 to 5:30 A.M. and Sat. nite, 2:00 to 7:00 A.M.

Floy Case, writes from Paris, Texas, that Joe Poovey, of Dallas, who recently waxed "Move Around" and "Careful Baby" for Eagle Records, occupied the guest slot on the Paris "Red River Jamboree", Apr. 12th. The Belew Twins, Bobby & Benny, appeared there on the 19th. A new rock-a-billy group, from Poteau, Okla., composed of Leon Wyatt, Bob Plummer, and Neal Prock, have also been guesting on the show. We're sorry to hear about the illness of Floy's father and hope that he recovers real soon so that Floy can get back, full-time, to his publicity work.



BELEW TWINS

Promotion man Morty Wax has moved into new offices at 1697 Broadway, N.Y.C., Suite 1005 and the phone # is Circle 5-9538. Artists and indie label take note.

Jim Hall, WFNS-Burlington, N. C. deejay, who programs 5½ hours per day of c&w, rock-a-billy and r&r music in addition to leading his Radio & TV Rangers' band, pens that he's looking for acts of all kinds that are headin' into his territory. Jim wants to book these acts into the Carolina Theatre, which he has rented for any time, and the Auditorium which seats 2,700. He'd appreciate hearing from interested

parties at his office, phone # Canal 7-4261 or at home, Canal 8-1001.

Hal Smith, of Curtis Artists Productions, infos that Ernest Tubb, The Texas Troubadours, Skeeter Davis and Stonewall Jackson just returned from Hawaii. The troupe played 7 days and worked their way back to Nashville, after re-entering the states. The Louvin Brothers were to go to the Islands, but due to a plane transportation mix-up, they, and George Jones, turned back from Farmington, New Mexico where the entire cast closed a 20-day tour. Ray Price and his boys are on tour with Johnnie & Jack and Kitty Wells. They opened in Waco, Texas on Apr. 15th and closed in Okla. City, Okla. the 20th. Ray's newest, "Curtain In The Window" b/w "It's All Your Fault", has developed into a double-barreled click. He'll also have a new LP release out soon.

Smith's Gaylord Music Co. is currently working on sides by Phil Barclay, Josh Noland and Ray Sanders. Phil records for Duke Records and works dances and hops in central Tennessee and northern Alabama. Josh and his Tune-masters work out of Louisville, Ky. Ray records for Concept Records as does Josh. Ray's contract will be up soon and will switch to Cullman. Smith adds that there's been a good mid-west sales response to the Rich Brothers's Cullman slicing of "Hey Myrt" and "Blue Bow Tie". Cullman's initial album release, due out after July 1st, will be a square dance package.

Slick Norris types that after 1 year in the big city, Houston, he's now back at his old stomping grounds, promoting country music from P.O. Box 653, Highlands, Texas. Two tunes that he's pluggin' are Webb Pierce's latest, "Cryin' Over You" and "You'll Come Back", and he'll service jocks with copies of the disk if any missed theirs. He adds that Mercury-

Starday's James O'Gwynn is currently working in Texas, with Jimmy Martin & the Sunny Mountain Boys, and then heads into Canada on May 1st for 30 days.

The Four Lads, have taken over the star spotlight for Jimmy Dean who originally was scheduled to headline the free "Philip Morris Country Music Show" invited specially by the 1958 Derby Festival Committee to be an entertainment highlight during Derby Festival Week on Wednesday, April 30th, 8:00 PM, in Freedom Hall at the Fair Grounds Coliseum. Along with the Lads, will be Ray Price, George Morgan, John D. Loudermilk, Gene Sullivan, comedian Billy Bowling as well as many other well known country and popular music entertainers.

Incidentally, Jim Denny's big country music package moved into Houston, Texas, for 3 days, Apr. 16th, 17th and 18th, for the annual Fireman's show. Ray Price, Kitty Wells, Johnnie & Jack, Marty Robbins and Brenda Lee headlined the cast.

Marty Robbins wants everyone to know that he has two brand new decks, due out this week, on his Robbins' label. One pairing, "I'll Go On" and "Hidden Emotions", is by Tommy & Johnny and the other twosome, "Where D'Ja Go Last Night" and "I'm Sorry For You" is by Joe Hudgins.

Coy Baker, KCOK-Tulare, Calif. writes that he and his band are now booked solid thru the advertising and talent agency of Sid Harris & Assoc., which is located at 204 North Floral St., Visalia, Calif., Phone # REdwood 2-0434.



LARRY KIRBY

Al Weaver, WKBC-North Wilksboro, N.C. deejay who handles the "Hillbilly Hits" and the "Blue Ridge Hour" shows, types that he's in need of the c&w wax. Al has high praise for newcomer Walter Scott whose initial slicing, "One Life To Live", is on the Ruby label. Al sez that it's a real good country tune that deserves at least a listen and that Scott's stylings resemble those of the late Hank Williams.

Scheduled for an Apr. 26th appearance on KWTH-Shreveport's "Louisiana Hayride" were Faron Young, Bob Luman, Billy Walker, Smokey Stover and the entire "Hayride" cast.

Johnny Rion, KSTL-St. Louis, Mo. all set to operate his hillbilly park again, this summer, with name attractions. Address is 4106 South Broadway, American Legion Post 37, Recreation Grounds in St. Louis. The Wilburn Bros. are set to star opening day, Sun. June 1st, with other "Opry" stars to be featured. This is Rion's 6th season with park activities and he's sponsored by one home furnishing store exclusively. Also, he's doing 26 shows a week over the KSTL airwaves. Johnny also notes that Webb Pierce's "Cryin' Over You" and Ernest Tubb & the Wilburn Bros.' "Hey! Mr. Bluebird" are expected to be big sellers in his area.

Jim Williams, WGTA-Summerville, Ga. advises that country music is definitely on the uptrend in his section and sends out an urgent plea to all labels, major and indies to send along the c&w disks. Artists, publishers and promotion men also take note!

Larry Gar, WKBC-North Wilksboro, N.C. notes that kickin' up a storm in his area are Hank Harra's Caprock slicing "Fabulous Oklahoma" and Hank Locklin's "Blue Grass Skirt" on Victor.



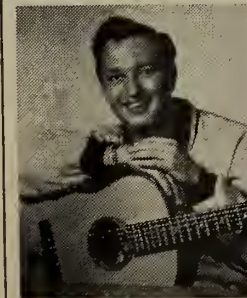
RAY PRICE

Nashville promoter Gary Walker is much excited over the initial response accorded Larry Kirby's Apollo record of "Lucianne," which Walker's firm produced. Kirby, a young vocalist from Tampa, Fla., is co-writer of the tune, along with veteran c&w writer Buck Peddy. He is under exclusive management of Sara Flores, wife of well-known promoter Al Flores, and Mrs. Flores is setting up extensive plans for Kirby's tours, following several weeks of promotion on "Lucianne."

DJs still minus copies of "Lucianne" may write Gary Walker at 905 16th Ave., S., Nashville, Tenn., for a quick remedy to the situation.

Bonnie Lou's 1st release on the Fraternity label is tagged "No One Ever Lost More" and "Have You Ever Been Lonely". The disk has been chosen as the record of the week by several Cincinnati stations. Bonnie, incidentally, is on the "Mid-Western Hayride." Ray Scott and Jimmie Williams (MGM) have started the country boat ride cruise on the Ohio, each Sunday afternoon. Any artist interested in appearing should contact them at Radio WNOP, Newport, Ky. Patsy Clark, a 12 year old miss from the 'Buckeye State' has just been signed by the Sand Label. Her initial recording, just released, is labeled "Walking and Dreaming" b/w "Whatcha Do To Me". She's also been appearing on the "Mid-Western Hayride." . . . The Brown Sisters who are "Queen City" products will soon be inking their first record contract.

When Slim Harper was with WVNJ-Newark, N.J. he predicted that "Because I'm A Dreamer", from Marvin Rainwater's initial MGM LP, was worthy of hit contention. The jocks are proving Slim right, now that the tune, released as a single by Marv and sister Patty, starts to climb the charts. Slim sez he was also the 1st one on the bandwagon for Marv's "Gonna Find Me A Bluebird". Slim, incidentally, has his own Wagon release on the wax mart. Titles are "Lure Of Love" "A Hard Way To Go". Jocks can have free copies by writing to Wagon at P.O. Box #85, E. Paterson, N.J.



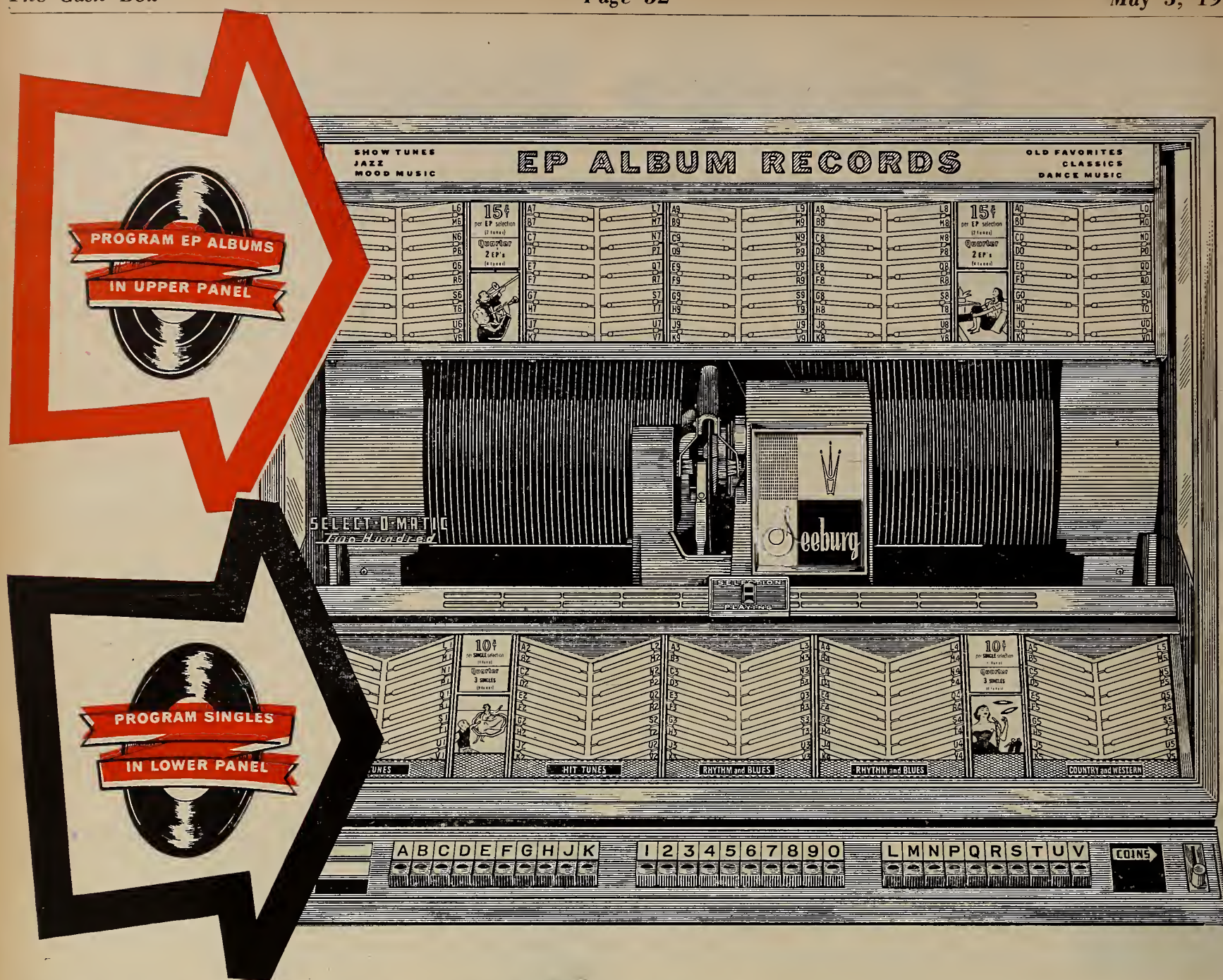
JOHN D. LOUDERMILK

The Miller Brothers Band ended their Southern Calif. tour and recording session with an appearance at the "Rolling Hills Barn Dance" in Riverside, Calif. The band is set for a return date in the area in June. Lee Ross and Bobby Bare, who handle the dance had Wanda Jackson in for April 4th and Hank Thompson for the 16th.

Terry Fell has retired from the recording field and has started his own label called Lode Records. His first release is with Fred Carter and is titled "Freeloaders" b/w "I'm In Love". Terry says that djs wanting copies should drop him a line at 10759 Little Lake Road in Downey, Calif.

Jeani Mack, who was recently shaken up in an auto accident has now recovered and is booked solid for the month of April in the Southern Calif. area doing one nighters.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.



seeburg dual programming

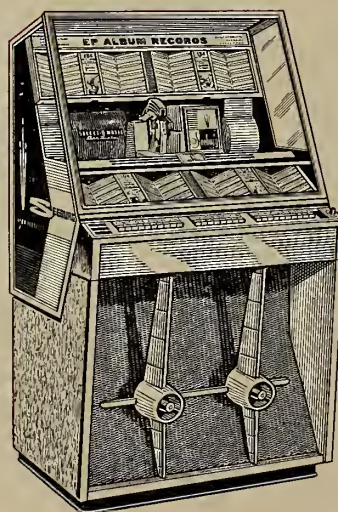
offers **TWO** major advantages

1 "MUSIC FOR EVERYONE"

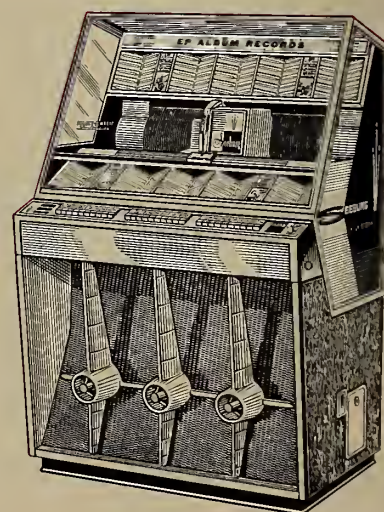
Current releases on singles are programmed under appropriate classifications in the lower display panels. Show tunes, all-time favorites, jazz and classics—available principally on EP albums—are programmed in the brilliantly illuminated upper display panel.

2 INCREASED EARNINGS

Because Seeburg Music Systems are equipped with DUAL PRICING the operator is compensated for the additional time required to play EP album records (two tunes per side).



The **SEEBURG** 161"



The **SEEBURG** 201"

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

THE SEEBURG CORPORATION
Chicago 22, Illinois

America's Finest and Most Complete Music Systems

**Here**

and

There

NEWARK, N.J.—In the April 19 issue, we commented in this column that we had a friend who could make figures talk any way he wished. We now bring to light what two newspapers can do with a headline for the same text. In reporting on a 15-month study of New Jersey's growth prospects, one newspaper headlined its story "Water and Taxes Termed Threat to Jersey's Future"—while another's headline read "N.J. to Enjoy Big Boom." After reading the report, we can assure Jersey residents—and Jersey coin machine people—that the survey forecast unprecedented prosperity by 1975, if certain problems are taken care of. And they should by that time. New Jersey coinmen should enjoy, with the rest of the residents of the State, benefits from the following expansions: A current \$5000-a-year job will pay \$7000 in terms of 1956 purchasing power; population will skyrocket to above 7,000,000 by 1975, with Bergen and Essex Counties each having more than 1,000,000 each; there will be an unprecedented "baby boom"; the State's resort business, which slipped during the past few years, will once again become big; more and better highways; 330,000 more homes will be needed by 1965; high school enrollment will jump 90 per cent in the next two decades. In concluding, the report attributed New Jersey's promise for a bright economic future to its geographic location, diversified labor force and ample developable areas.

NEW YORK—On May 6, 7 and 8, music operators thruout the nation will gather at the Morrison Hotel, Chicago, to attend MOA's annual convention. Every operator who can possibly get to Chicago should be there. Two very important reasons are evident. First and foremost, the many problems besetting the members of the industry will be reviewed, with suggested remedies resulting. These answers could result in a bright financial future for the operators. The second reason is that, with the country bogged down in a recessive situation, the money spent by the conventioners will in part help other businesses on the road to recovery.

MR. OPERATOR:

The General Business Recession Brings

You A Most Outstanding Opportunity To:

*
**STOP WORKING ONLY
FOR YOUR LOCATIONS
START WORKING
FOR YOURSELF!!**

While the recession still continues under way, and while business suffers almost everywhere in the U.S., a most unusual opportunity presents itself for the operator to stop working only for the financial benefit of his locations, and instead, start working for himself.

The operator who hasn't yet modernized his business methods has the opportunity at this time to do so, without antagonizing his location owners and, in fact, with their complete agreement.

The operator certainly doesn't have to produce a notarized report from a certified public accountant to prove to his locations that, to continue in business as well as to survive thru this present recessive period, he must obtain a more equitable share of the gross intake from his machines.

The unusual opportunity exists at this very moment, while this business recession still continues, for those operators who have been too timid in the past to make this necessary change, to do so immediately.

No location owner, no retail merchant will, especially at this time, argue with the operator who presents facts that he, the operator, is paying a great deal more for the machines he places in this merchant's location and, at the same time, because of continuing inflation which

has zoomed up the cost for the supplies, parts and services he daily requires, he now earns less than he ever earned before.

This is, then the opportunity for which many operators have been waiting. This is the time when these operators can arrange for a more equitable share of the gross intake from their machines with their location owners.

Whether this more equitable arrangement is in the form of a front money minimum guarantee of \$5, \$10, \$15 or more per week, in addition to 60%-40%, 65%-45% or even 70%-30% commission percentage basis, is entirely up to the sales ability of the operator in keeping with his knowledge of his location owners, plus the business peculiarities and general conditions in his operational area.

But while this unusual opportunity exists, and while they can place the blame on the present general business recession, those operators who haven't as yet changed over to 10¢, 3 for 25¢ play, plus a more equitable share of the gross intake from all of their machines in each of their locations, should be able to do so immediately.

* A very discerning banker said, after listening to an operator who was seeking a loan, describe his business methods, "It seems to me, Mr. Operator, you are actually working for your locations rather than for yourself."

NEED FASTER

Urge Music Ops Come Together To Help Obtain Acceptance Of The Cash Box' "4 Yr. Depreciation Schedule" On National Basis

Point Out U.S. Treasury Gains More In Long Run By Faster Depreciation Of All Machines

CHICAGO—More and more music operators, these past weeks, have complained regarding the fact that their local offices of the Internal Revenue Service are challenging their present depreciation schedules.

Many of these music ops are again urging that the industry come together to arrange for acceptance of The Cash Box' "Four Year Depreciation Schedule" which this publication has suggested be adopted on a national basis for many years now.

The Cash Box' 4 Year Depreciation Schedule" calls for depreciation of 40% of the price paid for the phono the first year, 30% the second year, 20% the third year and 10% for the fourth and final year.

This is based on material obtained from "The Cash Box Price Lists" over the years. These lists have shown that the average phonograph, for example, will depreciate approximately 50% the very first year.

In some cases depreciation is greater. As an example, and for those who will recall the old Aireon, this phono depreciated almost 100% after the first year.

This phono was instantly placed in the category of a "flop" machine. Averaged off against "hit" machines, and the usual type of phonos, depreciation of 40% the first year is extremely fair and equitable.

Depreciating a phono in four years is most equitable. If some local offices of the U.S. Internal Revenue Service believe that this is too quick a schedule, the operator can definitely clear himself by the fact that, after four years operation, any phono is worth very, very little or nothing at all in fair market value, unless completely revamped and modernized.

Nor should the Internal Revenue Service of the Treasury Department be too much concerned over the fact that the phono is being depreciated at the rate of one year too soon, if this is the belief of the U.S. Treasury Department.

The fact is that, once depreciated, all that is taken in by the phono must then be charged to income and in the long run, because of this, the Treasury stands to gain more in taxes.

Congressmen as well as Senators, in past years, have introduced bills urging that businessmen be allowed to depreciate their capital investment equipment over the period of time that these businessmen thought was "fair".

These legislators pointed out that, where the U.S. Treasury might lose some tax money in the early years while depreciation was in effect, the Treasury stood to gain heavily after

all the capital investment was completely depreciated, because then everything taken in is charged to income.

Usually with this extra income, the tax base rises accordingly so that, all in all, the Treasury will get more than it could ever have figured on obtaining from the very beginning of the depreciation period.

It is reported that it is necessary for members of the industry from all 48 states to enter into negotiations directly in Washington with the Treasury Department in an effort to make The Cash Box' "Four Year Depreciation Schedule" national in scope.

AMUSEMENT MACHINES

As far as amusement machines are concerned, these require an entirely different depreciation schedule. In some cases, amusements will endure over a period of from 18 to 24 months. In others, they are worthless after 3 months.

All this, of course, considering everything to be on an equal basis and that the amusement, itself, is of perfect mechanical construction and play action quality.

Naturally, if it is mechanically imperfect, the machine should be instantly depreciated as worthless.

If the play action is very poor, it is in the same category as an imperfect machine.

In both cases, these type machines should be written off as losses immediately.

In the case where, after 3 months, a machine no longer has any play appeal, then this amusement should be given only a 3 months depreciation schedule.

The arrangement for depreciation for amusement machines must be of a local nature. This is due to the peculiarities and business propensities of each area in the nation.

The most important problem at this time is that of the automatic music operator.

In some areas, certain offices of the Internal Revenue Service have demanded five year depreciation schedules, at the very unfair rate of 20% depreciation per year.

In other areas, there are some three year depreciation schedules in effect, at the rate of 33 1/3% depreciation per year.

All in the industry agree that the most equitable depreciation program ever yet devised is that of The Cash Box' "Four Year Depreciation Schedule" whereby 40% of the cost is depreciated the first year, 30% the second year, 20% the third year and

DEPRECIATION

Seeburg Corp. Enters Cigarette Machine Biz Buys Out Eastern Electric Co. To Manufacture Vendors At Seeburg Chicago Plant

CHICAGO—The Seeburg Corporation, this city, producer of coin-operated phonographs, as well as missile components and telegraph facsimile equipment—has purchased for cash the electric cigarette vending machine business of Eastern Electric Company, including all patents, tools, dies, etc., Herbert J. Siegel, chairman, and Delbert W. Coleman, president, The Seeburg Corporation, announced.

In announcing the entry of The Seeburg Corporation into the cigarette vending business, Messrs. Siegel and Coleman said that the electric cigarette vending machines will be manufactured at The Seeburg Corporation's main plant at 1500 North Dayton Street, Chicago.

"More importantly," they added, "the cigarette vending machines will be merchandised through Seeburg's established nationwide network of coin-operated phonograph distributors. This means that local distributors will carry a complete stock of parts, and thus service will be quickly available in any location."

Messrs. Siegel and Coleman explained that entry of The Seeburg Corporation into the cigarette vending business marks "a first step in a diversification plan within the Seeburg structure whereby Seeburg production facilities and worldwide distribution channels can be utilized more effectively."

The cigarette machines which will be manufactured and distributed by Seeburg have been both improved mechanically and redesigned by Seeburg engineers so that they are in reality a new product combining both the know-how of Seeburg and the experience of Eastern Electric. Distinctive features are eye-level selector buttons, silent mechanism, acceptance of any coin combinations, price selector switches, top loading, gravity feed and complete visibility of tax stamps to comply with state regulations.

Simple serviceability is another feature of the machines. Because of a unique small door design, passageways are never blocked or traffic obstructed during servicing. Top and front hinge horizontally, and the two

10% the fourth and final year.

This is the schedule that music operators would like to see placed into effect on a national scale.

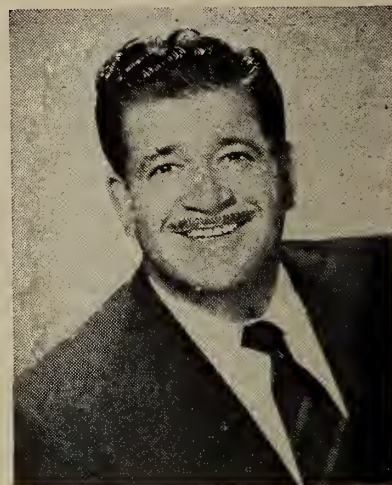
This is, then, the problem of all the nation's music operators.

It should be part and parcel of the biggest effort yet attempted by MOA (Music Operators of America) and head their entire program at this time.

side panels swing back exposing the interior for all servicing needs.

The Seeburg Corporation was formerly known as Fort Pitt Industries, Inc. Stockholders approved the name change last week after the company disposed of the assets of its brewing division and clothing divisions during 1957.

R. F. Jones, S.F., To Hold Formal Opening Of Firm's New Building On Sun., April 27



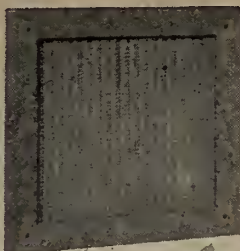
R. F. JONES

SAN FRANCISCO, CALIF.—R. F. Jones and his entire staff welcomed visitors who attended the formal opening of the firm's new building at 240 Shotwell Street, this city, on Sunday, April 27, from noon to closing.

"Our new building", stated Jones, "is a testimonial to the faith we have in the future of our industry—and a facility to render our operators an even greater service. We want to thank our customers, friends, and suppliers for their support which made this advance possible."

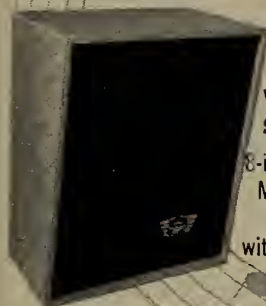
The Jones firm also has offices in Salt Lake City, Denver, Portland, Seattle and Spokane. It distributes the products of The Seeburg Corporation, Bally Manufacturing Company, and J. H. Keeney & Company, Inc.

8-inch Super Perma-
Magnetic speaker
easily recessed by
removing standard
ceiling tile.



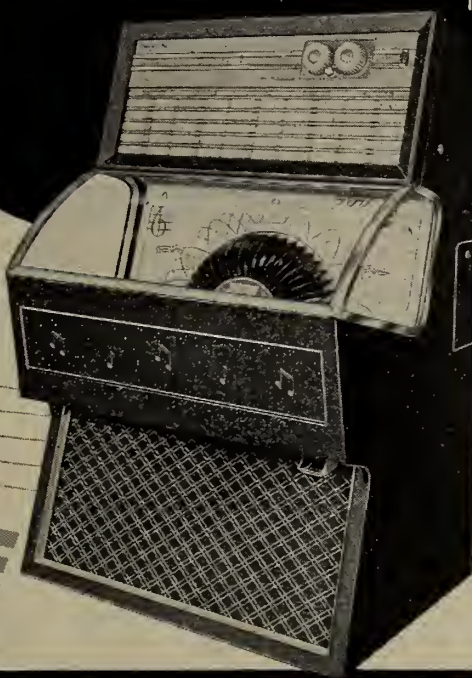
WALL SPEAKER

8-inch Super. Perma-Magnetic speaker in bass-reflex enclosure with step-switch volume control.

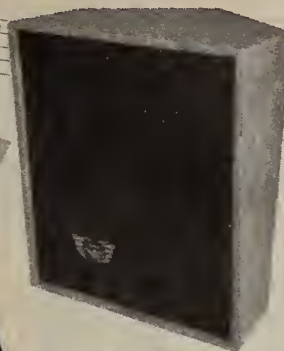


UNITED'S UPA 100 PHONOGRAPH

Finest Hi-Fidelity components in a beautiful, acoustically-perfect cabinet, masterfully engineered to attract greater play . . . provide more plays per hour . . . more profit per play. Simplicity of design assures least servicing, in least time.



5
ATTRACTIVE COLORS




CORNER SPEAKER

8-inch Super Perma-Magnetic speaker in bass-reflex enclosure with step-switch volume control.

MORE

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PROFITS TO YOU!



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CABLE ADDRESS: UMCORP

Buttons Available To Members Of "20 Year Club" At The Cash Box "Special Booth." Applications For Eligible Coinmen Available As Well As For Membership In The Cash Box "International Export-Import Council."

The Cash Box

JOIN

**INTERNATIONAL
COIN MACHINE
EXPORT-IMPORT COUNCIL**

20 Year Club
10 YEAR CLUB

**STOP AT THIS BOOTH AS YOU
GET OFF THE ELEVATOR**

CHICAGO—Two of the most distinguished attainments in the coin machine industry is membership in the "20 Year Club" ("Alternate 20 Year Club"—if you have been engaged in the business for 10 years or better), and *The Cash Box* "International Coin Machine Export-Import Council."

A vast number of coinmen, who have been associated in the coin machine industry for 20 years or more, are members of this honorary "20 Year Club." These members can pick up their "20 Year Club" button, which will be awaiting them, at *The Cash Box* booth which is situated on the MOA exhibition floor, just facing the elevators. Those coinmen who have been in the business for 20 years and more, and who haven't as yet joined, can fill out an application at this booth. Coinmen who have been engaged in the industry for 10 years—and up to 20 years—can become members of the "Alternate's 20 Year Club." Those who are members can pick up their buttons at the booth, and those eligible can sign up there.

**WE ONLY Advertise
What We Have in Stock**

SEEBURG	ea.
10 A's	\$ 99.50
35 B's and BL's	335.00
15 V's	575.00
5 R's	595.00
10 J's and JL's	695.00

ROCK-OLA		ea.
5	Fireballs	\$135.00
10	Comets	335.00
86	Painted Wall Boxes, 50 selections	15.00
56	Chrome Wall Boxes, 50 selections	20.00

WURLITZER		ea.
10	1100's	\$ 35.00
4	1700's	395.00
3	1800's	535.00

AMI	ea.
225 Wall Boxes, 40 selections	\$ 3.00

ACT QUICKLY! ORDER TODAY!
1/3 With Order, Balance C.O.D.
Send For Complete Lists.

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Exclusive AMJ Dist. Ea. Pa
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Exporters and Importers of coin operated equipment can join the already large group who enjoy membership in *The Cash Box* "International Export-Import Council" at this same booth. Membership in this international council, which today includes coinmen from some fifty countries, is vitally important to firms dealing in world trade.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

MOA CONVENTION

Hotel Morrison,



George A. Miller

will make his address and officially open the convention at 10 A.M. Tuesday morning, May 6, 1958.

SPEAKERS WHO WILL ADDRESS THE MUSIC OPERATORS AT OUR GENERAL SESSIONS DURING THE THREE DAY MEET WILL BE:

Zan Perkel of the California Life Insurance Company.
 Nicholas B. Allen of Armour, Herrick, Kneipple and Allen, legal counselors for MOA, on the present copyright legislation.
 Perry Alexander, songwriter and publisher.
 John Haddock of AML, Incorporated.
 Bill Gersh of The Cash Box.
 Norman Ditchburn from London, England.
 Congressman George P. Miller.
 Mayor John T. Copenhaver of Charleston, West Virginia.
 Stan Dale, Dee-Jay from Chicago, Illinois.
 Leo Kaner. Topic: Depreciation and Forms 1099.
 Hilmer Stark of Billboard.
 Jack Mitnik of United Music Corporation.
 Gordon Marks of London, England.
 A. W. Adickes of Hamburg, Germany.
 Peter Potter, National Television Show.

TENTATIVE SPEAKERS WILL BE:

Dr. V. M. Franceschini of Milan, Italy.
 Dr. Henry Klein of Paris, France.
 Ng Lian Chin of Singapore, Malaya.

PROFESSIONAL SPEAKERS WILL BE:

"Chuck" Hanna, who is the founder of the Play-As-You-Go Plan, whose topic will be "The Conquest of Confusion". If you are interested in a good belly-laugh, fun, frolic, faith and philosophy, then you won't want to miss this speaker Tuesday morning, May 6th, at the general meeting.

"Chuck" Lapp of the Washington University, St. Louis, Mo., will speak on either Wednesday or Thursday, and his topic is, "Up The Ladder To Success". Now, of course, he may fall off the ladder in his demonstration, but he is recommended by G. Herbert True, Assistant Professor of Notre Dame, who stole the show last year with his address. Consequently, I am sure that you are not going to want to miss this particular speaker.

This is a real great line-up for a three day meet, and no speaker will be on the program to bore you, so be sure and be present for all business sessions during May 6th, 7th and 8th.

ALL GENERAL MEETINGS will be held in the Venetian Room on the 2nd floor, and all forum meetings will be held in Parlor F, Parlor G and the Walnut Room on the 2nd floor.

REGISTRATION will be open Monday all day and will continue thru the convention on the 1st floor where all exhibitors will show their merchandise.



HOSPITALITY SUITE 505 ON THE FIFTH FLOOR

Here's a private suite for ladies only where they will congregate to enjoy brunch each morning at 10 A.M., spend the balance of the day becoming better acquainted, and munch on sandwiches, soft drinks, coffee and hors d'oeuvres, thru the courtesy of Music Operators of America. Come one—come all.



FASHION SHOW LUNCHEON FOR LADIES AND GENTLEMEN

This affair is co-sponsored by Music Operators of America and The Cash Box on a complimentary basis. A very splendid Luncheon, Fashion Show and Fur Parade will be presented at 12:30 P.M. Wednesday, May 7th. Get complimentary tickets on the convention floor if you do not have them.



RCA COCKTAIL PARTY AND PUBLIC RELATIONS FILM

Tuesday evening, May 6th, at 8 P.M. in the Venetian Room on the second floor. All conventioners welcome.

FORUM MEETINGS AND MODERATORS

Group Discussion

FUTURE COPYRIGHT LEGISLATION

Moderators:
 Clinton S. Pierce, Albert S. Denver and
 Nicholas E. Allen

DIVERSIFIED OPERATIONS

Moderators:
 J. Harry Snodgrass, John A. Wallace and
 Howard N. Ellis

SALES AND LOCATION RELATIONSHIP

Moderators:
 Louis J. Casola, Ted Nichols and
 Les Montooth

STATE LEGISLATION AND TAXES

Moderators:
 Louis Ptacek, David J. Baker and Harlan
 Wingrave

PUBLIC RELATIONS AND NATIONAL PUBLICITY

Moderators:
 Gordon Stout, Norman Gefke and William
 Blatt

PERCENTAGES, 10 CENT PLAY, DEPRECIATION AND TAX FORM 1099

Moderators:
 James Hutzler, J. Harry Snodgrass, Frank R.
 Fabiano and Lea Kaner

BANQUET AND FLOOR SHOW

Thursday evening, May 8th, at 7 P.M. in the Terrace Casino. Tickets can be purchased on the convention floor. Greatest show of all time. Get your tickets now.

Record Artists Who Will Appear at the MOA Banquet and Floor Show

- ★Jimmie Rodgers Roulette Records
- ★Mahalia Jackson Columbia Records
- ★Tom and Jerry Big Records, Inc.
- ★Marti Barris Keen Records
- ★Ames Brothers RCA-Victor—Hugo Winterhalter
- ★The Champs Challenge Records
- ★Charlie Margulis Carlton Records
- ★Bobby Helms Decca Records
- ★Barbara McNair Coral Records
- ★Connie Francis M-G-M Records
- ★Margie Meinert Fraternity Records
- ★Roy Hamilton Epic Records
- ★Fontane Sisters Dot Records
- ★Tina Robin Brunswick Records
- ★Mickey & Sylvia Vik Records
- ★Dan Belloc and his Orchestra
- ★The Claire Powell Dancers
- ★Peter Wood—International Comedian
- ★The Renowns—Comedy Dancers
- ★Charles Aaron—Vocalist—Triple Threat
Musical Comedy Act
- ★Jerilyn Jane Oliver—Dancer

PROGRAM—MAY 6, 7, 8

Chicago, Illinois

EXHIBITORS AND BOOTH NUMBERS

BOOTH NUMBER	NAME
1	Star Title Strip Company
2-3	National Rejector Company
4	The Seeburg Corporation
5	Rock-Ola Manufacturing Corp.
6	The Wurlitzer Company
7	AMI, Inc.
8	Broadcast Music, Inc.
9	The Billboard
10	Challenge Records
11	The Cash Box
12	Columbia Records
13	Epic Okeh Records
14-15	Roulette Records
16	Capitol Records
17	Rex Productions
18	MGM Records
19	Mercury Records
20	Cameo Records
21	United Artists
22	Coral Records
23	Decca Distributing Corp.
24	RCA-Victor Records
25	Dot Records
27-28	Valley Sales Co.
29	Paul Bennett & Co.
30	National Vendors, Inc.
31	Auto-Photo Co.
32-33-34-35-36	United Music Corp.
37-38	Edolite Products
39-40-41-42-43	United Manufacturing Co.
44	Capitol Projector Corp.
45	Perfumers Guild of America
46-47	American Shuffleboard Co.
48	Tusko Corp.
48A-48B	Irving Kaye Co., Inc.
49-50-51-52-53-54	Lion Manufacturing Corp.
55-56-57-58-59-60-61	Bally Manufacturing Corp.
62	Advance Automatic Sales Co.
63	Paul W. Hawkins Co.
64	Mike Munves Corp.
65	Logan Distributing Co.
68-69	Williams Manufacturing Co.
70-71-72-73	Chicago Coin Machine
74-75	National Shuffleboard Co.
76	California Life Insurance Co.
100	Music Vendor
H	Pan-A-Vend Corp.
C	California Music Merchants Association

MOA CONVENTION COMMITTEES

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 Harry Snodgrass
 William Hullinger
 John A. Wallace
 Ben Murillo
 Norman Gefke
 Clinton S. Pierce
 Martin Britz
 James F. Tolisano
 Howard N. Ellis
 Paul M. Brown
 Larry Marvin
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 Ted Nichols
 Joe Silla
 Louis J. Casola

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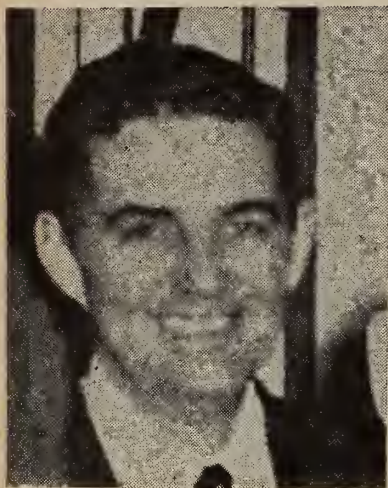
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 Ralph L. McMichael
 Frank R. Fabiano
 Paul M. Brown
 Carl Pavesi
 Pete Weyh

Bally At Production Peak

Twelve New Products Being Rushed Thru Factory's Production Lines With More On The Way



BILL O'DONNELL

CHICAGO — Bally Manufacturing is at a production peak right at this moment and may, from all present indications, probably break all its former production marks.

"There are an even dozen new products going through our production lines," Wm. T. (Bill) O'Donnell, general salesmanager, reported this past week.

"In fact," he stated, "with the way our schedules are set up there will be more games added on very soon."

"Not only is this setting a new mark for our factory, as far as number and variety of new products are concerned but," O'Donnell explained, "it seems we will break all former production records as we go along with this number of new products being rushed thru the lines at this time."

The twelve products are: "Big Inn- ing," Bally's new baseball game; "Trophy Bowler," "Miss America," "Skill Roll," "All Star DeLuxe Bowler," "All Star Super DeLuxe Bowler," the kiddie rides: "Toonerville Trolley," "Bike," "Model T with record changer," "Model T without record changer," "The Champion," and another brand new gun game just entering the production line, "Space Gunner."

"Never before in our history," O'Donnell reported, "have we had such a tremendous variety of new products being manufactured all at one and the same time."

"There is an amusement for every type of location and every operator. There is a game for each spot, whether it's a top spot, medium or just ordinary location."

"We don't believe," O'Donnell continued, "that any factory, at any time we can recall, ever had as many new amusement products, twelve to be exact, being produced at one time."

"Especially," O'Donnell added, "in the quantity we are producing at this time."

"We feel," O'Donnell reiterated, "that this is, most definitely, a boom business period for all the industry."

"This is also one time when any operator in the country can call at Bally and obtain amusements for each and every different type of location he has on his route."

EP Display At Davis Sales



SYRACUSE, N.Y.—Al Wertheimer, Davis Sales Corporation, this city, has devised a display board for EP album covers which can be set on to the back of the new Seeburg phonographs, which in his opinion can be of tremendous benefit to the operators by promoting dual programming.

The board, 30 inches by 30 inches, can feature 12 of the colorful EP record covers, and is available at this distributor.

Pictured herewith is a new Seeburg phonograph showing the display board. Surrounding the machine, left to right: Tom Conroy, one of Syracuse's top operators; his serviceman Charles Schunck; Tom Ferrar, Davis sales manager; and Charlie Spivak, top flight orchestra leader.

Comedian Wakefield To MC Westchester Annual Dinner-Dance



JACK WAKEFIELD

The rest of the committee is: Nat Bensky, entertainment; Carl Pavesi and Nat Kadish, tickets; Jim Smith and Harold Rosenberg, souvenir journal; Max Klein, and Pete Rossano, seating arrangements; Lou Tartaglia, treasurer; and Malcolm Wein, toastmaster.

"Ticket sales are very active," stated Pavesi, "and as the Inn can only accommodate some 400 persons, we are limiting the sale so that there won't be any overcrowding."

Smith and Rosenberg report that advertising for the souvenir journal is coming in steadily, and that the program this year should be considerably better than any previous year.

PORT CHESTER, N. Y.—Carl Pavesi, president of the Westchester Operators Guild, announced that Jack Wakefield, nationally known comedian, will act as master of ceremonies for their Seventh Annual Dinner and Dance being held at Holiday Inn, Scarsdale, N. Y., on Tuesday night, May 20.

At the same time Seymour Pollak announced the make-up of the full committee. Pollak is general chairman.

Subscription The Cash Box

52 Issues	\$15.00
First Class	20.00
Airmail	30.00
52 Issues and Free Weekly Classified Ad	48.00

"BUMPING"

Recently one of my spots in this area with a 100 Selection Phonograph was "bumped" by 200 Selection Equipment. The Distributor claims he knows nothing about it. I am leaving my machine on the location and contesting my contract.

MEL BURGESS COIN OP
Apt. 43, Riverside Lodge, Oakville, Ontario

You're Always Satisfied at WORLD WIDE!

ARCADE SPECIALS!

United PIRATE GUN	\$275
Genco DAVEY CROCKETT	265
Wms. POLAR HUNT	210
Wms. SAFARI GUN	175
Genco STATE FAIR	265
United CARNIVAL GUN	125
Exhibit JET GUN	75
Seeburg COON HUNT	75
Chi Coin BASKETBALL CHAMP	75
Wms. CRANE	95
Chi Coin STEAM SHOVEL	95
OeCo SPACE SHIP	125

NEW GAMES

Bally SKILL ROLL	
Bally MISS AMERICA	
Wms. SHORTSTOP	295
Gott. 2-PI. BRITE STAR	
Bally TROPHY BOWLING ALLEY	
Games' DOUBLE SHOT	
Chi Coin ROCKET SHUFFLE	
Fischer 6 POCKET POOL	
United 2-PI. SHOOTING STAR	
Genco SPACE AGE	
Gott. CRISS CROSS	
United MIDGET ALLEY	

5-BALL GAMES

4-PI. FALSTAFF	\$465
4-PI. MAJESTIC	395
4-PI. REGISTER	295
2-PI. CIRCUS	275
2-PI. SUPER CIRCUS	410
2-PI. CONTINENTAL CAFE	310
2-PI. FLAGSHIP	295
2-PI. SEA BELLES	245

SPECIALS!

STRAIGHT FLUSH	\$310
SILVER	295
WORLD CHAMP	275
ROYAL FLUSH	255
ACE HIGH	235
AUTO RACE	195
CLASSY BOWLER	175
HARBOR LITES	155

UNITED 13' and 16' JUMBO BOWLING ALLEYS \$675 EA. LIKE NEW!

BINGO SPECIALS!

Bally NITE CLUB	\$175
Bally BROADWAY	155
Bally BEACH BEAUTY	125
Bally MIAMI BEACH	95
Bally GAYETY	65

WANT TO BUY

ALL TYPE UPRIGHT GAMES.
ALSO SUN VALLEY—SHOWTIME—KEY WEST—BIG SHOW
WILL TRADE LATE 5-BALLS OR PAY HIGHEST CASH DOLLAR!

ALL EQUIPMENT THOROUGHLY RECONDITIONED

WORLD WIDE DISTRIBUTORS, Inc.

2330 N. WESTERN AVE., CHICAGO 47, ILL. EVerglade 4-2300
Cable Address: "GAMES"—Chicago



the i's quicker than the hand

Pay no attention to those slight-of-hand boys . . . *the I is quicker* . . . the fast-on-the-uptake, fast-response, fast-play I-200M . . . the high-fidelity, high-speed juke box that keeps customers play-happy!

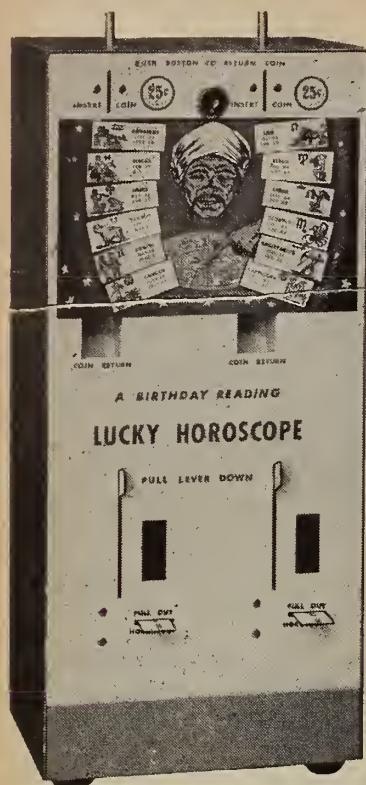
No delays during peak play hours. No disappointed patrons. One easy to understand and use SELECTOR DISC . . . One SINGLE BUTTON PLAY . . . One INSTANT EYE-LEVEL TITLE DISPLAY showing all 200 selections. Everybody sees—everybody selects—everybody plays!

Servicing is a breeze. DEPENDABLE MECHANICAL ACTION means easy maintenance, no expensive replacements to worry about. PROGRAMMING is simple. PRICING is single play.

Fast eye-catcher, too. The AMI I-200M is beautifully styled—trimmed in non-clashing radiant colors—lighted to attract players yet without annoying glare . . . definitely a handsome and profitable addition in any location.

AMI

Incorporated 1500 Union Avenue, S.E., Grand Rapids 2, Michigan • Chicago • Zurich



EASY TO LOAD • SIZE: 18" x 8" x 6" • SHIPPING Wgt. 20 lbs. • Write for details

MARVEL MANUFACTURING CO.
2849 W. FULLERTON CHICAGO 47, ILL.
TEL.: DICKENS 2-2424

ATLAS SLASHES PRICES!

MUSIC

WURLITZER 2150	\$725
SEEBURG 100-B	395
SEEBURG 100-G	595
SEEBURG 100-R	645
A.M.I. E-120	345

SEEBURG V-200 Modified with
VL Selection Receiver... \$775

All phonographs reconditioned and refinished

GAMES

ChiCoin ROCKET SHUFFLE
Bally SKILL-ROLL
Bally TROPHY BOWLER 14'
Keeney LEAGUE LEADER

THIS WEEK!

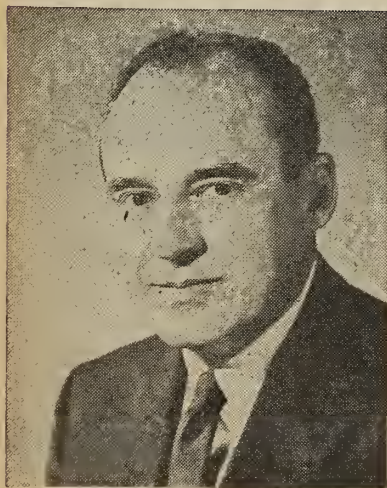
Seeburg 100-C... \$470

45 RPM Conversion for M100-A \$69.50

ATLAS MUSIC COMPANY

2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

AMI, Inc. Shareholders Re-Elect Directors Reports New High In Sales



JOHN HADDOCK

GRAND RAPIDS, MICH.—Officers and directors of AMI Incorporated were re-elected at the firm's annual meeting of shareholders held here on April 15.

They include J. W. Haddock, president and director; C. C. Woolridge, vice-president and director; D. E. Heinisch, treasurer; G. A. Deady, con-

troller; and P. W. DeGroot, assistant secretary; all of Grand Rapids. S. J. Allie, Chicago, director, was elected vice-president—secretary. E. R. Ratajack, Chicago, was elected vice-president—sales. Other directors named were F. J. Quinn, New York City, J. S. Smith, Philadelphia, and H. E. Sweeney, Detroit.

Net earnings after federal income taxes (unaudited) for the first quarter of 1958, released at the meeting, were \$66,138, or 28¢ per share, compared with \$65,918, or 30¢ per share for the comparable period last year. The lower per share figure this year reflects the 5% stock dividend recently declared by the firm.

In his remarks to shareholders, John Haddock pointed out that while sales for the first quarter were higher than in the comparable period of 1957, heavy expenses attendant on the introduction of a new product, the AMI Washer, are reflected in the earnings' figure. The new washing machine is currently being marketed in several major cities. Noting that a continuance of the recession might make inroads on domestic business, Haddock said that the company's extensive development of export markets was proving a stabilizing factor.

M.O.A. VISITORS !!
Plan to visit our
factory and showrooms

**This Is Your
LUCKY Day!**

**New LUCKY
HOROSCOPE**
5c, 10c or 25c PLAY

✓ NATIONAL COIN REJECTOR
in each chute

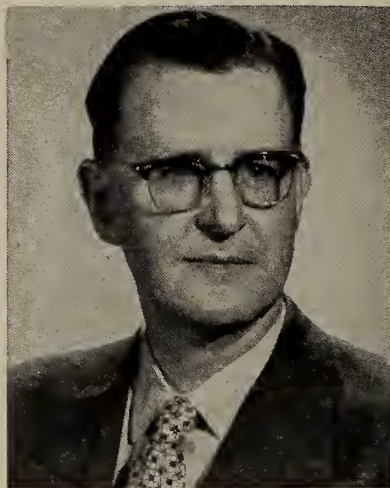
✓ NOW has TWO coin returns
and other new features

GAME HOLDS
approx. 1000
numbered or star
tickets.



Exhibit Space For 1958 MOA Convention, Chicago, Com- pletely Sold Out

Terrific Program Arranged For The Benefit of the Operator



GEORGE A. MILLER

CHICAGO—With all exhibit space for the MOA Convention, May 6, 7 and 8, at the Morrison Hotel, this city, sold out—and with advance reservations for hotel accommodations indicating a record breaking attendance of coinmen—George A. Miller, national president and managing director, still emphasizes the necessity that all operators in the nation should make it their business to be on hand. "Yes," stated Miller, "this 1958 MOA Convention will attract the largest number of coinmen in our history—but I will never be satisfied until our attendance includes everyone in our business."

"There's still time for those men who have been hesitating to wire or phone in their reservations. Like many before them, once they attend

an MOA Convention, they came back every year. It is the intention of the officers and directors to make this convention the most complete in the way of information, of any convention held under the auspices of Music Operators of America, as well as having a number of outstanding speakers, nationally and internationally known. There will be Forum Meetings moderated by officers and directors of many state and local associations. Ideas are exchanged and passed on to the benefit of all."

Forum meetings prepared will cover such subjects as: graduated scale of percentages; coin collecting hobbies; programming systems; local, state and nationwide publicity and public relations programs; national television show; co-ordination and co-operation between such organizations as the Police Athletic League or organizations of that nature; local disk jockey programs; codes of ethics of the industry; operation of phonographs in foreign countries; and many other subjects.

Suite 505, the Chicago Suite, on the 5th Floor of the Morrison has been set aside as the Hospitality Suite for the ladies. A Fashion Show and Luncheon takes place on Wednesday afternoon, 12:30, in the Terrace Casino Room of the Morrison, sponsored by The Cash Box, with Cissie Gersh hosting. Bramson's will show the ladies apparel and Berman's will present furs.

Miller concluded his last plea before the convention gets under way with the statement "No one affiliated with the automatic phonograph business can afford to miss this array of entertainment, informative meetings and exhibits."

Chicago Factories To Welcome MOA Conventioneers

CHICAGO — Once again, as they've done in past years, during MOA convention time, Chicago's coin machine manufacturing firms will welcome visitors to their plants.

With the convention opening on Tuesday morning, May 6, it is expected quite a number of operators and distributors will be arriving in Chicago several days ahead of time, and will meet up with factory officials. Many will want to drop into the various factories to see how the equipment they use is produced — and factory officials advise they are all set to give one and all a grand tour.

During convention time, personnel from the factories will split their time between the exhibit hall and their plants. "In addition to having our executives at the show," stated one factory official, "it will also be necessary that some of our key men spend some of their time at the plant, not only to host visitors, but also to be sure equipment keeps going out. We have so many orders to fill that we cannot neglect our shipments. However, all of our roadmen, as well as Chicago personnel will be in town during the week, and from past experience, we know just how to handle the situation so that all of our customers and friends are taken care of."

Wisconsin Music Merchants To Meet Apr. 29

BEAVER DAM, WIS.—Ed Dowe, secretary and treasurer, Wisconsin Music Merchants Association, announced that a meeting of the membership of this organization will be held on Tuesday, April 29, at Alex's

Club, Appleton, Wisconsin, and will start at 12 noon.

Many business matters will be discussed, and members will be urged, once again, to be sure to attend the MOA convention in Chicago May 6, 7 and 8.

Hearings On Copyright Bill S.1870 Held In Washington, D. C.

**Witnesses For Proponents And Opponents
Heard Wed., Apr. 23, Thru Fri., Apr. 25**

WASHINGTON, D. C. — After several postponements, hearings on the ASCAP sponsored Bill S.1870 got under way in the Senate Judiciary Sub-committee on Wednesday, April 23, and ran thru Friday, April 25.

Bill S.1870, introduced by Senator Joseph C. O'Mahoney, chairman of this sub-committee on the Judiciary, would amend the copyright Law, and would enable ASCAP and all other performing right societies to levy a fee on the right of juke box operators to use records in their machines.

With Senator O'Mahoney presiding, Olden Smith, chief representative for Senator Alexander Wiley (member of this committee), and Everett Dirksen, member of the full committee on the Judiciary, listening in, the proponents presented their testimony thru-out Wednesday. 18 witnesses appeared, among them representatives of ASCAP, BMI, SESAC, Song Writers Protective Association, and the National Federation of Music Clubs.

Witnesses opposing the Bill took all day Thursday and continued on thru Friday. Starting off was Hammond Chaffetz, council for the

Phonograph Manufacturers Association. George A. Miller, national president and managing director of Music Operators of America, followed. Closing out testimony for the opponents was Nicholas B. Allen of Armour, Herrick, Kneipple and Allen, legal counselors for MOA. In between these witnesses, the following appeared: Perry Alexander, songwriter; Paul Barrett, songwriter; a representative for the National Beverage Association; Charles W. Merritt of the American Hotel Association; J. D. Henderson, managing director of the American Association of Small Business, Inc.; representatives from recording companies; and the following music machine operators: Al Denver, New York; J. Harry Snodgrass, Albuquerque, N.M.; Tom T. Winthrow, Midland, Tex.; William Hollinger, Dolphus, O.; Fletcher A. Blalock, New Orleans, La.; Sam Cooper, Milwaukee, Wis.; Clinton S. Pierce, Brodhead, Wis.; Arthur Hughes, Dallas, Tex.; Louis F. LeSturgeon, Charlotte, N.C.; Eugene E. Zigmond, Cheyenne, Wyo.; and Lee J. Holliday, Charleston, N.C.

AMI Announces Sales Aids

**Two Versions Of "10 Top Tunes"
Cards Designed To Attract Attention and Encourage Fast Play**

GRAND RAPIDS, MICH. — Two new music sales aids for use in locations to stimulate and speed juke box play are now available to music operators from their local AMI distributor, it was announced by AMI, Inc., this city. Two versions of easy-to-use, effective "10 Top Tunes" cards are provided to attract attention and encourage fast play action at the juke box and throughout the location.

Both types of cards have an attractive top band of color which highlights the "10 Top Tunes" heading with space provided below for the operator to list the titles and letter-number combinations of the top tunes in the juke box. Patrons can glance at the list and immediately select the numbers they wish to hear without scanning the complete title display. The quick-selector cards can be used with any make of juke box to increase location and operator income.

One version of the quick-selector cards is printed on heavy card stock, scored so that it may be center folded to form a tent card for use on table, bar or counter surfaces throughout the location.

"The cards are 'silent salesmen' that remind customers that top tunes are available," stated an AMI official. "They encourage faster play by allowing advance selection that reduces browsing time at the machine."

The second "10 Top Tunes" selector is printed on one side of heavyweight

paper, is padded in compact packs of 100 to fit conveniently into the operator's shirt or jacket pocket. The card attaches quickly to the front glass of the juke box, attracts attention to the tunes available and provides immediate reference at the point of sale to bring in the most revenue in the least time.

Supplies of both types of "10 Top Tunes" quick-selector cards are available at once to music operators from their local AMI distributor, it was stated.

**"WHEN 2 ARE
PLAYING
1 PITCHES
WHILE THE
OTHER BATS"**

SHORT-STOP

Williams

MANUFACTURING CO.

4242 FILLMORE ST.
CHICAGO 12, ILL.

**GO
MODERN
BUY
WURLITZER**

Write For Low Prices on Following:
Williams: Top Hat (New); Soccer Kick Off (New); Naples (New); Ten Pin (New); Steeple Chase (New); Bally: Circus (New); All-Star Deluxe (New); Target Roll (New); Motor Bike; Hot Rod; Rock-Ola 1455D (New). Also Bally Space Ship at \$195.

PACKAGE DEAL

Seeburg M100B Hideaway 0021S
Rock-Ola 1455 D-200 New

WIRE—WRITE or PHONE HE 1-7577
1/3 Deposit Required On Each Order.

We are exclusive factory distributors for:

BALLY - WILLIAMS - ROCK-OLA

LAKE CITY AMUSE. CO.

4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)



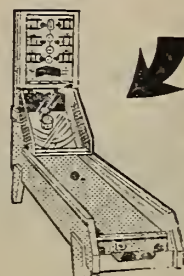
CASH BOX SPECIAL!

only **\$149**

Chicago Coin's
6-PLAYER
TOURNAMENT

SKI BOWL

Beautifully Reconditioned and Refinished



ORDER
NOW!

FIRST

COIN MACHINE EXCHANGE, INC.

Wally Fink • Jo Kline

1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500

**The Cash Box
"MOA CONVENTION ISSUE"
Will Be Available**

at

BOOTH #11

On The Exhibit Floor

Also — Pick Up A Copy of *The Cash Box*

"Chicago Directory" Booklet — Listing:

- ✓ All Chicago Coin Machine Manufacturers and Wholesalers
- ✓ Chicago Hotels
- ✓ Chicago Restaurants
- ✓ Chicago Dine — Dance — Show Spots
- ✓ Sightseeing
- ✓ and blank pages to jot down notes

Members of *The Cash Box* Staff Who
Will Be at the Booth

CHICAGO OFFICE

Bill Gersh
Cissie Gersh
Lee Brooks

HOLLYWOOD OFFICE

Jack Devaney

NEW YORK OFFICE

Joe Orleck
Bob Austin

Sid Parnes

Norman Orleck

LAST CALL **for**

ADVERTISING for...

The Cash Box

MOA

SPECIAL ISSUE

(dated: may 10th)

***your advertising message
will reach ALL of the
nation's operators***

***distributed at the MOA Convention
at the Morrison Hotel, Chicago, all
during the show.....and those
operators unable to attend
will receive it by mail.***

goes to press:

THURS. MAY 1st

reserve your space now!

The Cash Box

1721 Broadway, New York 19, N. Y.
(phone: judson 6-2640)

- CHICAGO
32 W. Randolph St. (phone: dearborn 2-0045)
- BOSTON
80 Boylston St. (phone: hancock 6-8386)

- HOLLYWOOD
6272 Sunset Blvd. (phone: hollywood 5-2129)
- LONDON, ENGLAND
17 Hilltop (phone: speedwell 2596)

- PARIS, FRANCE
27 Place Saint-Ferdinand (phone: suffren 72-70)

Herbert J. Siegel Elected Pres. Of Board, Seeburg Corporation. Delbert W. Coleman, President

Also Elect Board of Directors - Officers

CHICAGO—Herbert J. Siegel has been elected Chairman of the Board and Delbert W. Coleman has been elected President of The Seeburg Corporation, which has succeeded Fort Pitt Industries, Inc.

Directors also elected Bruce R. Jager, Executive Vice-President; C. T. McKelvy, Vice-President in Charge of Sales; Fleming Johnson, Vice-President in Charge of Production; M. W. Kenney, Vice-President in Charge of Engineering; and W. B. Metcalf, Vice-President in Charge of Purchasing.

E. N. McCall has been elected Secretary and Louis Tose, newly elected Director, has been named Treasurer.

Other officers are: William Clark, Controller; Norman Peterson, Assistant Treasurer; Ralph M. Isacksen, Personnel Manager; T. H. Herrick, Assistant Sales Manager; and R. E. Lindgren, Sales Manager of the Background Music Division.

Seeburg, in addition to the manufacture of coin-operated phonographs, has just announced the purchase of Eastern Electric Company, and will manufacture an electric cigarette vending machine. It also produces missile components for the United States Government, and facsimile telefax and teleticket equipment for Western Union Telegraph Company.

Runyon's "Service School"



NEW YORK—Runyon Sales Company conducted its most successful AMI "Service School" at its showrooms here on Monday night, April 21.

Barney Sugerman and Abe Green of Runyon, assisted by staff members Irving Kempner, Perry Lowengrub, and Gene Daddis, hosted about 70 operators and servicemen, some from Westchester and others from up N.Y. State. Monty West, AMI service engineer, conducted classes, and Artie Daddis, AMI field representative, greeted the operators.

Among those in attendance were: Marty Dumoff, Artie Berk, Joe Buro, Harold Levine, Walt Conrad, Dave Conrad, William McCarthy, Robert

McCarthy, Murray Cohen, Eddie Cziecka, Nat Teller, Henry Getzoff, Sam Lerner, Harold Kaufman, Nat Bensky, Elmer Rowe, John DiManno, Lloyd Gunn, Sam Matty, Ed Cresenzo, Andy Panko, Sully Budinoff, Walter Shopovick, N. P. Franco, Sy Haber, Leo Rosenberg, Walter Corey, Jerry Basile, Sheldon Schultz, Irving Kleynetsky, John La Rosa, Phil Schwartz, Martin Tobin, John Amato, John Capiello, John Abbott, Michael Politika, Mike Mulqueen, Al Butler, Kenneth Lloyd, Walter Van Wie, and Tony Note.

Pictured herewith: Operators listen to instructor and watch demonstration.

BINGO SPECIALS AT CLEARANCE PRICES!

Everything Goes! Sacrifice! While They Last!

BALLY

Beauty	35.00	Surf Club	50.00	Gayety	70.00
Yacht Club	35.00	Palm Springs	50.00	Variety	75.00
Spotlight	\$ 25.00	Beach Club	40.00	Hi-Fi	90.00
Atlantic City	30.00	Dude Ranch	50.00	Ice Frolics	50.00
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CIRCUS **\$250.00**
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US GALS

By Cissie Gersh

I hope that all of you have already received your tickets of admission to the MOA Ladies Fashion Show Luncheon for Wednesday, May 7 at 12 Noon in the Terrace Casino of the Morrison Hotel. I've received many phone calls and letters telling me how excited many gals are about this gala event. "Bramson's" will be the store to feature the very latest modes for the ladies. We will also have a Fur Fashion Revue and our own gals, from our own industry, will do the modeling. Also remember that Suite 505 at the Morrison will be the Ladies Hospitality Suite. This suite is for all the ladies attending the MOA Convention. Coffee and refreshments will be served all day long. Do stop in, visit and become acquainted with other ladies, while making Suite 505 your meeting place for yourself and your friends. . . . Many of our gals have written to tell me that they plan to arrive in Chicago a few days prior to the MOA Convention so that they can enjoy some shopping. They have asked me to recommend some stores where the merchandise is smart and where the price is right. Well, last week I took it upon myself to make a bit of a shopping survey, to be able to make this short report to all of you gals. Most of the stores I'm going to recommend, I patronize myself, and I have found them most satisfactory. . . . The first on my list is "Mr. Theodore", 434 Diversey Parkway, for a chapeau. "Mr. Theodore" is a charming, creative gentleman, with a flair for making the women of Chicago look très chic. His main interest is fitting you properly. He loves every hat he designs. For the value you get, his prices are ridiculously low. In fact, this month of May, "Mr. Theodore" is conducting his famous once-a-year sale. All his hats are on sale for only \$9 each. By all means do visit "Mr. Theodore" if you are interested in a new chapeau. . . . While you're on Diversey Parkway stroll over to number 427. Here you'll

find a tiny lingerie shop called "Dena Frankel's." She specializes in petticoats. They're "just dreamy". . . . Diversey Pkwy., by the way, has many such interesting little shops. Do look around before returning downtown to the Loop. . . . Of course, and in my own opinion, the best store in Chicago is "Marshall Field & Co." For example, if you are in a splurging mood, you simply must visit Field's internationally famous "28 Shop". Here you will find originals ranging in price from \$200 to many thousands. But there are so many facets to Marshall Field & Co. it will pay you to spend hours shopping this world famous store. . . . Don't overlook the store just for women, "Chas. A. Stevens". This store features a wonderful line of dresses at moderate prices. The more expensive are in Stevens "Designer Shop". . . . If you're looking for a smart formal for your teenager, the third floor of "The Fair" store is the place for you. Prices range from \$29.95 to \$39.95. They are really beautiful. . . . "Carson, Pirie, Scott & Co." also have a wonderful teenager department, especially for youngsters hard to fit. . . . Are you looking for some beautiful jewelry items? Charms, bracelets, rings, wrist watches? A most complete line of outstanding, fine jewelry at extremely attractive prices at "S. Rubenstein & Sons" in the Pittsfield Building, 55 East Washington Street. Ask for Mr. Nate Rubenstein. . . . The closest thing to the smart, little, French boutiques are on Walton Place, from Michigan Blvd. to Rush Street. These smart, little shops feature unusually high styled gifts for both men and women. . . . There are so many, many more shops, but, you've probably been given dozens of names of various shops by friends so, if you should run short. I'll see you in the MOA Ladies Hospitality Suite, 505 at the Morrison, and try my very best to help you.



Through The Coin Chute

CALIFORNIA CLIPPINGS

The greatest amount of activity occurs at the distributors and one-stops on Pico Boulevard during the morning hours. Out of town operators complete their business before noon then head for the Coliseum to watch the Los Angeles Dodgers play. . . . The Passions, a new vocal group with Capitol Records, called on Mary, Kaye and Claire Solle at Leuenhagen's Record Bar. Mary told the fellows their "Jackie Brown" side of the disk sounded like a good one. Claire reports "Wondering" by Little Junior Parker on Duke is moving very well in the R & B section. Kaye predicts "Sugar Moon" will be Pat Boone's next big one for Dot. . . . Pat Pugliese reports the Prize Premium Department at Advance Phono Parts is keeping him busy supplying the operators with merchandise. Pat says his mail order business is on a constant increase which may require additional help. . . . Sammy Ricklin and Gabe Orland took time off from their duties at California Music Company to catch the opening game between the Dodgers and the Giants. Mickey Feay reports Johnny Mathis' latest two albums "Good Night, Dear Lord" and "Johnny's Greatest Hits" are his two top selling albums. Word is out that Janet Parker is a budding actress, spending her evenings and week-ends studying with a little theatre group. Buddy Robinson predicts "That Crazy Feeling" by Kenny Rogers on Carlton will be a big seller. Martha Delgado discussing with a number of operators the decided increases in popularity of the religious tunes by the public.

Paul Laymon, Paul A. Laymon, Inc., reports the sales of the Rock-Ola "200" phonograph continue at a steady pace to hold it's own among the "big four". Ed Wilkes says the Bally "Skill-Roll" game is receiving much praise from the field and many operators are placing their re-orders on the game. Shipments of Bally's new "Trophy Bowler" are arriving and Jimmy Wilkens says he can now fill orders from operators visiting the showroom. . . . At Norty's Music Center, Norty Beckman commenting on the continual climb in sales of EP records with the operators. Norty is planning to expand that section to handle the increasing business. Jan Graham reports operators have already started to phone in requests for Pat Boone's "Cherie, I Love You" on Dot. Joe Alvarez says one of his biggest R & B sellers is "All My Love" by The Sharps on Combo. . . . Many operators asking Jean Minthorne when his little daughter, Monica Maria Antoinette, will make her debut in the showroom at Minthorne Music Company. George Mahlum reports sales of the new Seeburg phonograph line have picked up considerably the past few weeks. George says long awaited shipment of the Seeburg 50¢ wall boxes arrived. Matt Nordberg remaining in the showroom to handle new and used equipment sales. Paul Vogel reports Chicago Coin's new two-player "Rocket Shuffle" game receiving high praise from the operators who are placing orders daily. . . . Sam Lewis, director of sales for Williams Manufacturing Company, visiting Charley Robinson at C. A. Robinson & Company during his recent visit to the West Coast. Sam pleased with the acceptance of Williams' "Short-Stop" game by the local operators who are phoning and mailing in their orders, reports Charley.



Through The Coin Chute

DALLAS DOINGS

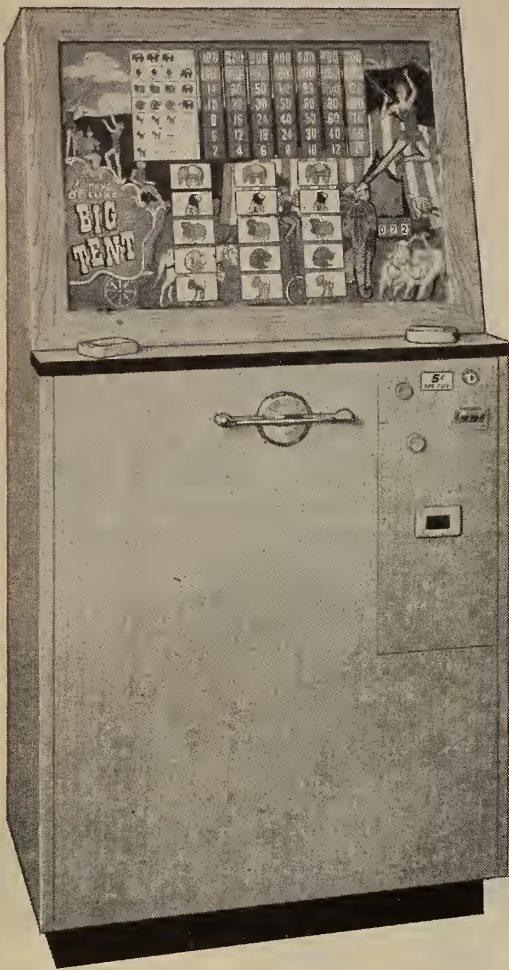
Ray Langley is back working for Bob De Priest . . . Bob De Priest is holding a ski party at Lake Texoma this week-end in an effort to form a ski club. . . . Commercial Music Co. is booking orders on Williams' new baseball game "Short-Stop". Reports say "they're selling like hotcakes". . . . R. B. Williams is fishing at Possum Kingdom. . . . Imperial Records star Ricky Nelson, who jammed the Music Hall here a couple of months ago, returns to this state next week for appearances in San Antonio and Ft. Worth. . . . Carl Casperson is remodeling his house. . . . Gene Williams, Commercial Music Co., has returned from a business trip to the Texas Panhandle. Jack Eskew says the spring outlook for business is good. . . . Morris Pipes of Big Spring stopped in Dallas on way back from Masters Golf Tournament in Atlanta, Ga. . . . Jim Lowe, Radio Station WRR, has been blessed with a new son. . . . To the Sportatorium, April 23, comes an all-star rock-'n'-roll show, headed by Little Willie John (King Records) "Talk To Me, Talk To Me" and "The '5" Royales (King Records) "Think". . . . Chuck Duncan, formerly with WRR Radio, is now with Station KBCS in Grand Prairie. . . . Allen Case, Columbia Records artist, will be on the Top Ten dance party April 26. . . . H. W. Dailey, Jr. is visiting at Big State. . . . Bob Kruger, RCA Victor representative, is in town this week. . . . Bill O'Connor, O'Connor Dist. Co., is in Shreveport on a business trip. . . . Ft. Worth recorder Charlie Applewhite, who recently filled an engagement at the Century Room, is excited about "Saturday's Kisses," his newest Design record. He was told the record is getting a big play in Dallas and that the distributor had a big re-order from this town last week. . . . Arthur Hughes, vice-president of O'Connor Dist. Co., is going to Washington, D.C. . . . Seen along coinrow this week: Mrs. R. E. Burns, Ft. Worth; Sam Sancetta, Marlin; Buddy Clem, Paris; Buna Carr, Corsicana; Jim Garret, Longview; Drew Osburn, Ft. Worth; and Ernest Bathis, Texarkana. . . . The Pops-Rock 'n' Roll Revue coming here May 19 already shows this roster of recording stars: The Everly Brothers (Cadence Records), Paul Anka (ABC-Paramount Records), Sam Cooke (Keen Records) and Jackie Wilson (Brunswick Records). . . . John Hickman, AMI representative, visiting at R. Warnke Co. Tom Chatten says business has doubled over last month. . . . Johnny "Guitar" Watson did well enough in his recent engagement at the Birdland here to warrant a return date May 8. . . . Abe Susman and Bob De Priest will attend the MOA convention May 6, 7 and 8. . . . Sonny James, Capitol artist, whose latest hit is "Are You Married?", spent a few days in Dallas before appearing at the Policemen's benefit in Beaumont this weekend. . . . Speaker at a dinner meeting of the Dallas Retail Record Dealers Association was George Marek, operations chief for RCA Victor. . . . Jack Priest reports that David Seville's "Witch Doctor" on Liberty label took the No. 1 spot in Dallas retail single record sales last week. Capitol's "The Music Man" remained the top album seller.

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"Rocket Shuffle" Sets Five Year Production Record



SAMUEL WOLBERG

CHICAGO—"Production of 'Rocket Shuffle' games", reported Samuel Wolberg, president of Chicago Coin Machine, this past week, "has already surpassed in quantity manufactured and shipped that of any game we have built in the past five years.

"Furthermore", Wolberg continued, "with the fact that we actually have three models of our 'Rocket Shuffle' in production, a regular model, a replay model and a two-player model, this is, in itself, an outstanding accomplishment. We actually have to anticipate the models desired by our distributors throught the country.

"For example", Wolberg explained, "while we were in top speed produc-

tion on our regular and replay models, we announced our new two-player model. This instantly brought a big demand from certain of our distributors in areas where their operators believe that they can best use a two-player model of our 'Rocket Shuffle' game.

"We had to anticipate these orders", Wolberg continued, "and be prepared to ship as fast as we possibly could, so as not to block off our regular production schedules and, thereby, cause a backlog to accumulate which would be very difficult, especially at this time, to take care of while production is at this peak point.

"As we went along stepping up production, this past week we came to the realization that our 'Rocket Shuffle' has set a new record for our firm. The result is that, even tho we are continuing along with peak production schedules, we have already surpassed manufacture of any game we built in the past five years.

"We attribute this", Wolberg concluded, "to the fact that our 'Rocket Shuffle' games, in all three models, have set such outstanding earning records wherever located. This game is bound to continue on ahead for a long time yet to come. As many have stated, 'It's made the operators healthy all over again'."



Through The Coin Chute NEW ENGLAND NIBBLES

Outdoor biz is swinging with arcades and fun spots readying for opening and already nabbing Sunday biz with good weather at the beaches. Distributors in Boston have been busy supplying arcade machines for the past two weeks and it looks like there'll be big collections on baseball games, pins, bowlers and selected arcade equipment.

At Trimount Automatic Sales Corp. (Seeburg), games and music are going strong. Starting Saturday, Apr. 26, Trimount will close ½-hour earlier and continue this practice through summer. Jack Gordon, Seeburg rep., in visiting with Dave Bond, prexy; and Irwin Margold, gen. mgr.; and Marshall Caras, sales. . . . At Redd Distributors, (Wurlitzer), biz is sailing under full steam, Bob Jones, sales mgr., reports. Action on games, arcade equipment and music is healthy and outlook is good for continuing biz increase with music holding strong. . . . At Associated Amusements (Rock-Ola), Ed Ravreby reports that outlook is good and ops are evidencing plenty of interest in new equipment and outdoor biz is shaping well. Dick Mandel, sales mgr., off on road trips here. Kiddie rides coming into their own again with big season again predicted. . . . Abe Fish, General Amusement Co., Hartford, Conn., and honorary prexy Music Operators of Conn., in town visiting distributors, said MOC with a membership of 80 looks to get to 100 this year. . . . Music Operators of Mass. cancelled skedded April meeting and will hold the regular monthly meeting in May. . . . Dave Baker, prexy of the assoc., is in Fla. vacationing.

Among ops in visiting distributors this week were: Francis Siano, Longmeadow; John Colucci, Mattatuck Music Co., Waterbury, Conn.; Ralph Lackey, Newton; Phil Swartz, Brookline; Harry Deshowitz, Chelsea; Tom Libby, Haverhill, N. H.; Joe Assad, York Beach, Me.; Peachy Cassanta, Milford; Ray Shea, Worcester; James Geracos, Dorchester; Dave Gropman, Boston; Connie Pocius, South Boston; Ben Ross, Graben Vending, Boston; Perry Lipson, Newton; Walter Luby, Shrewsbury; Russ Mawlsley, Holyoke; John Poto, E. Boston; Henry Levine, Milton; Ed Beals, Neeham; Gerald Gandberg, Marblehead; Ralph Feratra, Concord, N. H.; Louis Zeidman, Manchester, N. H.; Ed Campagna, Springvale, Me.; Herney Gladstone, Boston; Tony Leone, Providence, R. I.; Dominic DeZazzo, Providence, R. I.; Jim DiAngelis, Falmouth; Dane Schultz, Brockton. . . . At Atlas Distributors (AMI), Louis Blatt reports biz holding good and ops he talked with on trips to N. H. and Vt. are enthusiastically looking forward to start of the outdoor season. . . . Good collection reports are reported by all distributors on music from ops in the New England region. . . . The shortage of used equipment still continues. . . . Recording artists are hypoing juke box plays with the Rover Boys at Blinstrub's; Fran Warren in the Alan Gale Show at the Shubert; Eileen Rodgers guesting at WBZ party at Jug End Barn in the Berkshires. . . . Swing to dime play continues to gain momentum in the Boston area and Worcester is experiencing a big surge to the dime. . . . De John Sisters had a number of coinmen and music trades people to the Frolic in Revere for their opening. . . . Jim Geracos, past president of the Mass. Music Ops Assoc., has opened a new store in the heart of the Quincy shopping district with records, background music, and phono promosh point of sale material. . . . With Salisbury Beach back in action this year, ops in that vicinity look for better business. . . . WBZ disk jocks Norm Prescott, Dave Maynard, Alan Dary doing their shows from Jug End Barn up in the Berkshires weekend of Apr. 25-27 as WBZ has anni party. . . . Many coin execs taking advantage of the good weather to get in some golf, among them Dave Bond, president; and Irwin Margold, gen. mgr., Trimount Automatic Sales Corp.



Through The Coin Chute PHILADELPHIA FILBERTS

Hank Groenteman, International Amusement, advises firm's domestic sales have been very good lately, and added to shipments for export, leaves them with very little equipment on hand. Hank also kept busy seeking a new home in the suburbs. Jack Powell already set—found a nice place in Penny Pack Park. . . . Nat Solow, Eastern Music, another Phila coinman who expects to join the gathering in N.Y. to honor Al Simon, chosen as the guest of honor for the N.Y. UJA-Coin Machine Industry dinner on Wed. night, May 14 at the Sheraton-Astor Hotel. Bill Adair goes out on the road to visit ops. . . . Dave Rosen reports ops going big for ChiCoin's "Rocket Shuffle" game. In addition, Dave kept mighty busy conferring with music ops on AMI phonos. . . . Joe Ash, Active Amusement, goes out on the road on a buying trip, while Larry Ash goes out on a selling trip. Serviceman Carl A. Mataushek will walk down the aisle with Janet Hauth on May 3 at Holy Trinity in Camden. Marty Brownstein getting quite a kick out of his new home—particularly manicuring the lawn. . . . Abe Witsen, International Scott Crosse, tells us he received a letter from Armand Timmermans of Brussels, dated the day prior to the opening of the Wor'd's Fair, that everyone was working 24 hours a day to get set for the opening on time. Mike Chanick reports great activity on Bally's line of games—particularly "Miss America", which has taken a sudden surge of sales. . . . Harry Chipitz, Chips Distributing Co., informs us he has taken over the 20th Fox line. He also reports that "Nee Nee Na Na Na Nu Nu" by Dickey Doo & the Don'ts on Swan Records is doing even better than was expected. . . . At King Records found Joe Campellone from Bond Radio Record Shop in the midst of a heated session with the young ladies from the Art Institute. It was all about "The Charleston Rock" by The Sugar Canes. . . . Steve Karmen, Mercury Records, coming into town on April 22 to visit the deejays and promote his new "Night Time". We hear from Mercury that Sarah Vaughan's "Padre" looks like a real winner. Harvey Miller was out visiting the local deejays. . . . Lennie Radcliff, J. H. Sparks Music Co., just back from Cincinnati where he attended a Coral meeting. Fall plans were discussed. Paul Cohen, new Coral a & r head, to'd the gathering that he plans for less releases and more concentration on LPs.



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Rock-Ola At Frankfurt Int'l. Fair



FRANKFORT, GERMANY—One of the most attractive exhibits at the recent Frankfurt International Fair was the display of Rock-Ola phonographs and wall boxes, as pictured herewith.

A. W. Adickes of Nova Apparate-Gesellschaft, reported exceptional interest in the equipment.

See It At The M. O. A. Show
BOOTHS 32 TO 43

United's New 3-Dimensional Shuffle Game SHOOTING STAR

A REAL 2-PLAYER GAME
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Through The Coin Chute EASTERN FLASHES

Despite the rains this week, arcade men were jubilant over business done the prior week-end. Saturday, the first real sunny spring day, brought out the crowds to shore and resort areas, and while Sunday wasn't as warm, play was just as good. Coinmen stated that patrons came in to warm up a bit, or buy a cup of coffee, and patronized the equipment. 1958 season off to a good start, and operators and arcade owners claim it could be just as good as 1957, which was a record breaking year—if they get the cooperation of the weather man.

Barney (Shugy) Sugerman and Abe Green, Runyon Sales, and staff, played host to the largest number of music ops ever to attend a service school, when approximately 70 operators and servicemen attended an AMI session on Mon., Apr. 21. Monty West, AMI field engineer, conducted the class, and Artie Daddis, AMI regional representative, was on hand to greet the visitors. While on the premises for the school, operators had an opportunity to view and play the line of Bally amusement machines on the display floor, and Shugy reports several orders taken. . . . Mike Munves, who will have an exhibit at the MOA convention, regrets he'll be unable to attend, due to the rush of filling orders for arcade equipment, which must be shipped as quickly as possible to satisfy the demands of his arcade owner customers. However, Joe Munves, who has attended all previous MOA conventions, will be on hand to greet one and all. . . . A floor full of music machines stacked up when we dropped in to visit Harry and Hymie Koepfel, Koepfel Distributing. "They're going to be picked up today," stated Harry, "all to local ops." In looking around, we noted several machines badly broken—both cabinets and mechanisms. Seems that there's a rash of vandalism around at this time with equipment being damaged for no reason other than to destroy. . . . Met up with Ruth Michaelson on the street, the second time in two weeks, which must be a record. Ruth busy buying equipment, setting up her route for a good spring and summer run. Interrupted a business conversation at one of the distrib's to pull out an envelope full of pics of her children and grandchildren to show us.

Carl Pavesi, president, Westchester Operators Guild, advises Jack Wakefield will mc the organization's 7th annual dinner being held at the Holiday Inn, Scarsdale, N.Y., on Tues. eve, May 20. Wakefield performed at last dinner of N.Y. State Ops Guild, and provided an evening of fun and laughter. . . . The "operators' room" at Atlantic New York Corp., almost completely decorated with EP album covers, providing a most colorful display. Meyer Parkoff advises that visiting operators very impressed. Meyer also tells us that the color combinations of the Seeburg phono on the display floor is resulting in demands from operators for same. "Easily provided," says Meyer, "just let them ask." Murray Kaye reports that operators placing some nice orders for Williams' new "Short-Stop" baseball game, now on display on the firm's floor. . . . Harry Hurvich, Birmingham Vending, Birmingham, Ala., who with his wife are on the way to Europe, drops down to coinrow to visit his friends. . . . Abe Lipsky, Sandy Moore Distributors, and Alie Goldberg, in the office for the day, tied up with customers when we dropped in. Lipsky advises that the new Wurlitzer model "2200" being set in many resort areas. . . . Canio Trotta, Ronan Sales, New Rochelle, makes the rounds of wholesalers. . . . Understand that Sam Morrison, Neighbor Vending, has purchased the routes of Al Bloom, Speedway, and John Walsh, A.J.W. Music. Walsh is reported to be going into the army. . . . Al Simon, Albert Simon, Inc., and his family vacationing in the West. Al evidently building up his strength for the MOA show, and then his testimonial dinner, as honored guest, at the UJA-Coin Machine Division banquet, Wed., May 14, at the Sheraton Astor. Meanwhile, Al D'Inzillo, in charge, reports that ChiCoin's new "Batter Up" baseball game creating more and more excitement every day. . . . Herbie "Happy" Semel makes the rounds, and proudly points out that he's lost considerable weight in last few weeks.



Through The Coin Chute UPPER MID-WEST MUSINGS

Doc Keintz, Tomahawk, Wis., in town for the day making the rounds. . . . Bill Cutler, Winnipeg, Canada, in the cities for a few days visiting with the distributors. Bill is very busy getting his equipment ready for the summer tourists. . . . Roy Hagen in town to visit his daughter who is in the hospital. Roy says that she is showing some improvement. Matt Huppert, Red Wing, Minn., taking time off to drive into the cities for the day. . . . The Sundem's of Montivedio, Minn., spent a lot of money to refurbish their home and it looks beautiful. Mrs. Sundem said that Ike can't afford to buy any machines until the bills are paid for. . . . Arnold Brevik, Watertown, S. D., telling everyone about his son Allen winning the 220 yard dash for South Dakota University, at the track meet at Vermillion, S. D. . . . Lawrence Jenkins, Bath, S. D., is the only operator and farmer we know of. Lawrence in the fields with his tractor plowing away. Keeps him pretty busy during the summer. . . . Burrell Brown, Mobridge, S. D., won another trophy, for trap shooting. Happens to be one of the best in the country, and travels quite a bit around the country attending the contests. . . . Harold Eby, McLaughlin, S. D., is doing quite a business in his television store. . . . Congratulations to the Orville Willetts, Lemmon, S. D., on the birth of a new baby boy. Three boys in the family and they are not giving up with the idea that the next one will be a girl. After all Mrs. Willetts' sister has five daughters. . . . Congratulations to the Bob Addingtons, at Bismark, N. D., on the arrival of a new baby girl. . . . Johnny Morton, Bismark, N. D., has his daughter in the hospital, for a check up. Has a virus which is giving her trouble. . . . Glen Addington, Bismark, N. D., bought himself a tavern recently. Has plenty to do now with his route and tavern to look after. . . . Bobby Agnew, Dickinson, N. D., just brought his wife home from the hospital. Mrs. Agnew is feeling much better.

Visitors To The BRUSSELS WORLD'S FAIR!

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FREE — NO CHARGE

To Members of the Coin Machine,
Record and Music Industries



Through The Coin Chute CHICAGO CHATTER

At this time, next week, the show'll be on. MOA's 10th annual convention will be in progress. And, if all advance indications are being correctly interpreted, this will be the biggest MOA Convention yet. Not only will there be more operators, distributors and manufacturers from this country present at this convention, but, from many foreign countries as well. In short, the automatic music businessmen of the nation have learned that it pays to cooperate as a national unit for their own, individual benefit. . . . At this MOA Convention and, even before registering, just as you get off the elevators, you'll find the "20 Year Club" as well as The Cash Box' "International Coin Machine Export-Import Council" booth. If you are a member of the "20 Year Club" call for your button immediately. It will be waiting for you. If you are not a member, and you have been engaged in this industry for 20 years or longer, then this is your opportunity to fill out an application to become a member. If you have been engaged in the industry for 10 years or more, you are eligible for membership in the "Alternate's 20 Year Club". If you import or export it is absolutely to your advantage to become a member of The Cash Box' "International Coin Machine Export-Import Council".

AMI offices here have been moved to 140 North Dearborn St. (Make this change in your copy of The Cash Box' 1958 'Chicago Directory' which you can obtain at Booth No. 11 at the MOA convention). List the following names at this AMI sales office: Edward R. Ratajack, S. J. Allie, Max Lewin, Perry Winokur. . . . ChiCoin's Sam Wolberg looking forward to meeting with Europeans who have written him that they will be present at the MOA convention. He has very interesting plans regarding distribution of his products thruout Europe. . . . Harry Williams flew over to take a look at the Brussels World's Fair. Harry being a devotee of modern art will, without any doubt, not only get a terrific thrill from the modern designs he'll see but, and you can bet your last red cent on this, Harry will come back with a headful of ideas regarding new and modern designs. . . . By the way, The Cash Box has already received many fine letters of thanks from people who have picked up free copies of this publication at the Brussels World's Fair Amusement Center.

Seems Internal Revenue Dept. has decided that some of the music ops are depreciating equip't at too speedy a rate. The Cash Box' "Four Year Depreciation Schedule" which won so much favor (40% first year, 30% second year, 20% third year and 10% fourth and final year) is being brought to the attention of local IRS offices where this depreciation problem has arisen. . . . Surprise answer to a phone call to Paul Bennett. It was answered by a Charles Bennett. Asked who's Charles Bennett?, he answered, "I'm Mr. Paul Bennett's son." Time marches on. . . . Bally's Bill O'Donnell pointed out this past week that this firm has 12 different amusements in production all at one and the same time. "And", as Bill added, "there are more being readied for the production lines since we schedule far in advance." At the moment the firm's newest is "Big Inning", Bally's baseball game, but, already waiting to get into full speed production is a new gun, "Space Gunner". And, by the time you get thru reading this, there may be another product added to the big production lines at Bally. Who said recession?

Charley Pieri of Monarch sells more than many a guy who calls himself "distrib". But Charley doesn't care for the glory. "As long as the price is right", he advises, "I'll take the cash". . . . United Music's Jack Mitnick advised that he will hold an "International Confab". Reports Jack, "I'll have present men who can talk fluent Chinese, French, Spanish, Greek, Bohemian, Polish, Italian, Czech, German, Swedish, Jewish, Norwegian, Japanese, and many other languages." To which he adds, "By the way, they're all employees of United". . . . Wisconsin's Ed Dowe, sect'y of the Wis. Music Merchants Assn., advises that this state body meets in Appleton (4/26). Clint Pierce is president. Cliff Bookmeier is Veep. . . . Why not send a ten dollar bill to Elliott Donnelly president of CYC to help the Youth Centers keep going? . . . Don Moloney reports that Donan will be moving to new quarters in the Logan Square district in a few weeks which, he feels, will make it much more convenient for many of their customers to visit with the firm.

After they announced they'd have a suite at the Morrison during the MOA meet, so many inquired for the suite number, Gil Kitt and Joe Robbins frantically called the hotel to arrange for a much larger set of rooms. "Looks like next year we'll need an entire floor to accommodate all who want to visit with us", reported Joe Robbins. . . . Both Wally Finke and Joe Kline claim they have "writer's cramp". "This", the boys chorus, "is due to the orders we've been writing for 'Batter Up' and 'Rocket Shuffle'". . . . Jack Nelson, Jr. reports his firm doing a big job on reconditioning cigy and candy venders. And getting mucho compliments for their fine work. . . . Swinging his arm wide, pointing to one of the busiest businesses in this man's town, Joel Stern queried, "Did anyone say there's a recession?" One visit to World Wide will dispel this idea but quick, as Joel points out.



ED RATAJACK



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Nate Feinstein tells an interesting tale about how Atlas came to steam clean equipment. This, he reminisces, was the result of what Eddie Ginsburg saw when he was with the Navy's Seabees. Eddie always said, Nate remarked, that when he got back he'd steam clean all machines. "So", Nate points out, "that's why we steam clean." . . . According to Ted Rubenstein and Estelle Bye, Clayton Nemeroff has proved himself "one of the most outstanding salesmen in the industry". . . . John Frantz is still burning midnight oil in an effort to get out those "ABT Rifle Galleries" to match opening dates of various spots around the country. . . . Herb Oettinger is reported to be rapidly getting into midseason golfing form. . . . "And", answers Bill DeSelm when questioned as to his golfing prowess, "just tell 'em I haven't yet started. Anyway", he added meaningfully, "I may not be getting better at golfing, but, I'm sure getting mellow". . . . Big thrill to Alvin Gottlieb was to watch his eldest dotter, Laura, gyrating about the Chicago Stadium on ice skates. Laura Gottlieb was in the chorus line of a big charity carnival. Oh, yes, chorus girl Laura is 8 years old. . . . Sec. 334, Chap. 38, Ill. Criminal Code, a 1919 law, reads no slots allowed (manufacture or possession) where there is a first class military installation. (5th Army Headquarters are here in Chi.)



JOEL STERN

Thanks to R. F. (Jonesy) Jones and all The Jones Boys for inviting us to the opening of their new building at 240 Shotwell in San Francisco on Sunday, April 27. Tho we can't be present this formal opening day, we'll be there before too much water has passed over the wheel. (The invitation itself was one of the most impressively beautiful we've yet received). . . . "I'm still looking for my arm", reported Ed Ratajack. Seems Ed went out to play ball with his son and, still thinking he was a star left fielder, threw the first ball he caught (after seven tries) right for the home plate. . . . Here's one that was relayed and re-relayed from Charley Robinson in L.A. to Art Weinand in Chi to us. Seems, according to Charley, that someone has now started "N.A.". That, he explains, stands for "Nicotine Anonymous". Concludes Charley, "You join N.A. to give up smoking. Whenever you get the urge to light a cigar or ciggie, you get on the phone and call your N.A. pal. He comes over and drinks with you." . . . Sure happy to have had that phone call from Mrs. Bess Berman who now resides in Miami Beach and hear that she's flying up to the MOA Convention to meet all the many, many people she and her late hubby, Ike Berman, used to meander about with. . . . Nate Gottlieb faces a very hectic and busy May 17. That's when his daughter, Barbara Susan Gottlieb, becomes Bas Mitzvah. How time does fly. . . . Jim Mangan's "Celestia", the "Nation of Celestial Space", founded A.D. 1948, getting more attention now than it ever did before. Jim may yet come up with ownership of lots of space.

HAPPY BIRTHDAY THIS WEEK TO: Lowell E. Matthews, Nashville, Tenn. . . . Dave Solomon, Elmira, N. Y. . . . Karl Karanfilian, W. New York, N. J. . . . Alfred W. Adickes, Hamburg, Germany. . . . Paul M. Brown, Chicago, Ill. . . . John R. Pieters, Kalamazoo, Mich. . . . Vernon R. Ward, Pine Bluff, Ark. . . . Clarence Schuyler, Chicago, Ill. . . . Wm. A. Utz, Jr., Covington, Tenn. . . . Dale Rymer, St. Louis, Mo. . . . Herbert E. Wedewen, Cleveland, O. . . . J. D. Farris, Sr, Vicksburg, Miss. . . . Albert C. Bassan, Wellsville, N. Y. . . . Walter D. Bagnall, Thomasville, Ga. . . . Richard L. Parks, Jr., St. Augustine, Fla. . . . Benjamin Gottlieb, Brooklyn, N. Y. . . . Roscoe Bentler, Springfield, Ill. . . . Leo Ringler, Newark, N. J. . . . Henry C. Lemke, Detroit, Mich. . . . Verle Van Nattan, Los Angeles, Cal. . . . Carl L. Albert, Greeley, Colo. . . . R. M. Sparks, Soperton, Ga. . . . Arnold A. Lee, Fort Wayne, Ind.

WORTH REPEATING: Alex Woolcott's famous, "From middle age on everything of interest is either illegal, immoral or fattening."

Keeney Steps Up Production On "DeLuxe Big Tent" And "League Leader"

Reorders Make Huebsch Happy

CHICAGO—Sure path to happiness these days, according to Paul Huebsch of J. H. Keeney & Company, Inc., this city, "are the reorders that we have been getting all week long."

Huebsch also remarked, "As everyone in the industry realizes, it's the reorders that count. Initial orders," he says, "are something that all of us feel will bring the results that we require to learn whether we have something of value."

"But when the reorders rolled in, all this week, for our new baseball game, 'League Leader,' as well as for our upright electronic free play, 'De-



PAUL HUEBSCH

Luxe Big Tent,' then we knew we were really on the way.

"The result has been," Huebsch stated, "that we have stepped up production to take care of the reorders we have been getting and this sure is making us happier than ever."

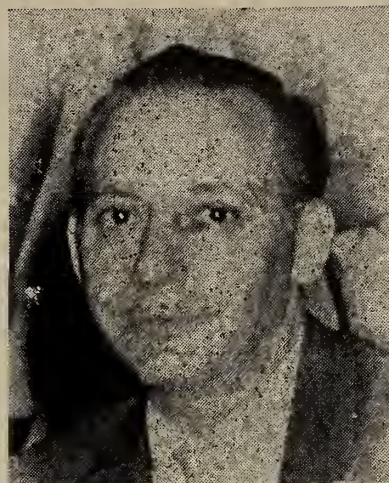
"Remember, too," Huebsch reminded, "that our factory is very busy with highly classified military work and also with continuous steady production of all our vending machines."

"All this, in addition to the reorders which we have been getting every day and which," Huebsch said, "are increasing with each passing day, is pushing us rather hard to keep up with the growing demand."

"Yet, busy as we now are," Huebsch concluded, "we're happier than ever, because we realize that these reorders in such quantity mean that operators are making money and that, in turn, means a healthier, better industry."

Joe Kline Named Chairman C.J.A. Coin Mach. Division

Big Chicago C.J.A. Drive From April 29 Thru May 21. Look To Joe Kline To Surpass All Previous Records For Coin Machine Division



JOE KLINE

CHICAGO—Joe Kline of First Coin Machine Exchange, this city, has been named Chairman of the coin machine division of the entertainment industries for the Combined Jewish Appeal's 1958 charity drive, April 29 through May 21.

Joe Kline is one of the best-liked and most-respected members of Chicago's coin machine industry. He was born and raised here in Chicago. He has hundreds on hundreds of friends and acquaintances.

His appointment to the Chairmanship of the Coin Division of the Combined Jewish Appeal is expected to result in new record-breaking donations for this industry.

During the past two years Gilbert Kitt of Empire Coin Machine Exchange, this city, handled this post and did a very outstanding job. He surpassed all other divisions of the entertainment industries with donations from the coin machine industry.

This year, with the CJA drive from April 29 to May 21, Joe Kline is expected to put forth every possible effort to again have the coin machine division bring in the greatest share of donations of all divisions of the entertainment industries.

Those who wish to contact Joe Kline can reach him care of First Coin Machine Exchange, 1748 West North Avenue, Chicago, Illinois. His telephone number is Dickens 2-0500.

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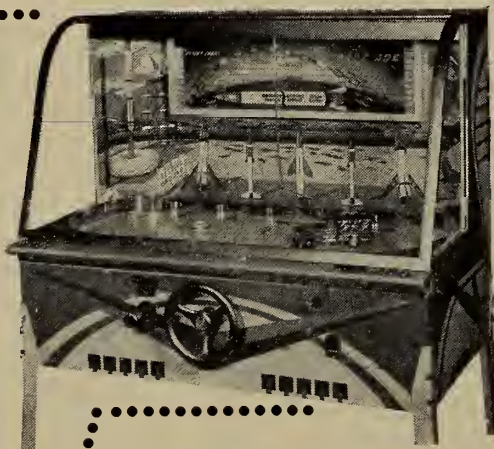
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Slots Bow To 1919 Illinois Military Law

CHICAGO — A little-known 1919 state law (Section 334, Chapter 38 of the Illinois Criminal Code) was brought to light this past week.

This state law bans the manufacture or possession of slot machines

in any county in this state containing a first-class military installation.

Assistant State's Attorney Frank Ferlic is reported to have stated that enforcement of this law will clear the slot machines out of most of the state. Especially in those counties where there is a first-class military installation.

The Fifth Army Headquarters is located in Chicago, Cook County. The Naval Armory is also located in Chicago.

Most of the counties in Illinois are reported to have first-class military installations.

Decca Clinches Phono Bowl League Title

CHICAGO — Decca's highly rated bowling team clinched the championship of the Chicago Automatic Phonograph League (National Division), April 17, three weeks in advance of the tournament closing date. Decca's Midwestern chief, Sellman Schulz, and Margaret Kraft were present to cheer the team on.

Loretta Oomens, of the Amber team, bowled a very unusual triplicate series (142, 142, 142) during the evening's competition.

The battle for individual average honors promises to be red-hot right down to the wire, between Marino Pieroni of B & B and Rene Gallet of the Paschkes. A few pins separate the two competitors, according to Johnny Oomens.



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Singapore AMI Distrib
Fashions Theatre Dis-
play On Cash Box
Cover



SINGAPORE — Hup Hup, Limited, this city, distributors for the line of AMI phonographs here, worked out a tie-in deal with one of the local theatres which was showing "Bridge On The River Kwai", which brought them a great deal of publicity.

The firm installed an AMI phonograph in the lobby using a background picture of Mitch Miller, Columbia artist, who's record of the title song from the picture has become an international hit.

Wurlitzer Eastern Service
Schools Well Attended

NORTH TONAWANDA, N.Y. — Field Service Engineer, H. W. Peteet of The Wurlitzer Company, this city, has been holding a series of operator service schools in the eastern territory. In the past few weeks Peteet had training sessions for Sandy Moore Distributors Corporation at the Freeport and New York City offices. These were followed by a school for Music Distributing in Pittsburgh.

The Freeport, Long Island session, which was planned for that location to give operators a chance to be on hand without the necessity of a long drive, was well received. Those taking the training course included Irving Metzger, C. A. Nevros, Manly Vita, Leonard Kol, James A. Engel.

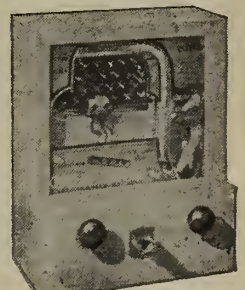
The New York City attendance was considerably higher with the total of 11 operators and servicemen undergoing instruction. All were from the New York area and included Dan Cioffi, Servewell Music Company, New

York City; Joseph Pashette, New Hyde Park, New York; Donald James, Paramount Juke Box, Bronx, New York; Leo Rosenberg, Beverly Music Company, Bayonne, New Jersey; Stephen Tarzanin, Minute Moods Music, Bronx, New York; Samuel J. Morrison, Neighborhood Vending, Bronx, New York; Louis Echevarria, Sandy Moore Distributors, New York City; Lloyd Gunn, Brooklyn, New York; Louis Sachs, Sachs Music & Amusement, New York City; Charles Bianco, Sachs Music & Amusement, New York City; Walter Conrad, Conrad Music, Suffern, New York.

On April 1st Peteet conducted the school at Music Distributing Company in Pittsburgh, Pa. The course included complete instruction on mechanism, sound system, coin slug rejector and registration and other features of the new Wurlitzer Console line. Among those attending the Pittsburgh school were William Welling, Ambridge, Music Company, Ambridge, Pennsylvania; M. L. Wolford, Penn Music Company, Franklin, Pennsylvania; Tony Maietta, Penn Music Company, Meadville, Pennsylvania; James Shea, Main Music Company, Elliott-Pittsburgh, Pennsylvania; Vincent Pietrowski, Music Distributing Company, Pittsburgh, Pennsylvania; Donald Heffernan, Penn Music Company, Franklin, Pennsylvania; Eugene Swift, Butler, Pennsylvania; Blair Lawrence, Venango Valley Amusement, Meadville, Pennsylvania.

Additional Wurlitzer service schools are being planned for the weeks that follow at Charleston, West Virginia for Cruze Distributing Company and in Newark, New York for Bilotta Enterprises, Inc.

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WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BELmont 5-2881).

WANT—Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FULton 3-2282).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DICKens 2-7060).

WANT—Have permanent, full-time job open for Music and Pin Game Mechanic. Write, via Air-Mail, for application form. MUSIC, INC., BOX 1234, FAIRBANKS, ALASKA. (Tel. 5084).

WANT—County Fairs, Steeplechases, used National Rejectors 5-10-25¢, Bally Control Motors, Turf King Glasses. FOR SALE—Seeburg M100A with 45 RPM conversion \$195; Circus \$275; Stagecoach \$150; Balls-A-Poppin' \$145; Palm Beach \$25; Coney Island \$25; Tropics \$25; Tahiti \$25; Hot Rods \$25. DISCO, INC., 835 EAST 31st STREET, LOS ANGELES 11, CALIFORNIA. (Tel. ADams 4-9616).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay \$150 to \$300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).

WANT—Cash! Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes; United, Genco, Williams Guns and Baseballs; 6 Keeney Flicker Pools. ALLIED COIN MACHINE, 886 MILWAUKEE, CHICAGO 22, ILL. (Tel. CANal 6-0293).

WANT—All Shuffle Alleys from Fireball, Lightning and Rocket up. Sun Valleys and Showtimes will pay highest dollar or will trade for Genco and Chicago Coin Ski Balls. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND, OHIO. (Tel. SUPERior 1-4600).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GENeral 2-1650), JESSE SELTER, PRES.

WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD ST., NORTH BELLEMORE, L. I., N. Y. (Tel. Castle 1-0556).

WANT—Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrrest 7-6730).

WANT—Late used 45 RPM Records. Closeouts and Job Lots of Brand New LP's Wanted. Write or Phone. FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel. JUDson 6-4568).

WANT—Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS, SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPTown 8-9680).

WANT—A.M.I. Phonographs for resale; quote models, condition and lowest cash prices. HASTINGS DISTRIBUTING COMPANY, 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISCONSIN. (Tel. BLUemound 8-6700).

WANT—Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of \$\$\$\$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Late Model Bingos. Send List and Prices. HALLGREN DISTRIBUTORS, 1626 3rd AVE., MOBILE, ILLINOIS.

CLASSIFIED ADVERTISING SECTION

WANT—United Jumbo Bowlers. State quantity, price and condition in first letter. LEWIS & FOLLETT MUSIC CO., 180 SO. HOWARD, SPOKANE 4, WASH. (Tel. MA 4-8585).

WANT—Mills Brand New Vest Pockets. Highest cash price paid, any quantity. Also Acorn, North Western or Victor Vendors. BOX # 433, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

WANT—Steady suppliers of late 45 RPM phono records. No Blues or Western. Please specify quantity & price. CITY & SUBURBAN RECORD EXCHANGE, 17105 SOUTH HOLMES AVE., HAZELCREST, ILL.

WANT—Mills Panorams. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON (Tel. GARfield 3585).

WANT—Wurlitzer Model 1500, 1500A Phonograph; Model 5205, 5207 Wallboxes, any quantity. Write stating condition and best cash price to SIEGEL DISTRIBUTING CO., LTD., 637 YONGE ST., TORONTO, ONTARIO, CANADA. (Tel. WALnut 1-8944).

WANT—Used records, any amount. No R & B. Not over 6 months old. I pay 13¢ and the freight. R. SMITH, 625 N. E. 163rd STREET, NORTH MIAMI BEACH 62, FLORIDA.

WANT—For Cash or Trade, Shuffle Alleys, Phonographs, Arcade Machines. Send List or Call, HARRY BERGER, WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIRCLE 6-8464).

FOR SALE

FOR SALE—Wurlitzer 1800's \$550; 1900's \$650; Rock-Ola 1452 \$495; Big Horn \$250; Big Tent \$325; Super Big Tent \$345. All equipment shipped. DICKSON DISTRIBUTING COMPANY, 631 N. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel. RE 6-3691).

FOR SALE—Kiddie Rides beautifully repainted, cleaned, checked, ready for immediate operation. Sea Skates Boat \$200; Texas Kiddie Carousel Merry-Go-Round \$240; Decco Horse \$335. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel. Main 1-8751).

FOR SALE—5 Bally All Star Bowlers, like new, only \$365. Best buy of the week because we need room for current Bally games. **WANT**—Cash or trade—late Bingos. DONAN DISTRIBUTING CO., 5007 NO. KEDZIE AVE., CHICAGO 25, ILLINOIS. (Tel. JUNiper 8-5211).

FOR SALE—Pixies \$45; Starlet \$55; Monaco \$95; South Seas \$95; Gay Time \$60; Gayety \$45; Variety \$50; Big Time \$75; Broadway \$135; Parade \$175; Double Header \$195; Big Show \$225. GLOBE AUTOMATIC VENDING COMPANY, 291 WATER STREET, QUINCY 69, MASS. (Tel. MAYflower 90010).

FOR SALE—Amazing Values On Brand New Rock-Ola 1455, 200 Selection, 45 Rpm Phono. Also All Other Late Model Phonos Available At Very Low Prices. Authorized Rock-Ola Factory Distributors. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel. BIGelow 8-3524).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLYmpia 8-4012, 4013).

FOR SALE—14 Foot Bowlers, \$475; Cash or Trade. Need Baseball, Guns And Late Shuffle Games. Call, Write or Wire Today! PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN AVE., CHICAGO 18, ILL. (Tel. JUNiper 8-1814).

FOR SALE—Key West \$295; Big Show \$245; Nite Club \$210; Broadway \$160; Beach Beauty \$110; Miami Beach \$95; Gay Time \$75; Starlet \$70; Variety \$60; Gayety \$50; Dude Ranch \$25; Beauty \$25; Beach Club \$30. One-Third Deposit. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel. TU 6729).

FOR SALE—Or Trade—For Late Bingos or 14' Bowlers: Wms. Jet Fighter; Wms. Crane; Wms. Sidewalk Engineer; Genco Gypsy Grandma; Genco Rifle Gallery; Genco Carnival Gun; Genco Bonus Gun; Chicago Coin Goalie; Pinto Horse and See Saw Kiddie Ride. MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel. GL 6-6807).

FOR SALE—Surf Clubs \$30; Hi Fi's \$25; Palm Springs \$30; Dude Ranches \$25; Yacht Clubs \$20; V-200 Seeburgs \$575. All in excellent condition. Write, wire or call collect. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 8, IND. (Tel. HARRison 3-4508).

FOR SALE—Routes in Missouri, Oklahoma, Arkansas. On routes, Phonographs, Bingos, Pin Balls, Bowlers, Guns. From 20 to 80 Thousand. We have all types Coin Machines. Send for list. C & W DISTRIBUTING CO., 400 MAIN ST., GALENA, KANSAS. (Tel. #400).

FOR SALE—Or Trade, 3 United Jumbo Bowling Alleys; 1 Chicago Coin TV Bowling League; 2 Chicago Coin Classic Bowlers. All the latest type bowlers. For the best deals call—RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET HARTFORD, CONN. (Tel. CHapel 9-6556).

FOR SALE—Brand new in original factory crate, 1 Wurlitzer 2000, \$845. Like new: 2 Williams Peppy's \$295 ea.; 2 Lord's Prayer Vendors \$245 ea. Factory Reconditioned: Exhibit Ringer Balls \$95 ea. BILLOTTA DIST. CO., 224 NORTH MAIN STREET, NEWARK, NEW YORK. (Tel.: DEerfield 1-1855).

FOR SALE—14 Ft., 2 Pc. United Bowlers, A-1 Condition. TOLEDO COIN MACHINE EXCHANGE CO., 814 SUMMIT ST., TOLEDO, OHIO. (Tel. ADams 8624).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Wurlitzer Model 2150 \$800; 2000 \$675; 1900 \$650. **WANT—Bally Jumbos and United Top Notch. NATIONAL NOVELTY CO.,** 640 E. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel. LO 1-6770-1).

FOR SALE—Gottlieb's Register \$295; Marathon \$225; Tournament \$225; Gladiator \$225; Scoreboard \$195; Sluggin' Champ \$145; Sweet Add-A-Line \$165; Williams: Kings \$245; Fnn House \$195. **UNIVERSITY COIN MACHINE EXCHANGE,** 858 N. HIGH ST., COLUMBUS 8, OHIO. (Tel. AXminster 4-3529).

FOR SALE—45 R.P.M. Conversion Units for Seeburg M100A \$69.50. **W. B. DISTRIBUTORS, INC.,** 1012 MARKET ST., ST. LOUIS 1, MO. (Tel. CEntal 1-9292).

FOR SALE—# 3020 Wurl. Wallboxes, just off location, in good working condition. Write **PENNSYLVANIA VENDING CORP.,** 1826 E. CARSON STREET, PITTSBURGH 3, PENNA. (Tel. HEmlock 1-9900).

FOR SALE—Seeburg M100 A, 78 R.P.M., \$180; Seeburg M100 A, 45 R.P.M., \$275; Pinball and sorted Locks 25¢ ea. **AUTOMATIC MUSIC CO.,** 703 MAIN ST., BRIDGEPORT, OHIO. (Tel. NE 5-1443).

FOR SALE—9 Brand New 5¢ Kleenex Dispensing Machines in cartons. \$50 buys the lot. ½ deposit, balance C.O.D. or S/D. **KOEPEL DISTRIBUTING COMPANY,** 607 TENTH AVE., NEW YORK 36, N. Y. (Tel. LO 3-4028-9).

FOR SALE—Safari, Big Top, Steam Shovel, Goalec, Hi-Fly, Wms. DeLuxe Baseball, Crossroads, Quartette, Jalopy, Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ DeLuxe, Duette DeLuxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 38, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—Used machines of all models, as is or shopped and ready for locations. **AUTOMATIC MUSIC DISTRIBUTORS, INC.,** 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE—Export Buyers Attention! In-Line Games, \$35 & up; Pool Tables, \$50 & up; Pin Games, \$25 & up; Music, \$75 & up; Kiddie Rides, \$100 & up. **ASSOCIATED AMUSEMENTS, INC.,** 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE—United Caravans @ \$125; and Pixies @ \$70; Wurlitzer 4851 Wallboxes @ \$9. Write for a complete list of phonographs. **LEW JONES DISTRIBUTING CO., INC.,** 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA. (Tel. MElrose 5-1593).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games, Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. **DAN STEWART CO.,** 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAVis 2-2473).

FOR SALE—Continuing Sensational Sale AMI E-120's and Seeburg M100C's. Best Offer takes what's left. You can still save real money. Write, Wire or Phone us quick. **RUNYON SALES CO.,** 593 10th AVE., NEW YORK, N. Y. (Tel.: LO 4-1880).

FOR SALE—Williams Peppy The Clown \$249.50; Williams Crane \$99.50; 3 good, new Counter Games, Kicker & Catcher, Whiz, Bowler and Zipper each \$40 (any 3 for \$100). **WESTERN DISTRIBUTORS,** 1226 S. W. 16th AVE., PORTLAND 5, OREGON. (Tel. Capitol 8-7565).

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FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC.,** 937 MARKET ST., WHEELING, W. VA. (Tel.: CEDar 2-7600).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. **CANYON STATES DIST. CO.,** 301 E. 7th, TUCSON, ARIZONA (Tel.: 3-8688).

CLASSIFIED ADVERTISING SECTION

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FOR SALE—Specials: Bally: Bally Bikes \$445; Champion Horses Latest Model \$575; Ice Frolics \$45; Carnivals \$239.50; Jumbo Bowlers puck type \$325; Champion Bowlers, 14', \$675; Tournament Bowlers, 12', \$669.50; Williams: Steeple Chase \$225; Williams Deluxe Baseball 57 Model \$335; Williams Deluxe 4-Bagger Baseball Game 56 Model \$265; United: Brazils \$45; Star Dusts \$55; Singapores \$45; Keeney: Big Tents \$235; McDow: Relax-A-Lator \$75; Int'l Mutoscope: Voice-O-Graph \$65; Decco: Grandma Fortune Teller \$185; Chicago Coin: Goalee \$42.50. **NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. (Tel. Jackson 2-5306).**

FOR SALE—New Six Pocket Pool Table \$225; Slate \$275; 1st Grade 48" Cue Sticks \$18 dozen; Bumper Rails \$11.95 Set; Bumper Pool Tops \$24.50; Slate \$59.50; Deluxe Bumper Pool Balls \$10. **CHAMPION DIST. CO.,** 3833 W. DIVISION ST., CHICAGO 51, ILL. (Tel. ALbany 2-3272).

FOR SALE—Bally: ABC Bowler \$350; Blue Ribbon & Gold Medal \$195 ea.; United: Regulation \$350; Mercury \$165; Fifth Inning \$135. **MOHAWK SKILL GAMES CO.,** 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y. (Tel. FRanklin 7-2162 or 4-7549).

FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. **TARAN DISTRIBUTING, INC.,** 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEWton 5-2531).

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FOR SALE—New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Anto-Photo. **CENTRAL DISTRIBUTORS,** 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAIn 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HARRison 1-4747).

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FOR SALE—1 J. P. Seeburg automatic coin-operated player piano and organ combination, circa 1910, with trap, snare and bass drum, triangle and cymbal visible through plate glass. This piano plays perfectly, having many selections. A terrific attraction for Arcade, Cocktail Lounge or museum piece. A bargain at \$350. **NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA.** (Tel. Jackson 2-5306).

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FOR SALE—3 Phil. Toboggan Alleys \$385; 1 complete 6 Gnn A.B.T. Shooting Gallery \$575, without Compressor \$475. Want to buy Shuffle Alleys and Bowlers. **CLEVELAND COIN MACHINE EXCHANGE,** 2029 PROSPECT, CLEVELAND, OHIO. (Tel. TO 1-6715).

FOR SALE—Gottlieb's Scoreboard \$195; C. C. Criss Cross \$75; Genco Shuffle Pool \$75; Wm.'s Crane \$100. **H. BETTI & SONS,** 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UNion 3-8574).

FOR SALE—Write for low prices on following: Williams: Top Hat (New); Soccer Kick Off (New); Naples (New); Ten Pin (New); Steeple Chase (New). Bally: Circus (New); All-Star DeLuxe (New); Target Roll (New); Motor Bike; Hot Rod. Rock-Ola 1455D (New). Also Bally Space Ship at \$195. **LAKE CITY AMUSE. CO., 4533 PAYNE AVE., CLEVELAND, OHIO (Tel. HE 1-7577).**

FOR SALE—Shuffle Alleys, DeLuxe Congress, DeLuxe ABC, Gold Medal, Blue Ribbons, Bingos: Sun Valleys, Show Times, Big Shows. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. ARmitage 6-0780).

FOR SALE—Seeburg V-200's, very clean, \$735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. **SANDY MOORE DISTRIBUTING CO., 599 TENTH AVE., NEW YORK 36, N. Y.**

FOR SALE—1448 Rock-Olas, Like New, \$595; Chicago Coin Ski Bowls, \$345. Write for Quantity Lot Prices. **J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).**

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FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, \$79.50. Write for quantity prices and lists of other equipment. G O R SALES, 5216 NO. LECLAIRE AVE., CHICAGO, ILL. (Tel. AVenue 3-6818).

FOR SALE—Closeout: Brand new original factory crates. United's Playtime, sacrifice, \$375 ea. Write, Wire, Phone. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel. WHitney 5-2893).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$57.50. Telephone or wire collect. SYRACUSE 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONtana 1-5000).

FOR SALE—Reconditioned Phonographs at a price. 3 1900 Wurlitzers at \$550; 2 V-200 Seeburgs at \$550; 1 1800 Wurlitzer at \$495; 2 100-W Seeburgs at \$550; 1 100-G Seeburg at \$550; 2 G-200 AMIs at \$600; 1 1550A Hi Fi Wurlitzer at \$175; 1 1650 Wurlitzer at \$235. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO, NEW YORK (Tel. LINcoln 9106).

FOR SALE—Marble Queen \$85; Slug-gin' Champ \$160; Lovely Lucy \$90; Keeney Club Bowler, 8" Pins, 10 Player \$100 (like new); Wms. Super Pennant Baseball \$100; Ex. Sport Gallery \$125. WANT—Bingos and 5 Ball Novelty Games. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel. MARket 1-5438).

FOR SALE—Beach Clubs, checked and cleaned, new parts \$60; Others in working order but not checked \$40; Bally Beauty, Checked \$50; as is \$30; Yacht Club \$50; as is \$30; United Lightning Bowler \$175; 11th Frame \$135. HALLGREN DISTRIBUTORS, INC., 1626 3rd AVE., MOLINE, ILLINOIS. (Tel. 4-6703).

FOR SALE—Millions of extra coins are taken from clean machines. Clean right with Lemonite. Sparks Specialty Co. and Friedman Amusement Co., Atlanta, Georgia, use and sell Lemonite. Try Lemonite Electronic Contact Cleaner. GRACO SALES COMPANY, RFD 1, BOX 403, ARLINGTON, TENN.

MISCELLANEOUS

NOTICE—Manufacturers of Coin Operating Equipment in need of a Southern Calif. Service Representative contact: BOB YOUNG'S SERVICE, 3427 BEN LOMOND PLACE, LOS ANGELES 27, CALIF. (Tel. Office NO 2-3254, Auto HO 7-7151, CAR 542).

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERNon 5-7976).

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box* "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "The Year Book of the Industry." When you send \$15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your \$15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.



THIS WEEK'S USED MACHINE QUOTATIONS

19th YEAR OF PUBLICATION

969th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |



LISTED ALPHABETICALLY

AMI

4. Model A, '46, 40 Sel., 78 RPM	35.00	60.00	4. 1432, Same as above, Converted to 45 RPM	60.00	150.00
4. Model B, '48, 40 Sel., 78 RPM	50.00	85.00	4. 1434, '51, Rocket, '51-52, 50 Sel., 78 RPM	70.00	150.00
4. Model C, '50, 40 Sel., 78 RPM	50.00	120.00	4. 1434, Same as above, Converted to 45 RPM	70.00	150.00
2. Model D-40, '51, 40 Sel., 78 RPM	115.00	200.00	4. 1436, '52, Fireball, 120 Sel., 45 RPM	75.00	175.00
2. Model D-80, '51, 80 Sel., 45 RPM	195.00	295.00	4. 1436A, '53, Fireball, 120 Sel., 45 RPM	100.00	245.00
4. Model E-40, '53, 40 Sel., 78 RPM	195.00	320.00	4. 1438, '54, Comet, 120 Sel., 45 RPM	295.00	435.00
4. Model E-80, '53, 80 Sel., 45 RPM	225.00	350.00	4* 1446, '54, Hi-Fi, 120 Sel., 45 RPM	350.00	550.00
4. Model E-120, '53, 120 Sel., 45 RPM	285.00	365.00	4* 1448, '55, Hi-Fi, 120 Sel., 45 RPM	475.00	650.00
4. Model F-80, '54, 120 Sel., 45 RPM	425.00	465.00	4. 1452, '55, 50 Sel., 45 RPM	495.00	595.00
4. Model F-120, '54, 120 Sel., 45 RPM	475.00	550.00	4. 1454, '56, 120 Sel., 45 RPM	595.00	645.00
4. Model G-80, '55, 80 Sel., 45 RPM	525.00	650.00	4. 1455, '57, 200 Sel., 45 RPM	650.00	795.00
4* Model G-120, '55, 120 Sel., 45 RPM	545.00	675.00			
2* Model G-200, '56, 200 Sel., 45 RPM	595.00	700.00			
2* Model H-200, '56, 200 Sel., 45 RPM	750.00	875.00			
4. WM Wall Box	5.00	8.00			
4. SM or SL Stepper	5.00	8.00			

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	20.00	45.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	25.00	45.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	45.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	55.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	45.00	90.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	30.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	30.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	35.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	35.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	40.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	45.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	50.00
3* M100A, '49, 100 Sel., 78 RPM	100.00	189.00
4* M100B, '51, 100 Sel., 45 RPM	300.00	400.00

(PHONOGRAPHS—Continued)

4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	300.00	410.00	4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	40.00	90.00
3* M100C, '53, 100 Sel., 45 RPM	385.00	495.00	4. 1250, '50, 48 Sel., 45 or 78 RPM	50.00	100.00
4* HF100G, '54, 100 Sel., 45 RPM	495.00	595.00	4. 1400, '51, 48 Sel., 45 or 78 RPM	50.00	150.00
4* HF100R, '54, 100 Sel., 45 RPM	550.00	675.00	4. 1450, '51, 48 Sel., 45 or 78 RPM	95.00	165.00
2* V200, '55, 200 Sel., 45 RPM	525.00	795.00	4. 1500, '52, 104 Sel., 45 & 78 Intermix	100.00	200.00
4. KD200, '57, 200 Sel., 45 RPM	845.00	865.00	4. 1500A, '53, 104 Sel., 45 & 78 Intermix	145.00	250.00
4. W1-L56 Wall Box 5c	3.00	5.00	4. 1600, '53, 48 Sel., 45 & 78 Intermix	200.00	295.00
4. 3W2 Wall-a-Matic	3.00	5.00	4. 1650, '53, 48 Sel., 45 RPM	225.00	300.00
4. W4L-56	5.00	8.00	4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	345.00
4. 3W5-L56 Wall Box, 5c, 10c, 25c	5.00	8.00	3* 1700, '54, 104 Sel., 45 RPM	435.00	550.00
4. W6L-56 5/10/25 Wire-less	5.00	8.00	3* 1800, '55, 104 Sel., 45 RPM	485.00	645.00
4. 3W7-L-56	5.00	8.00	2* 1900, '56, 104 Sel., 45 RPM	550.00	745.00
4* 3W1 Wall-a-matic	39.50	60.00	4* 2000, '56, 200 Sel., 45 RPM	625.00	845.00
			4* 2150, '57, 200 Sel., 45 RPM	725.00	800.00
			4. 2140 Wall Box	2.50	5.00
			4. 3020 Wall Box	3.00	8.00
			4. 3048 (Conv. of 3020)	3.00	10.00
			4. 3031 Wall Box	3.00	9.00
			4. 3045 Wall Box	3.00	9.00
			4. 4820 Wall Box	8.00	20.00
			4. 4851 Wall Box	9.00	25.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	20.00	35.00
4. 1017, '46, 24 Sel., 78 RPM	20.00	35.00
4. 1080, '46, 24 Sel., 78 RPM	25.00	50.00
4. 1100, '47, 24 Sel., 78 RPM	25.00	55.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

2. Ace High (Got 1/57)	235.00	280.00	4. Crosswords (B 1/56)	195.00	250.00
2. Arabian Knights (Got 12/53)	80.00	100.00	4. Cue Ball (Wm 2/57)	210.00	250.00
4. Army-Navy (Wm 10/53)	30.00	50.00	4. Daffy Derby (Wm 8/54)	70.00	100.00
4. Arrow Head (Wm 7/57)	225.00	300.00	4. Daisy May (Got 7/54)	65.00	130.00
2. Atlantic City (B 5/52)	25.00	55.00	4. Dealer "21" (Wm 2/54)	20.00	60.00
4. Auto Race (Got 9/56)	175.00	235.00	4. Derby Day (Got 5/56)	165.00	195.00
4* Balls-A-Poppin' (B 11/56)	145.00	210.00	4. Diamond Lill (Got 12/54)	95.00	130.00
4* Beach Beauty (B 11/55)	110.00	165.00	4. Disk Jockey (Wm 11/52)	30.00	55.00
4* Beach Club (B 2/53)	25.00	65.00	4. Domino (Wm 5/52)	25.00	40.00
4* Beauty (B 11/52)	20.00	65.00	4. Double Header (B 7/56)	175.00	250.00
4. Big Ben (Wm 9/54)	55.00	115.00	4. Dragonette (Got 6/54)	95.00	160.00
4* Big Show (B 9/56)	250.00	295.00	2* Dude Ranch (B 9/53)	25.00	60.00
4. Big Hit (CC 7/52)	15.00	30.00	4. Duette (Got 4/55)	125.00	175.00
4. Big Time (B 1/55)	75.00	125.00	2* Easy Aces (Got 12/55)	145.00	185.00
4. Blondie (CC 8/56)	110.00	195.00	4. Fair Lady (Got 11/56)	275.00	325.00
2. Brazil (Un 10/56)	195.00	245.00	4. Fairway (Wm 6/53)	30.00	60.00
4. Bright Lights (B 5/51)	20.00	30.00	4. Flag Ship (Got 1/57)	285.00	325.00
4. Bright Spot (B 11/51)	30.00	50.00	4. Flying High (Got 2/53)	40.00	70.00
2* Broadway (B 12/55)	150.00	185.00	4. Four Bells (Got 10/54)	100.00	140.00
4. Cabana (Un 3/53)	20.00	50.00	4. Four Corners (Wm 12/52)	40.00	65.00
4. Capri (CC 10/56)	110.00	185.00	4. "400" (Upright) (Ge 10/52)	30.00	45.00
2. Caravan (Un 2/56)	90.00	155.00	4. Four Stars (Got 6/52)	30.00	65.00
4. Caravan (Wm 6/52)	25.00	50.00	4. Frolics (B 10/52)	25.00	60.00
4. Chinatown (Got 10/52)	30.00	50.00	4* Frontiersman (Got 11/55)	95.00	160.00
1. Circus (Un 8/52)	30.00	50.00	4* Fun House (Wm 10/56)	195.00	225.00
2. Circus (B 8/57)	275.00	335.00	4. Gay Paree (Wm 6/57)	375.00	450.00
4. Circus Wagon (Wm 10/55)	145.00	210.00	4* Gay Times (B 6/55)	75.00	125.00
4. Classy Bowler (Got 7/56)	175.00	230.00	4* Gayety (B 3/55)	45.00	90.00
4. C.O.D. (Wm 9/53)	50.00	75.00	4. Gladiator (Got 1/56)	175.00	225.00
4. Colors (Wm 11/54)	70.00	110.00	4. Golden Nugget (Upright) (Ge 2/53)	30.00	50.00
4. Coney Island (B 9/52)	20.00	50.00	4. Gold Star (Got 8/54)	120.00	140.00
1* Continental Cafe (Got 7/57)	250.00	335.00	4. Grand Champion (Wm 3/53)	35.00	70.00
4. Coronation (Got 11/52)	25.00	50.00			
4. Crossroads (Got 5/52)	25.00	50.00			



(PINBALL GAMES—Continued)

4. Grand Slam (Got 4/53) 35.00 60.00	4. Royal Flush (Got 5/57) 235.00 300.00
4. Green Pastures (Got 1/54) 50.00 100.00	4. Saddle and Turf (Ev 10/53) 85.00 175.00
4. Gun Club (Wm 11/53) 35.00 70.00	4. (Club Model) 100.00 180.00
4. Guys-Dolls (Got 5/53) 30.00 75.00	4* Scoreboard (Got 4/56) 175.00 245.00
4. Gypsy Queen (Got 2/55) 100.00 175.00	4. Screamo (Wm 4/54) 45.00 100.00
4. Handicap (Wm 6/52) 30.00 45.00	4. Sea Belles (Got 8/56) 225.00 285.00
4. Happy Days (Got 7/52) 25.00 50.00	4. Shamrock (Wm 1/57) 195.00 240.00
4. Harbor Lites (Got 2/56) 145.00 175.00	4. Shindig (Got 10/53) 50.00 110.00
4. Havana (Un 2/54) 20.00 80.00	4. Show Boat (Un 12/52) 40.00 60.00
2. Hawaii (Un 6/54) 25.00 80.00	4* Show Time (3/56) 325.00 425.00
4. Hawaiian Beauty (Got 4/54) 90.00 115.00	4. Silver (Got 10/57) 295.00 335.00
4. Hayburner (Wm 6/51) 25.00 40.00	4. Silver Chest (Upright) (Ge 4/53) 40.00 70.00
4. Hi-Fi (B 6/54) 25.00 90.00	4. Silver Skates (Wm 2/53) 30.00 70.00
4. Hi-Hand (Wm 6/57) 175.00 225.00	4. Singapore (Un 10/54) 25.00 80.00
4. Hot Diggity (Wm 8/56) 180.00 230.00	4. Skill Pool (Got 8/52) 30.00 60.00
4* Ice-Frolics (B 1/54) 40.00 85.00	4. Skyway (Wm 8/56) 50.00 100.00
4. Jalopy (Wm 8/51) 25.00 40.00	4. Slugfest (Wm 3/52) 25.00 40.00
4. Jockey Club (Got 5/54) 70.00 125.00	4* Sluggin' Champ (Got 4/55) 100.00 175.00
4. Jolly Joker (Un 11/55) 50.00 120.00	4. Smoke Signal (Wm 10/55) 125.00 150.00
4. Jubilee (Got 5/55) 200.00 250.00	4. Snafu (Wm 12/55) 115.00 180.00
4. Jumping Jacks (Upright) (Ge 12/52) 20.00 30.00	4. Southern Belle (Got 6/55) 129.00 175.00
4* Key West (B 12/56) 275.00 335.00	4. South Seas (Un 5/56) 155.00 255.00
2. Kings (Wm 8/57) 225.00 295.00	4. Spitfire (Wm 2/55) 60.00 115.00
4. Lady Luck (Got 9/54) 80.00 145.00	4. Spot Lite (B 1/52) 25.00 50.00
4. Lazy "Q" (Wm 2/54) 35.00 95.00	4. Sportsman (Wm 2/52) 20.00 30.00
2. Lite-A-Line (Ke 6/52) 35.00 45.00	4. Springtime (Ge 3/52) 20.00 30.00
4. Long Beach (Wm 7/52) 35.00 50.00	4. Stage Coach (Got 11/54) 125.00 160.00
4. Lovely Lucy (Got 2/54) 50.00 115.00	2. Stardust (Wm 3/56) 110.00 190.00
4. Lulu (Wm 12/54) 55.00 125.00	4. Starfire (Wm 1/57) 210.00 230.00
4. Majestic (Got 4/57) 375.00 450.00	4. Starlets (Un 12/55) 65.00 140.00
4. Majorettes (Wm 4/52) 20.00 40.00	4. Star Pool (Wm 10/54) 50.00 100.00
4. Manhattan (Un 4/55) 50.00 140.00	4. Stars (Un 6/52) 25.00 40.00
4. Marathon (Got 10/55) 185.00 235.00	4. Starlite (Wm 3/53) 30.00 50.00
4. Marble Queen (Got 8/53) 45.00 85.00	4. Struggle Buggies (Wm 12/53) 35.00 60.00
4. Mermaid (Got 6/51) 15.00 30.00	1. Super Circus (Got 10/57) 295.00 410.00
2. Mexico (Un 3/54) 25.00 100.00	4. Super Jumbo (Got 10/54) 225.00 275.00
4* Miami Beach (B 9/55) 90.00 130.00	4. Super-Score (Wm 9/56) 195.00 245.00
4. Monaco (Un 8/56) 175.00 265.00	4* Surf Club (B 3/54) 30.00 70.00
4. Mystic Marvel (Got 3/54) 90.00 130.00	4. Surf Rider (Wm 12/56) 195.00 250.00
4. Nevada (Un 8/54) 25.00 80.00	4. Sweepstakes (Wm 1/52) 30.00 55.00
4. Niagara (Got 12/51) 20.00 35.00	4* Sweet-Add-A-Line (Got 7/55) 125.00 175.00
2* Night Club (B 4/56) 175.00 225.00	4. Tahiti (Un 8/53) 25.00 70.00
4. "9" Sisters (Wm 1/54) 50.00 100.00	4. Three Deuces (Wm 8/55) 120.00 150.00
4. Olympics (Wm 5/52) 20.00 30.00	4. Thunderbird (Wm 5/54) 69.00 125.00
4. Palisades (Wm 7/53) 35.00 60.00	4. Tim-Buc-Tu (Wm 1/56) 125.00 165.00
4. Palm Beach (B 7/52) 15.00 65.00	4. Times Square (Wm 4/53) 35.00 65.00
4. Palm Springs (B 11/53) 30.00 80.00	4. Toreador (Got 6/56) 200.00 275.00
4* Parade (B 6/56) 175.00 235.00	4. Tournament (Got 8/55) 175.00 240.00
4. Paratrooper (Wm 8/52) 20.00 40.00	4. Triple Play (Un 8/55) 55.00 140.00
4. Perky (Wm 11/56) 165.00 225.00	4. Tropicana (Un 1/55) 45.00 110.00
4. Peter Pan (Wm 4/55) 95.00 150.00	4. Tropics (Un 7/53) 25.00 60.00
4. Piccadilly (Wm 5/56) 150.00 250.00	2. Twenty Grand (Wm 12/52) 25.00 45.00
4. Pin Wheel (Got 11/53) 50.00 90.00	4. Twin Bill (Got 1/55) 120.00 150.00
4* Pixie (Un 10/55) 65.00 130.00	4* Variety (B 9/54) 45.00 85.00
4. Playtime (Un 10/57) 295.00 395.00	4. Wishing Well (Got 9/55) 145.00 175.00
4. Poker Face (Got 9/53) 50.00 85.00	4. World Champ (Got 8/57) 210.00 285.00
4. Quartet (Got 2/52) 40.00 60.00	4. Wonderland (Wm 5/55) 110.00 130.00
2. Queen of Hearts (Got 12/52) 40.00 60.00	4* Yacht Club (B 6/53) 20.00 50.00
4. Quintet (Got 3/53) 40.00 80.00	4. Zingo (Un 10/51) 20.00 45.00
4. Race The Clock (Wm 5/55) 65.00 165.00	
4. Rainbow (Got 12/56) 185.00 250.00	
4. Regatta (Wm 11/55) 79.00 150.00	
2* Register (Got 10/56) 265.00 325.00	
4. Rio (Un 11/53) 20.00 65.00	
4. Rodeo (Un 2/53) 35.00 60.00	

UPRIGHT ELECTRONIC SCORING F. P. GAMES

4. Big Tent (Ke 12/56) 250.00 325.00	4. Hunter (Ga 5/55) 225.00 235.00
4. Circus (Au 5/56) 235.00 265.00	4. Skeet Shoot (Ga 1/57) 375.00 395.00
4. County Fair (Au 3/57) 275.00 325.00	4. Super Big Tent (Ke 6/57) 345.00 395.00
4. Gun Smoke (Ga 5/56) 315.00 325.00	4. Super Hunter (Ga 6/57) 395.00 435.00



4. Bally Victory Bowler (5/54) 55.00 100.00	4. Exhibit Twin Rotation (5/52) 50.00 80.00
4. Bally Champion Bowler (5/54) 60.00 100.00	4. Genco Shuffle Target (7/51) 10.00 25.00
4. Bally Jet Bowler (8/54) 65.00 120.00	4. Ge. Shuffle Pool (11/53) 30.00 75.00
4. Bally Rocket Bowler (8/54) 65.00 125.00	4. Ge. Match Pool (2/54) 50.00 60.00
4. Bally Mystic Bowler (12/54) 90.00 150.00	4. Genco Skill Ball 2 Player (11/56) 125.00 245.00
4. Bally Magic Bowler (12/54) 90.00 155.00	4. 6 Player (2/57) 185.00 285.00
4. Bally Blue Ribbon (3/55) 140.00 200.00	4. Gottlieb Bowlette (3/50) 10.00 20.00
4. Bally Gold Medal (3/55) 150.00 200.00	4. Keeney Super DeLuxe League Bowler (3/52) 25.00 40.00
4. Bally ABC Bowler (7/55) 240.00 325.00	4. Keeney High Score League (5/52) 25.00 45.00
4. DeLuxe model 245.00 330.00	4. Keeney Team (10/52) 25.00 50.00
4. Bally Congress (7/55) 275.00 350.00	4. Keeney Club (4/53) 25.00 100.00
4. DeLuxe model 275.00 355.00	4. Keeney Domino (5/53) 30.00 110.00
4. Bally Jumbo Bowler (9/55) 275.00 355.00	4. Keeney Carnival (5/53) 40.00 115.00
4. Bally King Pin Bowler (9/55) 275.00 360.00	4. Keeney Pacemaker (9/53) 40.00 125.00
1* Bally ABC Bowling Lane (1/57) 14 Foot 425.00 545.00	4. Keeney Mainliner Bowler (1/54) 45.00 130.00
7. Bally All Star Bowler (12/57) 365.00 395.00	4. Keeney Bonus (3/54) 45.00 140.00
4. ChiCoin 6-Player (8/51) 25.00 50.00	4. Keeney Diamond Bowler (5/54) 70.00 155.00
4. ChiCoin 6-player DeLuxe (5/52) 25.00 50.00	4. Keeney Bikini (6/54) 75.00 160.00
4. ChiCoin Match Bowler (6/52) 25.00 55.00	4. Keeney Century (6/54) 90.00 170.00
4. ChiCoin Bowl-A-Ball (10/52) 30.00 60.00	4. Keeney American (9/54) 90.00 175.00
4. ChiCoin Match Bowl-A-Ball (11/52) 30.00 65.00	4. Keeney National (9/54) 90.00 180.00
4. ChiCoin 10th Frame Special (12/52) 35.00 65.00	4. Keeney Speedlane (4/55) 125.00 200.00
4. ChiCoin Name Bowler (1/53) 35.00 70.00	4. United 6-Player Super (3/52) 20.00 35.00
4. ChiCoin 10th Frame Double Score Bowler (2/53) 35.00 75.00	4. United 4-Player Official (5/52) 20.00 35.00
4. ChiCoin Crown (4/53) 35.00 85.00	4. United 6-Player Super (7/52) 20.00 45.00
4. ChiCoin Crown, Giant Pins (4/53) 35.00 90.00	4. United 10th Frame Star (9/52) 20.00 50.00
4. ChiCoin Triple Score (6/53) 35.00 90.00	4. United Manhattan 10th Frame (9/52) 20.00 55.00
4. ChiCoin Gold Cup (7/53) 30.00 95.00	4. United Manhattan (9/52) 30.00 60.00
4. ChiCoin High Speed Crown (7/53) 30.00 100.00	4. United 10th Frame Super (10/52) 30.00 65.00
4. ChiCoin High Speed Triple Score (8/53) 30.00 100.00	4. United Cascade (2/53) 30.00 75.00
4. ChiCoin Advance (10/53) 30.00 100.00	4. United Clover (2/53) 30.00 75.00
4. ChiCoin King (10/53) 35.00 110.00	4. United Liberty (2/53) 35.00 75.00
4. ChiCoin Criss Cross Bowler (12/53) 40.00 120.00	2. United Classic (6/53) 25.00 75.00
4. ChiCoin Super Frame (3/54) 45.00 125.00	4. United Olympic (6/53) 35.00 75.00
4. ChiCoin Starlite (5/54) 55.00 150.00	4. United Royal (9/53) 35.00 80.00
4. ChiCoin Feature (7/54) 60.00 155.00	2. United Imperial (9/53) 25.00 85.00
4. ChiCoin Holiday (9/54) 70.00 175.00	4. DeLuxe model 40.00 90.00
4. ChiCoin Flash (10/54) 70.00 175.00	4. United Chief (11/53) 40.00 110.00
4. ChiCoin Playtime (10/54) 95.00 175.00	4. United Leader (11/53) 45.00 110.00
4. ChiCoin Fireball (11/54) 95.00 190.00	4. DeLuxe model 45.00 115.00
4. ChiCoin Thunderbolt (12/54) 100.00 210.00	4. United Team (1/54) 45.00 115.00
4. ChiCoin Triple Strike (2/55) 100.00 210.00	4. DeLuxe model 50.00 120.00
4. Chi Coin Arrow (2/55) 125.00 220.00	4. United League (1/54) 50.00 125.00
4. ChiCoin Criss Cross Targette (1/55) 35.00 110.00	4. DeLuxe model 50.00 130.00
4. DeLuxe model 40.00 120.00	4. United Ace (5/54) 55.00 135.00
4. ChiCoin Bonus Score (4/55) 150.00 210.00	4. DeLuxe model 55.00 140.00
4. ChiCoin Big League (5/55) 160.00 220.00	4. United Rainbow (5/54) 55.00 145.00
4. ChiCoin Hollywood (5/55) 175.00 230.00	4. United Banner (8/54) 65.00 145.00
4. ChiCoin Blinker (8/55) 175.00 250.00	4. DeLuxe model 65.00 150.00
4. ChiCoin Score-A-Line (9/55) 175.00 255.00	4. United Shuffle Targette (8/54) 65.00 155.00
4. ChiCoin Bowling Team (10/55) 175.00 265.00	4. DeLuxe model 65.00 160.00
4. ChiCoin Miami Shuffle (10/56) 35.00 125.00	4. United Speedy (8/54) 65.00 165.00
4* ChiCoin Bowling League (2/57) 14 Foot 425.00 525.00	4. Un. 11th Frame (10/54) 65.00 165.00
2* ChiCoin Ski-Bowl (11/57) 6 Player 149.00 295.00	4. DeLuxe model 65.00 170.00
7. ChiCoin Classic Bowling League (7/57) 565.00 595.00	4. United Comet Targette (11/54) 70.00 175.00
7. ChiCoin TV Bowling League (11/57) 595.00 645.00	4. DeLuxe model 75.00 180.00
	4. United Mercury (12/54) 80.00 180.00
	4. DeLuxe model 80.00 185.00
	4. United Mars (1/55) 90.00 190.00
	4. DeLuxe model 95.00 190.00
	4. Un. Lightning (2/55) 95.00 190.00
	4. DeLuxe model 95.00 195.00
	4. United Venus (3/55) 95.00 195.00
	4. DeLuxe model 100.00 195.00
	4. United Clipper (5/55) 100.00 195.00
	4. DeLuxe model 100.00 195.00
	4. Un. Derby Roll (5/55) 100.00 195.00
	4. DeLuxe model 100.00 195.00
	1. Un. 5th Inning (6/55) 100.00 220.00
	4. DeLuxe model 100.00 230.00
	4. United Capitol (6/55) 140.00 235.00
	4. DeLuxe model 140.00 240.00
	4. Un. Super Bonus (9/55) 160.00 245.00
	4. DeLuxe model 165.00 250.00
	4. Un. Top Notch (10/55) 270.00 335.00
	4. Top Notch Special 270.00 335.00
	4. Un. Regulation (11/55) 270.00 350.00
	4. DeLuxe model 275.00 350.00
	4* United Bowling Alley (11/56) 14 Foot 395.00 525.00
	4* Wms. Roll-A-Ball (12/56) 6 Player 175.00 275.00

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- ✓ 3 dimension players and green plexi-glass play field simulate a realistic "Big League" baseball diamond!
- ✓ Animated players on back-glass actually run bases!
- ✓ Unusual mirror effect gives this 5 foot game the appearance of being twice as deep!
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- ✓ Available in Replay or Regular models!
- ✓ 3 outs per 10c game!



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4. Bally Moon Ride	100.00	245.00	4. Capitol See Saw	125.00	295.00
1* Bally Space Ship	150.00	350.00	4. Chicago Coin Super Jet	125.00	295.00
4. Bally Speed Boat	165.00	295.00	4. Chicago Round The		
4* Bert Lane Merry-Go-Round	200.00	350.00	World Trainer	300.00	400.00
4* Bert Lane Miss America Boat	225.00	275.00	1. Decco Merry-Go-Round	150.00	350.00
4. Bert Lane Fire Engine	320.00	385.00	2* Decco Space Ranger	125.00	300.00
4. Capitol Donald Duck	265.00	350.00	4. Exhibit Big Bronco	295.00	375.00
4. Capitol Elsie	275.00	375.00	4. Exhibit Mustang	300.00	375.00
			7. Exhibit Sea Skates	200.00	325.00
			4. Exhibit Space Patrol	100.00	265.00

ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	475.00	575.00	4. Jungle Joe	40.00	60.00
4. Air Football	195.00	250.00	4. Keeney Air Raider	40.00	125.00
4. Amus. Boomerang	30.00	70.00	4. Keeney Sub Gun	40.00	125.00
4. Bally Big Inning	50.00	75.00	4. Keeney Texas Leaguer	20.00	40.00
4. Bally Heavy Hitter	30.00	65.00	4. Keeney Sportsman		
4. Bally King Pin	20.00	40.00	(11/54)	125.00	160.00
4. Bally Rapid Fire	50.00	75.00	4. DeLuxe model	130.00	170.00
4. Bally Undersea Raider	50.00	75.00	4. Keeney Ranger (3/55)	220.00	240.00
4. Bally Bulls Eye Shooting Gallery (9/55)	195.00	275.00	4. DeLuxe model (3/55)	225.00	250.00
4* Capitol Midget Movies	95.00	150.00	4. Mills Panorama Peek		
4. Champion Hockey	40.00	100.00	(11/54)	175.00	275.00
2* ChiCoin Basketball Champ	75.00	150.00	4. Mills Conv. for Panoram Peek	10.00	15.00
4. ChiCoin 4-Player Derby	95.00	150.00	4. Muto. Atomic Bomber	65.00	125.00
4. ChiCoin Goalee	40.00	95.00	4. Mutos. Ace Bombers	85.00	140.00
4. ChiCoin Hockey	45.00	65.00	4. Mutoscope Dr. Mobile (Prewar)	65.00	150.00
4. ChiCoin Midget Skee	60.00	125.00	4. Mutos. Fly Saucers	90.00	125.00
4. ChiCoin Pistol	30.00	75.00	4. Mutos. Photo (Pre-War)	100.00	270.00
4. ChiCoin Home Run, 6 Player (3/54)	60.00	150.00	4. Mutos. Photomatic (DeLuxe)	145.00	325.00
4. Super model	85.00	160.00	4. Mutoscope Silver Gloves	120.00	200.00
4* ChiCoin Twin Hockey (5/56)	150.00	250.00	2. Mutoscope Sky Fighter	50.00	135.00
4* ChiCoin Steam Shovel (5/56)	100.00	195.00	4. Mutos. Voice-O-Graph 35¢	145.00	325.00
4. Evans Bola Score	30.00	60.00	4. Mutoscope K. O. Champ	250.00	335.00
4. Evans Bat-A-Score	35.00	95.00	4. Mutos. Drive Yourself	395.00	495.00
4. Evans Ski Roll	35.00	60.00	4. Mutoscope Rock n' Roll (7/56)	30.00	100.00
4. Evans Super Bomber	50.00	115.00	4. Philadelphia Toboggan Skee Alley	375.00	395.00
4. Evans Play Ball	25.00	50.00	4. Quizzer	40.00	60.00
4. Exhibit Dale Gun	15.00	85.00	1. Scientific Basketball	20.00	60.00
4. Exhibit Gun Patrol	40.00	100.00	4. Scientific Batting Pr.	30.00	95.00
4* Exhibit Jet Gun	40.00	125.00	4. Scientific Pitch 'Em	45.00	140.00
4. Exhibit Space Gun	40.00	125.00	4* Seeburg Bear Gun	50.00	150.00
4. Exhibit Pony Express	40.00	120.00	4. Seeburg Shoot the Chute	40.00	80.00
4. Exhibit Silver Bullets	40.00	125.00	2* Seeburg Coon Hunt	75.00	150.00
4. Exhibit Six Shooter	35.00	120.00	2. Set Shot Basketball	95.00	195.00
4. Exhibit Vitalizer	40.00	60.00	4* Telequiz	65.00	110.00
4. Exhibit Shooting Gal. (6/54)	45.00	110.00	4. United Team Hockey	20.00	40.00
4. Exhibit Star Shooting Gallery (9/54)	75.00	150.00	4. United Jungle Gun	75.00	140.00
4* Exhibit Sportland Shooting Gallery (11/54)	90.00	160.00	4. DeLuxe model	75.00	145.00
4. Exhibit "500" Shooting Gallery (3/55)	100.00	200.00	4. Un. Carn. Gun (10/54)	99.50	150.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	200.00	225.00	4. DeLuxe model	110.00	160.00
1. Exhibit Jungle Hunt (3/57)	225.00	350.00	4. Un. Bonus Gun (1/55)	195.00	230.00
2* Exhibit Ringer Ball (11/56)	35.00	100.00	4. DeLuxe model	200.00	240.00
4. Genco Sky Gunner	60.00	125.00	4. United Super Slugger (7/55)	215.00	275.00
4. Genco Night Fighter	70.00	125.00	4. Un. Star Slugger (4/56)	215.00	275.00
4. Genco 2-Player Basketball	100.00	225.00	2. Un. Pirate Gun (10/56)	275.00	365.00
4* Genco Rifle Gal. (6/54)	115.00	165.00	4. Wilcox-Gay Recordio	30.00	55.00
4. Genco Big Top Rifle Gallery (6/54)	175.00	250.00	4. Wms. DeLuxe World Series (2/52)	35.00	95.00
4. Super Model (12/55)	275.00	320.00	4. Wms. DeLuxe Baseball (4/53)	45.00	100.00
4. Genco Wild West Gun (2/55)	150.00	250.00	4. Wms. Pennant Baseball (12/53)	50.00	110.00
4. Genco Sky Rocket Rifle Gal. (5/55)	150.00	225.00	4. Wms. Super Pennant Baseball (12/53)	50.00	120.00
4. Genco Champion Baseball (9/55)	150.00	235.00	4. Williams Super Star Baseball (12/53)	50.00	130.00
4* Genco Quarterback (10/55)	125.00	250.00	4. Williams Major League Baseball (2/54)	65.00	160.00
4. Genco Hi-Fly Baseball (5/56)	150.00	255.00	4. Wms. All-Star Baseball (2/54)	90.00	160.00
4* Genco State Fair Rifle Gal. (6/56)	225.00	295.00	4. Williams Big League Baseball (2/54)	100.00	160.00
4* Genco Davy Crockett (10/56)	225.00	325.00	4. Williams Jet Fighter (10/54)	100.00	225.00
4* Genco Circus Rifle (3/57)	365.00	425.00	2. Williams Safari (2/54)	175.00	260.00
4* Genco Motorama (10/57)	350.00	495.00	2. DeLuxe model	180.00	265.00
4. Jack Rabbit	40.00	70.00	4. Wms. Polar Hunt (3/55)	200.00	295.00
			4. Wms. Sidewalk Engineer (4/55)	95.00	150.00
			4. Wms. King Of Swat (5/55)	150.00	220.00
			4. Wms. Four Bagger (4/56)	245.00	325.00
			4. DeLuxe model	245.00	330.00
			2. Wms. Polar Hunt (3/55)	210.00	320.00
			4* Wms. Crane (10/56)	85.00	165.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INC.

Model I-200, 200 Selec. Phono.	
Model I-120, 120 Selec. Phono.	
Model I-100, 100 Selec. Phono.	
Model IAR-200 Selective-play Hideaway	
Model IBB-200 Continuous-play Hideaway	
Model WQ-200	
Model 200 Selec. Wall Box	
Model WQ-120	
Model 120 Selec. Wall Box	
Bargrip Wall Box Bracket	
Recessed Ceiling Speaker	
Wall Speaker	
Corner Speaker	

No List Price
Authorized for Publication

AUTO-BELL MFG. CO.

Play Ball, Counter Game	\$ 49.50
Super Circus	No List Price
(Upright Electronic Scoring F.P. Game)	

AUTO-PHOTO CO.

Model 14 Studio	\$3,245.00
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BALLY MFG. CO.

Big Inning (Baseball Game)	
Space Gunner	
Trophy Bowler	
11 Foot	\$1,299.00
14 Foot	1,315.00
18 Foot	1,365.00
4 Foot Sections, Each	50.00
Miss America (In-line Game)	
Skill Roll	415.00
All-Star DeLuxe Bowler	640.00
All-Star DeLuxe Bowler (Free Play Model)	665.00
All-Star Super DeLuxe Bowler (Match Play Model)	665.00
ABC Super DeLuxe Bowler (6 Player, Puck Type)	
8½ Foot	775.00
Toonerville Trolley	835.00
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
The Champion (With new all-metal cabinet)	835.00

CHICAGO COIN MACHINE

Batter Up	
Rocket Shuffle	
Regular Model	
Replay Model	
Two Player Model	
Commando Machine Gun	

No List Price
Authorized for Publication

EXHIBIT SUPPLY CO.

Card Vendor, with base	
Single Column	
Double Column	

No List Price
Authorized for Publication

J. F. FRANTZ MFG. CO.

Kicker & Catcher (Counter Game)	
ABT Challenger Pistol (Counter Game)	
ABT Guesser Scale	
ABT Rifle Sport (Shooting Gallery)	
Aristo Scale	

No List Price
Authorized for Publication

GAMES, INC.

Double Shot	
(Upright Electronic Scoring F.P. Game)	

No List Price
Authorized for Publication

GENCO MANUFACTURING

Fun Fair (Single Player, Five-Ball)	
Gun Club Rifle Gallery	
Horoscope Fortune Teller	
Gypsy Grandma Fortune Teller	

No List Price
Authorized for Publication

D. GOTTLIEB & CO.

Brite Star (2 Player, 5-Ball)	
No List Price	
Authorized for Publication	

IRVING KAYE CO., INC.

Super Hockey (6 Ft.)	\$ 349.95
Super Jumbo Hockey (8 Ft.)	400.00

Melody Tower	149.95
El Dorado—6 Pocket Pool	495.00
Competitor—Super Deluxe—6 Hole Pool	395.00

J. H. KEENEY & CO., INC.

League Leader (Baseball Game DeLuxe Big Tent (Upright Electronic Scoring F.P. Game)	
Snack Vender	
Soup Vender	
DeLuxe Hot Coffee Vender	
DeLuxe Hot Coffee & Hot Chocolate Combo Vender	
Various models of above	

No List Price
Authorized for Publication

ROCK-OLA MFG. CORP.

Model 1465, 200 Selec. Phono.	
Model 1488, 120 Selec. Phono.	
Model 1462, 50 Selec. Phono.	
Model 1450, Playmaster, 120 Selec. Phonograph	
Model 1617, Hi-Fi Wall Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button	
50¢ Coin Chute Available for All Models	
Dual Credit Unit Available for 200 Selec., Model 1465	

No List Price
Authorized for Publication

THE SEEBURG CORP.

Model 201, 200 Selec. Phono.	
Model 161, 160 Selec. Phono.	
Model 101, 100 Selec. Phono.	
D3WA—Wall-O-Matic 200 Selec. MRVC-3—Master Remote Volume Control	
HFCV2-8—High Fidelity Wall Speaker	
HFCV3-8—High Fidelity Corner Speaker	
HFCV-12—High Fidelity Recessed Speaker	
PS6LZ—Power Supply	
HFAI-3—Power Amplifier	

No List Price
Authorized for Publication

UNITED MFG. CO.

Shooting Star	
Regular Model	\$ 930.00
Replay Model	980.00
Midget Bowling Alley	
6 Foot	900.00
Bonus Bowling Alley, 6-Player	
13 Foot	1,490.00
16 Foot	1,520.00
Bonus Bowling Alley available in 25¢ play. Also available, 2 plays—25¢ with credit unit. Prices on Request.	
6 Star Shuffle Alley (6 Player, Puck Type)	
8½ Foot	\$ 995.00
DeLuxe 6 Star Shuffle Alley (Match-A-Score Model)	
8½ Foot	1,080.00

UNITED MUSIC CORP.

UPA-100, 100 Selec. Phono...	
Corner Speaker	
Wall Speaker	
Recessed Ceiling Speaker	
(All speakers are 8" Super Perma-Magnetic with Step-Switch Volume Control.)	

No List Price
Authorized for Publication

WILLIAMS MFG. CO.

Short-Stop	
Soccer Kick Off (Single Player, 5-Ball)	
Ten Strike (2-Player, Replay Model)	
Ten Pins (2-Player, Novelty Model)	

No List Price
Authorized for Publication

THE WURLITZER CO.

Model 2200, 200 Selec. Phono.	
Model 2204, 104 Selec. Phono.	
Model 2250, 200 Selec. Phono.	
Model 5250 Wall Box, 200 Selec.	
Model 5207 Wall Box, 104 Selec., 3-Wire	
Model 257 Stepper, 104 Selec.	
Model 5115 Hi-Fi Corner Speaker, 4" 5" Matched Cones	
Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extending Range	

No List Price
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**A MIDGET
THAT GATHERS**

GIANT PROFITS

United's Sensational New Two-Player

MIDGET ALLEY

with Tantalizing Ball-Action

Completely New Ball Ejector

**MUST BE RE-AIMED AFTER EACH SHOT
MAKES EVERY PLAY REAL SKILL**

**6-INCH
FLY-AWAY PINS**

**2-INCH
COMPOSITION BALL**

**6 FT. LONG
2 FT. WIDE
6 FT. HIGH
TO TOP OF BACK-BOX**

**SCORES EXACTLY LIKE
OFFICIAL BOWLING**

**IDEAL FOR
COMPETITIVE PLAY**

**DROP-CHUTE
COIN MECHANISM
WITH
NATIONAL REJECTOR
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FOR EASY SERVICING**

**MECHANISM IN
BACK-BOX
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IT WILL PAY YOU TO SEE YOUR UNITED DISTRIBUTOR TODAY!

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Trophy Bowler

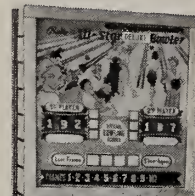


New streamlined easy-to-install cabinet.
New quiet alley. New foul-light
protects equipment from abusive play.
New extra husky pins. 4-inch rubber
or hard ball. Popular 7-10 pick-up
Official bowling scores.
1 to 6 can play.

11 ft.
14 ft.
18 ft.
Choice of
DIME PLAY
or
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All-Star DE LUXE Bowler

for match-score order
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New instant-loading ball-gun
doubles dimes-per-hour
earning power. Get your
share, get ALL-STAR
DELUXE BOWLER with or
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Model, SUPER-BOWLER.

Only
5½ ft. by 2 ft.
floor
space

Available in
FREE PLAY
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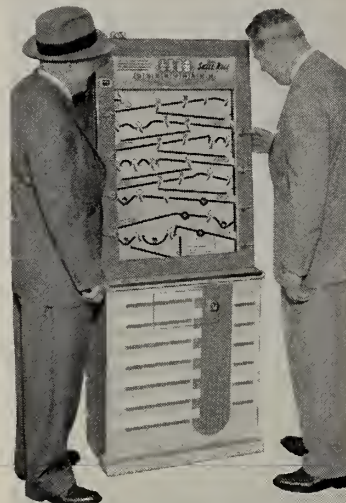


2 Cards . . . 10 Magic Lines . . .
4 sets of Advancing Scores . . .
Corner Scores . . . Extra Balls
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. . . all add up to profit-packed
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Player rolls coin along tricky tracks.
100 per cent skill; welcome in all
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Big earning power. Simple
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Very compact; requires only 15 in.
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minimum investment. Choice of
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Fastest competitive-
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YEAR AFTER YEAR

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**TOONERVILLE
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Bally **BIKE**

MODEL T

ABC SUPER DELUXE BOWLER

SUPER-SIZE
PUCK

SUPER-SIZE PINS

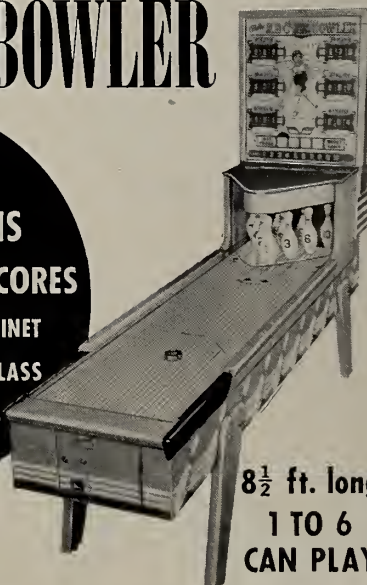
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BOWLING BEAUTY BACKGLASS

LIGHT-UP TOTALIZERS

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Biggest money-maker in
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8½ ft. long
1 TO 6
CAN PLAY